





MEDIA INFORMATION

The University of Cincinnati Sports Communications Office is ready to assist you in every way possible to make the experience of covering UC Athletics productive and rewarding. For this reason, we have developed policies and procedures which will require cooperation on the part of the media. Not complying with these policies will result in the refusal of credentials.

SCHEDULING INTERVIEWS

All interviews with student-athletes and coaches **MUST** be initiated through the Sports Communications Office by contacting the sports communications representative assigned to that sport. Media are not to call coaches or student-athletes directly. We ask for a 24-hour notice for interviews unless otherwise notified.

MEDIA CREDENTIALS

For all football games, media outlets should apply for credentials online at GoBEARCATS.com. Go to the football page, and click on media credentials in the right-side navigation bar.

Individual game credentials must be requested prior to Tuesday morning of a normal game week. For Friday home games, requests must be in by Monday morning.

Credential procedures and language, including any media restrictions in connection with game information taking the form of film, video, digital video recordings, blogging, etc., will accompany all credentials. Media must agree to adhere to these policies in order to cover an event.

WEB VIDEO CONTENT

Per UC's multimedia contract with IMG College, UC coaches, players, and administrators are not permitted to take part in one-on-one interviews or feature stories that will be made available exclusively for internet distribution.

INTERNET POLICIES

Live updating of websites, blogs, and social networking feeds is not allowed at any time during practices.

BIG EAST TELECONFERENCE

The BIG EAST coaches are featured on a weekly teleconference each Monday, starting at 11:10 a.m. (ET) during the season. To access the teleconference, contact the BIG EAST Conference at (401) 453-0660. A replay is available each Monday beginning at 5 p.m.

BIG EAST SATELLITE FEED

The BIG EAST will begin its weekly satellite feed on Wednesday, Sept. 9. The feed will be available each Wednesday afternoon during the season, concluding on Nov. 28. Approximately three and a half minutes of highlights and interviews are available for Cincinnati and Coach Brian Kelly. For satellite coordinates and scheduled times for the feed, contact the BIG EAST Conference Office at 401-453-0660.

TUESDAY PRESS CONFERENCE

During game weeks on Tuesdays at noon, head coach Brian Kelly and selected players will participate in a press conference in the Goin Team Room located on the second floor of the Richard E. Lindner Center. The players will take questions at noon, followed by Coach Kelly at approximately 12:15 p.m.

WEEKLY RELEASE

During the season, information about the University of Cincinnati football team is updated on a weekly basis and made available at www.GoBEARCATS.com.

Media can access the complete release, including statistics, by utilizing Adobe Acrobat PDF files. To receive the document via email, please send a request to Ryan Koslen (ryan.koslen@uc.edu).

PRACTICES

Regular-season practice times and the approximate time for the conclusion of those workouts will be emailed to the media prior to the beginning of each week. Changes to the practice schedule will be sent via email as needed. Policies for preseason practice and spring practice will be released just prior to the start of those sessions.

During regular-season practices, unless otherwise noted, still and television photographers will be allowed to shoot the first 20 minutes (first four periods) of practice. At the conclusion of practice, head coach Brian Kelly will address the media on the field.

First-year players, including freshmen and transfers, will be made available to the media only after they have made a significant contribution or at the coach's discretion. Veteran players and assistant coaches will be made available for brief interviews following practice and must be requested through a member of the sports communications staff. Media are not to personally approach student-athletes or coaches unless otherwise instructed.

All interviews following practice **MUST** be conducted on the practice field. Post practice interviews for print are to be brief (10 minutes max) and will be non-exclusive, group interviews. One-on-one electronic interviews are permitted but must be brief.

CREDENTIAL PICK-UP

Credentials can be picked up beginning two hours before the game at the will call windows located on the west side of Fifth Third Arena. All persons picking up credentials will be required to furnish positive identification.

ENTERING THE PRESS BOX

An elevator to the press box is located at the 50-yard line on the west concourse of Nippert Stadium below the press box. A media credential is required for entry to the elevator.

PRESS BOX LEVELS

The Nippert Stadium press box has three levels. The first level is for newspaper, radio, and television reporters. The middle level is for guests of the university. The upper level is for video crews, radio, and television outlets broadcasting the game, as well as coaches.

PRESS BOX SERVICES

A media packet, including a game program, game notes, depth charts, and statistics, is available to each media member. A meal is provided before each game. During the game, quickie statistics are distributed after each quarter. Complete play-by-play, scoring summary, and individual and team statistics are distributed following the game.

In accordance with Football Writers Association of America (FWAA) guidelines, no cheering is allowed in the media areas of the press box in order to provide a proper working environment.

INTERNET ACCESS

Wireless internet is available in the press box at Nippert Stadium. Members of the UC Sports Communications staff will be available to assist you. There is no access fee.

TELEPHONES

Telephone lines are available in the Nippert Stadium press box on a first-come, first-serve, basis for media members. Media representatives requiring their own phone lines should contact Dan Krone, Assistant Director of Athletics for Facilities and Operations at (513) 556-3541 at least a week prior to the game.





UC SPORTS COMMUNICATIONS



Mike Harris
Assistant AD
513-240-8884
Michael.Harris@uc.edu



Ryan Koslen
Assoc. Director/FB Contact
513-497-3132
Ryan.Koslen@uc.edu



Lara Thornton
Associate Director
513-295-4520
Lara.Thornton@uc.edu



John Berry
Assistant Director
513-556-0618
John.Berry@uc.edu



Jeremy Martin
Assistant Director
513-556-5191
Jeremy.Martin@uc.edu



Tom Gelehrter
Manager, New Media
513-556-1275
Tom.Gelehrter@uc.edu

OPPONENT SID DIRECTORY

RUTGERS

Football Contact: Jason Baum
Office: (732) 445-7885
Mobile: (201) 966-6338
Email: jbaum@scarletknights.com
Press Box: (732) 445-7028
Website: ScarletKnights.com

SOUTHEAST MISSOURI STATE

Football Contact: Patrick Clark
Office: (573) 651-2933
Mobile: (618) 593-7281
Email: paclark@semo.edu
Press Box: (573) 651-2191
Website: GoSoutheast.com

OREGON STATE

Football Contact: Steve Fenk
Office: (541) 737-7470
Mobile: (541) 230-0627
Email: steve.fenk@oregonstate.edu
Press Box: (541) 737-2410/2795
Website: OSUBeavers.com

FRESNO STATE

Football Contact: Steve Weakland
Office: (559) 244-5615
Mobile: (559) 287-3304
Email: sweaklan@csufresno.edu
Press Box: (559) 278-5951
Website: GoBulldogs.com

MIAMI (OH)

Football Contact: Mike Pearson
Office: (513) 529-4329
Mobile: (513) 330-6729
Email: pearsomg@muohio.edu
Press Box: (513) 529-7261
Website: MURedHawks.com

USF

Football Contact: Chris Freet
Office: (813) 974-4086
Mobile: (405) 249-60756
Email: cfreet@admin.usf.edu
Press Box: (813) 350-6225
Website: GoUSFBulls.com

LOUISVILLE

Football Contact: Rocco Gasparro
Office: (502) 852-0102
Mobile: (502) 262-2258
Email: rocco.gasparro@louisville.edu
Press Box: (502) 852-6703
Website: UofLSports.com

SYRACUSE

Football Contact: Sue Cornelius Edson
Office: (315) 443-2608
Mobile: (315) 952-4787
Email: sedson@syr.edu
Press Box: (315) 443-4241
Athletic Website: SUAthletics.com

CONNECTICUT

Football Contact: Mike Enright
Office: (860) 486-3531
Mobile: (860) 208-4756
Email: mike.enright@uconn.edu
Press Box: (860) 610-4778
Website: UConnHuskies.com

WEST VIRGINIA

Football Contact: Mike Montoro
Office: (304) 293-2821
Mobile: (304) 276-2605
Email: mike.montoro@mail.wvu.edu
Press Box: (304) 293-3799
Website: MSNSportsNet.com

ILLINOIS

Football Contact: Cassie Arner
Office: (217) 244-3886
Mobile: (217) 390-6564
Email: arner@illinois.edu
Press Box: (217) 333-1227
Website: FightingIllini.com

PITTSBURGH

Football Contact: E.J. Borghetti
Office: (412) 648-8240
Mobile: (412) 491-5110
Email: eborghetti@athletics.pitt.edu
Press Box: (412) 697-7198
Website: PittsburghPanthers.com

PROFESSIONAL SCOUTS

Seats in the press box will be available to professional scouts on a first-come, first-serve basis based on availability. If seats are not available in the press box, scouts will be provided a reserved ticket along with a press box pass that will allow them access to the press area for statistics, notes, and food. Requests should be made through the UC Sports Communications office well in advance of the game to improve availability.

SIDELINE PASSES

The University of Cincinnati follows NCAA guidelines regarding media representatives on the sidelines. Photographers and videographers are permitted to shoot between the 23-yard lines and the goal lines on both sidelines, or anywhere behind the restraining line in the end zone.

POSTGAME INTERVIEWS

The UC locker room will remain closed following all football games. Media should request players through Ryan Koslen for the media room during the fourth quarter. Media will be allowed to enter the field (for home games) late in the fourth quarter but will not be allowed to conduct interviews with UC football players on the field (home or away). Only the originating television and radio networks will be allowed to conduct interviews on the field.

Coach Kelly will address the media in Room 3000 of the Recreational Sports Center following home games. Players will be brought into the interview area as soon as possible.

Postgame availability on the road will be determined on gameday. Please see football contact Ryan Koslen for details.

ON THE WEB

Information on the University of Cincinnati football team is available at www.GoBEARCATS.com. From www.GoBEARCATS.com, you can find all pertinent information regarding the team, including schedules, results, rosters, bios, statistics and game notes. Live video of Coach Kelly's press conference, plus replays of his weekly teleconference and television interviews are available from the site as well.

Information on the BIG EAST Conference and all member institutions is also available through the league web site at www.bigeast.org.



DIRECTIONS TO NIPPERT STADIUM

FROM I-71 South (Columbus)

- I-71 south to Exit 3 - Taft Road (Taft is one-way going west).
- Stay on Taft approximately seven blocks to the intersection of Jefferson Avenue. University Plaza will appear on the right.
- Turn right at the University Plaza onto Jefferson Avenue.
- At the first light, turn left on Corry Street.
- Corry and Calhoun Garages are on the left.

FROM U.S. 50 (Portsmouth and East)

- U.S. 50 to Taft Road (Taft is one-way going west).
- Stay on Taft to the intersection of Jefferson Avenue.
- Turn right at the University Plaza onto Jefferson Avenue.
- At the first light, turn left on Corry Street.
- Corry and Calhoun Garages are on the left.

FROM I-75 North or South

- Take Exit 3 - Hopple Street. At the end of the ramp (stop light) turn left (east).
- Cross over interstate and through Central Parkway. Hopple eventually becomes Martin Luther King Drive, the campus will appear on the right.
- At the sixth light, turn right onto Jefferson Avenue.
- At the second light, Corry Street, turn right.
- Corry and Calhoun Garages are on the left.

FROM I-74 (Indianapolis and West)

- Take I-74 to I-75 south
- Follow directions above from I-75.

Fifth Third Arena at Shoemaker Center is to the right with Nippert Stadium next to it. Armory Fieldhouse is behind the Shoemaker Center. Gettler Stadium is on the left.



MEDIA CALENDAR

Sun.	Mon.	Tues.	Wed.	Thurs.	Fri.	Sat.
						Aug. 1
2	3 BIG EAST Media Days	4 BIG EAST Media Days	5	6	7	8
9 Freshmen Report	10 Veterans Report	11 First Day of Practice	12	13	14	15
16 Move to Camp Higher Ground	17	18	19	20	21	22
23 UC Day at Kings Island	24	25	26	27	28	29 Return from Camp Higher Ground
30	31	Sept. 1 UC Press Conference Noon	2	3 Player Interviews	4 Player Interviews	5
6 Game 1 at Rutgers	7	8	9 Player Interviews	10	11	12 Game 2 vs. Southeast Missouri St.
13	14 BIG EAST Phone Conference	15 UC Press Conference Noon/ Player Interviews	16 Player Interviews	17	18	19 Game 3 at Oregon St.
20	21 BIG EAST Phone Conference	22 UC Press Conference Noon/ Player Interviews	23 Player Interviews	24	25	26 Game 4 vs. Fresno St.
27	28 BIG EAST Phone Conference	29 UC Press Conference Noon/ Player Interviews	30 Player Interviews	Oct. 1	2	3 Game 5 at Miami (OH)

Sun.	Mon.	Tues.	Wed.	Thurs.	Fri.	Sat.
4	5 BIG EAST Phone Conference	6 Player Interviews	7 Player Interviews	8	9	10
11	12 BIG EAST Phone Conference/ Player Interviews	13 UC Press Conference Noon	14	15 Game 6 vs. USF	16	17
18	19 BIG EAST Phone Conference	20 UC Press Conference Noon/ Player Interviews	21 Player Interviews	22	23	24 Game 7 vs. Louisville
25	26 BIG EAST Phone Conference	27 UC Press Conference Noon/ Player Interviews	28 Player Interviews	29	30	31 Game 8 at Syracuse
Nov. 1	2 BIG EAST Phone Conference	3 UC Press Conference Noon/ Player Interviews	4 Player Interviews	5	6	7 Game 9 vs. Connecticut
8	9 BIG EAST Phone Conference/ Player Interviews	10 UC Press Conference Noon/ Player Interviews	11	12	13 Game 10 vs. West Virginia	14
15	16 BIG EAST Phone Conference	17 Player Interviews	18 Player Interviews	19	20	21
22	23 BIG EAST Phone Conference/ Player Interviews	24 UC Press Conference Noon/ Player Interviews	25	26	27 Game 11 vs. Illinois	28
29	30 BIG EAST Phone Conference	Dec. 1 UC Press Conference Noon/ Player Interviews	2 Player Interviews	3	4	5 Game 12 at Pittsburgh

SENIOR ADMINISTRATIVE STAFF..... (513) 556-4603

FOOTBALL (513) 556-5986

MEN'S HEAD COACHES

WOMEN'S HEAD COACHES

DEPARTMENT

Strength and Conditioning (513) 556-0551
 Dave Andrews Head Strength Coach – Men's Basketball/Olympic Sports
 Paul Longo Head Strength Coach – Football



RADIO & TELEVISION

RADIO



University of Cincinnati fans have had no trouble tracking the Bearcats due to their radio network.

700 WLW begins its 17th season as the Bearcats' broadcast partner. The station's 50,000-watt signal can project UC games to 38 states and a third of Canada, and worldwide via 700WLW.com, making it possible for UC football fans to hear every game.

WLW augments the broadcast coverage with pregame and postgame programming. Additionally, head coach Brian Kelly is featured on an hour-long call-in show each week from the original Montgomery Inn, allowing Cincinnati fans to meet the coach and ask their questions up close and personal.

ON-AIR TALENT

DAN HOARD – Play-by-Play

Dan Hoard enters his 10th year as the play-by-play voice. Hoard has been a focal point of Bearcats broadcasts since coming to Cincinnati from Syracuse, N.Y. in 1995. He served as UC's radio voice in 1996 and handled the play-by-play on the local television football and basketball telecasts from 1996-2000. He took over the radio play-by-play duties in 2000.



Dan Hoard

JIM KELLY, JR. – Color Analyst

Jim Kelly, a standout receiver for the Bearcats in the mid-1970's, returns for his 19th season as an analyst. Jim is the son of the late Jim Kelly, Sr., who was associated with UC for over 40 years as an athlete, assistant coach, and administrator. Kelly, Jr. followed in his father's footsteps as an athlete and started three seasons as a wide receiver for UC in the mid-1970's.



Jim Kelly, Jr.

TOM GELEHRTER – Sideline Reporter

Tom Gelehrter is in his third year as the sideline reporter for UC football broadcasts. UC's Manager of New Media and Broadcasting, Gelehrter is a 2002 graduate of Syracuse University and has worked for the past six years as a college sports broadcaster at both Cincinnati and the University of Akron. A Cleveland native, Gelehrter also hosts Bearcats Sports Weekly with Brian Kelly and Mick Cronin on FOX Sports Ohio.



Tom Gelehrter

MO EGGER – Host and Engineer

Mo Egger is the host, producer, and engineer on UC broadcasts. He is the morning sports anchor on 700 WLW, and hosts afternoons on 1530 Homer. A New Jersey native and a graduate of the University of Dayton, he has been with Clear Channel since 1997 and has worked on UC broadcasts since 2001. Egger is also host of the Brian Kelly and Mick Cronin radio shows on 700 WLW.



Mo Egger



*Bill Koch
Cincinnati Enquirer*



*Paul Daugherty
Cincinnati Enquirer*



*Ken Broo
WLWT-TV*



*George Vogel
WLWT-TV*



*John Popovich
WCPO-TV*



*Dennis Janson
WCPO-TV*



*Brad Johansen
WKRC-TV*



*Tara Pachmeyer
WKRC-TV*



*Brian Giesenschlag
WXIX-TV*



*Zach Wells
WXIX-TV*

TELEVISION

When it comes to television, the University of Cincinnati has one of the most extensive television packages in the country as its partners cover not only the state of Ohio, but the nation.

The 2009 season marks the second year of a six-year arrangement with ESPN that gives the BIG EAST unrivaled exposure on ABC and the ESPN family of networks. ESPN, ESPN2, or ABC will carry a minimum of 19 BIG EAST home games each season, marking the highest guaranteed total on ESPN and ABC in league history. Championship Saturday in December will include one ESPN game and another on ESPN2 and at least four BIG EAST games will be featured on ESPN's Thursday-night package each year of the agreement.

In addition, the BIG EAST Network, produced by ESPN Regional Television (ERT) will continue to distribute its Game of the Week package to a nationally syndicated audience, reaching more than 30 million homes. Most of the ERT games also will be available as part of the ESPN GamePlan subscription service. Finally, a minimum of five home games will be carried on ESPNU.

UC is in the second year of a multi-year agreement with FOX Sports Ohio that makes the network the exclusive regional cable home of UC football. Programming includes game telecasts, preseason and postseason specials, and a weekly coaches show titled 'Bearcats Sports Weekly With Brian Kelly'.



ESPN360.com

ESPN UK

FSOHIO

BIG EAST NETWORK

ESPN



CINCINNATI SPORTS MEDIA

WIRE SERVICES

Associated Press
312 Elm St., Cincinnati, OH 45202-2747
(513) 241-2386, Fax: (513) 241-2665
Dan Sewell, Bureau Director (dsewell@ap.org)
Joe Kay (jkay@ap.org), Terry Kinney (tkinney@ap.org)

NEWSPAPER

Cincinnati Enquirer (AM Daily & Sunday)
312 Elm St., Cincinnati, OH 45202
(513) 768-8440, Fax: (513) 768-8550
Josh Pichler, Sports Editor (jpichler@enquirer.com)
Bill Koch, UC Beat (bkoch@enquirer.com)
Paul Daugherty, Columnist (pdaugherty@enquirer.com)

The News Record (Mon., Wed. & Thurs.)
University of Cincinnati, ML 15, Cincinnati, OH 45221
(513) 556-5909, Fax: (513) 556-5922

Bearcat Sports Digest (Bi-Weekly)
9144 Cobblechase Ct., Cincinnati, OH 45251
(513) 385-4196, Fax: (513) 385-4192
Jon Braude, Editor (jbraude@one.net)
Rachel Cravens, Managing Editor

TELEVISION

WLWT-TV (Channel 5, NBC)
1700 Young St., Cincinnati, OH 45210
(513) 412-5088, Fax: (513) 412-6121
Ken Broo, Sports Director/Anchor (ken.broo@wlwt.com)
George Vogel, Weekend Anchor/Executive Producer (gvogel@wlwt.com)

WCPO-TV (Channel 9, ABC)
1720 Gilbert Ave., Cincinnati, OH 45202
(513) 852-4077, Fax: (513) 721-7717
John Popovich, Sports Director (jpopovich@wcpo.com)
Denny Janson, Sports Anchor (djanson@wcpo.com)
Mike Mattingly, Producer (mmattingly@wcpo.com)

WKRC-TV (Channel 12, CBS)
1906 Highland Ave., Cincinnati, OH 45219
(513) 763-5452, Fax: (513) 421-3820
Brad Johansen, Sports Director/Anchor (bjohansen@wkrc.com)
Tara Pachmayer, Sports Anchor (tpachmayer@wkrc.com)
Michael Berger and Marc Juszak, Sports Producers

WXIX-TV (Channel 19, FOX)
635 W. 7th St., Cincinnati, OH 45203
(513) 421-0119, Fax: (513) 421-3022
Brian Giesenschlag, Sports Director/Anchor (19sports@fox19.com)
Zach Wells, Sports Anchor
Ron Millenor, Producer

RADIO

WLW-AM (700)
8044 Montgomery Rd., Suite 650
Cincinnati, OH 45236
(513) 686-8300, Fax: (513) 333-4240
Bill Dennison (seg@700wlw.com) Mo Egger (megger@700wlw.com)
Lance McAlister (lance1530homer@fuse.net)

WCKY-AM (1530)
8044 Montgomery Rd., Suite 650
Cincinnati, OH 45236
(513) 686-8300, Fax: (513) 665-9700
Mo Egger (megger@700wlw.com), Lance McAlister (lance1530homer@fuse.net)

WDBZ-AM (1230)
705 Central Ave., Cincinnati, OH 45202
(513) 679-6000, Fax: (513) 948-1985

WEBN-FM (102.7)
8044 Montgomery Rd., Suite 650
Cincinnati, OH 45236
(513) 621-9326, Fax: (513) 749-3299
Dennis Walker (wildman@webn.com), Sports Director

WFTK-FM (96.5)
895 Central Avenue, Suite 900
Cincinnati, OH 45202
(513) 749-8255, 513-412-7050

WMOH-AM (1450)
2081 Fairgrove Ave., Hamilton, OH 45011
(513) 737-6397, Fax: (513) 863-6856
John Wade, Sports Director
Bill Douglas, Reporter

WOBO-FM (88.7)
P.O. Box 338, Owensville, OH 45160
(513) 724-3939, Fax: (513) 724-6042
John Perin (jperin@cinci.rr.com), Sports Director

Metro Networks
312 Plum St., Suite 910, Cincinnati, OH 45202
(513) 345-2700, Fax: (513) 345-2707
Jason Ehrhardt, Sports Director (jasehrhardt@netscape.net)
Mike Lindeman, News Director
(Note: Service programs news or sports for WBOB, WNKR, WUBE, WCVG and others)

Bearcast (Internet Only)
2217 Emory Hall, University of Cincinnati, Cincinnati, OH 45221
(513) 556-4525

REACHING CINCINNATI'S KEY MEDIA

Media Member	Phone	E-mail
Bill Koch, Cincinnati Enquirer	(513) 768-8448	bkoch@enquirer.com
Brian Giesenschlag, WXIX-TV	(513) 421-0119	19sports@raycommedia.com
Dan Hoard, 700 WLW	(513) 505-9711	dxhoard@yahoo.com
Brad Johansen, WKRC-TV	(513) 763-5452	bjohansen@wkrc.com
Josh Katzowitz, GoBEARCATS.com	(513) 556-5191	jkatzo@hotmail.com
John Popovich, WCPO-TV	(513) 852-4077	jpopovich@wcpo.com
Ken Broo, WLWT-TV	(513) 412-5088	kbroo@wlwt.com



BOWL CHAMPIONSHIP SERIES ...



The Bowl Championship Series (BCS) is a five-game arrangement for post-season college football that is designed to match the two top-rated teams in a national championship game and to create exciting and competitive matchups between eight other highly regarded teams in four other games.

The bowl games participating are the Tostitos Fiesta Bowl, FedEx Orange Bowl, Rose Bowl, Allstate Sugar Bowl and the BCS National Championship Game which will be played each year at one of the bowl sites.

The BCS is managed by the commissioners of the 11 NCAA Football Bowl Subdivision ("FBS") (formerly Division I-A) conferences, the director of athletics at the University of Notre Dame, and representatives of the bowl organizations. The conferences are Atlantic Coast, Big East, Big Ten, Big 12, Conference USA, Mid-American, Mountain West, Sun Belt, Pacific 10, Southeastern and Western Athletic.

The conference commissioners and the Notre Dame athletics director make decisions regarding all BCS issues, in consultation with an athletics directors advisory group and subject to the approval of a presidential oversight committee whose members represent all 120 FBS programs.

The five BCS games are part of the overall bowl structure. All bowl games provide meaningful season-ending opportunities to teams.

As one conference commissioner said, "the celebration that occurs among the student-athletes, coaching staff and fans at the end of each bowl games is an indication of the importance of all bowl games."

The BCS places great premium on the regular season of college football. Football weekends are an important ingredient in the overall college experience-going well beyond simply what occurs in the athletics department. A significant amount of the revenue that supports all athletic programs is generated by regular-season football. And so it is of great importance that the regular season remains strong and vibrant.

The top two teams were matched in bowl games infrequently before the BCS, when conferences were contractually obligated to certain games and there was no flexibility to attempt to match the top teams.

The BCS conferences have a contract with Fox Sports to televise the Fiesta, Orange and Sugar Bowls through 2010 and the National Championship Games through 2009. ABC has an agreement to continue to televise the 2010 National Championship Game and the Rose Bowl through 2014.

AUTOMATIC QUALIFICATION

1. The top two teams in the final BCS Standings will play in the national championship game.
2. The champions of the Atlantic Coast, Big East, Big Ten, Big 12, Pac-10 and Southeastern Conferences automatically qualify for BCS games each year.
3. One team from among the champions of Conference USA, the Mid-American Conference, the Mountain West Conference, the Sun Belt Conference, or the Western Athletic Conference automatically qualify for a BCS game if either: A. Such team is ranked in the top 12 of the final BCS Standings, or B. Such team is ranked in the top 16 of the final BCS Standings and its ranking in the final BCS Standings is higher than that of a champion of a conference that has an annual automatic berth in one of the BCS bowls.
4. Notre Dame qualifies automatically for a BCS bowl if it is in the top eight of the final BCS Standings.
5. If any of the 10 slots remain open after application of provisions 1 through 4, and an at-large team from a conference with an annual automatic berth for its champion is ranked No. 3 in the final BCS Standings, that team shall become an automatic qualifier.
6. If any of the 10 slots remain open after application of provisions 1 through 5, and if Step No. 5 has not been applied and an at-large team from a conference with an annual automatic berth for its champion is ranked No. 4 in the final BCS Standings, that team shall become an automatic qualifier.
7. If any slots remain unfilled after the placement of all teams qualifying for an automatic berth, then the bowls shall choose their participants from the "pool of eligible teams" (see next column.)

BIG EAST BOWL TIE-INS



SCHEDULE OF GAMES, JANUARY 2010

Jan. 1, 2010 - Sugar Bowl

Jan. 1, 2010 - Rose Bowl

Jan. 4, 2010 - Fiesta Bowl

Jan. 5, 2010 - Orange Bowl

Jan. 7, 2010 - BCS National Championship Game (Pasadena)



POOL OF ELIGIBLE TEAMS

If berths are available after the automatic qualifiers have been identified, then the bowls shall select at-large participants from the "pool of eligible teams," which shall include any Division I-A team that is bowl-eligible and meets the following requirements:

- A. Has won at least nine regular-season games, not including exempted games, and
- B. Is among the top 14 teams in the final BCS Standings

THE BCS IS WORKING

The BCS is succeeding. The nation's No. 1 and No. 2 teams met only eight times in bowl games in the 57 seasons between 1936 and 1992, when the "bowl coalition" (a predecessor of the BCS) was created. No. 1 and No. 2 have met nine times in the 17 years since 1992. In the 11-year history of the BCS from 1999 through 2009, the AP's No. 1 and No. 2 have met eight times.

THE BCS IS NOT ...

It is not a playoff system. It is nothing more than attempt to match the No. 1 and No. 2 teams within the bowl system and to create exciting matchups in four other bowl games.

It is also not an exclusive system that rewards only a few. The University of Utah in 2005 and 2008, Boise State University in 2006 and the University of Hawaii in 2007 demonstrated that a team from a conference without an annual automatic berth can have access to a BCS bowl game.

REVENUE

Before the BCS was created, conferences without automatic berths in the "major" bowl games received no revenue from those games. In the first ten years of the BCS system, more than \$90 million was distributed to conferences that do not have an annual automatic berth in the system.

ECONOMIC IMPACT

The total economic impact in the host cities from the five BCS games in January 2009, was estimated at more than \$1.2 billion.

A WORD ABOUT A PLAYOFF

The NCAA membership has not proposed the creation of a playoff.



2009 BOWL SCHEDULE

	DATE	BOWL	SITE	TIME (ET)	NETWORK	MATCHUP
	Dec. 19, 2009	New Mexico	Albuquerque	2:30 p.m.	ESPN	MWC vs. WAC
	Dec. 19, 2009	ST. PETERSBURG	St. Petersburg, Fla.	8 p.m.	ESPN	Big East vs. C-USA
	Dec. 20, 2009	R&L Carriers New Orleans	New Orleans	8 p.m.	ESPN	C-USA vs. Sun Belt
	Dec. 22, 2009	MAACO Las Vegas	Las Vegas	8 p.m.	ESPN	MWC vs. Pac-10
	Dec. 23, 2009	San Diego County Credit Union Poinsettia	San Diego	8 p.m.	ESPN	MWC vs. Pac-10
	Dec. 24, 2009	Sheraton Hawaii	Honolulu	8 p.m.	ESPN	C-USA vs. WAC
	Dec. 26, 2009	MEINEKE CAR CARE	Charlotte	4 p.m.	ESPN	ACC vs. Big East
	Dec. 26, 2009	Motor City	Detroit	5 p.m.	ESPN	Big Ten vs. MAC
	Dec. 26, 2009	Emerald	San Francisco	8:30 p.m.	ESPN	ACC vs. Pac-10
	Dec. 27, 2009	Gaylord Hotels Music City	Nashville	8:15 p.m.	ESPN	ACC vs. SEC
	Dec. 28, 2009	Independence	Shreveport, La.	5 p.m.	ESPN	Big 12 vs. SEC
	Dec. 29, 2009	Champs Sports	Orlando	8 p.m.	ESPN	ACC vs. Big Ten
	Dec. 30, 2009	EagleBank	Washington, D.C.	4:30 p.m.	ESPN	ACC vs. U.S. Military Academy
	Dec. 30, 2009	Roady's Humanitarian	Boise	4:30 p.m.	ESPN	MWC vs. WAC
	Dec. 30, 2009	Pacific Life Holiday	San Diego	8 p.m.	ESPN	Big 12 vs. Pac-10
	Dec. 30, 2009	Texas	Houston	8 p.m.	NFL Network	Big 12 vs. U.S. Naval Academy
	Dec. 31, 2009	BRUT SUN	El Paso, Texas	Noon	CBS	Pac-10 vs. Big East/Big 12
	Dec. 31, 2009	Insight	Tempe, Ariz.	5:30 p.m.	NFL Network	Big Ten vs. Big 12
	Dec. 31, 2009	Chick Fil-a	Atlanta	7:30 p.m.	ESPN	ACC vs. SEC
	Dec. 31, 2009	Bell Helicopter Armed Forces	Ft. Worth, Texas	TBD	ESPN	MWC vs. C-USA
	Jan. 1, 2010	Outback	Tampa	11 a.m.	ESPN	Big Ten vs. ACC
	Jan. 1, 2010	Capital One	Orlando	1 p.m.	ABC	Big Ten vs. SEC
	Jan. 1, 2010	KONICA MINOLTA GATOR	Jacksonville	1 p.m.	CBS	ACC vs. Big East/Big 12/Notre Dame
	Jan. 1, 2010	ROSE	 Pasadena, Calif.	5 p.m.	ABC	BCS (Big Ten) vs. BCS (Pac-10)
	Jan. 1, 2010	ALLSTATE SUGAR	 New Orleans	8:30 p.m.	FOX	BCS at-large vs. BCS at-large
	Jan. 2, 2010	INTERNATIONAL	Toronto	Noon	ESPN2	Big East vs. MAC
	Jan. 2, 2010	AT&T Cotton	Arlington, Texas	2 p.m.	FOX	Big 12 vs. SEC
	Jan. 2, 2010	PAPAJOHNS.COM	Birmingham, Ala.	2 p.m.	ESPN	Big East vs. SEC
	Jan. 2, 2010	Autozone Liberty	Memphis	5:30 p.m.	ESPN	C-USA vs. SEC
	Jan. 2, 2010	Valero Alamo	San Antonio	9 p.m.	ESPN	Big Ten vs. Big 12
	Jan. 4, 2010	TOSTITOS FIESTA	 Glendale, Ariz.	TBD	FOX	BCS (Big 12) vs. BCS (At large)
	Jan. 5, 2010	FEDEX ORANGE	 Miami	8 p.m.	FOX	BCS (ACC) vs. BCS at-large
	Jan. 6, 2010	GMAC	Mobile, Ala.	7 p.m.	ESPN	ACC vs. MAC
	Jan. 7, 2010	BCS NATIONAL CHAMPIONSHIP GAME	 Pasadena, Calif.	8 p.m.	FOX	BCS #1 vs. BCS #2

BIG EAST Bowl Tie-Ins in **BOLD CAPS**



One great program deserves another.

