

# UTSA DEPARTMENT OF INTERCOLLEGIATE ATHLETICS

2021-22 ANNUAL REVIEW







# A LETTER FROM THE VICE PRESIDENT FOR INTERCOLLEGIATE ATHLETICS



At UTSA, we celebrate the accomplishments of our student-athletes, coaches and staff, and what a historic year we had in 2021-22! The UTSA Department of Intercollegiate Athletics has built a solid foundation for future growth and success as evidenced by the many accomplishments you will read about in the following pages. I invite you to share in the celebration of our many achievements over the past year.

One of my first tasks at UTSA was to implement a new strategic plan for our department. The Roadrunner Game Plan has helped us transform lives as San Antonio's nationally recognized NCAA Division I program. Our purpose is to develop champions in the classroom, in competition and in life while serving as an integral part of the undergraduate student experience, enhancing the visibility of the university and engaging the community.

Our efforts over the past year were strategically aligned with these priorities. We developed resources to enhance the student-athlete experience as evidenced by our brand-new, state-of-the-art Roadrunner Athletics Center of Excellence, experienced success — unprecedented success in many instances — on and off the playing fields, revamped our daily operations to build a culture of excellence and continued to unite our community in ways never experienced before.

On behalf of our student-athletes, coaches and staff, thank you for the impactful role you play in the success of UTSA Athletics. We could not do it without you.

### BIRDS UP!

DR. LISA CAMPOS, VICE PRESIDENT FOR INTERCOLLEGIATE ATHLETICS

# ROADRUNNER GAME PLAN

### A STRATEGY TO ACHIEVE EXCELLENCE

### **OUR WINNING VALUES**

#### **EXCELLENCE**

We strive for excellence in the classroom, on the field of play, and in our lives.

#### **INTEGRITY**

We act with integrity at all times.

#### UNITY

We are united as Roadrunners.
We are a source of pride for the university and our community.

### **OUR WINNING VISION**

UTSA Athletics transforms lives as San Antonio's nationally recognized NCAA Division I program.

#### **OUR WINNING PURPOSE**

UTSA Athletics develops champions in the classroom, in competition and in life, while serving as an integral part of the undergraduate student experience, enhancing the visibility of the university and engaging the community.

#### STRATEGIC INITIATIVES

Focus areas that will strategically advance UTSA Athletics

#### STUDENT-ATHLETE EXPERIENCE

Develop and enhance support programs to ensure a quality student-athlete experience.

#### **CULTURE OF EXCELLENCE**

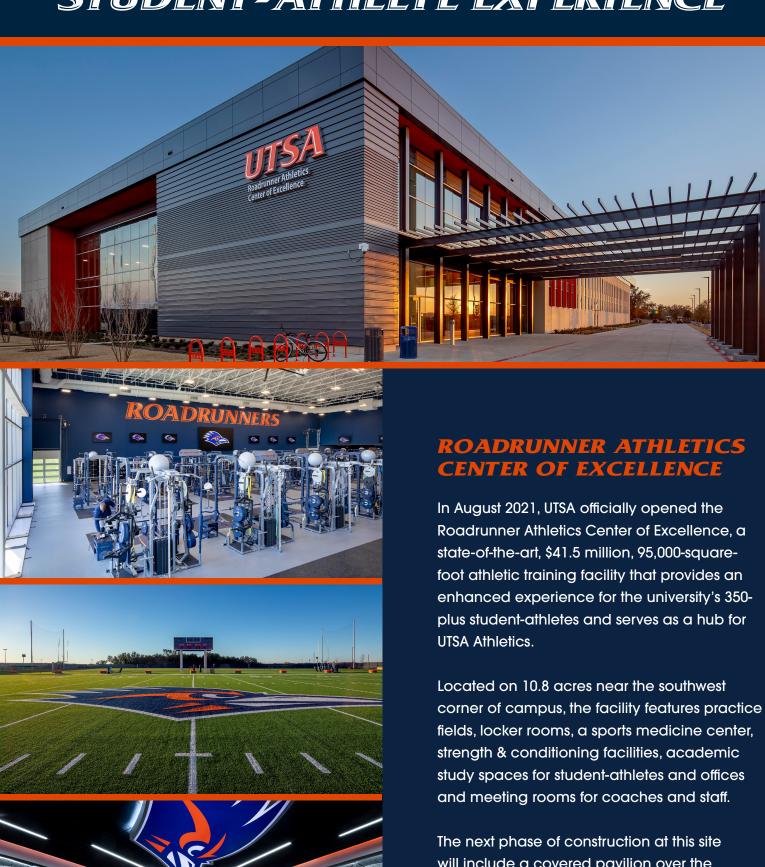
Create a culture of competitive and academic excellence and develop an operational infrastructure that supports best operating practices and improves efficiencies.

#### RESOURCE DEVELOPMENT

Establish a funding model that is built for growth and will support prioritized program, human capital and facility development.

#### **UNITING OUR COMMUNITY**

Honor and develop UTSA traditions, engage our campus, and connect our local and regional community.



The next phase of construction at this site will include a covered pavilion over the synthetic turf practice field with a basketball and volleyball training facility adjacent to the building planned for the future.



### PARK WEST FIELDHOUSE

In Summer 2022, UTSA broke ground on the Park West Fieldhouse, a 14,325-square-foot building that will be located at Park West Athletics Complex.

The \$8 million facility will serve as the home for the UTSA women's soccer and men's and women's track & field and cross country programs, helping to enhance competitiveness in recruiting and retaining the nation's best student-athletes, coaches and staff.

Park West Fieldhouse will feature a sports medicine center, locker rooms, nutrition center, community room, team areas and equipment room.

The facility will continue a long-standing partnership between the university and Bexar County, enhancing the community's ability to continue to host regional and national sporting events for youth.



# UTSA/TPC SAN ANTONIO PARTNERSHIP

In June 2022, TPC San Antonio, host of the PGA TOUR's Valero Texas Open, officially became the home of the UTSA men's and women's golf programs.

As part of an ongoing 10-year agreement, both teams will practice and play at TPC San Antonio's Canyons and Oaks Courses and utilize The Learning Center, a newly-constructed instructional building equipped with the latest golf technology, including Trackman and Swing Catalyst. TPC San Antonio also will house study halls and team rooms for both the men's and women's programs.



UTSA Athletics held a reception at the end of each semester to honor its student-athlete graduates, who receive a special stole to wear during Commencement.

#### STUDENT-ATHLETE GRADUATES

BASEBALL
Ian Bailey
John Chomko
Reece Easterling
Ryan Flores
Jacob Jimenez
Chase Keng
Josh Killeen
Grant Miller
Jonathan Tapia
Kyle Sonduck

MEN'S BASKETBALL Phoenix Ford Darius McNeill Adrian Rodriguez

WOMEN'S BASKETBALL Mandi Cooks Chantel Govan Karley Larson Yuliyana Valcheva

FOOTBALL
Josh Adkins
Trumane Bell II
Myles Benning
Tre'Von Bradley
Brenden Brady
Caleb Cantrell
B.J. Daniels
Kevin Davis
Hunter Duplessis
Trevor Harmanson
Makai Hart
Jaylon Haynes
Tyler Mahnke
Ahofitu Maka
Brandon Matterson
Jarrett Preston
Cade Stoever
Dadrian Taylor
Julon Williams

MEN'S GOLF Michael Rome

WOMEN'S GOLF Ana Gonzalez Hannah Holzmann Katia Mexsen Nicole Polivchak SOCCER Katie Becker Alyssa Blankenship Ellis Patterson

SOFTBALL
Mackenzie Carpenter
Lauren Coerver
Marena Estell
Riley Grunberg
Tori Villarreal

MEN'S TENNIS
Joao Ceolin
Javier Gonzalez

WOMEN'S TENNIS Sophie Omoworare

MEN'S TRACK & FIELD/ CROSS COUNTRY Bashiru Abdullahi Jonathan Boozer Sam Healy Diego Pettorossi Jake Smith Tyler Welch

WOMEN'S TRACK & FIELD/ CROSS COUNTRY Abby Balli Cheshaun Cresser Danielle Spence Maren Wilms Alanah Yukich

VOLLEYBALL Jessica Landridge Mia Perales Mia Ybarra



In June 2021, UTSA launched Runners Go Bold, a comprehensive name, image and likeness program that provides UTSA student-athletes with the knowledge and skills to build their personal brands and to maximize their platforms.

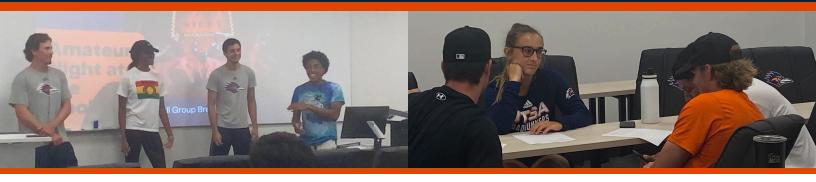
Runners Go Bold focuses on three essential areas — Personal Branding and Brand Management; Financial Literacy; and Business Development and Entrepreneurship —with room for future growth and expansion. Student-athletes are educated on all aspects of these critical areas to better understand their rights, responsibilities and limitations as student-athletes under any NIL-related legislation.

Throughout the 2021-2022 academic year, six workshops were facilitated as part of Runners Go Bold NIL Education program. In collaboration with faculty and staff on campus, speakers were brought in to discuss the following topics: Personal Branding; Understanding Contracts and Your Market Value; Building and Maintaining Your Brand: Get Verified; Taxes; and Using Adobe for Developing Digital Content. Additionally, four financial health seminars were hosted in collaboration with a local financial institution.

#### **SET THE EXPECTATION**

The first university in the nation to implement the Tracy Rule, the most comprehensive Serious Misconduct rule in the NCAA, UTSA in 2021-22 continued its partnership with Brenda Tracy, a sexual assault survivor, public speaker and founder of the national campaign and nonprofit, SetTheExpectation.





### ROADRUNNER LEADERSHIP AND PROFESSIONAL DEVELOPMENT ACADEMY

UTSA student-athletes interacted with leadership, professional development and personal wellness programming workshops such as time management, mental wellness, bystander intervention, alcohol and hazing education that was created as part of the Roadrunner Leadership and Professional Development Academy.

Numerous student-athletes participated in the Roadrunner Excellence and Leadership Institute, which met six times throughout the academic year for sessions focused on various topics related to leadership development.

UTSA student-athletes also completed freshman transition programming and participated in Roadrunners Ready programming for career development.

# UTSA ATHLETICS INCLUSIVE EXCELLENCE BOARD

The UTSA Athletics Inclusive Excellence Board is an initiative led by department and university staff and student-athletes that seeks to foster a diverse and inclusive culture for the entire campus. Established in June 2020, the Board meets monthly, launching subcommittees focused on communication, education and training, hiring and retention and community engagement.

The Board implemented a goal to have student-athletes and staff attend training to better understand microaggressions. In the Fall of 2022, four training sessions were hosted on the topic of Understanding and Challenging Microaggressions. The session was facilitated by the Multicultural Student Center for Equity and Justice and was attended by more than 300 student-athletes, coaches and staff.



De'Corian Clark, Creshaun Cresser, Ibiso David-West and Elijah Frizell represented at the 2022 Black Student-Athlete Summit, which brings together student-athletes, staff, coaches and administrators from across the country to focus on the unique needs of black student-athletes.



Keegan McCain completed the annual NCAA Career in Sports Forum, an annual program bringing together 200 selected NCAA student-athletes from all levels to learn about and explore potential careers in sports, particularly college athletics.









### **CONFERENCE CHAMPIONS**

The UTSA football program enjoyed arguably the most successful season in its 11-year history in 2021. Here are just a few of the many highlights under the direction of 2021 Conference USA Coach of the Year Jeff Traylor:

- UTSA captured the first conference championship in the history of the program.
- The Roadrunners finished with a 12-2 record, the most wins and best winning percentage (.857) in program history.
- UTSA earned the first top-25 ranking in program history and was ranked as high as No. 15 during the season.
- The Roadrunners made the program's second straight and third overall bowl appearance.
- Two Roadrunners saw their names called during the 2022 NFL Draff. Spencer Burford was selected in the fourth round by the San Francisco 49ers and Tariq Woolen was picked in the fifth round by the Seattle Seahawks. Additionally, Clarence Hicks (Cincinnati Bengals), Sincere McCormick (Las Vegas Raiders), Leroy Watson (Atlanta Falcons) and Charles Wiley (Baltimore Ravens) signed free agent contracts, while Hunter Duplessis received a rookie mini-camp invite from the Denver Broncos.



### **CONFERENCE RUNNERS-UP**

Under the leadership of head coach Pat Hallmark, the UTSA baseball team finished with a 38-20 record, a program-best RPI of 38th, in a tie for third in Conference USA with a 19-11 mark and an 11-4 ledger versus nationally ranked opponents. UTSA won its first three conference tournament games before falling to Louisiana Tech in the C-USA Championship Game on a walk-off single.



The **UTSA men's golf** team advanced to the Conference USA Championship Match for the second time in the last three conference tournaments before dropping a 3-2 heartbreaker to No. 28 Charlotte in the final season under 14-year head coach John Knauer.



The UTSA women's golf team finished second at the Conference USA Championship by a mere one stroke, the program's seventh top-two league showing since its inception in 2005-06. Under the direction of two-time C-USA Coach of the Year Summer Batiste, the Roadrunners earned their fourth straight and seventh overall NCAA postseason berth, finishing a program-record sixth at the Franklin Regional. Camryn Carreon became the first Roadrunner to advance to the NCAA Championships after finishing fourth in the regional.



The **UTSA** women's outdoor track & field program scored 118 points to earn a runner-up finish at the Conference USA Outdoor Track & Field Championships hosted by the Roadrunners at Park West Athletics Complex. The Roadrunners were second in the team standings to Charlotte by only three points in recording the program's best finish and most points at a league outdoor meet in 10 years under the guidance of head coach Aaron Fox.

### **UTSA ATHLETICS HONORS**



5 NATIONAL AWARD FINALISTS

NATIONAL AWARD SEMIFINALISTS

NATIONAL PLAYERS OF THE WEEK

REGIONAL AWARD RECIPIENT

C-USA INDIVIDUAL CHAMPIONS

C-USA SUPERLATIVE AWARD RECIPIENTS

80 ALL-CONFERENCE USA SELECTIONS

6 C-USA ALL-TOURNAMENT TEAM PERFORMERS

27 C-USA ATHLETES OF THE WEEK/MONTH



UTSA Vice President for Intercollegiate Athletics
Lisa Campos was named one of five finalists for the
2021-22 Sports Business Journal Athletic Director of the
Year. She agreed to a contract extension to keep her
at UTSA through 2026.

utsa head football coach Jeff Traylor was chosen as San Antonio Express-News Sportsman of the Year, AFCA FBS Region 4 Coach of the Year and Conference USA Coach of the Year, as well as being named a finalist for the Eddie Robinson Coach of the Year Award, AFCA National Coach of the Year and George Munger College Coach Of the Year Award in 2021. He agreed to a contract extension that will keep him at UTSA through 2031.



**59.1** 

PERCENTAGE OF STUDENT-ATHLETES WHO MAINTAIN A 3.0-PLUS GPA

61.5

WITH A 3.0-PLUS GPA IN SPRING 2022

NUMBER OF TEAMS THAT MAINTAIN A 3.0-PLUS GPA AS OF SPRING 2021

2 7 COMMISSIONER'S HONOR ROLL

**GRADUATION SUCCESS RATE** 

**UTSA'S AVERAGE TEAM CUMULATIVE** GPA (AS OF SPRING 2022)

**NUMBER OF STUDENT-ATHLETES WHO LOGGED A 4.0 SEMESTER GPA IN 2021-22** 







Hunter Duplessis, a CoSIDA Academic All-America and All-District honoree, was selected as the C-USA Football Scholar Athlete of the Year for the second straight year. He also landed on the C-USA All-Academic Team and was inducted into the National Football Foundation Hampshire Honor Society.

Maddie Boswell collected CoSIDA Academic All-America and All-District accolades and earned a spot on the C-USA All-Academic Team.

Riley Grunberg was named to the CoSIDA Academic All-District and C-USA All-Academic Teams and is an NCAA Woman of the Year nominee.

### **UTSA ATHLETICS ACADEMIC HONORS**

2 CoSIDA Academic All-Americans (Maddie Boswell, Hunter Duplessis)

5 CoSIDA Academic All-District Selections
(Maddie Boswell, Lucas Dean, Hunter Duplessis, Riley Grunberg, Ahofitu Maka)

2 National Football Foundation Hampshire Honor Society Inductees (Myles Benning, Hunter Duplessis)

12 C-USA All-Academic Team Honorees

(Maddie Boswell, Erik Czumbel, Lucas Dean, Hunter Duplessis, Ingeborg Gruenwald, Riley Grunberg, Ahofitu Maka, Luke Malone, Joel McFarlane, Diego Pettorossi, Jil Schneider, Alissa Stewart)

11 USTFCCCA All-Academic Athletes

(Bashiru Abdullahi, Oreoluwa Adamson, Lacee Barnes, Ingeborg Gruenwald, Sam Healy, Trevion McCalla, Joel McFarlane, Jemuel Miller, Diego Pettorossi, Dennis Phillips, Grant Szalek)

3 Srixon/Cleveland Golf All-America Scholars (Hunter Bott, Christian Fanfelle, David Harrison)

1 WGCA All-American Scholar (Hannah Holzmann)

8 ITA Scholar Athletes (Eva Beyebach, Javier Gonzalez, Andrew Keen, Keegan McCain, Danijal Muminovic, Mina Obradovic, Jasmin Starr, Aleksandra Zlatarova)

4 NABC Academic Honors Court
(Isaiah Addo-Ankrah, Erik Czumbel, Jacob Germany, Adrian Rodriguez)

30 UTSA President's List (4.0 GPA)

34 UTSA Dean's List (3.75+ GPA)

38 UTSA Honor Roll (3.5+ GPA)

Men's Cross Country — USTFCCCA All-Academic Team

Women's Cross Country — USTFCCCA All-Academic Team

Men's Golf — GCAA All-Academic Team

Soccer — United Soccer Coaches College Team Academic Award

Women's Tennis — ITA All-Academic Team

Men's Track & Field — USTFCCCA All-Academic Team

Women's Track & Field — USTFCCCA All-Academic Team

# RESOURCE DEVELOPMENT

#### **BOLD CHAMPIONS**

In December 2021, UTSA launched Bold Champions: A New Era for UTSA Athletics, a \$70 million capital campaign to transform San Antonio into a destination for the nation's most competitive Division I student-athletes.

The capital campaign comes on the heels of several recent milestones, including the opening of the Roadrunner Athletics Center of Excellence; the most successful football season in university history; a historic women's soccer season; and the university's recent invitation to join the American Athletic Conference.

UTSA will dedicate funds raised through the Bold Champions campaign to several capital projects that advance the UTSA Athletics Master Plan. The plan ultimately calls for the creation of a new Athletics District in the southwest quadrant of the UTSA Main Campus, structured around an extension of the existing Paseo network.

These new infrastructure projects include:

An 82,350-square-foot **Roadrunner Athletics Center of Excellence** Practice Pavilion that will protect student-athletes from inclement weather in Texas, which is known for temperature extremes and record heat in the summer months. The facility features an open-air, pre-engineered structure with a standing seam metal roof.

The **Park West Fieldhouse**, a major addition to the existing Park West Track and Soccer Field at the UTSA Park West Campus. The 14,325-square-foot facility will offer a state-of-the-art training room, locker rooms and meeting areas.

The **Basketball and Volleyball Training Facility**, an estimated 49,774-square-foot facility, featuring two full-size NCAA practice courts and NCAA Division I real hardwood performance courts striped for both basketball and volleyball training. It will include a weight room, athletic training room, hydrotherapy room, locker rooms and coaches' offices.



"This is a historic moment for UTSA Athletics. The success of our athletics enterprise is generating unprecedented national attention and creating a once-in-a-lifetime opportunity to bring together our supporters and create a lasting legacy for UTSA student-athletes. The Bold Champions campaign will create opportunities for supporters to make investments that transform San Antonio and UTSA into a destination for champions from across Texas and the nation."

### RESOURCE DEVELOPMENT

#### 2021-22 UTSA ATHLETICS DEVELOPMENT HIGHLIGHTS

\$5,524,909 — cash and pledges to UTSA Athletics (up 12% from the previous year)

\$485,890 — amount donated to RAF+ scholarship support (up 34% from the previous year)

\$1,287,412 — amount donated to the Roadrunner Athletic Fund per-seat requirement (up 45% from the previous year)

\$102,175 — amount raised to the Athletic Director's Discretionary Fund through crowdfunding efforts surrounding the 2021 C-USA Football Championship

\$90,621 — amount raised on 2022 Giving Day (3x the 2021 Giving Day figure)

### 2021-22 UTSA ATHLETICS TICKET SALES HIGHLIGHTS

- Football single-game ticket sales revenue exceeded the previous record from the inaugural 2011 season by 45%.
- Highest single-game ticket revenue \$542,149 in UTSA Athletics history for the home football game versus UAB
  - Highest baseball ticket sales revenue since 2018





LEARFIELD/Roadrunners Sports Properties experienced an 18% increase in sales from the previous year.



In 2021, UTSA and UT Health San Antonio entered into a partnership to develop a series of initiatives to strengthen their signature academic and research programs and leverage their combined capabilities and expertise. UT Health San Antonio is now the official health care provider for UTSA Athletics, providing student-athletes with access to the health science center's distinguished physicians and clinicians for primary care, for orthopedics, physical therapy and other specialties and for imaging and surgical services.

LICENSING

PEER RANKING — 1ST

TOTAL ROYALTIES — \$389,090

TOTAL SALES — \$3,090,697

**TOTAL UNITS** — 202,070

# UNITING OUR COMMUNITY



The success of UTSA Athletics in 2021-22 — headlined by the football team's historical season — helped the San Antonio community rally in support of the Roadrunners in record numbers.

- UTSA drew 186,500 fans to seven home football games at the Alamodome, the second-highest number in program history
- UTSA led Conference USA with an average home football attendance of 26,643, the best average
- since 2014.
- A season-high 41,148 fans watched UTSA beat Western Kentucky to win the 2021 C-USA Championship Game at the Alamodome, marking the third-best attended home game in program history.
- A total of 4,233 students attended the C-USA Championship Game, the highest single-game student attendance since 2014.
- UTSA beat UAB in thrilling fashion to clinch the C-USA West Division crown in front of 35,147 fans, which now ranks sixth on the list of top home crowds.
- An average student attendance of 2,142 per home football game was the second-most in school history behind only the inaugural 2011 season.
- The baseball team's historical 2022 season saw fans turn out in droves, including the second-highest attended home game in program history for the March 18 matchup versus Louisiana Tech.

UTSA Athletics received unprecedented media coverage and national exposure in 2021-22. The Roadrunners appeared on several national television broadcasts — including ESPN telecasts of the Frisco Bowl and wins over Illinois, Memphis and UTEP — and they were covered by publications ranging from Texas Monthly to the Washington Post.

8,051 — MEDIA MENTIONS \$184,446,741 — ADVERTISING VALUE EQUIVALENCY 8,803,684,447 — TOTAL AUDIENCE

# UNITING OUR COMMUNITY

718

COMMUNITY SERVICE HOURS LOGGED BY STUDENT-ATHLETES IN 2021-22 DESPITE COVID-19 RESTRICTIONS

UTSA STUDENT-ATHLETES EARNED THEIR HOURS OF COMMUNITY ENGAGEMENT BY SERVING

2 T EVENTS

ORGANIZATIONS

26 CAUSES

C-USA SPIRIT OF SERVICE AWARD WINNERS

FALL
MIA YBARRA (VOLLEYBALL)

WINTER
ALANAH YUKICH (WOMEN'S INDOOR TRACK & FIELD)

**SPRING**RILEY GRUNBERG (SOFTBALL)



# UNITING OUR COMMUNITY

### FAN ENGAGEMENT

SOCIAL MEDIA AND WEBSITE DATA **IULY 1. 2021-IUNE 30. 2022** 

**ANALYTICS** 

1.3M

1.9M

**DEVICES** 

ATHLETICS (@UTSAATHLETICS)

ENGAGEMENTS

24.5K 1.3K

FOOTBALL (@UTSAFTBL)

**ENGAGEMENTS** 

**RETWEETS** 

2.1M

ATHLETICS (UTSAATHLETICS)

223.1K 54.3K

FOOTBALL (UTSAFTBL)

**ENGAGEMENTS** 

488.2K 47.1K

ATHLETICS (@UTSAATHLETICS)

**ENGAGEMENTS** 

LIKES

49.5K 48.5K

FOOTBALL (@UTSAFTBL)

1.4M 364.2K 353.8K

GOUTSA.COM

WEBSITE







### UTSA TO JOIN AMERICAN ATHLETIC CONFERENCE IN 2023



The University of Texas at San Antonio announced that it will join the American Athletic Conference on July 1, 2023, becoming a member of a preeminent league with a history of unprecedented success in intercollegiate athletic competition.

The American's board of directors and Commissioner Mike Aresco approved UTSA's membership along with fellow Conference USA members Charlotte, Florida Atlantic, North Texas, Rice and UAB.

The six universities will join the nine continuing American members — East Carolina, Memphis, Navy (football only), South Florida, SMU, Temple, Tulane, Tulsa and Wichita State (basketball and Olympic sports only) — to bring The American's membership to 15 schools. The American will compete as a 14-team league in football and in men's and women's basketball, among other sports.

"UTSA is on an amazing upward trajectory with a very bright future. Today represents a significant waypoint on that journey for our Athletics program," said UTSA President Taylor Eighmy. "Joining The American is a bold opportunity for UTSA and builds on the powerful momentum of the university. We are incredibly excited about the future."

"We are thrilled to join the American Athletic Conference and are appreciative of Commissioner Aresco and the conference's board of directors for their vision and partnership," said UTSA Vice President for Intercollegiate Athletics Lisa Campos. "This move will further elevate UTSA as a national brand and advance our goal of transforming lives as San Antonio's nationally recognized NCAA Division I program. It is a great time to be a Roadrunner."

As a member of The American, UTSA will enjoy greater national media exposure, enhanced brand recognition, more Texas team match-ups and expanded recruiting opportunities, furthering the university's ability to compete at the highest level.

"I am extremely pleased to welcome these six outstanding universities to the American Athletic Conference," said Aresco. "This is a strategic expansion that accomplishes a number of goals as we take the conference into its second decade. We are adding excellent institutions that are established in major cities and have invested in competing at the highest level. We have enhanced geographical concentration which will especially help the conference's men's and women's basketball and Olympic sports teams. And we will continue to provide valuable inventory to our major media rights partner, ESPN, which will feature our members on the most prominent platforms in sports media. Additionally, we increase the value in live content options for CBS Sports, which features selected men's basketball games on CBS Sports."