



FIFTH THIRD ARENA

UNIVERSITY OF CINCINNATI



MYRL H. SHOEMAKER CENTER

UNIVERSITY OF CINCINNATI SEAT SELECTION GUIDE



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The Fifth Third Arena Renovation will help us transform our home into one of the finest on-campus facilities in the nation and Preserve Our Legacy, Retain Our Pride, and Reflect Our Passion.

Project Overview:

- \$87 million privately-funded renovation of Fifth Third Arena, opening in Fall 2018

Upgrades to Fan Experience:

- Two 360-degree concourses and permanent lower level bowl with new padded chairback seating and cup holders through out most of the arena
- Premium seating options, including 542 new club seats with access to the Champions Club, loge box seating and 16 luxury suites
- New hospitality areas, including the 400-level and 500-level bars, which are available to all fans and the addition of three exclusive clubs - the Arena Club, the Champions Club and the Courtside Club
- New upper-level concourse with its own fan amenities, including new restrooms, concessions and a specialty drink bar
- New HD scoreboard, ribbon boards, sound system and LED lighting to enhance the game atmosphere
- Open entrance plaza with centralized ticketing and guest services along with the new Fan First Center
- New restrooms and concessions
- Renovation of building facade and outdoor HD videoboard

Upgrades to Student-Athlete and Campus Experience:

- New classroom space with e-learning capabilities
- New men's and women's locker rooms, players' lounge, team theater/ film room, team dining area, sports medicine facility, including a hydro-therapy room and nutrition/fuel station



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SEAT SELECTION QUICK FACTS

Beginning in June 2018, Cincinnati Athletics will conduct a seat selection process for the newly-renovated Fifth Third Arena. The seat selection process will take place in three phases.

The first phase will consist of anyone who purchased men's basketball season tickets during the 2016-17 season at Fifth Third Arena. Season ticket holders will be ranked based on their UCATS Priority Points total as of December 31, 2017.

The second phase will consist of any new season ticket holders at BB&T Arena. All patrons will be ranked on their UCATS Priority Points total as of December 31, 2017.

Finally, upon completion of the first two phases, those who purchase deposits for the 2018-19 season will be afforded the opportunity to select seats.

How the Process Works

- Every men's basketball season ticket holder will receive an appointment time to select seats.
- Fans will select their new seats online or via phone.
- Fans will have the opportunity to select a maximum of six (6) season tickets OR up to the number of season tickets purchased during the 2016-17 season in Fifth Third Arena.

Ticket Groups & Transfers

- Ticket holders who wish to sit with other ticket holders can arrange a selection time together. The group will be required to fill out a group seating form and return it to the Bearcats Ticket Office. Group assignment times will be based on the group member with the lowest priority.
- If you participated in the ticket transfer "grace period" since 2015, the new season ticket holder can select new seats based on the original season ticket holder's UCATS Priority Points as long as an official ticket transfer is on file in the UCATS Office. This ONLY applies to this one-time seat selection process and does not apply for subsequent, annual seat selection processes.

Good to Know

- You will be required to make payment for your season tickets at the time of your selection.
- A pledge for your required Men's Basketball Priority Seating donation will be automatically generated upon the selection of your seating location. Full donation payment will be due by June 30, 2018.
- Ticket holders who miss their scheduled appointment time will have the ability to log on to their Bearcats Ticket account at any time after their scheduled appointment to select their seating location.
- Starting January 1, 2018, all Fifth Third Arena Bonus Points, which were awarded for philanthropic gifts to the Fifth Third Arena Project, will revert back into the existing formula and will be considered in either the cumulative giving or future pledge commitments categories.

IMPORTANT DATES



UCATS Priority Point deadline for Fifth Third Arena seat selection.



UCATS Group Seating Forms due to the Bearcats Ticket Office.



Distribution of seat selection times and information on online seat selection process.



Fifth Third Arena seat selection process begins. Ticket payment will be due upon seat selection.



UCATS Men's Basketball Priority Seating donation due.

UPCOMING OPPONENTS
IN 2018-19



Ucla



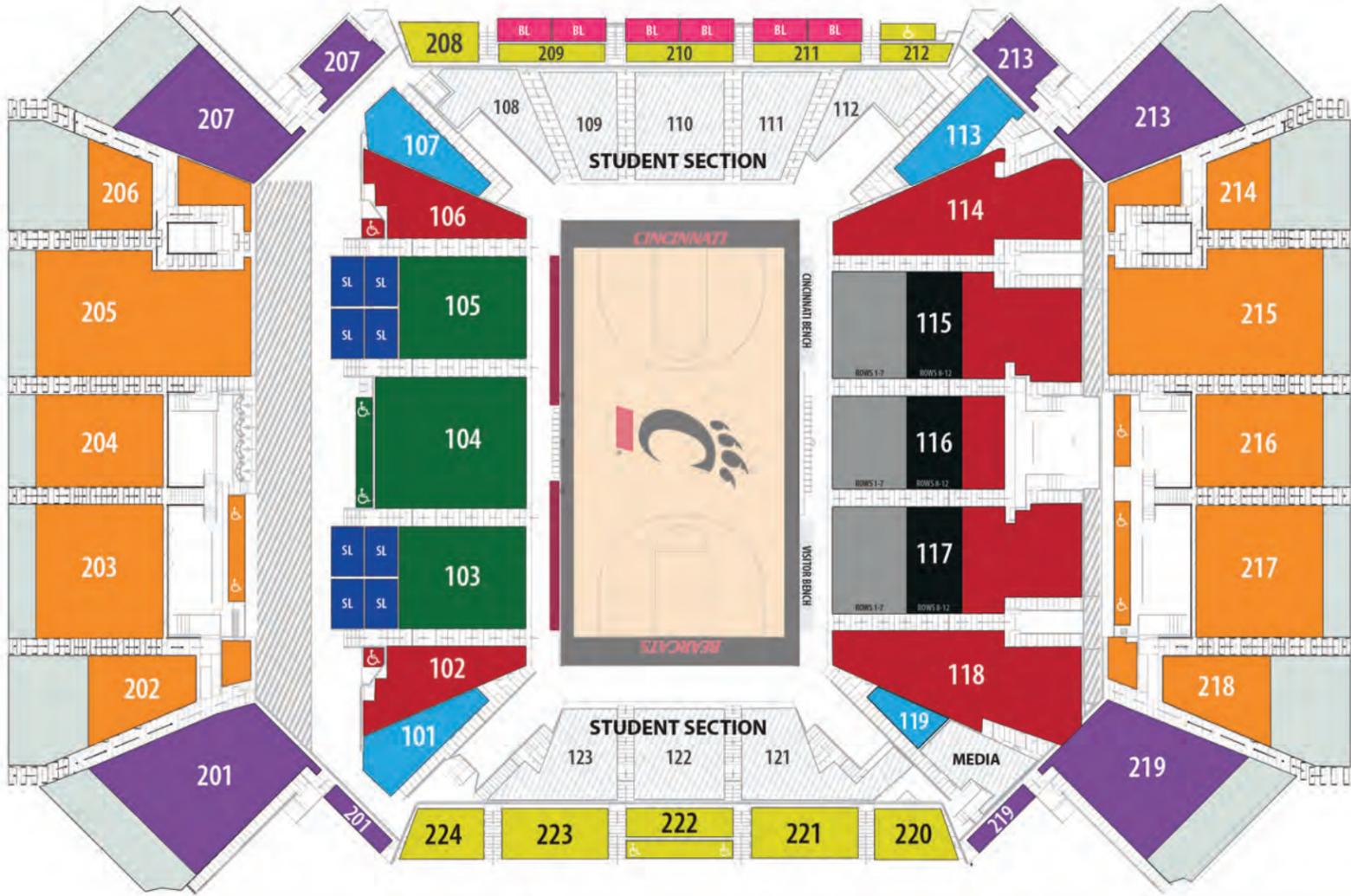


FIFTH THIRD ARENA

2018-19

THE FLOOR PLAN

A BLUE PRINT FOR THE FUTURE



NEW FEATURES



	PER-SEAT DONATION	TICKET COST	AMENITIES
COURTSIDE (Total seats: 50)	\$5,000	\$1,250	Padded seats located on the floor Exclusive access to Courtside Club with private restrooms Complimentary all-inclusive food and beverage
SIDELINE LOGE BOX (Total seats: 32)	\$3,425	\$575	Four movable seats within a private open-air box One flat-screen monitor and mini fridge In-seat service Access to the Champions Club and amenities
BASELINE LOGE BOX (Total seats: 24)	\$2,925	\$375	Four movable seats within a private open-air box One flat-screen monitor and mini fridge In-seat service Access to the Champions Club and amenities
CHAMPIONS CLUB SEATS (Total seats: 542)	\$2,500	\$575	22" padded seat with cup holder Complimentary fountain drinks & snacks In-seat service Cash bar Private restrooms Access to the Champions Club View of the court from inside the club
PREMIUM (Total seats: 280)	\$2,250	\$575	22" padded seat with cup holder Located at mid-court behind team benches (rows 1-7) Access to Arena Club included, which offers a cash bar, concessions and private restrooms
PRIME (Total seats: 230)	\$1,250	\$575	20" padded seat with cup holder, located at midcourt (rows 8-12)
SELECT (Total seats: 1039)	\$1,000	\$575	20" padded seat with cup holder
CORNER (Total seats: 437)	\$500	\$575	20" padded seat with cup holder
THE INCLINE (Total seats: 537)	\$500	\$375	20" seat with cup holder
UPPER SIDELINE (Total seats: 2328)	\$175	\$375	20" seat with cup holder
VARSITY VIEW (Total seats: 1114)	\$25	\$250	20" seat with cup holder
BEARCATS LAIR (Total seats: 2366)	-	\$150	Bleacher seating

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CHAMPIONS CLUB

Champions Club Seats, located on the west side of the arena, will feature a luxury seat near mid-court with exclusive access to the Champions Club. These seats are for Bearcats fans who want to enjoy a premium experience with great sightlines and a social atmosphere.

Amenities:

- 22" padded seat with cup holder
- Complimentary fountain drinks & snacks
- In-seat service
- Private restrooms
- Exclusive access to the Champions Club, which offers cash bar service and a view of the court from inside the club

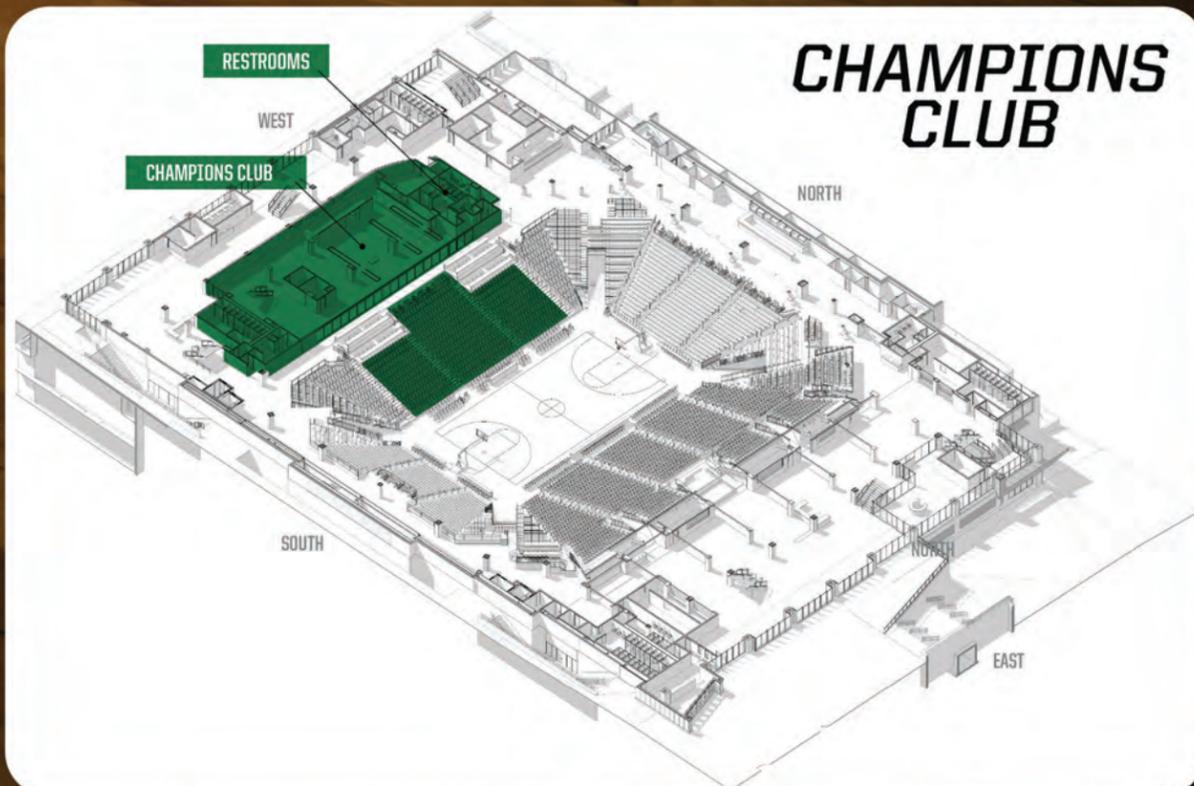
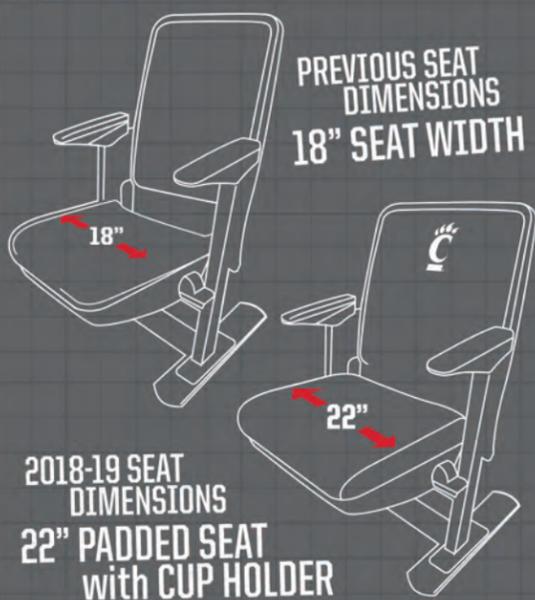
Price:

- Annual per-seat donation: \$2,500
- Ticket cost: \$575

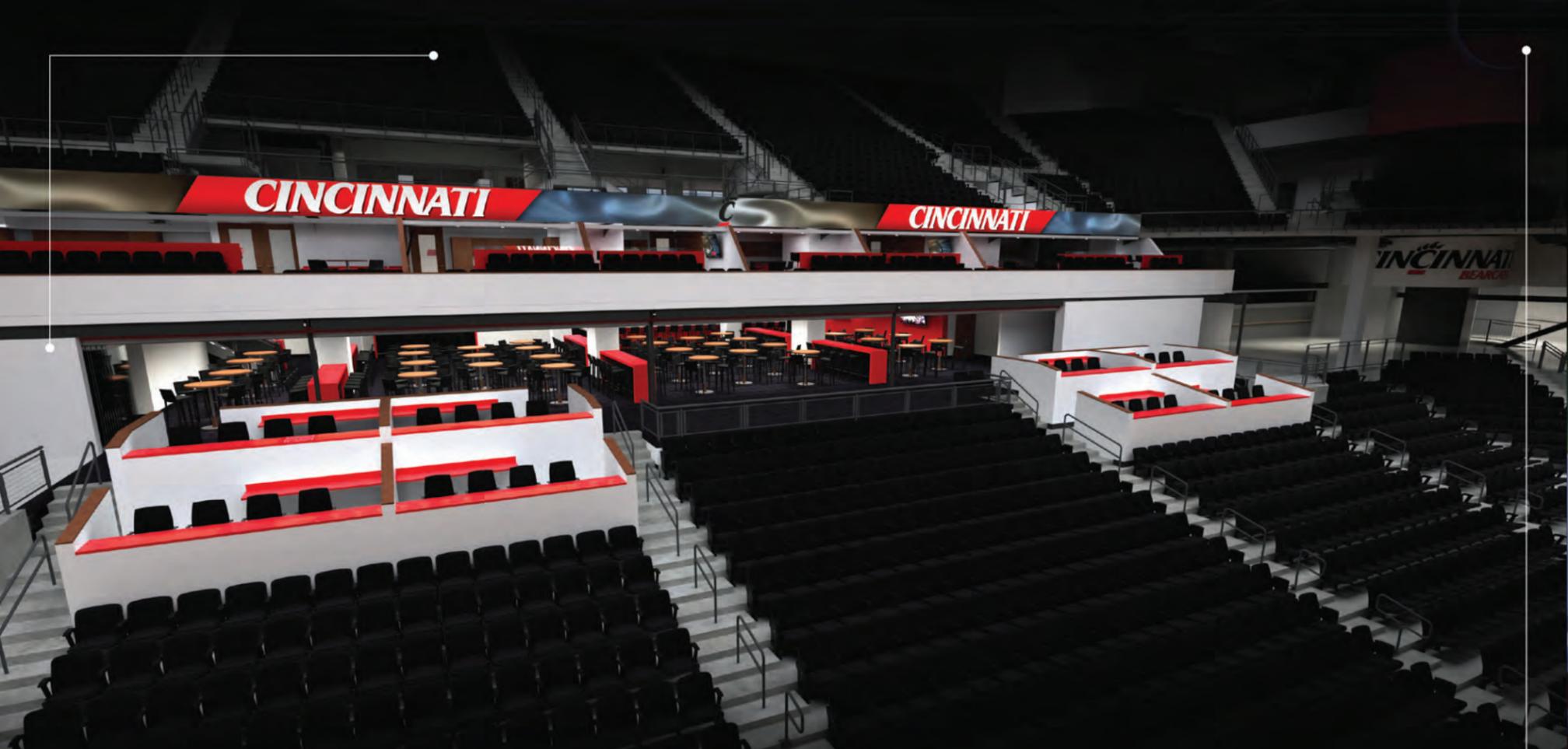


CHAMPIONS CLUB
(Total seats: 542)

SEAT DIMENSIONS



CHAMPIONS CLUB



LOGE BOX SIDELINE & BASELINE

Loge Box seats, located on the west sideline within the Champions Club and at the north baseline on the 500-level, offer the best option for premium entertainment and hospitality.

Amenities:

- Four moveable seats within a private open-air box
- One flat-screen monitor
- Mini fridge
- In-seat service
- Exclusive access to the Champions Club, which offers complimentary fountain drinks and snacks, cash bar service, private restrooms and a view of the court from inside the club



Price:

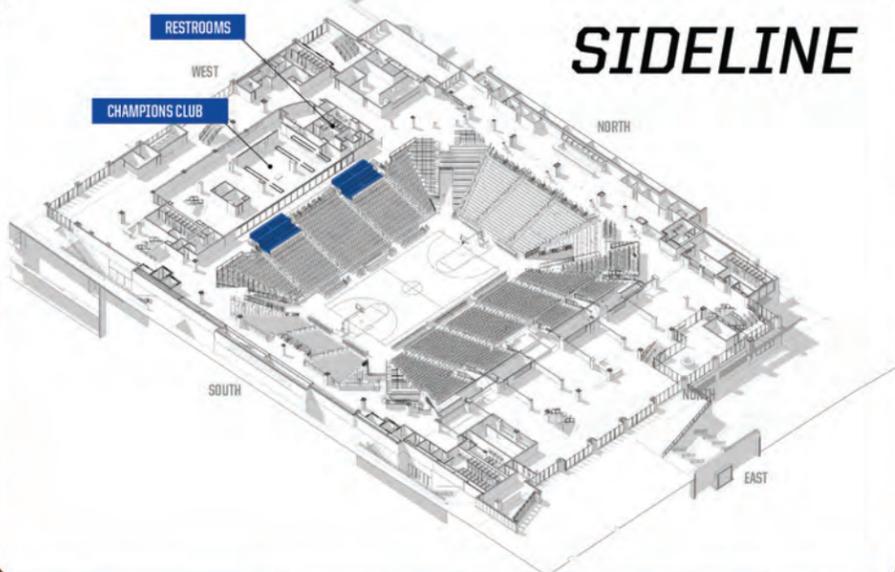
- Annual per-seat donation: \$3,425 (sideline) or \$2,925 (baseline)
- Ticket cost: \$575 (sideline) or \$375 (baseline)



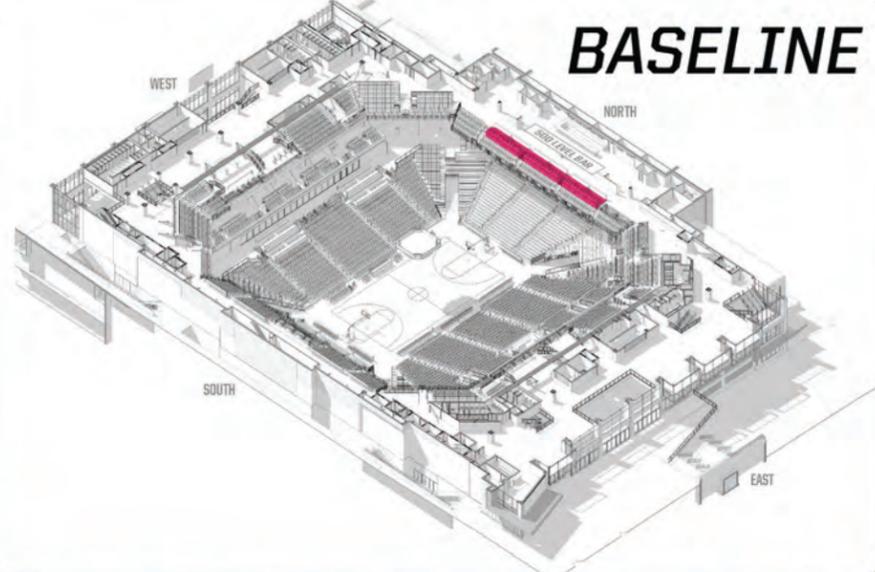
SIDELINE LOGE BOX
(Total seats: 32)

BASELINE LOGE BOX
(Total seats: 24)

SIDELINE



BASELINE



PREMIUM

Premium seats, located on the east side of the arena in the first seven rows, are the consummate area for true basketball fans. These luxury seats, near mid-court, are behind the team benches and close to the action. Premium seats grant you complimentary access to the Arena Club located underneath the east sideline.

Amenities:

- 22" padded seat with cup holder
- Located near mid-court behind the team benches
- Complimentary access to the Arena Club, a hospitality area underneath the east sideline which offers a cash bar, concessions and private restrooms

Price:

- Annual per-seat donation: \$2,250
- Ticket cost: \$575



PREMIUM SEATS
(Total seats: 280)

COURTSIDE

The Courtside Club, located underneath the stands in the north baseline, is the most exclusive hospitality area and available only to Bearcats fans with courtside seats.

Amenities:

- Padded seats located on the floor
- Exclusive access to the Courtside Club with private restrooms
- Complimentary all-inclusive food and beverage

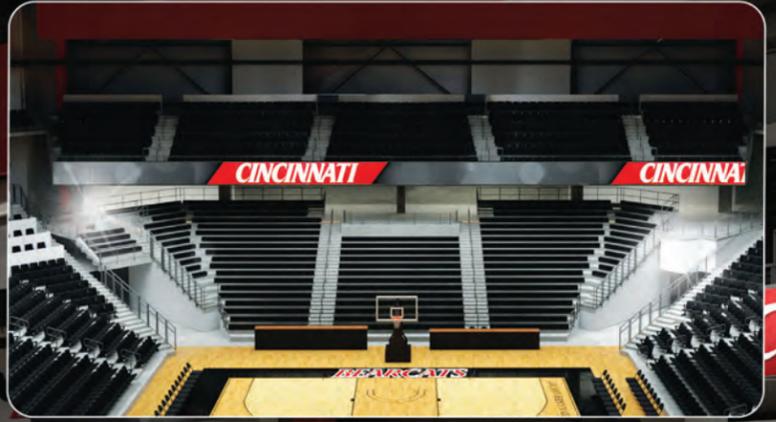
Price:

- Annual per-seat donation: \$5,000
- Ticket cost: \$1,250



COURTSIDE
(Total seats: 50)

THE INCLINE



The Incline, located at the north and south baselines off the 500-level concourse, is the most exciting area in the arena. Cantilevered over the Ruckus student section, these chairback seats provide comfort in an energetic atmosphere with an incredible view of the action.

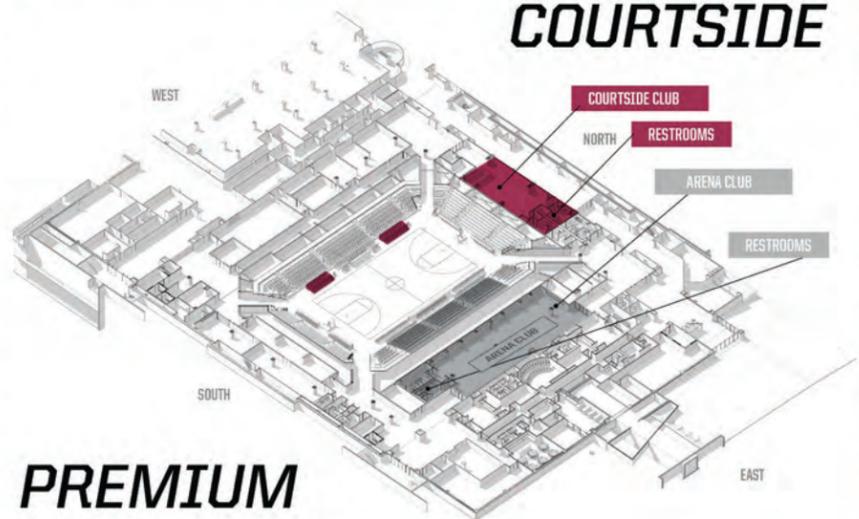
Price:

- Annual per-seat donation: \$500
- Ticket cost: \$375

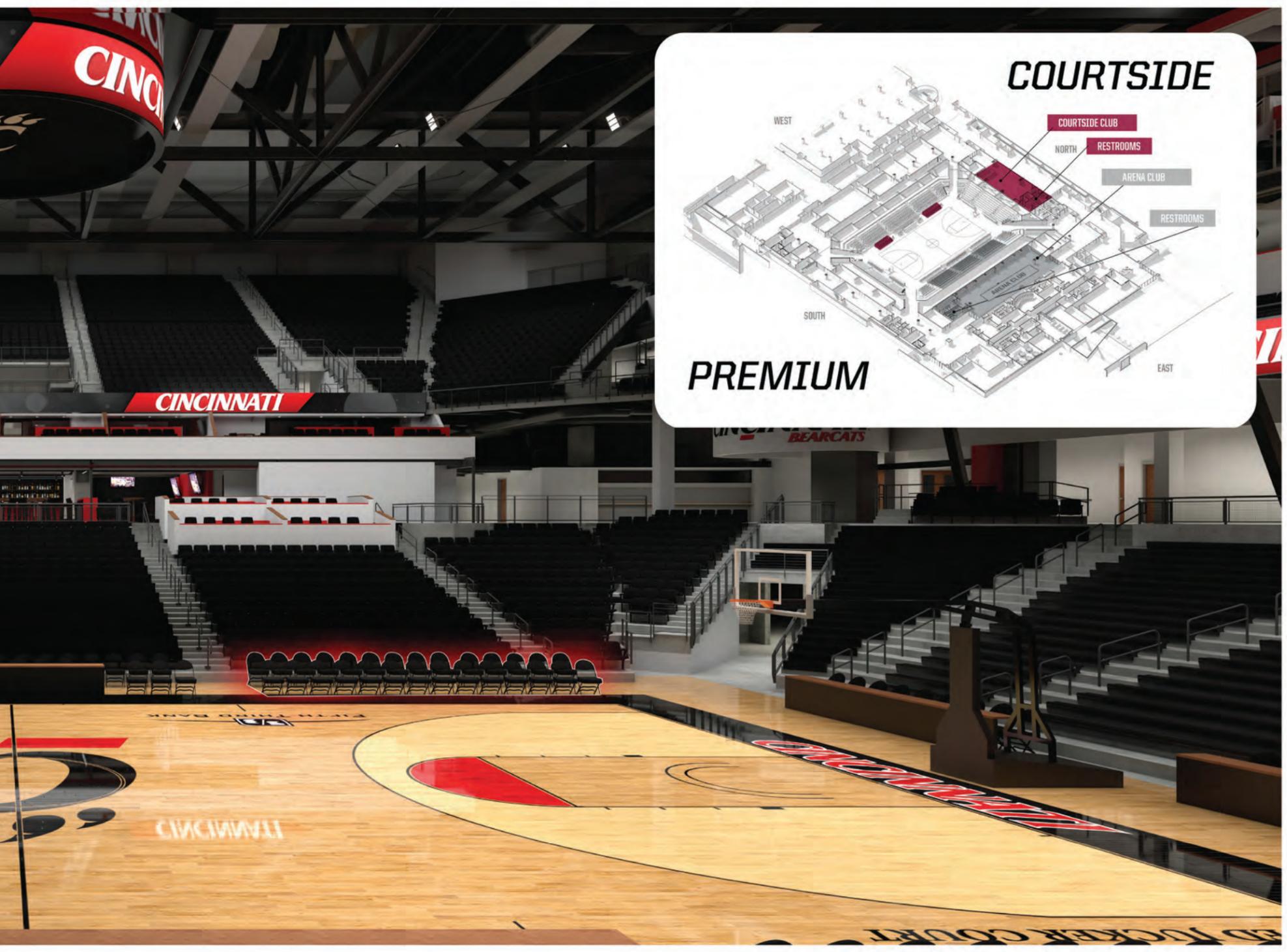


INCLINE
(Total seats: 537)

COURTSIDE



PREMIUM





University of Cincinnati Department of Athletics
PO Box 210021 Cincinnati, OH 45221-0021
t (513) 556-4884/(877) 558-2287

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