



# head coach michelleSALMON

9th season overall | first at Cincinnati

**M**ichelle Salmon took over the reigns of the Cincinnati women's soccer program in 2008, becoming the fourth head women's soccer coach in school history after spending the last two seasons at Ball State.

Salmon guided the Ball State soccer program to unprecedented heights in her two seasons at the helm of the Cardinals. She led the team to its first ever Mid-American Conference regular-season championship in 2006 and wasted no time capturing the programs' second in 2007. The two-time MAC Coach of the Year held a 26-9-5 record, including a 17-3-2 mark in league play, while at BSU.

Salmon led Ball State to a 13-5-2 record in 2007, which included a 9-1-1 mark in MAC play. The Cardinals became the first team in MAC history to win back-to-back outright regular-season titles, while the nine MAC victories tied for the most in a single season in Ball State history. The Cardinals finished the season ranked 10th in the Great Lakes Region by the National Soccer Coaches Association of America and 14th in the Great Lakes Region by Soccerbuzz.

Ball State received numerous accolades for its play in 2007 as a program-record seven different players were named to the all-MAC teams. The seven players honored are tied for the most ever in MAC history by a single team. Ball State also excelled in the classroom as

the Cardinals placed a program-record four players on the Academic all-MAC squad.

The Cardinals were led by the top defensive unit in the Mid-American Conference and one of the top squads in NCAA Division I last season. Ball State only allowed 13 goals against for the year and just five goals against in MAC play. The Cardinals finished 16th in the nation in goals against average (0.626) and 35th in shutout percentage (0.50). The five goals allowed in conference play are the fewest allowed by a MAC team in 10-game plus season. Ball State posted a school record seven straight shutouts during the 2007 season and finished the year with 10 total shutouts.

In her first season at BSU, Salmon guided the Cardinals to their first ever Mid-American Conference regular season championship with a 13-4-3 overall record and an 8-2-1 mark in MAC action. The Cardinals' 13 victories were tied for third most ever in a single season while the eight conference wins are tied for most in program history. Salmon guided the Cardinals to a regional ranking in nine out of the 13 weeks during her first season (Great Lakes Region – Soccerbuzz). Under her tutelage, the Cardinals excelled both on and off the field. The Cardinals had four players earn First-Team All-MAC honors, marking the first time in program history that feat was accomplished. She also placed three players on the NSCAA All-Region team — the first time BSU has had multiple players on the All-Region squad. Senior midfielder Amy Holst also became the Cardinals first ever ESPN The Magazine Academic All-American, earning second team accolades. BSU also had three players named Academic All-MAC under Salmon's guidance.

## the michelle salmon file

### personal information

**Education:** Maryland (1998)

**Collegiate Playing Experience:** Maryland (1994-98)



### coaching experience

Year	School	Position	W-L-T
2000	UMBC	Head Coach	6-9-3
2001	UMBC	Head Coach	11-6-2
2002	UMBC	Head Coach	5-11-2
2003	UMBC	Head Coach	7-8-1
2004	UMBC	Head Coach	8-10-0
2005	UMBC	Head Coach	9-9-1
2006	Ball State	Head Coach	13-4-3
2007	Ball State	Head Coach	13-5-2

**Record as a Head Coach** ..... 72-64-14 (.527)





Prior to Ball State, Salmon spent six seasons as head coach at University of Maryland-Baltimore County. In just her second year at the helm of the program, she led the squad to the Northeast Conference Tournament finals and tutored the Retrievers to a second-place league finish with an 11-6-2 mark. A former all-American in soccer at Maryland, Salmon served as UMBC's assistant coach in 1999 before being appointed head coach prior to the 2000 season.

Salmon, who holds a USSF 'A' license, has served as a senior regional staff member of the United States Youth Soccer Association, where she helped evaluate players' development and impact on the regional scene. She has also been the assistant coach of the United States Under-15 National Team and served as the USYSA Under-16 regional team head coach.

In the summer of 2008, Salmon served as one of eight U.S. Under-14 National Program staff coaches who interacted at the Under-14 level between National, State and Region coaches and administrators. As one of the coaches, she helped to discover the top young players in the nation and took part in U.S. Soccer's Development Academy in Carson, Calif.

Salmon captained the Maryland Terrapins in 1997 and 1998 and led the program to three straight NCAA Tournament appearances from 1995 through 1997. In 1996, she was selected as a pre-season all-America candidate. She finished her outstanding career second on the Terrapins' all-time assists list.

Salmon participated on the United States Olympic Festival squad in 1998 and represented the United States as a member of the Under-20 National Team from 1993 to 1995, as well as the Under-16 Team in 1991.

Salmon was an all-American as a prep standout at Old Mill High School (Md.) and was inducted into the school's Hall of Fame. She still holds the Anne Arundel County scoring record with 90 goals and 15 assists.

Salmon graduated from Maryland in 1998 with bachelor's degrees in government and politics as well as criminology and criminal justice.

# assistant **COACH**

## recruiting coordinator

# chris **KOUNS**



Chris Kouns, former head coach at Jacksonville University, joins the University of Cincinnati women's soccer staff as an assistant to first-year

head coach Michelle Salmon.

Kouns spent four seasons on the sidelines at Jacksonville, where he led the Dolphins to the 2006 Atlantic Sun Tournament Championship and the program's second trip to the NCAA College Cup. JU made the A-Sun Tournament all four years of his tenure. A talented recruiter, Kouns brought in one A-Sun Freshman of the Year and his players earned six all-conference and five all-freshman mentions. His teams also fared well in the classroom, as Jacksonville earned three straight NSCAA Team Academic Awards from 2004-2006 and had 54 players earn A-Sun all-academic honors.

Kouns spent the 2003 and 2004 seasons as an assistant coach at the University of Pennsylvania. In 2004, he helped lead the Quakers to a 9-5-3 mark and a fourth-place finish in the Ivy league. During his time at Penn, he helped develop two all-Ivy League performers, while the Quakers were ranked as high as No. 10 in the NSCAA Mid-Atlantic Regional rankings. Kouns also acted as the recruiting coordinator for the 2003-04 recruiting class, which was considered one of the best in school history.

Prior to coaching at Penn, Kouns spent the 2002 season as an assistant coach and recruiting coordinator at Georgia State. He helped the Panthers to a nine-win season and a berth in the A-Sun Tournament. Two of Kouns' recruits later earned A-Sun all-freshman team accolades.

Kouns was an assistant coach at Samford University from 2000-02. During that span, he helped guide the Bulldogs to 16 wins and a spot in the 2001 A-Sun tournament for the second time in school history. The 2000 squad also posted a school-record 1.54 goals against average, while two of his recruits earned A-Sun all-freshman team honors in 2001.

Kouns began his collegiate coaching career as head coach at Union (Ky.) College, where he led Bulldogs to a 15-9-0 overall record and the Mid-South Conference Tournament Championship in 1999. The squad featured the MSC Player of the Year and all-time leader in goals for college soccer, Juliana Filipe.

He started his coaching career as head coach at Fayette County (Ga.) High School from 1993-98, where Kouns posted an 85-29-3 record and made five appearances in the Georgia High School Association Final Four. In 1993, the Tigers earned a No. 25 national ranking and Kouns was tabbed as the Atlanta Journal-Constitution Co-Coach of the Year. In his six seasons, the Tigers never finished lower than No. 5 in the GHSA state rankings and captured two region championships.

Kouns graduated cum laude from Mars Hill College (N.C.) with a bachelor's degree in history and psychology in 1992. A four-year letter winner for

the Lions as a defender, he earned South Atlantic Conference Honor Roll honors all four years. In 1992, Kouns earned first-team NAIA Academic All-America honors and was a GTE-CoSIDA Academic All-America finalist.

Kouns has earned a United States Soccer Federation 'A' License and a NSCAA Premier Diploma. He has served on the Olympic Development Program Region III staff and has conducted state mini-camps in Arkansas as well as the regional camp in Alabama. He has also been a member of the Region I ODP Regional staff and on the state coaching staffs in Pennsylvania, Georgia and Alabama.



assistant **COACH**amanda **MARTIN**

A former assistant women's soccer coach at the University of Oklahoma, Amanda Martin joins first-year head coach Michelle Salmon's University of Cincinnati women's soccer staff in the same capacity for the 2008 season.

Martin comes to Cincinnati after serving one season as an assistant at Oklahoma, where she was responsible for goalkeeper training. OU goalkeeper Jenny Nichols was twice

named BIG XII Goalkeeper of the Week under Martin's watch.

Prior to her stint at Oklahoma, Martin spent one season at Charlotte, where she worked with the 49ers' goalkeepers. Under her tutelage, UNCC keepers recorded the school's lowest goals-against average (GAA) in four years. Additionally, Martin's goalies combined to record five shutouts, which tied the most by a 49ers club in the last five years. Freshman Lauren Brown was named to the Atlantic-10 all-Rookie Team after finishing the year with a perfect 6-0 record and one shutout for the A-10 champs.

Martin graduated in May 2006 from Saint Louis University with a degree in communications where she also put together an impressive playing career for the Billikens.

The Franklin, Tenn., native finished her soccer career at Saint Louis as the career leader for goals-against average (0.65). She also ranked second all-time at Saint Louis with 19 shutouts and 34 wins in over 4,100 minutes of action in 51 games played during her three-year career. Prior to transferring to Saint Louis, Martin began her collegiate career at the University of Arizona where she started nine games and recorded two shutouts as a freshman.

As a senior goalkeeper at Saint Louis, Martin played a vital role in helping lead the Billikens to their first appearance in the NCAA Tournament in 2005. The postseason appearance came after the program captured the A-10 regular season and tournament titles. During her final season, Martin was 9-2 and recorded a 0.91 goals-against average in 11 starts.

Martin earned first-team all-Conference USA honors as a junior during the 2004 season. During that campaign, she set the Saint Louis school record with a 0.53 GAA, which was also the seventh-lowest mark in the nation that season. Martin also led C-USA with a 0.20 GAA in conference play in 2004.

In addition to playing soccer on the collegiate level, Martin was a member of the W-League's Charlotte Lady Eagles team from 2003-2005.

At Cincinnati, she will be responsible for goalkeeper training as well as aiding UC's recruiting efforts, academic oversight, alumni and booster relations.

support **STAFF**

**Kyle Swords**  
Volunteer Assistant Coach



**Kalli Goldberg**  
Student Assistant Coach



**Molly Cannell**  
Athletic Trainer



**Kelly Camp**  
Student Athletic Trainer



**Erica Broadway**  
Team Manager

# university PRESIDENT

## dr. nancy ZIMPHER



Nancy L. Zimpher — a widely recognized leader in higher education, civic engagement, economic development and urban education reform — serves as the president of the University of Cincinnati,

one of the nation's top public research universities. She became UC's 25th president and its first woman president in October 2003. Under her leadership, UC embarked on an unprecedented consultation process that involved a wide spectrum of the university's stakeholders and resulted in the strategic vision, UC[21: Defining the New Urban Research University.

Under President Zimpher's direction, the university continues to make significant strides in its UC[21 vision to become a leading urban research institution for the 21st century. The university has experienced enrollment growth to over 36,500 students, increased retention and graduation rates, improved student satisfaction and enhanced national rankings — including breaking into the Princeton Review's 2008 best colleges list. These achievements have been accomplished through a number of strategic actions that President Zimpher implemented, among them restructuring the university's decision-making process and introducing comprehensive state-of-the-art business practices; raising admissions standards while growing enrollment and maintaining the university's deep commitment to access and a diverse student body; introducing a series of academic reforms related to Strategic Enrollment Management, program offerings and performance-based budgeting; redesigning mechanisms for research support and opportunities for commercialization on intellectual property; as well as transforming decanal leadership through the completion of several national searches.

Additional examples of President Zimpher's achievements at UC include:

- Completion of the final phases of a \$1.7 billion, 15-year capital transformation of the urban UC campus in Uptown Cincinnati;
- Creation of a university Academy of Fellows for Teaching and Learning;
- Initiating the largest campaign in UC history;
- Stepping up freshman innovations, an assessment center and undergraduate research opportunities;

- Establishment of UC's new Center for the City, designed to facilitate innovative and productive partnerships that leverage university and public expertise to work toward the betterment of the community;
- Chairing the Uptown Consortium, a five-member partnership in neighborhood development that involves five of the largest employers in the Uptown area surrounding the UC campus; and
- Founding of Strive, a Cincinnati-Northern Kentucky partnership focused on college access and success. President Zimpher is a co-founder of this partnership, which involves higher education institutions in the region, urban P-12 school districts in Cincinnati and Northern Kentucky, as well as business, civic and nonprofit organizations.

Prior to her arrival at UC, Dr. Zimpher served as the Chancellor of the University of Wisconsin-Milwaukee, where she led the university from 1998 to 2003, developing The Milwaukee Idea strategic vision and holding a faculty position in the School of Education. Prior to her appointment in Wisconsin, she was the Executive Dean of the Professional Colleges and Dean of the College of Education at The Ohio State University in Columbus, Ohio. During her career at OSU, she worked in various administrative positions and engaged in research and development efforts concerned with improving the preparation of teachers, especially teachers for urban contexts.

President Zimpher is highly engaged on the national and regional level and remains committed to an active role as a thought-leader in the 21st century. She serves as past-chair of the Board of Directors for National Association of State Universities and Land-Grant Colleges (NASULGC), the nation's primary alliance of public universities as well as the oldest higher education association in the United States, now consisting of 215 members. Dr. Zimpher also chairs a national network of presidents called the Coalition of Urban Serving Universities (USU), an organization committed to the urban agenda and the role of urban-located universities in their communities. In November 2007, she represented urban universities at the launch of the Blueprint for American Prosperity at the Brookings Institution. In addition, she serves as the Big East representative to the Division I Board of Directors of the National Collegiate Athletic Association (NCAA) and on the national board for the Fund for the Improvement of Postsecondary Education (FIPSE). A past president of a national education reform network, The Holmes Partnership, she has previously served on the Executive Board of the National Council for Accreditation of

Teacher Education and the AACTE, on the board of the American Council on Education (ACE), as chair of NASULGC's Commission on International Programs and as Project Director for a U.S. Department of Education Teacher Quality Grant.

Dr. Zimpher participates on numerous state, regional, civic and community commissions and boards. Presently, she co-chairs the Ohio Board of Regents' Articulation & Transfer Advisory Council. She serves as chair of the board of the Cincinnati USA Regional Chamber of Commerce. She also serves on the Cincinnati Business Committee, co-chairing its Education Task Force; serves on the boards of the Cincinnati Center City Development Corp. (3CDC), and the United Way of Greater Cincinnati.

Dr. Zimpher is the co-author and co-editor of books on university leadership as well as books on teacher education and urban education. She also has authored and co-authored many monographs, book chapters, and academic journal articles related to academic leadership, school/university partnerships and teacher education, and in many instances her co-author has been her husband, Dr. Kenneth R. Howey, a research professor in education at UC. She often is sought after as a key participant at both national and international conferences, making numerous presentations for groups such as ACE, NASULGC, American Educational Research Association (AERA), Association of Colleges for Teacher Education (AACTE), and Association of Teacher Educators (ATE).

She is the recipient of numerous awards including the People of Vision Award from Prevent Blindness Ohio; the Council for the Advancement and Support of Education's Chief Executive Leadership Award; Ohio State University's Alumni Association Professional Achievement Award; the Urban Appalachian Council's Kinship Award; the Association of Teacher Educators' Distinguished Research Award; the AACTE's Edward C. Pomeroy Award for Outstanding Contributions to Teacher Education; and Virginia Commonwealth University's Distinguished Woman Scholar Award. In 1998, she was inducted into the Ohio Women's Hall of Fame, and she has been recognized with the YWCA's Women of Achievement award in Columbus, Milwaukee and Cincinnati.

President Zimpher holds a bachelor's degree in English education and speech, a master's degree in English literature, and a PhD in teacher education and administration in higher education, all from The Ohio State University.

## university board of trustees



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# director of **ATHLETICS**

## mike **THOMAS**



A 22-year veteran of college athletics administration, Mike Thomas was named as the University of Cincinnati's Director of Athletics on October 20, 2005. Since taking the reins of the department with 18 teams and 560 student-athletes,

Thomas has championed student-athlete development and fiscal responsibility, while also authoring a detailed plan for competitive success in the BIG EAST Conference and on the national level.

In May of 2006, Thomas introduced his vision for Bearcats Athletics, aptly titled CATAPULT. His five-year vision for UC's 18-sport intercollegiate program was launched on his six-month hiring anniversary. The plan focuses on three main initiatives: winning BIG EAST team championships, a high-level of academic achievement, and a comprehensive integration with the UC Campus and Greater Cincinnati Community.

CATAPULT – an acronym for championships, academics, and together – sets a goal that in the next five years UC will win a BIG EAST championship in every sport; UC's student-athletes will lead the general student body in graduation rate and grade-point average; and UC's student-athletes and coaches will engage the Cincinnati community in service.

Through the 2007-08 Winter Quarter, the second year under the CATAPULT plan, UC's sports teams continue to make marked improvement in academics as 14 of the 18 sports programs achieved a grade-point average (GPA) of 3.0 or higher and the student-athletes continued to graduate at a rate 10 percent higher than the overall student body. Those numbers will continue to grow as more and more students receive the benefits of the recently expanded and redefined academic services office and NCAA CHAMPS/Life Skills program. Overall, 12 teams showed improvements in their GPAs from 2006-07 to 2007-08.

"It is exciting to see our student-athletes and staff working together and making significant progress in so many areas, so quickly," says Thomas. "We will continue to progress as we work towards our collective goals in the three components of our CATAPULT program."

### the mike thomas file

#### personal information

Wife: Jennifer  
Children: Vince, Joey, Mick, and Meredith  
Education: Colorado State (1983),  
B.S. in business administration  
Western Illinois (1986),  
M.S. in athletics administration

#### experience

Years	Positions	School
1985-86	Marketing and Promotions Associate	Iowa
1986-93	Assistant Director of Athletics	Denver
1993-00	Associate Director of Athletics	Virginia
2000-05	Director of Athletics	Akron
2005-08	Director of Athletics	Cincinnati

A total of 273 student-athletes from UC's 18 sports were named to either the Bearcat or the Topcat Honor Roll. To qualify for the Bearcat Honor Roll, a student-athlete must have earned a grade point average between 3.0 and 3.49 for the quarter, while Topcat honorees must maintain between a 3.5 and a 4.0 GPA.

The Bearcats continue to step up their levels of performance in their third season in the BIG EAST, having three teams finish in the upper third of the conference and six student-athletes bring home individual championships.

The football team made program history in 2007 under first-year head coach Brian Kelly as the team tied the school record for single-season wins (10), ranked No. 17 in the final *Associated Press* Poll, a first for the UC program, and captured its second straight bowl victory, winning the Papajohns.com Bowl vs. Southern Mississippi.

The UC baseball team also posted a historic year in the spring as it finished second during the regular season with a school-record 39 wins and made its first trip to the BIG EAST Tournament title game. All told, UC Athletics produced five all-Americans, two all-Region selections, and 31 all-BIG EAST honorees in 2007-08.

In 2006-07 UC's men's soccer team became the first Bearcat squad to claim a BIG EAST title, winning the Red Division of the league's regular-season race.

"Spreading the Bearcats' message is vital to our continued brand building efforts and our charge to reach out to our fans, alumni, and sports fans and share the excitement of being a Bearcat," says Thomas. "I am very proud of the strides that we are making in all areas of UC Athletics. Our achievement is coming as a result of working together as a team. Our student-athletes and staff are setting the bar high and then reaching their goal, which is fun to be a part of."

During his tenure at UC, Thomas has hired five head coaches (head men's basketball coach Mick Cronin, head women's basketball coach Kelley Hall, head football coach Brian Kelly, head women's lacrosse coach Lellie Swords, head women's soccer coach Michelle Salmon), added the sport of women's lacrosse, and has introduced a new financial management plan which will trend operations towards a balanced budget for the first time in over a decade.

In March 2007, UC Athletics was recognized in the 2006-07 Diversity in Athletics Award, presented by the Laboratory for Diversity in Sport at Texas A&M University. The award recognizes the NCAA Division I athletics departments that excel in various areas of diversity and UC was recognized for the graduation of African American male student-athletes. UC was one of just 10 programs nationwide to earn the Diversity in Athletics Award for the graduation of African American male student-athletes.

As expenses continue to rise in the world of college athletics, the University of Cincinnati has kept pace and made historic leaps in 2007-08. The football program established new records for sellouts (3) and ticket sales revenues, while the development area, better known as UCATS, reached all-time highs for donors (3,000) and donations to the annual fund. Three months before the first football game of 2008, season ticket sales for UC football broke the all-time record and crossed over the 10,000 mark for the first time.

Beginning in the fall of 2008, all UC teams will be outfitted exclusively in adidas footwear, uniforms, training apparel, and accessories as the department signed its first across-the-board shoe

and apparel contract. The four-year, \$14.5 million contract aligns UC with other adidas marketing partners such as the NFL, MLS, and an 11-year exclusive all-league partnership with the NBA.

Prior to coming to UC, Thomas spent five years as the Director of Athletics at the University of Akron, bringing a model of academic and athletic success with him from his seven years of experience as an associate athletic director at the University of Virginia. Virginia finished in the Top 25 in the Director's Cup in each year of Thomas' tenure there, while at the same time was in the Top 10 nationally in student-athlete graduation rates.

Under Thomas' direction, Akron rose from last to second place among Mid-American Conference schools in the Director's Cup annual rankings. Simultaneously, Akron vaulted from last to second place in the MAC Academic Achievement Awards.

Thomas hired highly successful football and men's basketball head coaches at Akron, and served on several coaching search committees at Virginia. He is well-connected with several national leaders in both NCAA and NBA basketball realms. In his career, he has worked with coaches who have won over 30 national championships combined.

Thomas increased the financial base of the Akron athletics program through increasing corporate sponsorship levels by 500 percent and boosted annual giving to athletics to its highest level in the school's history. Community support was rallied, with marked increases shown in football and basketball attendance.

Support services and facilities for academic support for student-athletes were significantly increased, which resulted in a significant improvement in grade point averages and graduation rates of UA student-athletes.

Thomas coordinated over \$140 million in facility construction and renovation, including \$25 million in capital improvements to Akron's athletic facilities. He also was instrumental in the initial fundraising and planning stages of the new football stadium which is under construction on the Akron campus.

Recognized for his administrative acumen by his peers, Thomas presently serves on several national and conference committees, including the NCAA Division I Championship/Competition Cabinet, the NCAA Postseason Bowl Licensing Subcommittee, the NCAA Men's Basketball Issues Committee, and he also chairs the BIG EAST Championship and Competition committee. Thomas has also previously served as a member of the NCAA Division I Women's Basketball Issues Committee, the NCAA Division I Academics/Eligibility/Compliance Cabinet, and the Division 1A Athletics Director's Association Legislative Review Committee.

Twice during his career, Thomas has received distinction for his efforts and dedication as a director of athletics, garnering the General Robert R. Neyland Outstanding Athletics Director Award in 2005 at Akron and then again this past April (2008) at Cincinnati.

Prior to his experience at Virginia, Thomas spent seven years at the University of Denver as assistant athletic director for internal operations, and one year at the University of Iowa in marketing and promotions.

Thomas, 48, received his B.S. degree in Business Administration from Colorado State University in 1983, and his M.S. degree in Athletic Administration from Western Illinois University in 1986. He and his wife, Jenifer, have four children: Vince, Joey, Mick, and Meredith.

# senior ADMINISTRATION



## bob arkeilpane

### deputy director of athletics

Bob Arkeilpane joined the University of Cincinnati as Deputy Director of Athletics in December of 2005. He is the No. 2 administrator in charge of UC's 18-sport intercollegiate athletics program and oversees the daily operations of the athletics department.

Arkeilpane has three decades of Division I experience as a student-athlete, coach, and administrator. He joined the Bearcats Department of Athletics in 2005 after serving for three years as Associate Vice President of the UC Foundation, the private sector fund-raising entity for the University of Cincinnati and its campuses, colleges, departments, and units. Arkeilpane previously had worked for the UC Foundation as college director of development and alumni affairs from 1987-91.

Arkeilpane made his return to UC after five successful years as Director of Athletics at the University of Buffalo. Arkeilpane was named officer-in-charge in UB's Division of Athletics and then served as interim athletics director for 10 months prior to being named director in February 1999. He was promoted to the helm of the Bulls' department of athletics after spending three years as Associate Athletics Director of Development at UB starting in 1995.

A native of Amherst, N.Y. and a standout high school football player at Sweet Home High School, he earned an athletics scholarship to Syracuse, where he was a starting defensive back for three seasons. He played with future NFL stars Art Monk, Joe Morris, and Gary Anderson—and against such big-name players as Warren Moon, Dan Marino, and Jim Kelly. Arkeilpane earned his bachelor's degree in 1981 from Syracuse. He earned his master's degree from Ohio University while serving as a graduate assistant football coach.



## mike waddell

### senior associate director of athletics/external relations

Mike Waddell joined the UC athletics family as senior associate director of athletics in March, 2006. His duties include oversight of marketing/fan development, ticketing/customer service, sports communications, information technology, the Wheels of Support program, and UC's profitable licensing and merchandising efforts. He also oversees UC's fundraising efforts with UC's professional sports alumni and serves as a member of the Campus Communications Cabinet.

Waddell has sport oversight over the UC men's soccer, men's and women's golf, and men's and women's swimming/diving teams. He also serves as the department's liaison with adidas, ISP Sports, and ESPN.

The North Carolina native came to UC from The University of Akron, where he served as the associate athletics director for external relations. Akron's sports marketing revenues increased more than five-fold during Waddell's tenure at UA via the creation of the TEAM AKRON corporate patron program. Following Mike Thomas' departure for the UC Director of Athletics chair, Waddell served as Akron's Interim Director of Athletics from December 2005 through January 2006.

A 1991 graduate of Guilford College (NC) where he was a two-time football letterman, Waddell resides with his wife, Heidi, a USPTA Tennis Professional, and their two children, son Andrew and daughter Caroline. He is an active member of NACDA and BCA, serves on the American Cancer Society Board in Cincinnati and is a founding member of the Cincinnati Sports Professionals Network.



## andy hurley

### senior associate director of athletics/development

Andy Hurley joined the University of Cincinnati in March of 2006 to head the Athletics Development office. His primary duties as the Senior Associate Athletics Director for Development are centered on managing efforts to generate private, philanthropic support to assist UC's student-athletes and coaches in building championship caliber programs in the BIG EAST.

He came to UC after seven years at the University of Buffalo, where he served as an assistant athletics director for the last three. Hurley had served as UB's Director of Athletics Development since September of 1998 before being appointed an Assistant Athletics Director of Development in July of 2003.

Hurley earned his bachelor's degree from UB in 1984 and starred on the football team at defensive back, earning ECAC and Pizza Hut All-America honors in 1984. He received his master's degree in sports administration from the University of Massachusetts in 1987.



## robin martin

### associate director of athletics/senior woman administrator

Robin Martin, who has three years of experience as a director of athletics and over 12 years of experience in the field of athletics, took over as the University of Cincinnati's Associate AD and Senior Woman Administrator in August, 2007. Martin currently manages nine of the 18 intercollegiate sport programs and provides supervision for compliance, academics, and CHAMPS/Life Skills.

Prior to coming to UC, Martin was the Director of Athletics at Holy Names University, where she

was the first African-American woman to ever hold the position. There, she oversaw 10 intercollegiate, intramural, and recreational sports programs. She also served as the facilities manager. Under her leadership, the HNU athletics department produced four conference championships, four conference MVP's, three regional championship appearances, and sent two athletes to the NAIA National tournament in cross country.

A former women's basketball player at the University of New Orleans, Martin received a bachelor of arts degree in English and a master's degree in education. Martin plans to pursue her doctoral degree in the field of educational leadership.



## dan krone

### assistant director of athletics/facilities and operations

Dan Krone joined the University of Cincinnati as the Assistant Director of Athletics for Facilities and Operations in May of 2007. Krone is responsible for the staff that operates all of the athletics facilities, including Nippert Stadium and Fifth Third Arena. He is involved with security, parking, ushers, and all aspects of game-day operations for UC events. His duties also include oversight of the strength and conditioning facility/program, the equipment room, as well as any new

construction and renovations involving athletics.

Krone comes to Cincinnati after spending four years at the University of Akron where he was the director of the athletics fieldhouse and building services. There, he oversaw all aspects of Akron's 157,000-square foot, state-of-the-art field house which includes a 120-yard football field, a 300-meter track, four batting cages, 8,000-square foot strength and conditioning room, and locker rooms.

A former college basketball player at Bethany College in Lindsborg, Kan., Krone earned his bachelor's degree from there in 1983 in recreational sports administration. He went on to pick up his master's degree from Eastern Michigan in 1990.



## michael harris

### assistant director of athletics/sports communications

Michael Harris joined the University of Cincinnati as Assistant Athletics Director for Sports Communications in April of 2007.

Harris' responsibilities include directing Cincinnati's sports communications department and assisting with the continued development of UC Athletics multimedia, most notably GoBEARCATS.com. He will also serve as a media contact for the Bearcat football and basketball programs.

No stranger to the Cincinnati media, Harris, a native of Springboro, Ohio, worked at Miami University (Ohio) for six years (2001-2007) as an assistant director of athletics, overseeing various media relations and marketing roles. Harris helped the RedHawks realize unprecedented growth in season ticket and attendance numbers, doubling the season ticket base and setting all-time highs for ticket revenue.

Harris is a 1995 graduate of Miami where he earned a bachelor of science degree in organizational behavior. He is an active member of CoSIDA, the United States Basketball Writers Association, the Football Writers Association of America, and is a committee member of the Cincinnati Sports Professionals Network.



## dr. fritz russ

### faculty athletics representative

President Nancy L. Zimpher appointed Dr. Fritz Russ, Professor of Marketing, as the faculty athletics representative for the Cincinnati Department of Athletics, effective February 1, 2007.

Academic integrity, institutional control of the athletics program, and promotion of student-athlete welfare are a FAR's major focus.

The position's duties include being a liaison between academics and athletics; serving on UC's Athletics Advisory Council; assisting in institutional certification processes; participating in compliance reviews; monitoring student-athletes' academic performance and their welfare; assessing and advising on NCAA and conference policies; and attending conference and NCAA meetings.

Russ, who joined the UC faculty in 1989, has previously served the university as Senior Vice Provost, as Dean of the College of Business and as Marketing Department Head. He currently teaches undergraduate and graduate courses in international marketing and in marketing research. An active researcher, he is also involved in the business community through consulting and as a director of two publicly-held companies.

Before coming to the University of Cincinnati, he was a chaired professor at the University of North Carolina, where he also participated for four years on the university's faculty athletics committee. Russ earned a bachelor's degree from Eckerd College and a master's and doctorate from Carnegie-Mellon University.