

# ROADRUNNER GAME PLAN

## OUR WINNING VALUES

### EXCELLENCE

WE STRIVE FOR EXCELLENCE IN THE CLASSROOM,  
ON THE FIELD, AND IN OUR LIVES.

### INTEGRITY

WE ACT WITH INTEGRITY AT ALL TIMES.

### UNITY

WE ARE UNITED AS ROADRUNNERS. WE ARE A SOURCE OF  
PRIDE FOR THE UNIVERSITY AND OUR COMMUNITY.

## OUR WINNING VISION

UTSA ATHLETICS TRANSFORMS LIVES AS SAN ANTONIO'S NATIONALLY  
RECOGNIZED DIVISION I PROGRAM.

## OUR WINNING PURPOSE

UTSA ATHLETICS DEVELOPS CHAMPIONS IN THE CLASSROOM, IN COMPETITION,  
AND IN LIFE WHILE SERVING AS AN INTEGRAL PART OF THE UNDERGRADUATE  
STUDENT EXPERIENCE, ENHANCING THE VISIBILITY OF THE UNIVERSITY AND  
ENGAGING THE COMMUNITY.

## STRATEGIC INCENTIVES

### FIRST CLASS STUDENT-ATHLETE EXPERIENCE

DEVELOP AND ENHANCE SUPPORT PROGRAMS TO ENSURE QUALITY  
STUDENT-EXPERIENCE.

### CULTURE OF EXCELLENCE

CREATE A CULTURE OF COMPETITIVE AND ACADEMIC EXCELLENCE AND DEVELOP AN  
OPERATIONAL INFRASTRUCTURE THAT SUPPORTS BEST OPERATING PRACTICES  
AND IMPROVES EFFICIENCIES.

### RESOURCE DEVELOPMENT

ESTABLISH A FUNDING MODEL THAT IS BUILT FOR GROWTH AND WILL SUPPORT  
PRIORITIZED PROGRAMMING, HUMAN CAPITAL AND FACILITY DEVELOPMENT.

### UNITE OUR COMMUNITY

HONOR AND DEVELOP UTSA TRADITIONS, ENGAGE OUR CAMPUS, AND CONNECT OUR  
LOCAL AND REGIONAL COMMUNITY.