



# COMPLIANCE



# CORNER

## JULY 2024

### INSIDE THIS ISSUE

.....  
NIL Dept. Named Best Institutional Program

Transfer Portal Proposals

Finishing What They Started:  
APR Scores

Is This Permissible?

Recruiting Calendars

.....  

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## FOCUS OF THE MONTH

### NIL DEPARTMENT NAMED BEST INSTITUTIONAL PROGRAM

The UC NIL Department, IMPACT, was named the Best Institutional Program at the third-annual NIL Summit on June 22. The award is given to an institution that has shown exceptional commitment using educational resources and industry-leading innovation to support its student-athletes in maximizing their Name, Image, and Likeness opportunities. Cincinnati beat out other finalists Florida, Grand Canyon, Ole Miss, Nebraska, Ohio State, Saint Joseph's and UCLA.

Since launching the IMPACT program, Bearcats student-athletes have signed more than a thousand NIL deals, totaling more than seven figures in value. The program provides education as well as other guidance and resources to aid student-athletes in maximizing their brand.

An executive order, Executive Order 2021-10D signed into law by Governor Mike DeWine in 2021, paved the way for IMPACT and UC student-athletes to fully benefit themselves and their brand from their Name, Image, and Likeness.

### TRANSFER PORTAL PROPOSALS

- The Division I Council voted to introduce proposals that would change notification-of-transfer windows for undergraduate students from a total of 45 days to 30 days for men's and women's basketball and football. The proposal was recommended by the DI Men's and Women's Basketball Oversight Committees and supported by the Football Bowl Subdivision and Football Championship Subdivision Oversight Committees.
- Impact:
  - Basketball — The transfer window would conclude before the end of the academic school year, allowing student-athletes to spend more time in the recruitment process before being entered into the NCAA Transfer Portal. Coaches would be provided more information about roster stability before students leave campus. The recommended window would open starting the day after the end of the second round of the NCAA DI championship and conclude before the end of April.
  - Football — The change in the notification-of-transfer days would provide greater stability for football programs and student athletes. There is not yet a recommendation for Transfer Portal dates.

A vote on the proposals is anticipated during the Council's October 2024 meeting.

### FINISHING WHAT THEY STARTED: APR SCORES

The NCAA is celebrating 20 years of Division I Academic Success with the publication of the June 2024 National and Sport Group APR Averages and Trends. The NCAA began calculating teams' Academic Progress Rates (APR) in 2003. The APR is calculated by giving each student-athlete that is receiving athletically related financial aid one point for staying in school and one point for being academically eligible. The teams total points are divided by points possible and then multiplied by 1,000 to equal the team's APR.

Over the past 20 years, 21,365 former student-athletes have returned to the classroom after exhausting eligibility to complete degrees and earn APR points for their former team. 10,981 of those former student-athletes were members of the football, baseball, and men's and women's basketball teams.

Here is a look at UC's sports' 2022-23 APR Scores:

- |                                |                                |
|--------------------------------|--------------------------------|
| • Baseball: 969                | • Women's Lacrosse: 1,000      |
| • Men's Basketball: 1,000      | • Women's Soccer: 984          |
| • Women's Basketball: 1,000    | • Men's Swim and Dive: 971     |
| • Men's Cross Country: 1,000   | • Women's Swim and Dive: 1,000 |
| • Women's Cross Country: 1,000 | • Women's Tennis: 929          |
| • Football: 993                | • Men's Track: 987             |
| • Men's Golf: 1,000            | • Women's Track: 1,000         |
| • Women's Golf: 1,000          | • Women's Volleyball: 1,000    |

# IS THIS PERMISSIBLE?

The following advertisement was first posted on July 5, 2024, for an Updog University Varsity Sports Camp. Is it permissible?



NO! This advertisement has the following issues:

- Camp advertisements must be advertised at least 14 days before the first date of the camp. This advertisement was posted 3 days before the start of the camp (13.12.1.6).
- Advertisements may only use the names/photos of current student-athletes if they are employees of the camp, and the names/photos must be limited to a designated camp counselor section of the advertisement. The use of Josie Doe's name on this advertisement is not permissible (12.5.1.6).
- Discounted admission can only be offered on objective criteria unrelated to athletics ability, such as early bird registration. Discounts given only to recruited athletes is impermissible (13.12.1.7.1).
- Camp advertisements must state that the camp is open to any and all entrants, limited only by number, age, grade level, and/or gender (13.12.16).

# JULY RECRUITING CALENDARS

Contact Period	Quiet Period	Evaluation Period	Dead Period	Recruiting Shutdown
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## Men's Basketball\*

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

## Football

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

## Women's Basketball\*\*

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

## Women's Lacrosse

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

## Baseball

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

## All Other Sports

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

\*MBB: Evaluations permitted at NCAA Certified Events. Institutional camps and permissible governing body events from 8 a.m. 7/11 until 6 p.m. 7/14; and 6 p.m. 7/19 until 3 p.m. 7/21. July 23-25 is a date for NCAA College Basketball Academy only.

\*\*WBB: July 26-29 is a date for NCAA College Basketball Academy only.