

A STRATEGY TO ACHIEVE EXCELLENCE



OUR WINNING VALUES

EXCELLENCE

We strive for excellence in the classroom, on the field of play, and in our lives.

INTEGRITY

We act with integrity at all times.

UNITY

We are united as Roadrunners. We are a source of pride for the university and our community.

OUR WINNING VISION

UTSA Athletics transforms lives as San Antonio's nationally recognized NCAA Division I program.

OUR WINNING PURPOSE

UTSA Athletics develops champions in the classroom, in competition and in life, while serving as an integral part of the undergraduate student experience, enhancing the visibility of the university and engaging the community.

STRATEGIC INITIATIVES

Focus areas that will strategically advance UTSA Athletics

STUDENT-ATHLETE EXPERIENCE

Develop and enhance support programs to ensure a quality student-athlete experience.

CULTURE OF EXCELLENCE

Create a culture of competitive and academic excellence and develop an operational infrastructure that supports best operating practices and improves efficiencies.

RESOURCE DEVELOPMENT

Establish a funding model that is built for growth and will support prioritized program, human capital and facility development.

UNITING OUR COMMUNITY

Honor and develop UTSA traditions, engage our campus, and connect our local and regional community.



We can. We will.

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