

GREENPEACE
IMPACT REPORT 2014



Ours ships

After 9 months of arrest in Muzhansk we were finally allowed to recover the Arctic Sunrise from Russia on the 27th June 2014. She is now back out on the water campaigning - thanks to all our supporters who donated to our 'My Arctic Sunrise' appeal and helped pay for her repair. All 3 of our ships (The Rainbow Warrior, Arctic Sunrise and Esperanza) provide invaluable support to Greenpeace campaigns around the world.



Arctic Sunrise

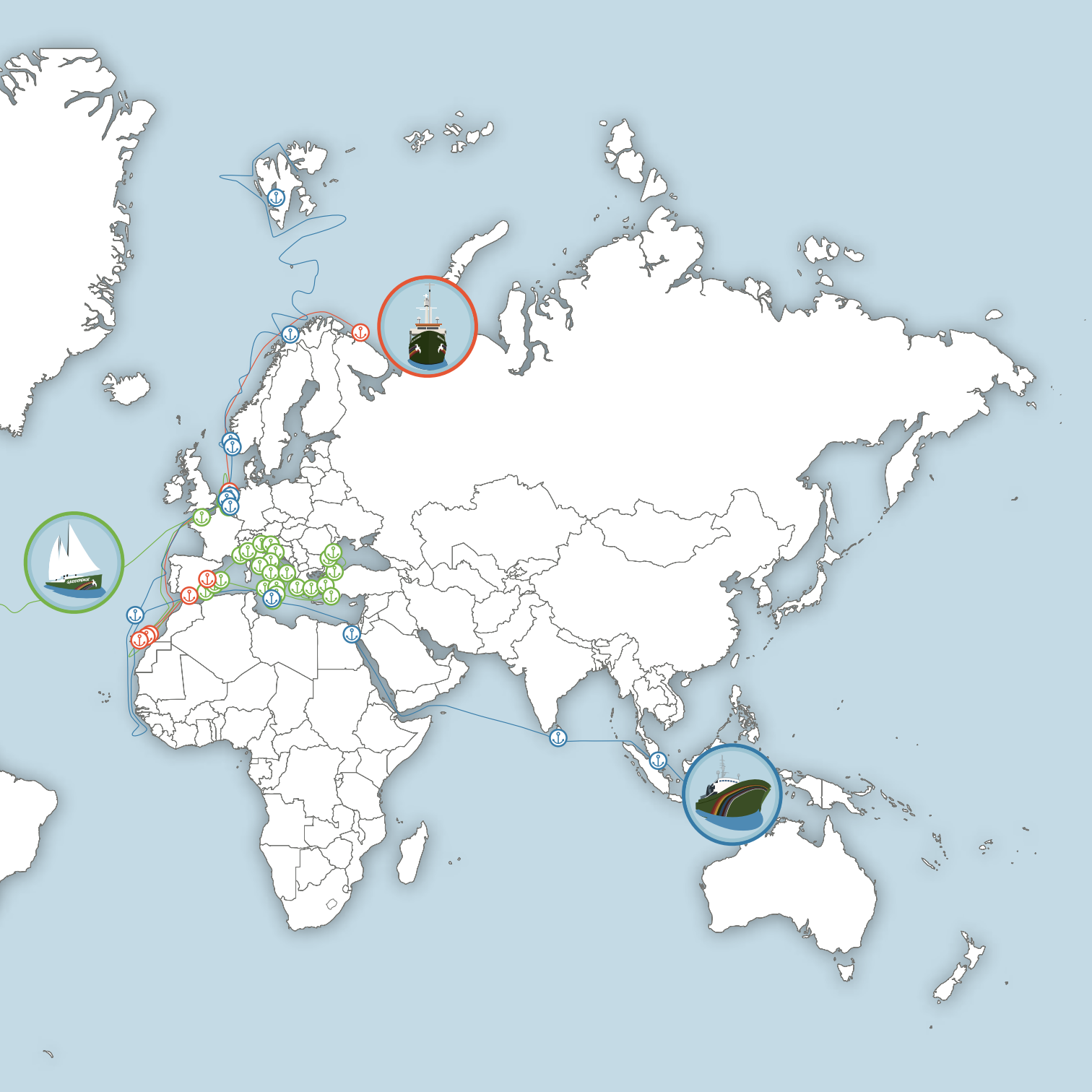


Esperanza



Rainbow Warrior

	Arctic Sunrise	Esperanza	Rainbow Warrior
Date of birth	1975	1984	2011
Top speed	15 mph	21 mph	17 mph
Nautical miles completed in 2014	7,063	32,398	23,060
Number of campaigning days in 2014	259	163	195
Ports visited in 2014	10	24	44
Number of open boat visitors in 2014	15,600	2,518	53,620



Together we have proved once again that, when we stand shoulder to shoulder and act, we can change the world.

Over the last year your unwavering support has enabled us to tackle our reliance on dirty fossil fuels and to challenge industrial fishing head on. It's given us the strength to take on some of the world's biggest corporations. We made huge strides in 2014 – thank you for being part of it.

Petroleum giant Shell deliberately partners with beloved brands in an attempt to soften its image and distract us from its Arctic oil drilling plans. Ending Shell's relationship with LEGO was a huge blow for the oil giant and a major victory for the Arctic. Over one million of you got involved with the campaign and its success proved people power really does make a difference.

Together we pushed dirty fracking to the top of the news agenda, working with local groups and other NGOs to thwart government plans to exploit vast tracts of the UK, including national parks, for shale gas.

You also helped us protect rainforests by forcing Proctor and Gamble, Johnson and Johnson and L'Oreal to stop buying palm oil from companies involved in deforestation.

And our in-depth investigations exposed the scale and harmful impact of industrial fishing in Europe.

While we stand up to those seeking to destroy our environment for profit, we also focus on solutions. The strong alliances we are forging with low impact fishermen here in the UK, and forest communities in Indonesia and Brazil, will help us achieve our shared vision of a sustainable future.

2015 will be a momentous year. The groundwork is in place to push for the best deal possible for the planet at the climate summit in Paris at the end of this year. We couldn't do this without you and our growing global network of supporters. Everything we do together can turn the tide towards a better future. Thank you for standing with us.



©Clay/Greenpeace

A handwritten signature in black ink that reads "John Sauven". The signature is stylized and fluid.

John Sauven,
Executive Director, Greenpeace UK.



A handwritten signature in black ink that reads "Kumi Naidoo". The signature is written in a cursive, flowing style.

Kumi Naidoo,
Executive Director, Greenpeace International.

Our movement is reaching critical mass and a green future is something more and more groups, public figures and concerned citizens are working to bring about.

You will remember that, before an amnesty set them free, 28 of our activists and two freelance journalists spent more than two months in a Russian jail in late 2013. They had peacefully protested at a Gazprom oil rig in the Arctic but faced outrageous charges of hooliganism and piracy. Greenpeace is currently fighting lawsuits in countries like India and Canada too. We know these tactics are designed to slow us down and intimidate us. But we will not slow down and we will not be intimidated.

The chorus of voices opposing the powerful fossil fuel industry is becoming stronger, better articulated and increasingly difficult to ignore. Desmond Tutu and Jimmy Carter are just two of those who have joined numerous civil society organisations and grassroots groups calling for the end of the fossil fuel era. And more than six million of you have now joined the campaign to Save the Arctic. Finland has become the first Arctic nation to say it supports declaring this pristine environment a global sanctuary.

We will continue to invest in people-powered campaigns, enabling citizens worldwide to bring about positive social change, catalysing communities and bridging the gap between pressure groups and grassroots movements. A billion acts of courage will spark a brighter tomorrow. It's people like you who help the environmental movement continue to grow in strength and reach. Thank you for all that you do.



As the movement to Save the Arctic swelled to six million strong, 2014 saw us expose how Shell tries to clean up its public image, says Arctic Campaigner Sara Ayech.

Shell has renewed its Arctic ambitions and plans to start exploratory drilling in Alaska in 2015. A catastrophic oil spill is all but inevitable. Despite being on course for Arctic destruction, the corporation spends vast sums of money telling the world how much it cares about our collective futures. It even partners up with much-loved brands like LEGO in the hope that some of their magic might rub off. In 2014 we were determined to break a partnership that was designed to soften Shell's image and infiltrate our children's play time. Our campaign to get LEGO to dump Shell was designed to draw the world's attention to the oil giant's Arctic intentions and to embarrass it publicly, and on a massive scale.

It worked. After three months of international action, LEGO ended its 50 year partnership with Shell. The campaign captured people's imaginations. A million signed the petition; LEGO mini protests

erupted across the globe; we organised our first ever kids' direct action, which saw 50 children building giant Arctic animals outside Shell's London HQ; and our campaign video went viral and was viewed over five million times. It was a major blow to Shell, which relies on partners like LEGO to give it respectability and repair the significant brand damage it suffered after its last Arctic misadventure.

2014 also saw actor Emma Thompson join us on an expedition to the Arctic aboard the Esperanza. Inspired, she is now urging people around the world to help save the Arctic from reckless industrialisation. And we launched the Arctic Declaration, which lays out a vision for protection of the high Arctic. Over 1,400 public figures and organisations have signed it, from presidents to polar explorers. It was presented to UN Secretary General Ban Ki-moon in September.



©Baumer/Greenpeace



©Cobbing/Greenpeace



©Dalziel/Greenpeace

What next?

The fight to protect the Arctic is more urgent than ever. Several major oil companies have abandoned their plans for Arctic drilling, for the foreseeable future, due to high risks and costs. But Shell seems determined to drill in Alaska in 2015. With your help we will do everything possible to stop them.

- ▲ Polar Bears on sea ice, north of Svalbard.
- ▲▲ Emma Thompson writes in her diary during her trip to the Arctic with Greenpeace.
- ▲▲▲ Children protest against LEGO's partnership with Shell outside Shell's HQ in London.
- ▶ Action against Shell at LEGOLAND in Denmark.

ARCTIC



'Greenpeace have done an outstanding job to apply the pressure. This is a wake-up call to oil and gas and other energy companies.'
Mark Borkowski, brand consultant and PR expert



Our researchers in Brazil are using the latest technology to document and expose illegal logging in the Amazon, says Forest Campaigner Richard George.

The Amazon rainforest is vast. It contains 40,000 plant species, 427 mammal species and 3,000 fish species. It's mind-bogglingly brilliant. But being huge isn't always a good thing. The Amazon is so enormous and so remote that illegal loggers can hide in it and operate undetected. After all, how do you track down a criminal logging gang in a forest the size of western Europe?

If you're Greenpeace, you do it using a mix of old-fashioned investigation and the latest technology. For two weeks last summer, our researchers went undercover to expose illegal loggers. They travelled alongside the loggers on remote dirt roads. It was dangerous work – illegal loggers have a nasty reputation – but our researchers were able to attach handheld GPS trackers to the logging trucks. Safely back at base, the team could then monitor the loggers' movements.

We soon discovered the trucks were getting their timber from isolated spots in the middle of the forest. Government records confirmed that these weren't officially-licensed logging areas. But when we flew over the clearings, we found piles of logs and trucks being loaded with timber. We now had conclusive proof of illegal logging camps. The GPS trackers also showed us which sawmills the trucks were delivering to. Some of them were major exporters that sell timber all over the world.

We passed this information on to the Brazilian authorities, who raided the sawmills and fined them for illegal logging. Several weeks later, when a shipment of timber from one of these crooked sawmills came to Europe, over 100,000 of us raised the alarm and demanded action. Activists were waiting when the illegal timber arrived in Europe and the authorities were forced to seize it.



©Beltra/Greenpeace

Macaco Prego monkey in Brazil.




©Beentjes/Greenpeace

Greenpeace activists confront a cargo ship carrying Amazon timber.

► A logging truck waits to load timber in an illegally logged area in Pará State in the Amazon.





What next?

After persuading Proctor and Gamble, Unilever, L’Oreal and other companies to stop buying palm oil from companies that destroy the rainforest, we’re heading back to Indonesia to take on the banks that are financing the destruction of Indonesia’s rainforests through their loans. And we’re not finished with illegal timber – we’re continuing to expose the illegal loggers looting the rainforests.

‘Everyone is afraid of something sometimes. But we were convinced the operation would bring strong evidence of this silent crisis affecting the Amazon and its people.’
Undercover Greenpeace researcher, Brazil

FORESTS

'I'd like to welcome Greenpeace's campaign. I was delighted to be the first MP to sign up to be a Coastal Champion, a campaign that I will continue to be proud to be part of.'
Amber Rudd, MP for Hastings & Rye

A fisherman wearing a bright yellow raincoat and a dark cap stands in a harbor. He is surrounded by fishing nets and boats. The sky is overcast.

OCEANS



Over the last year, we've strengthened our alliance with the UK's sustainable fishers, who are key to protecting our seas for generations to come, says Oceans Campaigner Sarah North.

In 2014 we investigated and exposed some of the deadliest, super-size monster trawlers operating in EU waters. Our in-depth research uncovered that one huge UK registered vessel – the Cornelis Vrolijk – was in receipt of nearly a quarter of the entire English fishing quota, despite landing its entire catch in the Netherlands. In contrast, thousands of our sustainable fishermen receive just 4% of UK quota between them. This consolidation of fishing resources in the hands of an industrial minority – at the expense of the smaller scale fishing sector – is not only terrible for the UK's marine environment, it is also crippling British coastal communities and forcing local fishers out of business.

Determined to reverse this injustice, last summer we launched a Coastal Action Plan, with an event at Westminster where we signed up politicians to become Coastal Champions. Following this, the Fishing Minister George Eustice received over 70,000 emails from concerned members of the public and over 2,000 handwritten letters from his own

constituents, as well as from MPs from every political party. The pressure is now on for him to redress the balance in favour of small-scale fishing and healthy seas.

This work is also being replicated at the European level and we are working with LIFE (Low Impact Fishers of Europe) to give a voice for small scale fishers in Brussels.

In 2014 we also launched a new tinned tuna league table. While public scrutiny has ensured supermarkets are making strong progress towards sourcing sustainable tuna, the league table revealed that John West and Princes continue to use tuna from vessels using destructive fishing practices. To increase the pressure on these big brands, we exposed the dreadful reality of their tuna fishing methods with leaked film footage. It showed the by-catch of turtles, sharks and rays that is associated with indiscriminate fishing. Over 200,000 people watched the shocking undercover footage online.



©Cobby/Greenpeace



©Aslund/Greenpeace



©Gleizes/Greenpeace

What next?

Last year our long fought battle to get a strong European Common Fisheries Policy for sustainable fishing was finally realised. In 2015 we can start an oceans revolution, using the reformed law and consumer power to force the most industrial and destructive fishing vessels out of business, while rebuilding the sustainable, coastal fishing sector.

- ▲ Fisher Kirk Stribling and Greenpeace campaigners deliver a petition calling on the government to put local fishermen first in the queue for fishing quota.
- ▲▲ Atlantic cod.
- ▲▲▲ The Cornelis Vrolijk fishing trawler holds 23% of the English fish quota.
- ◀ Paul Joy, small scale fisherman from Hastings, East Sussex, UK.



We made significant progress campaigning against coal and fracking in 2014. The transition from fossil fuels to renewable energy is well underway, says Energy Campaigner Louise Hutchins.

The experts are clear: two thirds of commercial fossil fuel reserves need to stay in the ground if we are to avoid runaway climate change. The shift away from oil, coal and gas is possible because we can instead power our economies with modern renewable energy. These technologies are already transforming energy markets worldwide, as costs plummet and installation rates soar. In the first 6 months of 2014 Germany generated a record 31% of its electricity from renewable energy sources.

Yet the UK government wants to open up huge swathes of the country to fracking, and has even introduced new subsidies designed to keep some of Britain's oldest dirtiest coal power stations in profit. In the face of this, our campaign to clean up the UK's energy system had more success than anyone imagined possible last year.

Our detailed research and investigations exposed the myths and commercial interests of the fracking lobby. We forced the issue into the headlines with peaceful direct actions



©McCrickard/Greenpeace

including setting up a fracking site around David Cameron's house. And we collaborated with other organisations and local campaign groups to oppose fracking applications in West Sussex and Lancashire. Public outrage is swelling and politicians are feeling the heat. The political consensus that seemed impenetrable just months ago is starting to fall apart.

Also in 2014, our researchers uncovered that Britain's ageing coal power stations were not set to close down in time for us to meet our climate commitments. We knew we had to take a risk to bring this to the country's attention. We stopped and emptied a coal



©Buisac/Greenpeace




©Rezac/Greenpeace

train headed for Cottam power station, one of the most polluting plants. This brave act inspired tens of thousands of people to join a new campaign to phase out coal emissions. Organisations from the Women's Institute to the British Medical Association joined the call.

What next?

We will work hard to ensure fracking, coal, climate change and clean energy are all key election issues in 2015. We will also launch new expert modelling to illustrate exactly how Britain can keep the lights on, energy bills under control and emissions down. We will show how we can make the transition to a smart, modern clean economy.

- ▶ Greenpeace activists target the South Downs National Park Authority meeting with a 'Not For Shale' roadshow.
- ▲ A fracking site set up at David Cameron's house in protest against the law allowing fracking under people's homes without their permission.
- ▲▲ Fifty Greenpeace UK activists stop a freight train carrying 1,500 tonnes of coal to Cottam power station.
- ▶ North Hoyle offshore windfarm.

A photograph of several offshore wind turbines in the ocean. The turbines are white with yellow bases and are scattered across the dark blue water. The sky is blue with some white clouds. The text is overlaid on the upper right portion of the image.

'Investing in new coal mines is going to get very risky.'
Energy Secretary Ed Davey in the Telegraph, December 2014

A solid yellow vertical bar is located on the left side of the page, partially overlapping the 'UK ENERGY' text.

UK ENERGY



ENERGY DESK

Energydesk provides hard-hitting news, data and analysis on energy and climate change, explains Editor Damian Kahya.

Greenpeace's pioneering journalism project Energydesk started two years ago in the London office. It's an online platform where we publish daily articles focusing on energy and climate change. The expertise within Greenpeace on these issues is staggering, so publishing research undertaken by our analysts and campaigners was a logical step. Staffed by a crack team of professional science journalists and energy analysts, Energydesk provides much needed insight into crucial climate issues and the links between them.

In 2014 we detailed China's environmental problems, including: air pollution in its big cities; water pollution from illegal coal mining at the source of the Yellow River in the glacial northwestern plateaus, complete with drone footage; and climate threatening coal-to-gas plants. We also found that policies to reduce

dense smog in Chinese cities led to a fall in coal production and consumption, and therefore a drop in CO₂ emissions – a world first.

It's hard to tell these stories in China but the international press can report them freely and there is a great appetite for them. Our stories reach the Wall Street Journal, the Guardian, the BBC, the New York Times, Al Jazeera and countless smaller news blogs such as Grist and ThinkProgress. By regularly getting our stories into the mainstream media, we put pressure on leaders to act on climate change. Our daily dispatch email reaches over 800 journalists and policymakers every day.

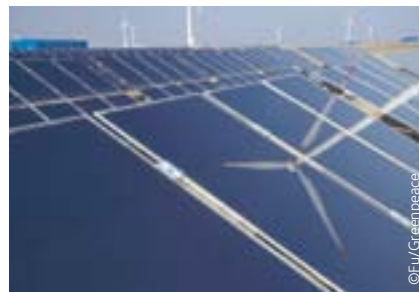
Visit <http://energydesk.greenpeace.org/>, follow us on Twitter, like us on Facebook or join our group on LinkedIn.

What next?

Our efforts will focus on making sure Energydesk's research and investigation data is seen by as many leaders and policymakers as possible, so they can make informed decisions when brokering a robust global climate deal in Paris at the end of 2015.



©Kuang/Greenpeace



©Fu/Greenpeace



©Guang/Greenpeace

- ▲ Air Pollution in Beijing.
- ▲▲ China's largest solar photovoltaic-wind hybrid power station.
- ▲▲▲ Yuanbaoshan steel plant in Handan city.



MAHAN

Greenpeace India, Greenpeace UK and local communities worked together through tough times in 2014 to protect the forest of Mahan from mining, says Senior Campaigner Priya Pillai.

Mahan, an area of forest in Madhya Pradesh, India, is home to sloth bears, tigers, leopards and elephants. It's also home to the many people who live in the 54 villages in and around the forest. UK-registered Essar Energy, alongside fellow coal giant Hindalco, want to flatten the forest and create an opencast mine on the land. Such a project would not only devastate the natural environment, it would also displace indigenous communities and snatch away livelihoods.

Since 2011 we have supported a coalition of local communities, united in our determination to stop the mine and protect the forest, and to expose government and corporate corruption. Our peaceful tactics include advocacy and legal challenges. For example, Essar and Hindalco got forest clearance permission using a forged village council resolution, something we have successfully challenged in the Jabalpur

High Court and National Green Tribunal.

In response to our campaign, the Indian government has dubbed Greenpeace India an enemy of the state for trying to block development, and throughout 2014 we faced a barrage of threats, intimidation and false charges. An Intelligence Bureau report in June accused us of being 'anti-national' and even suggested we had reduced GDP by three per cent. Greenpeace India's funds from abroad were frozen in July, and an activist was deported in September.

We're fighting back and winning. In a landmark judgment in August 2014, India's Supreme Court declared all coal mines allocated between 1993 and 2010 illegal on grounds of arbitrariness, legal flaws, lack of transparency and fairness. This includes Mahan, which was allocated to Essar in 2006.

What next?

In January 15 I was due to travel to London to speak to British MPs to highlight Essar's violations in Mahan. But I was 'off loaded' at the airport and prevented from travelling without explanation. Later, I was informed that I am on a 'lookout circular' issued by intelligence agencies and that my meeting would have been detrimental to India's interests. We've challenged this sustained attack on free speech in the High Court - and we are winning. In more good news, the license for coal mining in Mahan will now not be auctioned by the government anymore, meaning the communities and forest are safe for the time being. We will build on this momentum to protect other biodiversity-rich forests from coal mining, and to promote the right to disagree and dissent in the world's largest democracy.



©Mukherjee/Greenpeace



©Kulshrestha/Greenpeace



©Singh/Greenpeace

- ▲ Antelopes in forest reserve near Mahan.
- ▲▲ A mass public rally in Amelia Village to oppose mining in Mahan's forests.
- ▲▲▲ Coal block cancellation celebrations in Mahan Forest in India.

Global Impact

Thanks to the passion and participation of supporters across the globe, Greenpeace is able to take action for a green and peaceful planet in over 45 countries across the world.

EAST ASIA

In 2014 Burberry and Primark joined the long list of major fashion companies that have pledged to stop using toxic chemicals in their clothes. Both companies have committed to remove hazardous chemicals by 2020. Our Detox campaign shows what people power can do. Thanks to growing public pressure, the brands join the likes of Nike, H&M, Zara, Mango, Puma, M&S and Levis in promising to clean up fashion.

INDIA

Greenpeace India launched the first solar micro-grid in the country last year, supplying renewable electricity to more than 450 homes and 50 commercial operations, including two schools and a healthcare facility. Once dependent on unreliable diesel generators, local people now have access to affordable, sustainable and continuous power.

The quick-to-install micro-grid in Dharnai, Bihar means the village is heading towards energy independence, offering an inspiring model for other communities to follow.

NEW ZEALAND

The New Zealand government announced a ban on shark finning in its waters last spring, after tens of thousands of people called for an end to the cruel practice. Shark finning is brutal, wasteful and a reason why many shark species are globally endangered. Greenpeace New Zealand, local people and other groups campaigned hard to make this ban a reality.

JAPAN

A ruling by the International Court of Justice declared Japan's so-called 'scientific' whaling programme in the Southern Ocean wasn't justifiable and shouldn't continue. This led to the 2014 whaling season being

called off. Our campaign to end commercial whaling for good continues.

NETHERLANDS

Thanks to our dedicated supporters, our only icebreaker the Arctic Sunrise finally sailed home from Russia to Amsterdam in August 2014. Her homecoming – over 300 days after the Arctic 30 were arrested – was a celebration of how people around the world are coming together to stand up for what we all believe in. As we feared the ship was in a mess after her impoundment but your generosity meant we could get her fixed up enough to be back at work in 2014, with a full refit planned for 2015.

RUSSIA

Over 30 million barrels of oil are spilled in Russia every year. A team of Greenpeace volunteers has been patrolling Russia's sub-Arctic region to find,

map and clean up oil spills. The team is collecting case studies and experiences from local people, bearing witness and gathering important data that reveals the huge scale of the problem.

CHINA

In 2014 Chinese media reported that the Chinese government is considering stopping approvals for coal-to-gas and coal-to-oil projects, polluting projects that constitute one of the largest threats to the global climate. We will continue to campaign to make sure these projects are stopped.

FRANCE

Greenpeace activists intercepted shipments of illegal timber coming from the Democratic Republic of Congo into France in 2014. Their actions exposed the link between wood consumption in Europe and deforestation in Africa.



EAST ASIA



INDIA



NEW ZEALAND



JAPAN



NETHERLANDS



RUSSIA



CHINA



FRANCE

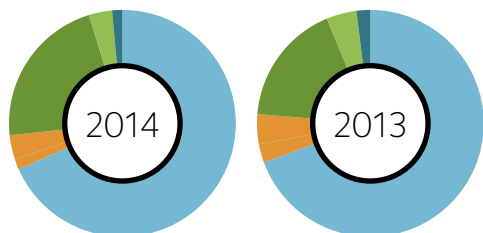


Growing support is essential to tackle increasingly urgent environmental threats, explains Karen Rothwell, Director of Fundraising.

Greenpeace supporters give their time, their voice and their actions to help us win campaigns - and they also give the money that underpins everything we do. We take no money from governments, political parties or corporations, and rely on the generosity of voluntary donations from individual supporters. The integrity and authority that comes with this independence plays a large part in the success of our campaigns.

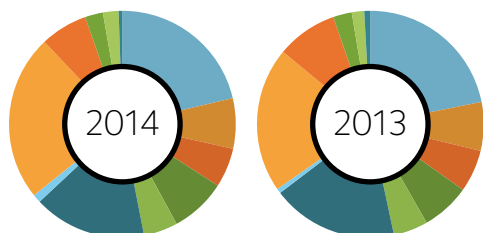
The more donors we have, the more we can do, which is why we invested in recruiting over 40,000 new supporters in 2014. We take our responsibility for transparency and accountability very seriously and use the funds given to us extremely efficiently, achieving big impacts from careful use of resources.

GREENPEACE UK INCOME



	2014	2013
	£ ,000	£ ,000
Subscriptions and donations from supporters	12,224	10,649
Grants	889	1,059
Legacies	3,918	2,674
Trading and events	593	660
Other income	261	303
Total income	17,885	15,345

GREENPEACE UK EXPENDITURE



	2014	2013
	£ ,000	£ ,000
Campaigning	3,733	3,375
Information	1,256	1,072
Actions, investigations and outreach	986	931
Supporter engagement and communication	1,395	1,071
Campaign co-ordination and support	853	759
Grants made to other Greenpeace organisations	2,819	2,779
Grants made to other organisations	209	103
Investment in supporter recruitment	4,155	3,200
Supporter care and development	1,181	1,339
Fundraising co-ordination and support	447	412
Trading and events	392	275
Governance and taxation	93	133
Total expenditure	17,519	15,449

These are the combined accounts of Greenpeace UK Ltd, and Greenpeace Environmental Trust which funds the promotion of sustainable development, scientific research, investigations and educational projects that further our understanding of the effects

of human activity on the natural environment. If you would like to enquire about making a charitable gift through a Foundation or Trust, please contact Chris Till on 020 7865 8250.



FUNDING OUR MISSION

THANK YOU

We are grateful to each and every supporter who made our work possible this year. Thank you for keeping us in action – there is still so much more work to do!

We would especially like to acknowledge the following for their generous contributions towards our work in 2014:

The Ashden Trust
Stella Astor
Elizabeth Atkinson
Birthday House Trust
Anna Day
Roger De Freitas
DG Charitable Settlement
Mike Edge

Esmée Fairbairn Foundation
Emily Feldberg
European Climate Foundation
Simon & Carolyn Franks
Brian Gaze and family
The Frederick Mulder Foundation
Brian & Joyce Pattinson
The Persula Foundation

Peter Smith Trust for Nature
Pig Shed Trust
Theo Raymond
Peter Rigg
William Scragg
The Underwood Trust
The Waterloo Foundation

Gifts in Wills

Every year we are honoured to receive gifts from those supporters who kindly undertook the generous and compassionate act of including Greenpeace in their Will. For 2014 we would like to pay particular tribute to the following:

Mary Joyce Atyeo
Patricia Bailey
Philip Thomas Bishop
Philip Anthony Breeze
Robert Mark Broudie
Maisie Olive Brown
Christine Tardy Coleman
Michael Connaughton
Clarice Patricia May Couzens
Ronald Day
Harriet Miranda Dell
Amy Winifred Dooley
Elsie Fairhall
Vivienne Foster
Joyce Marjorie Franks
Stella Evelyn Garton-Brown
Walter Gillibrand
Peggy Hadfield
Ernest Stanley Hales
William Thomas James Harris

Michael John Wolverson Harvey
Pauline Joan Harwood
Margaret Hollingworth
Teresa Lilian Hollingworth
Albert Frederick Jackaman
Kathryn Marie Lange
Sylvia May Langley
Marie Anna Lindsay
Pamela Lonsdale
Joyce Irene Lunn
Barbara Knessa Mackness
Gordon Roy Mansfield
David McGrath
John Nursaw
P E Pickering
John Malcolm Richards
Evelyne Chantal Ritscher
William McDonald Ross
Karel Schick
Kathleen Monica Shaw

Gertrude Nancy Singer
Vanessa Coral Sykes
Michael Edward Taylor
Iole Letizia Turpin
Ann Wagstaff
Rosemary Jean Watt
John Webber
Daphne Edna Westlake
Eric Whittle
Francis Frederick Wilson
Rose Elsie Wybrow
And 89 others

If you would like more information on how to leave a gift in your Will to Greenpeace, please contact Andrew Sturley on 020 7865 8116 or andrew.sturley@greenpeace.org

2014

A year of volunteers in action



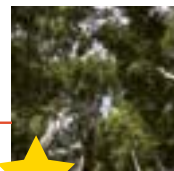
• we return cans of unsustainable Oriental & Pacific tuna en-masse to Tesco stores across the country

go to Apr

FEB



• our work on Oriental & Pacific tuna escalates, with customer surveys and stickering at multiple Tesco stores
8th Procter & Gamble commit to stop using palm oil linked to deforestation
11th Oriental & Pacific commit to source only sustainable tuna from summer 2015



★ SUCCESS

★ SUCCESS

APR

• we confront Celtique in Sussex where the energy company's planning applications to frack are being heard
 • we begin further tuna research in Tesco supermarkets
4th we frack David Cameron's house in Oxfordshire on the day of the Queen's Speech
13th Jewson puts sales of Amazonian timber on hold while it audits its suppliers
12th we head to Cairn Energy's Edinburgh HQ to support the Clear Seas Alliance, Ibiza

JUN

JAN

14th we begin a month of research into tuna at over 400 Tesco stores across the country
22nd we head to mining company Essar's UK HQ, supporting a campaign to save India's Mahan Forest
24th on a mission to clean up fashion, we tell Burberry to Detox at its flagship store on London's Regent Street
28th Burberry commits to eliminate hazardous chemicals from its supply chain by 2020

go to Feb



★ SUCCESS

MAR

5th alongside activists from across Europe, we highlight the risk of ageing nuclear reactors, with actions in Belgium, France, the Netherlands, Sweden Spain and Switzerland
7th we pay a visit to Saatchi & Saatchi staff in London to tell them about the Dandruff or Deforestation campaign
11th we visit Procter & Gamble executives in Manchester, to tell them we'd rather have dandruff than deforestation



go to Apr

MAY

10th we contact 140 Jewson's outlets and customer carelines to ask why the timber merchant is stocking lpe, a rare hardwood from the Amazon
11th we leaflet households in Little Plumpton, Lancashire to highlight the threat of fracking in the area and draw attention to local opposition
 • we start fundraising to help rescue and repair the Arctic Sunrise ship, which is impounded in Russia

go to Jun



go to Aug

go to Sep



- we create more minifigure protests at LEGO stores
- 9th** almost a year after she was impounded, the Arctic Sunrise returns home and work to repair her begins
- 23rd** 64 of us join with 7,400 others to form The Human Chain on the German/Polish border, united against expansion of open cast lignite coal mines



AUG

go to Oct

4th during a global day of Arctic action, we organise Ice Rides in Belfast, Bristol, Cardiff, Eastbourne, Glasgow, London and Manchester

9th LEGO announces it won't renew its contract with Shell

21st we begin stickering John West and Princes tuna in supermarkets across the UK, directing customers to our whistleblower footage of by-catch



- planning for next year begins: early 2015 will likely see more Arctic work, more tuna work, a boat tour around the UK coast in support of sustainable fishing and possibly more action on fracking

OCT

DEC

JUL

SEP

NOV

5th LEGO campaigning begins with minifigure protests at LEGO stores and Shell garages, and UK wide in-store stickering

17th we confront Cuadrilla in Preston where its planning application to frack is being heard

22nd West Sussex County Council reject Celtique's plans to frack in the area

29th we help 55 kids take action outside Shell's London HQ, building Arctic animals from giant LEGO bricks



go to Oct

11th South Downs National Park Authority rejects Celtique's fracking application to drill in the UK's newest National Park near Fernhurst, Sussex

21st hundreds of us join marches across the UK calling for a new climate agreement, ahead of the UN Climate Summit in NYC

23rd 50 of us block a train carrying coal to EDF-owned Cottam power station, one of the twenty most polluting power stations in Europe



7th Greenwire is launched, a new web platform to help us co-ordinate and communicate our work

13th we help hang a billboard size banner in Waterloo, spoofing a Shell ad campaign

15th we sign-up over 1,000 residents in George Eustice MP's Cornish constituency asking him to support sustainable fishermen; we photograph people supporting sustainable fishing – the images will be used to lobby EU fisheries ministers



GREENPEACE

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