

Privacy Policy for "Goodness" App (also known as "World of Goodness" in the Apple App Store)

Effective Date: December 22, 2023

Welcome to Goodness (referred to as "the App", also known as "World of Goodness" in the Apple App Store). We are committed to protecting your privacy and handling your data openly and transparently. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you use our mobile application.

1. Information We Collect

- **Personal Information:** We collect your email address and password via Firebase SDK Authentication to enable registration and login features. We only collect data that is necessary for the core functionality of our app.
- **Usage and Device Information:** Through Firebase Analytics, we collect information about your app usage and device. This includes user engagement metrics, session data, app opens, updates, in-app purchases, screen views, and crashes.
- **Data Minimization and Relevance of Data:** We only request and collect data relevant to the core functionality of our app. For example, we collect email and password for registration purposes.

2. How We Use Your Information

- **To Provide and Manage the App:** Your information supports app functionality, including task tracking, progress, and personalization.
- **For Analytics and Improvement:** We analyze app usage to improve performance and user experience.

3. Photo Library Access

- **User Permission:** The app requests user permission to access the Photo Library. This permission is essential for the core functionality of the app, allowing users to upload photos of completed tasks in the game.
- **No Alternatives for Non-Consent:** Due to the nature of the game, there are no alternative functionalities provided for users who choose not to grant access to their Photo Library. Access to the Photo Library is a fundamental part of the app's functionality.
- **Data Handling:** Uploaded photos remain on the device and are not shared externally, except with Apple iCloud, protected by the user's Apple ID.

4. Sharing Your Information

- With Service Providers: We share data with Google Firebase for analytics and authentication purposes. Firebase adheres to Google's data protection policies, ensuring the same level of data protection as our policy.
- Data Protection Assurance: We confirm that all third-party providers offer equivalent data protection.

5. Data Security and Retention

- Security Measures: We implement various measures to ensure the safety of your personal information.
- Retention Policy: User-level data in Firebase Analytics is retained for 14 months, and aggregate data may be retained longer. Authentication data is kept as long as your account exists and is promptly deleted upon account deletion. We also allow for data deletion upon user request.

6. User Rights and Consent

- Access and Control: You can review and change personal information in your account profile.
- Consent and Revocation: Consent for data collection is obtained at registration. You can revoke consent and request data deletion via your profile or our support email: goodnessapp@georgiitroshin.com.

7. Account Sign-In and Deletion

- Mandatory Account Creation: Account creation is required for app use.
- Account Deletion: You can delete your account in the Profile section or by requesting via our support email.

8. Legal Compliance

- GDPR Compliance: We comply with the General Data Protection Regulation for users in the European Union.
- Our Privacy Policy and practices are designed to comply with the General Data Protection Regulation (GDPR) for users in the European Union and other relevant privacy laws globally. We commit to regular reviews and updates of our policy to stay aligned with these standards.

9. Changes to This Privacy Policy

- Policy Updates: We reserve the right to modify this policy. Changes take effect immediately upon posting on the website.

10. Contact Us

- For Questions or Suggestions: Please contact us at goodnessapp@georgiitroshin.com.