



COMPLIANCE CORNER



JULY 2019

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COMPLIANCE STAFF

Maggie McKinley

Executive Sr. AD/SWA

maggie.mckinley@uc.edu

Trever Wright

Associate AD/Compliance

trever.wright@uc.edu

Lindsay Jaffe

Assistant AD/Sport Services

lindsay.jaffe@uc.edu

Grace Kroner

Associate Dir./Compliance

kronerge@mail.uc.edu

Tyler Spanyer

Assistant Dir./Compliance

spanyett@mail.uc.edu



FOCUS OF THE MONTH

PROMOTIONAL ACTIVITIES

- UC, the AAC, or a charitable, educational, or nonprofit organization may use an SA's name, picture, or appearance to support its activities if those activities are incidental to the SA's participation in UC athletics as long as these conditions are met:
 - ⇒ The SA's participation is subject to the limitations on participants in such activities as set forth in Bylaw 17;
 - ⇒ The activity that the SA participates in does not advertise for a commercial agency other than through the reproduction of the sponsoring company's officially registered regular trademark or logo on printed materials such as pictures, posters or calendars. However, the company's logo, name, emblem, address, phone number, or website can appear on the materials;
 - ⇒ The name/picture of the SA does not appear on a product directly associated with a commercial entity if the entity's trademark/logo appears on the product
 - ⇒ The SA does not miss class for promotional activities;
 - ⇒ Money derived from the activity goes to UC, the AAC, or a charitable, educational, or nonprofit organization;
 - ⇒ SA may be given only actual/necessary expenses for participating in the activity;
 - ⇒ The SA is not used to promote commercial ventures of a nonprofit agency;
 - ⇒ Commercial items with names/likenesses/pictures of multiple SAs may only be sold at UC, the AAC, or events controlled by UC, the AAC, or a charitable, educational, or nonprofit organization. Items that include a SA's name/image/likeness and are not informational items cannot be sold;
 - ⇒ The SA and a representative of the charitable, educational or nonprofit agency affirm that the use of the SA's name/image/appearance is consistent with these requirements.
Bylaw 12.5.1.1

FIRST AID/AED/CPR

- At least one UC staff member that is currently certified in first aid, CPR, and AED use must be present any time an SA participates in countable, physical activities.
Bylaw 17.1.6
- A strength and conditioning coach who conducts voluntary weight-training/conditioning activities in the summer is required to maintain certification in first aid and CPR.
Bylaw 17.1.7.2.1.4

REMINDER

**COACHES CERTIFICATION EXPIRES
7/1/19. PLEASE SIGN UP TO TAKE THE
EXAM AS SOON AS POSSIBLE!**

CAN YOU SPOT THE VIOLATION ?

Barry Katz is a star soccer player at a big Division I University in Small Town, USA. Barry is an avid animal lover and helps out at the local Humane Society in his free time whenever he is not playing soccer or studying . One day, the manager at Society asked Barry if he would be in a commercial in order to raise money for the animals. The time the commercial would be filmed was during one of Barry's classes, but he really wanted to be in the commercial. Barry's teacher was an open animal lover too and he knew she would understand why he missed class.



The violation occurred when Barry agreed to be in the commercial at the same time that he had class. As a student-athlete, Barry may not miss class in order to participate in promotional activities:

"A member institution or recognized entity thereof (e.g., fraternity, sorority or student government organization), a member conference or a noninstitutional charitable, educational or nonprofit agency may use a student-athlete's name, picture or appearance to support its charitable or educational activities or to support activities considered incidental to the student-athlete's participation in intercollegiate athletics, provided the following conditions are met:
(d) The student-athlete does not miss class ."

NCAA Bylaw 12.5.1.1

FREQUENTLY ASKED QUESTIONS

Question: Does a sports-safety certified staff member have to be present for football or basketball summer access activities?

Answer: Yes, if they are physical, countable athletically related activities (i.e., weight training, skill instruction). **17.1.6**

Question: If an institution contracts with a provider for team physicians and athletic trainers, may these contractors be considered sports-safety certified staff members for the purposes of NCAA legislation?

Answer: Yes. Further, these contractors are not considered countable coaches provided they do not give technical or tactical instruction to SAs. **17.1.6, 11.7.1.1**

July 31, 2014 Educational Column

RECRUITING CALENDARS

Contact Period	Evaluation Period	Dead Period	Quiet Period	Evaluation Period: Certified Nonscholastic Events & Camps
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Football						
Su	M	Tu	W	Th	Fri	Sa
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

WBB						
Su	Mo	Tu	W	Th	Fri	Sa
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

WLA						
Su	Mo	Tu	W	Th	Fri	Sa
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

MBB						
Su	Mo	Tu	W	Th	Fri	Sa
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

All Other Sports						
Su	Mo	Tu	W	Th	Fri	Sa
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			