



Getting to Zero Waste: easier than you think

All over the country people are being told that Government and European Union waste reduction targets cannot be met without incineration. This is a lie.

✘ We do not want incineration

- Incinerators create air pollution and toxic ash
- Incinerators make it impossible to maximise recycling

Every year UK households chuck away millions of tonnes of valuable resources – not because they want to, but because they are given no other choice.

- ✔ We want separate, kerbside collection of our kitchen waste and our garden waste
- ✔ We want kerbside collection of our newspapers, card and other paper
- ✔ We want kerbside collection of glass and metal

Separate collection of recyclable and compostable materials could reduce waste by 75% or more. Longer term measures such as changing the way things are made and packaged could get us to zero waste.

ACT NOW!

Contact your local council leader: • Demand increased recycling and composting
• Tell them incineration is not an option



For more information about zero waste visit www.greenpeace.org.uk/zerowaste.htm

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