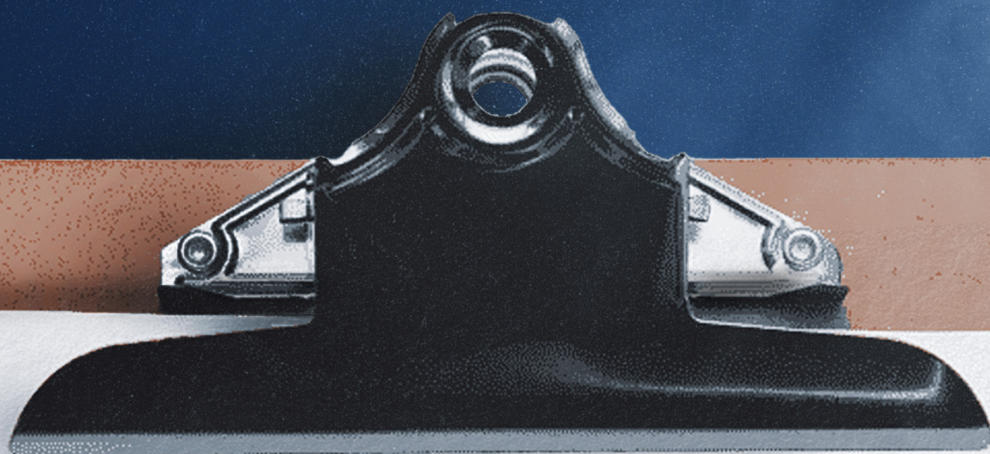




THE ROADRUNNER GAME PLAN

A STRATEGY TO ACHIEVE EXCELLENCE



OUR WINNING VALUES

EXCELLENCE

WE STRIVE FOR
EXCELLENCE
IN THE CLASSROOM,
ON THE
FIELD OF PLAY,
AND IN OUR LIVES.

INTEGRITY

WE ACT WITH
INTEGRITY AT ALL
TIMES.

UNITY

WE ARE UNITED
AS ROADRUNNERS.
WE ARE A SOURCE
OF PRIDE FOR
THE UNIVERSITY
AND OUR COMMUNITY.

OUR WINNING VISION

UTSA ATHLETICS TRANSFORMS LIVES AS SAN
ANTONIO'S NATIONALLY RECOGNIZED NCAA
DIVISION I PROGRAM.

OUR WINNING PURPOSE

UTSA ATHLETICS DEVELOPS CHAMPIONS IN THE CLASSROOM, IN COMPETITION AND IN LIFE, WHILE SERVING AS AN INTEGRAL PART OF THE UNDERGRADUATE STUDENT EXPERIENCE, ENHANCING THE VISIBILITY OF THE UNIVERSITY AND ENGAGING THE COMMUNITY

STRATEGIC INITIATIVES

FIRST CLASS STUDENT-ATHLETE EXPERIENCE

DEVELOP AND ENHANCE SUPPORT PROGRAMS TO ENSURE A QUALITY STUDENT-ATHLETE EXPERIENCE.

CULTURE OF EXCELLENCE

CREATE A CULTURE OF COMPETITIVE AND ACADEMIC EXCELLENCE AND DEVELOP AN OPERATIONAL INFRASTRUCTURE THAT SUPPORTS BEST OPERATING PRACTICES AND IMPROVES EFFICIENCIES.

RESOURCE DEVELOPMENT

ESTABLISH A FUNDING MODEL THAT IS BUILT FOR GROWTH AND WILL SUPPORT PRIORITIZED PROGRAM, HUMAN CAPITAL AND FACILITY DEVELOPMENT.

UNITE **OUR** **COMMUNITY**

HONOR AND DEVELOP UTSA TRADITIONS, ENGAGE OUR CAMPUS, AND CONNECT OUR LOCAL AND REGIONAL COMMUNITY.

WE CAN. WE WILL.

LET'S
GO210

