

MARKETING

The marketing team will help with student ticket disbursement on campus and help coordinate in-game crowd engagement. This includes but is not limited to: access to the field or court for in-game promotions, handing out swag at tailgates and in-game to fans, and being an ambassador to corporate partners in suite areas.

SKILLS LEARNED:

- Event Planning
- Event Management
- Networking
- Marketing (Including Social Media)

