



**BA's answer to
climate change.**

Tomorrow BA launches its inaugural flight from London to Newquay. Starting short haul domestic routes such as this in today's climate completely flies in the face of their stated intent to behave in an environmentally responsible manner. Is this what they really mean by, "The BA way in the environment"? If it is, we prefer the Richard Branson way, which is for people to "stop flying domestically". If you are booked on tomorrow's BA flight, call Greenpeace on 0800 269065 and we will replace your return ticket with a train ticket free of charge. Change your ticket not the climate.