



You Make the Difference



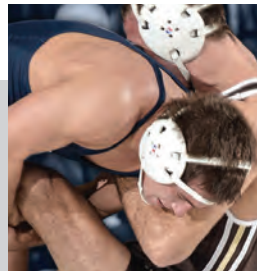
"Your generous gift has made my Penn State experience very enjoyable. Thank you for all your support, especially over the past year. It means the world to all of us players. We Are..."

— Mike Hull
Football



"I am so grateful to have the opportunity to compete and receive an education at one of the top 50 schools in the world. Without your support and generous donations this would not have been possible."

— Lindsay Musgrove
Women's Gymnastics



"My goals here at Penn State are becoming a National Champion but more importantly graduating with an education. Without your generous gift, these goals would all be more difficult for me to achieve."

— Dylan Alton
Wrestling



"I have made friends and memories that will for sure last a lifetime. Without this amazing gift, I wouldn't have half these opportunities without your help."

— Whitney Church
Women's Soccer



"I am currently thinking I will be going to school to get my PharmD, but I might want to go to graduate school and get my PhD as well. Without your generous gift, it would be much more difficult to achieve my goals."

— Craig Hernandez
Men's Gymnastics



"It is people like you that give me motivation to keep going, to work harder, and to be thankful."

— Paulina Prieto
Women's Volleyball



ONE TEAM Commitment Donor Benefits

2014 will be the second year for participants of the five year ONE TEAM commitment (2013 to 2017). Benefits of being a ONE TEAM member include:

- Double the point value for your ONE TEAM annual gift each year over the remaining 4 years.
- 2 additional NLC points per sport for renewing season tickets each year.
- 2017 ONE TEAM Beaver Stadium celebration event and 50 NLC bonus points.

ONETEAM



Thank You



MITTANY LION CLUB

Nittany Lion Club Mission

The mission of the Nittany Lion Club is to provide annual scholarship support to Penn State University student-athletes and to develop private support for capital projects, endowments, and other needs as prioritized by Penn State Intercollegiate Athletics.

Why We Need Your Support

Penn State Intercollegiate Athletics is truly a self-sustaining athletic department, therefore intercollegiate athletics does not receive any state or university funding for annual operating expenses.

- Private support is essential: it enables Penn State to provide student-athletes with the best possible experience and the resources they need to succeed athletically and academically.
- Your contribution to the Nittany Lion Club directly supports grant-in-aid, operational support along with academic and medical support for our 800 plus student-athletes.
- Continued financial stability will allow us to maintain the tradition of academic and athletic excellence for our entire 31 sport programs.

Annual Giving Program 2014

PENN STATE ATHLETICS



MITTANY LION CLUB

157 Bryce Jordan Center
University Park, PA 16802-9976
www.nittanylionclub.com
nittanylionclub@athletics.psu.edu

1-800-NITTANY



This publication is available in alternative media on request. Penn State is committed to affirmative action, equal opportunity, and the diversity of its workforce. MPC127099

New! Improved Online Renewal Process

- Login to your NLC Ticketing Account by visiting www.nittanylionclub.com
- Follow the screen prompts to directly renew your membership
- Receive **3 additional NLC points** by making an online gift

EARLY RENEWAL INCENTIVE

Receive 5 additional points if you reach your full NLC giving level **by December 1, 2013**. (Full gifts=minimum gift required to maintain the parking and ticket benefits you received for the 2013 football season).

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WAYS TO MAXIMIZE YOUR NLC POINTS	
Early renewal by December 1, 2013	5 points
Gifts made online	3 points
NLC renewal points	2 points

WAYS TO MAXIMIZE YOUR NLC POINTS	
Early renewal by December 1, 2013	5 points
Gifts made online	3 points
NLC renewal points	2 points

Total possible renewal NLC points 10 points

Ways to Give

Credit Card: Visit www.nittanylionclub.com to login to your NLC account and make your credit card gift.

Check: Make checks payable to “Penn State University.” Please include your NLC account number on the memo line. Send checks to Nittany Lion Club, 157 Bryce Jordan Center, University Park, PA 16802.

Stock or Fund Transfers: Contact the Nittany Lion Club at 1-800-NITTANY





















































































Corporate Matching Gifts: Matching gifts for participating companies will be applied to your annual Nittany Lion Club donation amount in the membership year associated with your personal gift. Visit www.matching.psu.edu for more information.

Note: To best utilize your match, your gift should be submitted as early as July 1 of each giving year to maximize ticket and parking benefits. The donor is responsible for the difference of the matching gift if the corporate gift is not received or if the amount of which the corporation match does not meet the minimum donation to maintain your ticket and parking benefits.

Tax Information

Contributions to the Nittany Lion Club are 80 percent tax deductible, according to Internal Revenue Service Code Section 170 (l), when the gift results in the right to purchase football, basketball or hockey tickets. Only the individual or company paying for the priority is eligible for the tax deduction. The value of your benefits can be found by visiting our website. As with any charitable gift, please consult with your tax advisor to determine your deduction.

2014 Nittany Lion Club Benefits

Membership Level	All-American	Lion's Pride	Lion's Circle	Honorary Coach	Honorary Captain	Lion Loyalty	Lion Backer
Annual Gift	\$20,000+	\$10,000-19,999	\$5,000-9,999	\$2,500-4,999	\$1,000-2,499	\$400-999	\$100-399
Lapel pin <i>(first year only)</i>							
Auto Decal, Magnet, and Exclusive NLC Clear Stadium Bag							
Subscription to NLC newsletter							
Priority purchase of season tickets for varsity sports <i>(ticket allocations are based on NLC points, giving level, and availability)</i>							
Priority purchase to football single game tickets at the non-public price <i>(based on NLC point total, giving level, and meeting the single game ticket deadline)</i>							
Maximum # of basketball and football season tickets <i>(based on NLC points and availability)</i>	 10  14	 8  12	 6  10	 6  8	 4  6	 4  4	 2  2
Option to purchase football parking in a PREFERRED lot <i>(based on NLC points and availability)</i>	 1 CAR AND	 1 CAR AND	 1 CAR AND	 1 CAR or 1 RV AND	 1 CAR or 1 RV		
Option to purchase football parking in a RESERVED lot <i>(based on NLC points and availability)</i>	 3 CARS or 2 CARS & 1 RV	 2 CARS or 1 CAR & 1 RV	 2 CARS or 1 RV	 1 CAR			
Parking BONUS for football and basketball: Purchase the maximum number of tickets for both or either sports and receive an additional parking space in the parking area associated with your giving level							
Complimentary Sports Pass <i>(excludes: Football, Men's Basketball, Men's Ice Hockey and Wrestling)</i>					<div>Important Dates to Remember</div> <div>July 1, 2013 2014 Fiscal year begins (July 1, 2013 through June 30, 2014)</div> <div>Dec. 1, 2013 NLC early renewal deadline</div> <div>Feb. 1, 2014 NLC donation deadline to renew and secure 2014 football tickets</div> <div>March, 2014 Opportunity for NLC members to relocate your current seats</div> <div>April 1, 2014 Season football ticket renewal deadline</div>		
Football Yearbook <i>(other sports available online)</i>							
Football game program recognition							
Invitations to special athletic department events							
Special recognition reception/dinner							
Bryce Jordan Center Founder's Room privileges for both men's and women's basketball for 2014-15							
Invitation for two to the NLC suite for one home football game							
Priority scheduling & starting times at the Penn State golf courses <i>(Subject to restrictions)</i>							
Special VIP Event Opportunity <i>(i.e. Big Ten Football Kick-Off Luncheon, Men's and Women's Basketball Big Ten Tournament)</i>							

Note: A donation for new football season tickets provides the priority to request tickets, but tickets are not guaranteed. New football season tickets are determined by availability and NLC Point Total. Additionally, the number of tickets associated with this benefit is for season tickets only. Single game ticket eligibility will be assessed and communicated to members on an annual basis.

2014 Beaver Stadium Seating Chart



Note: The per seat donation structure is not in addition to a gift reflected on the benefits chart. Your NLC donation/membership for tickets and parking is a combination of the following criteria: Ticket Location, Ticket Quantity, and desired Parking Benefits.

Note: Mt. Nittany Club seat holders are required to make a NLC donation based on \$100 per seat or based on their quantity of tickets. This donation is independent of their club seat lease.

Priority Point System

Nittany Lion Club members are given first priority in purchasing available football, basketball and hockey tickets based on their NLC point total. Points are assigned as follows:

- 2 points for each \$100 contributed since becoming a member
- 2 points for each year of membership
- 10 points for Penn State Alumni status (maximum of 10 points per membership)
- 20 points for lifetime members of the Penn State Alumni Association



GIVE 110%

Give \$110 more! Nittany Lion student-athletes have vowed to give 110% in the classroom and in competition. We respectfully ask that you consider giving an extra \$110 in 2014 as we continue to foster the success of our student-athletes, teams and programs at Penn State. Three (3) NLC points (2 points = \$100) and a special recognition gift will be sent to those who participate.

PARKING

Bonus for football and basketball: Purchase the maximum number of tickets on the benefits chart at the Honorary Coach level and above for both football and/or men's basketball and receive an additional parking space in the parking area associated with your giving level.

NOTE: The location of the additional parking space cannot be guaranteed to be next to or near your current location.

HOCKEY GIVING

Hockey season tickets will require a \$50 per seat donation (except end zone and suite tickets). This is not an above and beyond gift. This is part of your cumulative 2014 NLC gift for ticket benefits.

WRESTLING GIVING

Wrestling season tickets will require a \$50 per seat donation **starting in 2015**. This is not an above and beyond gift. This will be part of your cumulative 2015 NLC gift for ticket benefits.

Varsity 'S' and Sport Specific Giving

The Varsity 'S' Club is comprised of former University Park varsity student-athletes, managers, mascots, cheerleaders and dance team members who understand the commitment and spirit that it takes to wear the Blue and White and to be called a Nittany Lion student-athlete. Varsity 'S' Club members have the ability to give back to a specific varsity sport. As a former varsity student-athlete and Varsity 'S' member, your gift will also make you a Nittany Lion Club member which includes membership benefits including ticket and parking privileges.



Parents, fans, friends and family can also give back to a specific sport and become a Nittany Lion Club member. Your gift will provide you membership benefits excluding ticket and parking privileges.