

Mr John Sauven
Greenpeace
Canonbury Villas
London N1 2PN

Sent by email: John.Sauven@uk.greenpeace.org

16th October 2008

Dear Mr Sauven

Complaint against Opinion Leader

I write with regard to your complaint against Opinion Leader in respect of its role in the Talking Energy consultation.

Your complaint has been considered under the MRS Company Partner Complaints Procedure and this is to inform you that the finding of the MRS Market Research Standards Board is that in one respect, Opinion Leader breached rule B14 of the MRS Code of Conduct. The reasons for this decision are set out in the attached statement. No other breaches of the MRS Code of Conduct were found.

The decision will now be published by MRS which will conclude the matter so far as MRS is concerned.

Yours sincerely

A handwritten signature in black ink, appearing to read 'Debrah Harding', with a large, sweeping flourish that loops back under the name.

Debrah Harding
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cc. Mr Nathan Argent, Greenpeace