

# ***COMMUNICATIONS***

Communications interns assist in public relations efforts for the UNM Athletic Department and will be assigned to specifically handle one or two sports. Responsibilities and tasks will include but are not limited to: writing press releases, updating the official UNM Athletics website (GoLobos.com) keeping statistics at events, coordinating media interview requests, producing live statistics and more.

Interns will also have the opportunity to assist at football, men's and women's basketball games and other Olympic sport events in a multitude various capacities.

## ***SKILLS LEARNED INCLUDE:***

- Press Release Writing
- Public Relations
- Media Relations
- Adobe InDesign and Photoshop
- WMT Website

