A LETTER FROM THE VICE PRESIDENT FOR INTERCOLLEGIATE ATHLETICS

At UTSA, we celebrate the accomplishments of our student-athletes, coaches and staff, and we had plenty of opportunities to do that in what was another historic year in 2022-23. The UTSA Department of Intercollegiate Athletics has built a solid foundation for future growth and success as evidenced by the many accomplishments you will read about in the following pages, as well as our exciting move to the American Athletic Conference. I invite you to share in the celebration of our many achievements over the past year.

One of my first tasks at UTSA was to implement a new strategic plan for our department. The Roadrunner Game Plan has helped us transform lives as San Antonio’s nationally recognized NCAA Division I program. Our purpose is to develop champions in the classroom, in competition and in life while serving as an integral part of the undergraduate student experience, enhancing the visibility of the university and engaging the community.

Our efforts over the past year were strategically aligned with these priorities. We developed resources to enhance the student-athlete experience as evidenced by our brand-new, state-of-the-art Roadrunner Athletics Center of Excellence, experienced success — unprecedented success in many instances — on and off the playing fields, revamped our daily operations to build a culture of excellence and continued to unite our community in ways never experienced before.

On behalf of our student-athletes, coaches and staff, thank you for the impactful role you play in the success of UTSA Athletics. We could not do it without you.

DR. LISA CAMPOS, VICE PRESIDENT FOR INTERCOLLEGIATE ATHLETICS

ROADRUNNER GAMEPLAN
A STRATEGY TO ACHIEVE EXCELLENCE

OUR WINNING VALUES

EXCELLENCE
We strive for excellence in the classroom, on the field of play, and in our lives.

INTEGRITY
We act with integrity at all times.

UNITY
We are united as Roadrunners. We are a source of pride for the university and our community.

OUR WINNING VISION

UTSA Athletics transforms lives as San Antonio’s nationally recognized NCAA Division I program.

OUR WINNING PURPOSE

UTSA Athletics develops champions in the classroom, in competition and in life, while serving as an integral part of the undergraduate student experience, enhancing the visibility of the university and engaging the community.

STRATEGIC INITIATIVES

Focus areas that will strategically advance UTSA Athletics

STUDENT-ATHLETE EXPERIENCE
Develop and enhance support programs to ensure a quality student-athlete experience.

CULTURE OF EXCELLENCE
Create a culture of competitive and academic excellence and develop an operational infrastructure that supports best operating practices and improves efficiencies.

RESOURCE DEVELOPMENT
Establish a funding model that is built for growth and will support prioritized program, human capital and facility development.

UNITING OUR COMMUNITY
Honor and develop UTSA traditions, engage our campus, and connect our local and regional community.
In Summer 2023, UTSA officially opened the doors to Park West Fieldhouse, a 14,325-square-foot building located at Park West Athletics Complex.

The $8 million facility serves as the home for the UTSA women’s soccer and men’s and women’s track & field and cross country programs, helping to enhance competitiveness in recruiting and retaining the nation’s best student-athletes, coaches and staff.

Park West Fieldhouse features a sports medicine center, locker rooms, nutrition center, community room, team areas and equipment room.

As a member of The American, UTSA will enjoy greater national media exposure, enhanced brand recognition, more Texas team matchups and expanded recruiting opportunities, furthering the university’s ability to compete at the highest level.

As The American celebrates its 10th anniversary, it enters its second decade poised to continue its remarkable ascension to national prominence. As of today, The American consists of 16 prestigious institutions: Charlotte, East Carolina, Florida Atlantic, Memphis, Navy (in football only), North Texas, Rice, SMU, South Florida, Temple, Tulane, Tulsa, UAB, UTSA and Wichita State University (in basketball and Olympic sports).

“I want to issue a warm welcome to our six distinguished schools as they officially enter our conference,” said Commissioner Mike Aresco. “UAB, Florida Atlantic, Charlotte, North Texas, Rice and UTSA are going to be great additions to our powerful conference. Together with our nine outstanding incumbent universities, we will continue to elevate our brand and to make our mark on college athletics at the highest level. The 15 schools of our reinvented American Athletic Conference join together to celebrate our remarkable first decade and to look forward to the next decade with renewed determination and commitment. The future is bright.”

This will mark the fifth conference that UTSA has been a full-fledged member of since it first joined the Trans America Athletic Conference (now Atlantic Sun) in 1986 after five years as an NCAA Division I Independent. UTSA was a member of the Southland Conference from 1992 to 2012, spent one year in the Western Athletic Conference and then joined Conference USA in 2013.

“We are thrilled to join the American Athletic Conference and are appreciative to Commissioner Aresco and the conference’s board of directors for their vision and partnership,” UTSA Vice President for Intercollegiate Athletics Lisa Campos said. “This move will further elevate UTSA as a national brand and advance our goal of transforming lives as San Antonio’s nationally recognized NCAA Division I program. It is a great time to be a Roadrunner.”

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The facility continues a long-standing partnership between the university and Bexar County, enhancing the community’s ability to continue to host regional and national sporting events for youth.

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UTSA Athletics held a reception at the end of each semester to honor student-athlete graduates, who receive a special stole to wear during Commencement.

**2022-23 STUDENT-ATHLETE GRADUATES**

**Baseball**
- Layton Barry
- John Chomko
- Davis Craft
- Nick Creppa
- Sammy Diaz
- Joel Kletter
- Fischer Kingalasby
- Robin Mastranteado
- Luke Mavatore
- Grant Person
- Noah Solinas
- Daniel Stader
- Shane Sadasheeny
- Allen Smith
- Drake Smith
- Taylor Smith
- Anthony Valtierra
- Jim Ward

**Men's Basketball**
- Isaiah Addis-Ankrah
- Alex Akin
- John Bugea III
- Edi Combalraz
- Jacob Germany

**Women's Basketball**
- Holley Aboriginal
- Emilie Bank
- Raiana Branding
- Naiyeva Cia
- Cyntavia Mize
- Charlie Moss
- Shannon Mitchell
- Deborah Navakammia
- Queen Okaro
- Cherise McKenzie
- Kristin Smith
- Nicole Pratt

**Football**
- Oscar Cardenas
- Jaymes Cardwell
- Zach Castanet
- Kyle Cooper
- Cade Collenback
- Chasse Cheek
- Lucas Dean
- Bryce DeSantis
- Zachary Gilson
- Peter Gray
- Di Marco Guidry
- Samuel Harrison
- Fran Harris
- Night Jones
- Ahfifha Makeli
- Sincere McCormick
- Kechi Ochuchie
- Tykese Ogle-Kellogg
- Xavier Porter
- Ken Robinson
- Byon Travil
- Kyle Wofford
- Connor Wright
- Alex Wyard

**Men's Golf**
- Christian Fairfield

**Women's Golf**
- Camryn Cameron

**Soccer**
- Leo Botum
- Sabrina Hillier
- Alexi Keneally
- Kendall Knauss
- J.J. Kutscher
- Alissa Stewart

**Softball**
- Taylor Medina

**Men's Tennis**
- Sebastian Rodriguez

**Women's Tennis**
- Keegan McColl

**Men's Track & Field/ Cross Country**
- JD Cutler
- Lavin Emerick
- Griffin Hernandez
- Ronald Lazo
- Logan Madison
- Joel McFarlane
- Mathew O'Sullivan
- Angel Robles
- Julie Smith
- Jack Turner
- Harrison Wode
- Justin Wright

**Women's Track & Field/ Cross Country**
- Gabriall Brown
- J.D. Cutler
- Marie Dougan
- Amber Haplin
- Mackenzie Grimes
- Ingeborg Kauermann
- Sagi Klein
- Brandon Lowery
- Ailah Yuill

**Volleyball**
- Hunter Craig
- Alisson Jennings
- Hannah Kneppers
- Kirby Smith
- Ashley Smith
- Courtney Walshes

**UTSA Athletics**

Runners Go Bold is a comprehensive name, image and likeness program that provides UTSA student-athletes with the knowledge and skills to build their personal brands and to maximize their platforms.

Runners Go Bold focuses on three essential areas — Personal Branding and Brand Management; Financial Literacy; and Business Development and Entrepreneurship — with room for future growth and expansion. Student-athletes are educated on all aspects of these critical areas to better understand their rights, responsibilities and limitations as student-athletes under any NIL-related legislation.

Throughout the 2022-23 academic year, workshops were facilitated as part of Runners Go Bold NIL Education program. In collaboration with faculty and staff on campus, speakers were brought in to discuss the following topics: Personal Branding; Understanding Contracts and Your Market Value; Building and Maintaining Your Brand; Get Verified; Taxes; and Using Adobe for Developing Digital Content. Additionally, four financial health seminars were hosted in collaboration with a local financial institution.

**ROADRUNNER LEADERSHIP AND PROFESSIONAL DEVELOPMENT ACADEMY**

UTSA student-athletes interacted with leadership, professional development and personal wellness programming workshops such as time management, mental wellness, bystander intervention, alcohol and hazing education that was created as part of the Roadrunner Leadership and Professional Development Academy.

Numerous student-athletes participated in the Roadrunner Excellence and Leadership Institute, which met throughout the academic year for sessions focused on various topics related to leadership development.

UTSA student-athletes also completed freshman transition programming and participated in Roadrunners Ready programming for career development.

**UTSA ATHLETICS INCLUSIVE EXCELLENCE BOARD**

The UTSA Athletics Inclusive Excellence Board is an initiative led by department and university staff and student-athletes that seeks to foster a diverse and inclusive culture for the entire campus. The Board meets monthly, launching subcommittees focused on communication, education and training, hiring and retention and community engagement.

**UTSA BLACK ATHLETES STRIVING FOR EXCELLENCE**

In October 2022, UTSA student-athletes formed Black Athletes Striving for Excellence (BASE). The student organization’s mission is to unite black student-athletes in a safe space, utilize our platform to amplify our voices, and bring awareness to relevant topics that impact our community.

Objectives:
- Engage in service
- Participate in open discussion
- Create a lasting impact on UTSA Athletics

**SET THE EXPECTATION**

The first university in the nation to implement the Tracy Rule, the most comprehensive Serious Misconduct rule in the NCAA, UTSA continued its partnership with Brenda Tracy, a sexual assault survivor, public speaker and founder of the national campaign and nonprofit, SetTheExpectation.
BACK-TO-BACK CONFERENCE CHAMPIONS

The UTSA football program enjoyed one of the most successful seasons in program history under the direction of two-time Conference USA Coach of the Year Jeff Traylor:

• The Roadrunners captured their second straight conference crown after defeating North Texas, 48-27, in the 2022 Conference USA Championship Game at the Alamodome.
• UTSA finished the 2022 season with an 11-3 overall record and a perfect 8-0 mark in C-USA play.
• The Roadrunners were ranked in the top 25 of all three major polls during the year.
• UTSA played in a bowl game for the third consecutive season, dropping an 18-12 decision to No. 23 Troy in the Duluth Trading Cure Bowl in Orlando, Florida.
• UTSA owns a combined 23 wins over the last two seasons, the fourth-best total among all FBS teams behind only Georgia (29), Michigan (25) and Alabama (24).

2022 CONFERENCE USA CHAMPIONS

Under the leadership of head coach Derek Pittman, the UTSA soccer program ran through three of the top five seeds to capture the 2022 Conference USA Championship in Charlotte, North Carolina.

• The Roadrunners opened the C-USA Championship with a 1-0 victory over No. 3 seed UAB in the first round.
• UTSA upended second-seeded North Texas by a 2-1 count in the semifinals.
• The Roadrunners claimed the trophy after outlasting No. 5 seed Florida Atlantic, 3-2, in extra time in the championship match to earn the program’s second league title and a trip to the NCAA Tournament.
• UTSA finished the campaign with a 12-6-4 record, the second-most wins in program history.
• The Roadrunners matched the school records for most wins (4) and most points scored (15) in C-USA play.
• UTSA climbed as high as No. 5 in the United Soccer Coaches South Region rankings during the season.
The UTSA baseball team posted a 21-8 record to finish in second place in the final C-USA regular season standings. The Roadrunners ended the campaign with a 38-19 record — tied for the second-most wins in program history — and were nationally ranked for more than a month, as high as No. 22.

Under the direction of C-USA Coach of the Year Sergey Avdeyev, the UTSA men’s tennis team earned a runner-up finish at the conference tournament and an at-large berth to the NCAA Austin Regional for the first time in program history. The Roadrunners finished with an 18-7 record and was ranked in the ITA Top 50 for 18 consecutive weeks, climbing as high as No. 34 and ending the season 41st.

The UTSA men’s track & field team posted a pair of conference runner-up finishes in 2023 under the leadership of Director of Track & Field/Cross Country Aaron Fox. The Roadrunners scored 136 points behind High Point Scorer Mike Roth’s 20.5 to place second at the CUSA Indoor. They tallied 150.5 points on the strength of five gold medals for a runner-up showing at the C-USA Outdoor.

Camryn Carreon became the first Roadrunner to win an NCAA women’s golf postseason tournament when she cruised to the San Antonio Regional crown in May at TPC San Antonio. The senior fired a 10-under-par 206 (71-67-68) to win the individual title by six shots and advance to the NCAA Championships for the second straight season. She capped her campaign by just missing the cut for the final round by two strokes.

The UTSA soccer team advanced to the NCAA Tournament for the second time in program history after running through the bracket at the C-USA Championship to claim the league trophy. The Roadrunners saw their record-setting season come to an end in a 3-1 setback to TCU in the NCAA First Round in Fort Worth. UTSA finished with a 12-6-4 record and climbed to as high as No. 5 in the South Region rankings.

The UTSA men’s tennis team earned the program’s first NCAA at-large berth, advancing to the Austin Regional where they dropped a hard-fought decision to No. 32 Pepperdine in the first round. Alan Magadan and Sebastian Rodriguez landed a spot in the NCAA Doubles Championship, advancing to the Round of 16 with a first-round win. The duo also won the ITA Texas Regional and advanced to the national quarterfinal round last fall.

The UTSA track & field team advanced athletes to both the NCAA Indoor and Outdoor Championships in 2023. Oreoluwa Adamson earned second-team All-America accolades in the indoor long jump and honorable mention in the same event outdoors. Jack Turner finished seventh in the decathlon for first-team All-America honors and two points for the Roadrunners to help UTSA win outright the team standings. Bashiru Abdullahi was a second-team All-American in the 110-meter hurdles, while Joel McFarlane received honorable mention in the decathlon.

Jeff Traylor was voted by his peers as C-USA Coach of the Year for the second straight season after leading UTSA to an 11-3 record and a second consecutive conference championship. A finalist for the Eddie Robinson and Paul “Bear” Bryant Awards Coach of the Year, as well as a semifinalist for the George Munger College Coach of the Year Award, he owns a 30-10 (.750) record at UTSA and has guided the Roadrunners to three consecutive bowl games and national rankings in each of the past two seasons.

Sergey Avdeyev was named C-USA Coach of the Year after guiding UTSA to a runner-up league finish and the program’s first NCAA at-large berth. Registering the third-most wins in program history and the most since 1985, UTSA went 18-7 and earned wins over six ranked opponents. The Roadrunners were ranked for 18 straight weeks, reaching a program-best 14th. The doubles team of Sebastian Rodriguez and Alan Magadan won the ITA Texas Regional title in the fall and reached the national quarterfinals, then closed out the spring in the NCAA Doubles Championships Round of 16 after logging the program’s first postseason win.

### 2022-23 Athletics Honors

- **2** All-Americans (6 combined honors)
- **14** Individual C-USA Champions
- **10** C-USA Superlative Award Recipients
- **96** All-Conference USA Selections
- **35** C-USA Athletes of the Week/Month
- **3** National Players of the Week
- **4** National Award Finalists
- **4** National Award Semifinalists
- **6** Regional Award Recipients
- **10** C-USA All-Tournament Team Performers
- **2** Conference Runners-Up/NCAA Postseason Recap

**Conference Coaches of the Year**

- **Jeff Traylor**
- **Sergey Avdeyev**
Ahofitu Maka was voted to the College Sports Communicators Academic All-America First Team following his final season with the Roadrunners. A native of Hawai'i, the first-team all-conference center also was a finalist for the William V. Campbell Trophy, a 2022 National Football Foundation National Scholar Athlete, a C-USA All-Academic Team selection and an NFF Hampshire Honor Society inductee.

Simon Miller was named to the College Sports Communicators Academic All-America Second Team. A native of Canton, Texas, he also was a C-USA All-Academic Team selection and recently was selected in the 12th round of the MLB Draft by the Cincinnati Reds. Named an All-American by five different organizations and a finalist for the NCBWA Stopper of the Year award, he was voted the C-USA Pitcher of the Year and first-team all-conference, as well as to the ABCA/Rawlings All-Central Region Second Team.
On the heels of its July 1 entry into the American Athletic Conference, UTSA Athletics is taking the necessary steps to boost the strength of its organization with the launch of its latest campaign: Bold Champions in The American.

This philanthropic campaign accelerates the university’s focused work to elevate UTSA as a national brand and to stake its claim in this competitive conference, which features institutions with robust funding, programming and infrastructure.

Bold Champions in The American will grow support for UTSA Athletics through increased activity in four prime areas by directly supporting student-athletes through the Roadrunner Athletic Fund, increasing ticket sales to sporting events, enhancing and expanding athletics facilities, and developing stronger relationships with corporate sponsors.

The success of UTSA Athletics has played an integral role in generating a greater sense of pride for UTSA and San Antonio. This has resulted in the highest level of support UTSA Athletics has seen in its history, with alumni and donor support increasing exponentially.

ROADRUNNER ATHLETIC FUND

Athletics fundraising shattered several records in the 2022-23 fiscal year. New standards in total donors, scholarship donors and philanthropic scholarship revenue were set this past year.

A RECORD-BREAKING YEAR

3,371 TOTAL DONORS TO UTSA ATHLETICS
2,183 TOTAL SCHOLARSHIP DONORS TO UTSA ATHLETICS
$91,841 REVENUE RAISED ON 2023 GIVING DAY
373 TOTAL DONORS ON 2023 GIVING DAY
$2.9M FUNDS COMMITTED TO THE ROADRUNNER ATHLETIC FUND
(Nearly $1 million more than any previous year and 60-percent higher than 2022)

ADDITIONAL HIGHLIGHTS

$6 MILLION IN OVERALL GIFTS AND COMMITMENTS TO ATHLETICS
Second Most All-Time

$1.9 MILLION IN NEW COMMITMENTS TO BUILD AND ENHANCE ATHLETICS FACILITIES

ATTENDANCE AND TICKET SALES RECAP

2022 FOOTBALL

202,420 Total attendance in 2022, the second-highest total in program history
20,917 Average home attendance, which led Conference USA and was UTSA’s highest average since 2013
2,336 Average student home game attendance, the second-highest average in school history
100% Percentage of tickets sold for the season
262% Suite ticket revenue increase from the 2021 season
7,346 Number of group tickets sold during the season, which led to the highest group ticket revenue in program history

2022 VOLLEYBALL

1ST UTSA led Conference USA in average home attendance.
1ST UTSA registered the highest ticket revenue in program history.
1,076 Number of group tickets sold during the season
445% Increase in group tickets sold and revenue from the 2021 season

2022-23 MEN’S BASKETBALL

3,033 Number of group tickets sold during the season
395% Increase in group tickets sold from the previous season
359% Increase in group ticket revenue from the previous season
1ST UTSA broke the program record for average home attendance.
1ST UTSA produced the highest ticket revenue total in program history.

2022-23 WOMEN’S BASKETBALL

1ST Highest average home attendance since the 2011-12 season
1,415 Number of group tickets sold during the season
2,102% Increase in group tickets sold from the previous season
2,102% Increase in group ticket revenue from the previous season
1ST UTSA registered the highest ticket revenue in program history.

LICENSEING

33.6% Increase in gross royalties
33.2% Increase in gross sales
15.8% Increase in units
18TH Sideline Sales Ranking
1ST Peer Ranking
5TH American Athletic Conference ranking
In 2022-23, UTSA and the City of San Antonio continued to build upon an already-strong connection with several community outreach initiatives, and the community showed up in droves to support the Roadrunners. Several UTSA teams set attendance records and the football program once again led Conference USA in average home attendance, as fans continued to turn the Alamodome into one of the best game day atmospheres in the nation.

In 2022, the Let’s Go 210 initiative was launched, asking business and city leaders to show support for the Roadrunners where they showcased signage collection from multi-story building banners to wall placards to lawn signs in a variety of sizes.

UTSA head football coach Jeff Traylor served as Grand Marshal for the 132nd Battle of Flowers Parade in April during Fiesta San Antonio. The City of San Antonio issued a proclamation that February 10 would be observed as “Let’s Go 210” Day. Additionally, the Bexar County Commissioner’s Court proclaimed February 10 as “UTSA 210 Day.”

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Let’s Go 210
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Battle of Flowers Parade
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2022-23 C-USA Spirit of Service Award Winners
Fall
Caleb Cantrell (Football)

Winter
Elijah Frizell (Men’s Indoor Track & Field)

Spring
David Harrison (Men’s Golf)

Hailey Atwood from the Women’s Basketball Program was named Team Impact Teammate of the Year for her for her involvement with the program’s Team Impact Teammate, Mia.
FAN ENGAGEMENT
WEBSITE AND SOCIAL MEDIA DATA

JULY 1, 2022-JUNE 30, 2023

WEBSITE (GOUTSA.COM)

**ANALYTICS**
- 1.35M Users
- 1.96M Sessions
- 7.55M Page Views

**DEVICES**
- 57% Mobile
- 42% Desktop
- 1% Tablet

TWITTER

ATHLETICS (@UTSAATHLETICS)
- 4.4M Impressions
- 146K Engagements
- 7.3K Retweets

FOOTBALL (@UTSAFTBL)
- 26.9M Impressions
- 1.12M Engagements
- 46.9 Retweets

INSTAGRAM

ATHLETICS (@UTSAATHLETICS)
- 3.04M Impressions
- 102K Engagements
- 94K Likes

FOOTBALL (@UTSAFTBL)
- 9.06M Impressions
- 572K Engagements
- 533K Likes

FACEBOOK

ATHLETICS (@UTSAATHLETICS)
- 5.72M Impressions
- 314K Engagements
- 69.7K Post-Link Clicks

FOOTBALL (@UTSAFTBL)
- 9.94M Impressions
- 657K Engagements
- 36.5K Post-Link Clicks

MEDIA EXPOSURE

UTSA COVERAGE

July 1, 2022-June 30, 2023
- Media Mentions — 6,621
- Advertising Value Equivalency — $209.8M
- Total Audience — 5.5B