



2025 University of Cincinnati Football Credential Policy

Please read the following media credential regulations. You must agree to adhere to the credential regulations in full to submit your application.

VIOLATIONS WILL RESULT IN CREDENTIALS BEING REVOKED.

CREDENTIAL POLICY: This Credential is issued as a courtesy to an accredited agency (the “Agency”) for the sole purpose of providing stadium or venue access to an individual representative of the Agency (the “Representative”) who has a legitimate working function in connection with the event for which this credential is issued (the “Event”). Any unauthorized use of this Credential or violation of its terms subjects the Representative to ejection from the Event stadium or venue(s) and revocation of the Credential. This Credential is non-transferable and may be revoked at any time without cause.

This Credential authorizes the use by the Agency, solely for news and editorial coverage of the Event, of any descriptions, accounts, photographs, films, audio or video recordings or drawings of the Event. Any other use or attempted use by the Representative or the Agency is expressly prohibited, unless the Agency has obtained the advance written permission of the Big 12 or the University of Cincinnati for such other use.

The Representative shall not use more than three (3) minutes of video highlights from the Event, and such usage shall be limited to a regularly scheduled television newscast and aired by the Agency within 48 hours after the end of the Event. Video highlights must air solely within regularly scheduled bona fide news programming distributed via television, and may not be distributed via the internet, wireless or other forms of new media, other than part of the distribution of the applicable television linear network feeds.

Representative assumes all risk of harm while covering this Event. The Agency and the Representative agree to indemnify and hold harmless the Big 12 and the University of Cincinnati from and against any and all claims arising out of any acts or omissions of the Representative.

Acceptance of this Credential constitutes agreement by the Representative and the Agency to abide by the foregoing conditions.

ADDITIONAL POLICIES:

MEDIA OUTLETS

Priority for all sports is given to professional media outlets that cover Cincinnati Athletics on an active, consistent and comprehensive basis. Authorized outlets are established, legitimate journalistic endeavors with a proven history of comprehensive coverage and original content - not aggregated. Strong consideration is also given to established national and regional media outlets.

NFL SCOUTS AND TEAM REPRESENTATIONS

One credential per NFL team will be approved per game. Additional credentials may be approved, space permitting. Parking may be issued to an NFL scout or team representative if available.

BOWL SCOUTS

A maximum of two credentials and one parking pass per bowl may be approved per event.

NIL PARTNERSHIPS

For any organizations that have NIL partnerships with active student-athletes, such partnerships do not—on their own—qualify an outlet for credential approval.

As a standard policy, Cincinnati Athletics does not credential photographers or videographers to capture content of specific student-athletes, or hired by student-athletes or their agents. Cincinnati Athletics has a professional creative team and provides photos and video content to student-athletes for their personal use throughout the season.

PHOTOGRAPHY

Photo and video passes will be given for media purposes only. The selling of images or using images in advertisements is strictly prohibited.

IMPORTANT PARKING NOTE

If you are approved for parking it is likely your name will be on a specific list at Clifton Court lot. There typically WILL NOT be hard copy parking passes. A map will be sent to you after credential approval.

IMPORTANT COMPLIANCE NOTE

By agreeing to the University of Cincinnati Football Credential Policy, the recipient acknowledges you may NOT provide your credential (s) to any prospective student-athlete (students ninth-grade and up), any individual associated with a prospective student-athlete, any enrolled student-athletes, any individual associated with an enrolled student-athlete or any Cincinnati Athletics volunteer coaches.