

UAB BENDRAS FINANSAVIMAS

COOKIE POLICY

UAB Bendras finansavimas, legal entity code 303259527, address Latvių g. 36A, Vilnius (hereinafter referred to as the “**Company**” or “**We**”) undertakes to ensure the security of the personal information and the protection of the rights of the visitors of the Site (hereinafter referred to as the “**Visitors**” or “**You**”) by using our website www.gosavy.com (hereinafter referred to as the “**Site**”) and its contents.

By visiting the Site, the Company or the authorized service providers of the Company use various technologies for data storage in order to make the use of the Site more convenient and safer for the Visitors and the offered services more relevant.

This cookies policy is designed to make Visitors learn more about the technology used on the Website and how the Company uses them.

WHAT ARE COOKIES AND WHAT FOR THE COMPANY USES THEM?

To improve your experience while visiting the Company’s Website, we use cookies – small pieces of text information that are automatically generated while browsing and are stored on your computer or other terminal device. The information gathered by cookies allows us to provide You with the opportunity to browse more comfortably, to provide You with attractive offers and to learn more about the behaviour of users of our Websites, to analyse trends and improve both the Website, your service and the services the Company provides. Cookies used on our Site do not collect data by directly identifying you.

Each time You visit our site, **long-term cookies** that remain on your computer after log-out and which will be used when You re-visit our site again, and which are valid and not erased after finishing browsing the Site, and/or **short-term (session) cookies** that expire and are deleted after finishing browsing the Site may be created.

You can choose whether to accept cookies. Your consent is required for all cookies, except for mandatory cookies (such as are necessary for browsing and using the features of the Site, such as memorizing information entered in forms during the session, accessing protected sites of our site. It would be impossible to provide some website services without these cookies; it would not work as smoothly as it should. If You do not agree to the use of cookies, You may change your web browser settings and disable all cookies or enable/disable them one by one. However, please note that in some cases this may slow down the speed of browsing the Site, limit the functionality of certain web sites, or block access to the site. For more information, see AllAboutCookies.org or www.google.com/privacy_ads.html.

COOKIES ON THE SITE ARE USED FOR THE FOLLOWING PURPOSES

- To ensure the efficient and secure functioning of the Site. We use cookies to support our security features, which help to detect and identify instances of misconduct on our Site;
- To improve the performance of the Site. By monitoring the use of cookies, we may improve the performance of the Site and provision of electronic services, to develop existing services, and improve functionality; analyse performance when You visit our Site from other sites, other devices;
- To analyse your habits so that the Website works comfortably, efficiently, and meets your needs and expectations, for example by ensuring that You find easily everything you are looking for;
- To accumulate statistical data on the number of users who visited the Site;
- For targeted marketing, advertising. Using cookies, we can collect information to provide specific browser advertising or content by creating different target groups; we may use cookies to display appropriate advertising both on our Site and beyond it.

WHAT COOKIES DO WE USE?

The main cookies used on the Site are listed below by type, purpose, and period of validity:

Cookies	Purpose of cookies	Storage time
_ga	to distinguish website visitors	2 years
_gid	to distinguish website visitors	24 hours
_dc_gtm_UA-	to track the performance of ads campaigns through Google Analytics	1 minute
PHPSESSID	to store the information needed while browsing the site	Session
_fbp	to keep the visitor's data and use them to deliver advertising and analytical data for Facebook Analytics	2 years
test_cookie	to verify whether the user's browser supports cookies	1 day
cookie_accept	to keep information whether the user has hidden the notification on cookies	999 days
_gs	to identify users' browsers, operating systems, IP addresses, and websites they've viewed	Session
_gu	to distinguish website visitors	1 year

_gw	to record the controls that were previously displayed to the user	1 year
_oklv	for Olark chat system and to improve productivity	Session
_okdetect	for Olark chat system	Session
_oklv	for Olark chat system and to improve productivity	Session
hblid	for Olark chat system and to distinguish a unique user between visits	Session
olfsk	for Olark chat system and to save chat history while browsing between pages	Session
_okac	for Olark chat system and to track settings	Session
_okla	for acceleration purposes	Session
wcsid	for Olark chat system and to track one chat session	Session
_ok	for Olark chat system and for site security	Session
maxtf	to collect information on consumer behaviour on the site and to save statistical information on the Maxtraffic platform	1 day
maxtp	to transmit the pages visited by the visitor to the Maxtraffic platform	999 days
maxtu	to identify a person on the Maxtraffic platform	999 days
maxtv	to pass the visitor's visit time to the Maxtraffic platform	1 day
omnisendAnonymousID	Omnisend cookies are designed to enable the site to provide services and ensure their proper functioning	365 days

omnisendSessionID	Omnisend cookies are designed to enable the site to provide services and ensure their proper functioning	30 minutes
soundestID; soundest-views	Omnisend cookies are designed to enable the site to provide services and ensure their proper functioning	Session

Google Analytics and AdWords

The Site uses the web analytics service Google Analytics provided by Google, Inc. ("**Google**"), which helps to analyse the use of this website. For this purpose, Google Analytics uses cookies - text files that are stored on your computer.

Google uses cookies in various ways. For example, using remarketing, AdWords and Google Analytics cookies are used to show ads or track your choices.

Information received by cookies about the website usage - standard web log information (including your IP address) and anonymous information about the visitor behaviour – is transmitted by Google and stored by Google, among other servers in the US. We make it anonymous before sending your IP address to Google.

According to the Google's Privacy Shield certification, Google declares that it adheres to the EU-US Privacy Shield system requirements. Google may transmit information collected by Google Analytics to third parties as required by law, or when those third parties process the information on behalf of Google.

Google will not link the data subject's IP address with any other Google-owned data according to the terms and conditions of provision of Google Analytics service.

To opt out of Google Analytics cookies, download and install Google Analytics Opt-out Browser Add-on. Google Analytics Opt-out Browser Extension.

Cookies are also used to record whether the data subject agrees (or disagrees) to use cookies on the Website to avoid asking this question each time a website is visited.

MANAGING AND DELETING COOKIES

Many web browsers are set to accept cookies automatically. You may block or delete cookies and similar unique identifiers at your own discretion, if allowed by your browser or device settings.

You can control the use of other cookies by changing your browser settings. For more information on how to remove cookies, as well as other useful information on using cookies, please visit AllAboutCookies.org at www.google.com/privacy_ads.html.

However, if you refuse or block cookies or other similar technologies, some features of the Site may not be available to you or may not work as smoothly as possible.

GENERAL PROVISIONS

The Company may update this cookies policy. The Company will inform Visitors about the updates by presenting a new cookies policy version on the website. For this reason, we recommend that you periodically visit our Site, which always contains the latest version of this cookies policy.

Last updated and approved on 28 June 2022