

COMMUNICATIONS

Communications interns assist in public relations efforts for the UNM Athletic Department and will be assigned to specifically handle one or two sports. Responsibilities and tasks will include but are not limited to: writing press releases, updating the official UNM Athletics website (GoLobos.com) keeping statistics at events, coordinating media interview requests and producing live statistics. Interns will also have the opportunity to assist at football as well as men's and women's basketball games in various capacities.

SKILLS LEARNED:

- Press Release Writing
- Public Relations
- Media Relations
- Adobe InDesign and Photoshop

