

2022 - 23

# ANNUAL REVIEW

An eagle logo with a red and white head and a black body, positioned between the words 'ANNUAL' and 'REVIEW'.

LET'S  
GO210



AMERICAN  
ATHLETIC CONFERENCE

# A LETTER FROM THE VICE PRESIDENT FOR INTERCOLLEGIATE ATHLETICS

At UTSA, we celebrate the accomplishments of our student-athletes, coaches and staff, and we had plenty of opportunities to do that in what was another historic year in 2022-23. The UTSA Department of Intercollegiate Athletics has built a solid foundation for future growth and success as evidenced by the many accomplishments you will read about in the following pages, as well as our exciting move to the American Athletic Conference. I invite you to share in the celebration of our many achievements over the past year.

One of my first tasks at UTSA was to implement a new strategic plan for our department. The Roadrunner Game Plan has helped us transform lives as San Antonio's nationally recognized NCAA Division I program. Our purpose is to develop champions in the classroom, in competition and in life while serving as an integral part of the undergraduate student experience, enhancing the visibility of the university and engaging the community.

Our efforts over the past year were strategically aligned with these priorities. We developed resources to enhance the student-athlete experience as evidenced by our brand-new, state-of-the-art Roadrunner Athletics Center of Excellence, experienced success — unprecedented success in many instances — on and off the playing fields, revamped our daily operations to build a culture of excellence and continued to unite our community in ways never experienced before.

On behalf of our student-athletes, coaches and staff, thank you for the impactful role you play in the success of UTSA Athletics. We could not do it without you

**DR. LISA CAMPOS, VICE PRESIDENT FOR INTERCOLLEGIATE ATHLETICS**

**BIRDS UP**



# ROADRUNNER GAMEPLAN

## A STRATEGY TO ACHIEVE EXCELLENCE

### OUR WINNING VALUES

#### EXCELLENCE

We strive for excellence in the classroom, on the field of play, and in our lives.

#### INTEGRITY

We act with integrity at all times.

#### UNITY

We are united as Roadrunners. We are a source of pride for the university and our community.

### OUR WINNING VISION

UTSA Athletics transforms lives as San Antonio's nationally recognized NCAA Division I program.

### OUR WINNING PURPOSE

UTSA Athletics develops champions in the classroom, in competition and in life, while serving as an integral part of the undergraduate student experience, enhancing the visibility of the university and engaging the community.

### STRATEGIC INITIATIVES

Focus areas that will strategically advance UTSA Athletics

#### STUDENT-ATHLETE EXPERIENCE

Develop and enhance support programs to ensure a quality student-athlete experience.

#### CULTURE OF EXCELLENCE

Create a culture of competitive and academic excellence and develop an operational infrastructure that supports best operating practices and improves efficiencies.

#### RESOURCE DEVELOPMENT

Establish a funding model that is built for growth and will support prioritized program, human capital and facility development.

#### UNITING OUR COMMUNITY

Honor and develop UTSA traditions, engage our campus, and connect our local and regional community.



NEW ERA·NEW COMPETITION·NEXT LEVEL·UNLOCKED



## UTSA JOINS THE AMERICAN

UTSA officially joined the American Athletic Conference on July 1, 2023, as the league welcomed six institutions to form its new lineup of 15 schools.

As a member of The American, UTSA will enjoy greater national media exposure, enhanced brand recognition, more Texas team matchups and expanded recruiting opportunities, furthering the university's ability to compete at the highest level.

As The American celebrates its 10th anniversary, it enters its second decade poised to continue its remarkable ascension to national prominence. As of today, The American consists of 15 prestigious institutions: Charlotte, East Carolina, Florida Atlantic, Memphis, Navy (in football only), North Texas, Rice, SMU, South Florida, Temple, Tulane, Tulsa, UAB, UTSA and Wichita State University (in basketball and Olympic sports).

"I want to issue a warm welcome to our six distinguished schools as they officially enter our conference," said Commissioner Mike Aresco. "UAB, Florida Atlantic, Charlotte, North Texas, Rice and UTSA are going to be great additions to our powerful conference. Together with our nine outstanding incumbent universities, we will continue to elevate our brand and to make our mark on college athletics at the highest level. The 15 schools of our reinvented American Athletic Conference join together to celebrate our remarkable first decade and to look forward to the next decade with renewed determination and commitment. The future is bright."

This will mark the fifth conference that UTSA has been a full-fledged member of since it first joined the Trans America Athletic Conference (now Atlantic Sun) in 1986 after five years as an NCAA Division I Independent. UTSA was a member of the Southland Conference from 1992 to 2012, spent one year in the Western Athletic Conference and then joined Conference USA in 2013.

"We are thrilled to join the American Athletic Conference and are appreciative to Commissioner Aresco and the conference's board of directors for their vision and partnership, UTSA Vice President for Intercollegiate Athletics Lisa Campos said. "This move will further elevate UTSA as a national brand and advance our goal of transforming lives as San Antonio's nationally recognized NCAA Division I program. It is a great time to be a Roadrunner."



## STUDENT-ATHLETE EXPERIENCE

### PARK WEST FIELDHOUSE

In Summer 2023, UTSA officially opened the doors to Park West Fieldhouse, a 14,325-square-foot building located at Park West Athletics Complex.

The \$8 million facility serves as the home for the UTSA women's soccer and men's and women's track & field and cross country programs, helping to enhance competitiveness in recruiting and retaining the nation's best student-athletes, coaches and staff.

Park West Fieldhouse features a sports medicine center, locker rooms, nutrition center, community room, team areas and equipment room.

The facility continues a long-standing partnership between the university and Bexar County, enhancing the community's ability to continue to host regional and national sporting events for youth.

### FACILITY UPGRADES

- Baseball**
  - Artificial turf in foul ground
  - Exterior fence
  - Sound system
- Outfield & foul territory fencing and padding

#### Men's and Women's Basketball

- Locker rooms
- Player lounges

#### Softball

- Exterior fence
- Sound system
- Outfield & foul territory fencing and padding

#### Tennis

- Fencing and updated windscreens

#### Roadrunner Athletics Center of Excellence

- Lights installed on grass field





UTSA Athletics held a reception at the end of each semester to honor student-athlete graduates, who receive a special stole to wear during Commencement.

## 2022-23 STUDENT-ATHLETE GRADUATES

### Baseball

- Leyton Barry
- John Chomko
- Derek Craft
- Nick Crespo
- Sammy Diaz
- Josh Killeen
- Fischer Kingsbery
- Robbie Maldonado
- Luke Malone
- Garrett Poston
- Josh Salinas
- Daniel Shafer
- Shane Sirdashney
- Allen Smith
- Drake Smith
- Taylor Smith
- Antonio Valdez
- Jay Ward

### Men's Basketball

- Isaiah Addo-Ankrah
- Aleu Aleu
- John Buggs III
- Erik Czumbel
- Jacob Germany

### Women's Basketball

- Hailey Atwood
- Emilie Baek
- Elena Blanding
- Ndeye Ciss
- Ceyenne Mass
- Charlene Mass
- Shannan Mitchell
- Deborah Nwakamma
- Queen Ulabo

### Cheer

- Mackenzie Goudeau
- Noelle Pratt

### Football

- Oscar Cardenas
- JayVeon Cardwell
- Zach Causey
- Kædric Cobbs
- Cade Collenback
- Chace Davis
- Lucas Dean
- Ronnie Garza
- Zachary Gilson
- Peter Gray
- De'Marco Guidry
- Terrell Haynes
- Frank Harris
- Malik Jones
- Ahoffitu Maka
- Corey Mayfield Jr.
- Sincere McCormick
- Kelechi Nwachuku
- Tykee Ogle-Kellogg
- Xavier Player
- Ken Robinson
- Ryan Shockency
- Kyle Wakefield
- Cameron Wilkins
- Alex Wyant

### Men's Golf

- Christian Fanfelle

### Women's Golf

- Camryn Carreon

### Soccer

- Lexi Bolton
- Sabrina Hillyer
- Abby Kassal
- Kendall Kloza
- Jill Schneider
- Alissa Stewart

### Softball

- Taylor Medina

### Men's Tennis

- Sebastian Rodriguez

### Women's Tennis

- Keegan McCain
- Jasmin Starr

### Men's Track & Field/ Cross Country

- JD Corona
- Lirim Emerllahu
- Gabe Hernandez
- Ronald Lozano
- Logan Masters
- Joel McFarlane
- Marcus Ramirez
- Angel Robles
- Angel Robles
- Jake Smith
- Jack Turner
- Harrison Wade
- Justin Wright

### Women's Track & Field/ Cross Country

- Gerald Barron
- Joy Baxter
- Marie Duvigneau
- Amanda Esparza
- Mackenzie Grimes
- Ingeborg Gruenwald
- Sigrid Kleive
- Brooke Lomax
- Alanah Yukich

### Volleyball

- Hunter Coppola
- Alison Jennings
- Hannah Lopez
- Kirby Smart
- Audrey Smith
- Courtney Walters



Runners Go Bold is a comprehensive name, image and likeness program that provides UTSA student-athletes with the knowledge and skills to build their personal brands and to maximize their platforms.

Runners Go Bold focuses on three essential areas — Personal Branding and Brand Management; Financial Literacy; and Business Development and Entrepreneurship —with room for future growth and expansion. Student-athletes are educated on all aspects of these critical areas to better understand their rights, responsibilities and limitations as student-athletes under any NIL-related legislation.

Throughout the 2022-23 academic year, workshops were facilitated as part of Runners Go Bold NIL Education program. In collaboration with faculty and staff on campus, speakers were brought in to discuss the following topics: Personal Branding; Understanding Contracts and Your Market Value; Building and Maintaining Your Brand: Get Verified; Taxes; and Using Adobe for Developing Digital Content. Additionally, four financial health seminars were hosted in collaboration with a local financial institution.

## ROADRUNNER LEADERSHIP AND PROFESSIONAL DEVELOPMENT ACADEMY

UTSA student-athletes interacted with leadership, professional development and personal wellness programming workshops such as time management, mental wellness, bystander intervention, alcohol and hazing education that was created as part of the Roadrunner Leadership and Professional Development Academy.

Numerous student-athletes participated in the Roadrunner Excellence and Leadership Institute, which met throughout the academic year for sessions focused on various topics related to leadership development.

UTSA student-athletes also completed freshman transition programming and participated in Roadrunners Ready programming for career development

## UTSA ATHLETICS INCLUSIVE EXCELLENCE BOARD

The UTSA Athletics Inclusive Excellence Board is an initiative led by department and university staff and student-athletes that seeks to foster a diverse and inclusive culture for the entire campus. The Board meets monthly, launching subcommittees focused on communication, education and training, hiring and retention and community engagement.

## UTSA BLACK ATHLETES STRIVING FOR EXCELLENCE

In October 2022, UTSA student-athletes formed Black Athletes Striving for Excellence (BASE). The student organization's mission is to unite black student-athletes in a safe space, utilize our platform to amplify our voices, and bring awareness to relevant topics that impact our community.

- Objectives:
- Engage in service
  - Participate in open discussion
  - Create a lasting impact on UTSA Athletics

## SET THE EXPECTATION

The first university in the nation to implement the Tracy Rule, the most comprehensive Serious Misconduct rule in the NCAA, UTSA continued its partnership with Brenda Tracy, a sexual assault survivor, public speaker and founder of the national campaign and nonprofit, SetTheExpectation.



# CULTURE OF EXCELLENCE

## BACK-TO-BACK CONFERENCE CHAMPIONS

The UTSA football program enjoyed one of the most successful seasons in program history under the direction of two-time Conference USA Coach of the Year Jeff Traylor:

- The Roadrunners captured their second straight conference crown after defeating North Texas, 48-27, in the 2022 Conference USA Championship Game at the Alamodome.
- UTSA finished the 2022 season with an 11-3 overall record and a perfect 8-0 mark in C-USA play.
- The Roadrunners were ranked in the top 25 of all three major polls during the year.
- UTSA played in a bowl game for the third consecutive season, dropping an 18-12 decision to No. 23 Troy in the Duluth Trading Cure Bowl in Orlando, Florida.
- UTSA owns a combined 23 wins over the last two seasons, the fourth-best total among all FBS teams behind only Georgia (29), Michigan (25) and Alabama (24).

# EXCELLENCE

## 2022 CONFERENCE USA CHAMPIONS

Under the leadership of head coach Derek Pittman, the UTSA soccer program ran through three of the top five seeds to capture the 2022 Conference USA Championship in Charlotte, North Carolina.

- The Roadrunners opened the C-USA Championship with a 1-0 victory over No. 3 seed UAB in the first round.
- UTSA upended second-seeded North Texas by a 2-1 count in the semifinals.
- The Roadrunners claimed the trophy after outlasting No. 5 seed Florida Atlantic, 3-2, in extra time in the championship match to earn the program's second league title and a trip to the NCAA Tournament.
- UTSA finished the campaign with a 12-6-4 record, the second-most wins in program history.
- The Roadrunners matched the school records for most wins (4) and most points scored (15) in C-USA play.
- UTSA climbed as high as No. 5 in the United Soccer Coaches South Region rankings during the season.



# CONFERENCE RUNNERS-UP/NCAA POSTSEASON RECAP



The **UTSA baseball team** posted a 21-8 record to finish in second place in the final C-USA regular season standings. The Roadrunners ended the campaign with a 38-19 record — tied for the second-most wins in program history — and were nationally ranked for more than a month, as high as No. 22.



Under the direction of C-USA Coach of the Year Sergey Avdeyev, the **UTSA men's tennis team** earned a runner-up finish at the conference tournament and an at-large berth to the NCAA Austin Regional for the first time in program history. The Roadrunners finished with an 18-7 record and was ranked in the ITA Top 50 for 18 consecutive weeks, climbing as high as No. 34 and ending the season 41st.



The **UTSA men's track & field team** posted a pair of conference runner-up finishes in 2023 under the leadership of Director of Track & Field/Cross Country Aaron Fox. The Roadrunners scored 136 points behind High Point Scorer Mike Roth's 20.5 to place second at the C-USA Indoor. They tallied 150.5 points on the strength of five gold medals for a runner-up showing at the C-USA Outdoor.



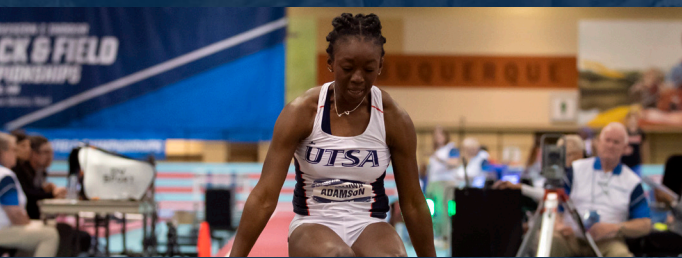
**Camryn Carreon** became the first Roadrunner to win an NCAA women's golf postseason tournament when she cruised to the San Antonio Regional crown in May at TPC San Antonio. The senior fired a 10-under-par 206 (71-67-68) to win the individual title by six shots and advance to the NCAA Championships for the second straight season. She capped her campaign by just missing the cut for the final round by two strokes.



The **UTSA soccer team** advanced to the NCAA Tournament for the second time in program history after running through the bracket at the C-USA Championship to claim the league trophy. The Roadrunners saw their record-setting season come to an end in a 3-1 setback to TCU in the NCAA First Round in Fort Worth. UTSA finished with a 12-6-4 record and climbed to as high as No. 5 in the South Region rankings.



The **UTSA men's tennis team** earned the program's first NCAA at-large berth, advancing to the Austin Regional where they dropped a hard-fought decision to No. 32 Pepperdine in the first round. Alan Magadan and Sebastian Rodriguez landed a spot in the NCAA Doubles Championship, advancing to the Round of 16 with a first-round win. The duo also won the ITA Texas Regional and advanced to the national quarterfinal round last fall.



The **UTSA track & field team** advanced athletes to both the NCAA Indoor and Outdoor Championships in 2023. Oreoluwa Adamson earned second-team All-America accolades in the indoor long jump and honorable mention in the same event outdoors. Jack Turner finished seventh in the decathlon for first-team All-America honors and two points to help UTSA tie for 61st in the team standings. Bashiru Abdullahi was a second-team All-American in the 110-meter hurdles, while Joel McFarlane received honorable mention in the decathlon.

# 2022-23 ATHLETICS HONORS

**2** ALL-AMERICANS  
(6 COMBINED HONORS)

**14** INDIVIDUAL C-USA  
CHAMPIONS

**4** NATIONAL AWARD  
FINALISTS

**10** C-USA SUPERLATIVE  
AWARD RECIPIENTS

**4** NATIONAL AWARD  
SEMIFINALISTS

**96** ALL-CONFERENCE USA  
SELECTIONS

**3** NATIONAL PLAYERS  
OF THE WEEK

**5** C-USA ALL-TOURNAMENT  
TEAM PERFORMERS

**6** REGIONAL AWARD  
RECIPIENTS

**35** C-USA ATHLETES OF THE  
WEEK/MONTH

## CONFERENCE COACHES OF THE YEAR



### JEFF TRAYLOR

Jeff Traylor was voted by his peers as C-USA Coach of the Year for the second straight season after leading UTSA to an 11-3 record and a second consecutive conference championship. A finalist for the Eddie Robinson and Paul "Bear" Bryant Awards Coach of the Year, as well as a semifinalist for the George Munger College Coach of the Year Award, he owns a 30-10 (.750) record at UTSA and has guided the Roadrunners to three consecutive bowl games and national rankings in each of the past two seasons.



### SERGEY AVDEYEV

Sergey Avdeyev was named C-USA Coach of the Year after guiding UTSA to a runner-up league finish and the program's first NCAA at-large berth. Registering the third-most wins in program history and the most since 1985, UTSA went 18-7 and earned wins over six ranked opponents. The Roadrunners were ranked for 18 straight weeks, reaching a program-best 34th. The doubles team of Sebastian Rodriguez and Alan Magadan won the ITA Texas Regional title in the fall and reached the national quarterfinals, then closed out the spring in the NCAA Doubles Championships Round of 16 after logging the program's first postseason win.

## 2022-23 UTSA ACADEMIC HONORS

### Team Awards

Men's Basketball —NABC Team Academic Excellence Award  
Men's Cross Country — USTFCCCA All-Academic Team  
Women's Cross Country — USTFCCCA All-Academic Team  
Men's Tennis —ITA All-Academic Team  
Women's Tennis —ITA All-Academic Team  
Men's Track & Field — USTFCCCA All-Academic Team  
Women's Track & Field — USTFCCCA All-Academic Team  
Men's Golf — GCAA All-Academic Team

**2 College Sports Communicators Academic All-Americans**  
Ahofitu Maka (Football)  
Simon Miller (Baseball)

### 3 Conference USA Scholar Athletes of the Year

Women's Basketball - Hailey Atwood  
Women's Cross Country - Abby Balli  
Women's Track & Field - Oreoluwa Adamson

### 16 C-USA All-Academic Team Honorees

Baseball — Luke Malone, Simon Miller, Isaiah Walker  
Men's Basketball —Eric Czumbel  
Women's Basketball —Hailey Atwood  
Football — Ahofitu Maka  
Men's Golf — Christian Fanfelle  
Soccer — Jil Schneider, Alissa Stewart, Anna Sutter  
Men's Tennis — Danijal Muminovic

Track & Field — Bashiru Abdullahi, Oreoluwa Adamson, Ingeborg Gruenwald, Jemuel Miller, Mike Roth

### 23 College Sports Communicators Academic All-District Selections

Baseball —Luke Malone, Simon Miller, Isaiah Walker  
Football — Lucas Dean, Ahofitu Maka  
Men's Golf —David Harrison  
Women's Golf — Morgan Ellison  
Soccer — Isa Hernandez, Jil Schneider, Alissa Stewart, Anna Sutter  
Softball —Sophie Campbell, Ciarra Mata  
Men's Tennis — Danijal Muminovic

Men's Track & Field/Cross Country — Bashiru Abdullahi, Joel McFarlane, Jemuel Miller, Dennis Phillips, Mike Roth  
Women's Track & Field/Cross Country —Oreoluwa Adamson, Ingeborg Gruenwald, Sigrid Kleive, Maren Wilms

### 4 NABC Honors Court Selections

Isaiah Addo-Ankrah, Eric Czumbel, Jacob Germany, Carlton Linguard Jr.

### 2 National Football Foundation Hampshire Honor Society Inductees

Ahofitu Maka, Jared Sackett

### 3 GCAA All-America Scholars

Hunter Bott, Christian Fanfelle, David Harrison

### 2 WGCA All-American Scholars

Morgan Ellison, Daniela Abonce

### 13 USTFCCCA All-Academic Athletes

Bashiru Abdullahi, Oreoluwa Adamson, Acacia Astwood, Michael Campbell, Ingeborg Gruenwald, Sigrid Kleive, Joel McFarlane, Jemuel Miller, Dennis Phillips, Marilis Remmel, Mike Roth, Jack Turner, Alanah Yukich

### 6 ITA Scholar Athletes

Eva Beyebach, Keegan McCain, Adeliya Mukhutdinova, Danijal Muminovic, Alexandra Weir, Aleksandra Zlatarova

**249 UTSA President's List (4.0 GPA), Dean's List (3.75+ GPA) and UTSA Honor Roll (3.5+ GPA) honorees**

**73** C-USA COMMISSIONER'S  
ACADEMIC MEDAL RECIPIENTS

**57** NUMBER OF STUDENT-  
ATHLETES WHO LOGGED A 4.0  
SEMESTER GPA IN 2022-23

**261** C-USA COMMISSIONER'S  
HONOR ROLL MEMBERS

**14** NUMBER OF TEAMS THAT  
MAINTAIN A 3.0-PLUS GPA AS  
OF SPRING 2023

**87%** GRADUATION  
SUCCESS RATE

**3.12** UTSA'S AVERAGE TEAM  
CUMULATIVE GPA AS OF  
SPRING 2023

**61%** PERCENTAGE OF STUDENT-  
ATHLETES WHO MAINTAIN A  
3.0-PLUS GPA

**60%** PERCENTAGE OF STUDENT-  
ATHLETES WITH A 3.0-PLUS  
GPA IN SPRING 2023

## ACADEMIC ALL-AMERICANS

### AHOFITU MAKA

Ahofitu Maka was voted to the College Sports Communicators Academic All-America First Team following his final season with the Roadrunners. A native of Hawai'i, the first-team all-conference center also was a finalist for the William V. Campbell Trophy, a 2022 National Football Foundation National Scholar Athlete, a C-USA All-Academic Team selection and an NFF Hampshire Honor Society inductee.

### SIMON MILLER

Simon Miller was named to the College Sports Communicators Academic All-America Second Team. A native of Canton, Texas, he also was a C-USA All-Academic Team selection and recently was selected in the 12th round of the MLB Draft by the Cincinnati Reds. Named an All-American by five different organizations and a finalist for the NCBWA Stopper of the Year award, he was voted the C-USA Pitcher of the Year and first-team all-conference, as well as to the ABCA/Rawlings All-Central Region Second Team.



# RESOURCE DEVELOPMENT



On the heels of its July 1 entry into the American Athletic Conference, UTSA Athletics is taking the necessary steps to boost the strength of its organization with the launch of its latest campaign: Bold Champions in The American.

This philanthropic campaign accelerates the university's focused work to elevate UTSA as a national brand and to stake its claim in this competitive conference, which features institutions with robust funding, programming and infrastructure.

Bold Champions in The American will grow support for UTSA Athletics through increased activity in four prime areas by directly supporting student-athletes through the Roadrunner Athletic Fund, increasing ticket sales to sporting events, enhancing and expanding athletics facilities, and developing stronger relationships with corporate sponsors.

The success of UTSA Athletics has played an integral role in generating a greater sense of pride for UTSA and San Antonio. This has resulted in the highest level of support UTSA Athletics has seen in its history, with alumni and donor support increasing exponentially.

## ROADRUNNER ATHLETIC FUND

Athletics fundraising shattered several records in the 2022-23 fiscal year. New standards in total donors, scholarship donors and philanthropic scholarship revenue were set this past year.

### A RECORD-BREAKING YEAR

**3,371** TOTAL DONORS TO UTSA ATHLETICS

**2,183** TOTAL SCHOLARSHIP DONORS TO UTSA ATHLETICS

**\$91,841** REVENUE RAISED ON 2023 GIVING DAY

**373** TOTAL DONORS ON 2023 GIVING DAY

**\$2.9M** FUNDS COMMITTED TO THE ROADRUNNER ATHLETIC FUND

(Nearly \$1 million more than any previous year and 60-percent higher than 2022)



### ADDITIONAL HIGHLIGHTS

**\$6 MILLION IN OVERALL GIFTS AND COMMITMENTS TO ATHLETICS**  
Second Most All-Time

**\$1.9 MILLION IN NEW COMMITMENTS TO BUILD AND ENHANCE ATHLETICS FACILITIES**

# 2022-23 ATTENDANCE AND TICKET SALES RECAP

## 2022 FOOTBALL

**202,420** Total attendance in 2022, the second-highest total in program history  
**28,917** Average home attendance, which led Conference USA and was UTSA's highest average since 2013  
**2,336** Average student home game attendance, the second-highest average in school history  
**100%** Percentage of suites sold for the season  
**262%** Suite ticket revenue increase from the 2021 season  
**9,846** Number of group tickets sold during the season, which led to the highest group ticket revenue in program history

## 2022 VOLLEYBALL

**1ST** UTSA led Conference USA in average home attendance.  
**1ST** UTSA registered the highest ticket revenue in program history.  
**2,676** Number of group tickets sold during the season  
**448%** Increase in group tickets sold and revenue from the 2021 season

## 2022-23 MEN'S BASKETBALL

**3,033** Number of group tickets sold during the season  
**395%** Increase in group tickets sold from the previous season  
**359%** Increase in group ticket revenue from the previous season

## 2022-23 WOMEN'S BASKETBALL

Highest average home attendance since the 2011-12 season  
**2,615%** Number of group tickets sold during the season  
**2,079%** Increase in group tickets sold from the previous season  
**2,102%** Increase in group ticket revenue from the previous season

## 2023 BASEBALL

**1ST** UTSA broke the program record for average home attendance.  
**1ST** UTSA produced the highest ticket revenue total in program history.

## LICENSING

**33.6%** Increase in gross royalties

**33.2%** Increase in gross sales

**15.8%** Increase in units

**18TH** Sideline Sales Ranking

**1ST** Peer Ranking

**5TH** American Athletic Conference ranking





## WHAT'S GOOD FOR UTSA IS GOOD FOR SAN ANTONIO

In 2022-23, UTSA and the City of San Antonio continued to build upon an already-strong connection with several community outreach initiatives, and the community showed up in droves to support the Roadrunners. Several UTSA teams set attendance records and the football program once again led Conference USA in average home attendance, as fans continued to turn the Alamodome into one of the best game day atmospheres in the nation.

# 3,546

COMMUNITY SERVICE HOURS LOGGED BY STUDENT-ATHLETES IN 2022-23

UTSA STUDENT-ATHLETES EARNED THEIR HOURS OF COMMUNITY ENGAGEMENT BY SERVING

# 31

EVENTS

# 14

ORGANIZATIONS

# 13

CAUSES



## 2022-23 C-USA SPIRIT OF SERVICE AWARD WINNERS

### FALL

Caleb Cantrell (Football)

### WINTER

Elijah Frizell (Men's Indoor Track & Field)

### SPRING

David Harrison (Men's Golf)

**HAILEY ATWOOD** FROM THE WOMEN'S BASKETBALL PROGRAM WAS NAMED **TEAM IMPACT TEAMMATE OF THE YEAR** FOR HER INVOLVEMENT WITH THE PROGRAM'S TEAM IMPACT TEAMMATE, MIA.



## 210 DAY

The City of San Antonio issued a proclamation that February 10 would be observed as "Let's Go 210" Day. Additionally, the Bexar County Commissioner's Court proclaimed February 10 as "UTSA 210 Day."

## LET'S GO 210

In 2022, the Let's Go 210 initiative was launched, asking business and city leaders to show support for the Roadrunners where they showcased signage collection from multi-story building banners to wall placards to lawn signs in a variety of sizes.

## BATTLE OF FLOWERS PARADE

UTSA head football coach Jeff Traylor served as Grand Marshal for the 132nd Battle of Flowers Parade in April during Fiesta San Antonio.

# FAN ENGAGEMENT

## WEBSITE AND SOCIAL MEDIA DATA

**JULY 1, 2022-JUNE 30, 2023**



### WEBSITE (GOUTSA.COM)

#### ANALYTICS

1.35M Users      1.96M Sessions      7.55M Page Views

#### DEVICES

57% Mobile      42% Desktop      1% Tablet



### TWITTER

#### ATHLETICS (@UTSAATHLETICS)

4.4M Impressions    146K Engagements    7.3K Retweets

#### FOOTBALL (@UTSAFTBL)

26.9M Impressions    1.12M Engagements    46.9 Retweets



### INSTAGRAM

#### ATHLETICS (@UTSAATHLETICS)

3.04M Impressions    102K Engagements    94K Likes

#### FOOTBALL (@UTSAFTBL)

9.06M Impressions    572K Engagements    533K Likes



### FACEBOOK

#### ATHLETICS (@UTSAATHLETICS)

5.72M Impressions    314K Engagements    69.7K Post-Link Clicks

#### FOOTBALL (@UTSAFTBL)

9.94M Impressions    657K Engagements    36.5K Post-Link Clicks

### MEDIA EXPOSURE

#### UTSA COVERAGE

**July 1, 2022-June 30, 2023**

Media Mentions — 6,621

Advertising Value Equivalency — \$209.8M

Total Audience — 5.5B