Survey for Greenpeace UK on GM Food

- 1,004 adults aged 15+
- Interviewed face-to-face in-home
- Between 18-22 April 2002.
- 193 sample points throughout Great Britain.
- An asterisk (*) indicates a percentage of less than 0.5% but greater than zero
- Data have been weighted to reflect the national profile
- Base all, unless otherwise stated

Q1.   SHOWCARD (R) **From what you know or have heard about GM food, on balance, which of these statements, if any, most closely reflects your own opinion? Please just read out the letter that applies.** SINGLE CODE ONLY

		%
A	**The benefits of GM food far outweigh any risks**	6
B	**The benefits of GM food slightly outweigh any risks**	12
C	**The benefits and risks of GM food are about the same**	24
D	**The risks of GM food slightly outweigh any benefits**	19
E	**The risks of GM food far outweigh any benefits**	20
	Benefits outweigh the risks	18
	Risks outweigh the benefits	39
	Don't know	19

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Q2.   SHOWCARD (R) **Thinking now about eating GM food, or food containing GM ingredients. If you knew which food had GM ingredients and you had a choice of whether or not to eat it, which of these statements, if any, comes closest to your own opinion? Please just read out the letter that applies.** SINGLE CODE ONLY. READ OUT

		%
A	**I would never eat GM food**	18
B	**I would prefer not to eat GM food**	33
C	**I don't mind whether or not I eat GM food**	40
D	**I would prefer to eat GM food**	2
E	**I would always eat GM food**	1
	Would not eat GM Food	51
	Would eat GM Food	3
	Don't know	6

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ASK ONLY THOSE WITH CHILDREN UNDER 16

Q3.   SHOWCARD (R) **And if you knew which food had GM ingredients and you had a choice of whether or not to give it to the <u>children</u> in your household, which of these statements, if any, comes closest to your own opinion? Please just read out the letter that applies.** SINGLE CODE ONLY.

	Base: All with children under 16	% (341)
A	**I would <u>never give GM food</u> to children in my household**	25
B	**I would <u>prefer *not* to give GM food</u> to children in my household**	30
C	**I <u>don't mind</u> whether or not children in my household eat GM food**	20
D	**I would <u>prefer to give GM food</u> to children in my household**	2
E	**I would <u>always give GM food</u> to children in my household**	0
	Would never give GM Food to children	55
	Would give GM Food to children	2
	Don't know	23

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Q4.   SHOWCARD (R) **Thinking now about the labelling of GM food products (that is the identification and explanation of the ingredients on the product's packaging), which, if any, of these statements comes closest to your own opinion? Please just read out the letter that applies.** SINGLE CODE ONLY.

		%
A	**It should be compulsory to identify <u>all</u> products with GM ingredients**	76
B	**It should only be compulsory to identify products with GM ingredients above a certain level, but not all GM products**	11
C	**It should <u>not</u> be compulsory to identify products with GM ingredients at all**	6
	Don't know	7

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ROTATE ORDER OF ASKING Q5 AND Q6

(And) as you may know, the US Government feels that labelling of GM foods should <u>not</u> be compulsory, whilst the European Union is more supportive of GM food labelling being compulsory. The US Government has said that it may consider trade sanctions against the European Union if compulsory labelling *is* introduced.

Q5.   SHOWCARD (R) **Which one, if any, of the following statements comes closest to your own opinion on GM food labelling ? Please just read out the letter that applies.** SINGLE CODE ONLY. READ OUT

		%
A	**I <u>strongly support the US Government </u>in *not* making labelling compulsory**	3
B	**I <u>tend to support the US Government </u>in *not* making labelling compulsory**	3
C	**I have <u>no preference </u>either way**	20
D	**I <u>tend to support the European Union </u>in making labelling compulsory**	33
E	**I <u>strongly support the European Union </u>in making labelling compulsory**	34
	Support US	6
	Support EU	67
	Don't know	7

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(And) as you may know, the US Government feels that the European Union should grant licences for GM food more quickly, and has said that it may consider trade sanctions against the European Union if it does not grant licences more quickly.

Q6   SHOWCARD (R) **Which one, if any, of the following statements comes closest to your own opinion on the licensing of GM food? Please just read out the letter that applies.** SINGLE CODE ONLY.

		%
A	**I <u>strongly support the US Government </u>in wishing GM foods to be licensed more quickly**	6
B	**I <u>tend to support the US Government </u>in wishing GM foods to be licensed more quickly**	7
C	**I have <u>no preference </u>either way**	28
D	**I <u>tend to support the European Union </u>in *not* wishing GM foods to be licensed more quickly**	24
E	**I <u>strongly support the European Union </u>in *not* wishing GM foods to be licensed more quickly**	26
	Support US	13
	Support EU	50
	Don't know	8

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