



POWERS SUMMIT & EXPO

January 22-25 | Tampa, FL
Tampa Marriott Water Street

#AAPAEVENTS   

AAPA
ESSENTIAL. RESILIENT. UNITED.
SEAPORTS DELIVER

POWERS SUMMIT & EXPO: LEADING PORT INNOVATION

Welcome to the highly anticipated American Association of Port Authorities **Port Opportunities with Energy, Resiliency, and Sustainability Summit (POWERS)**. This year, we gather passionate industry leaders and professionals from around the globe to explore the dynamic intersection of energy, resilience, and sustainability within the port industry.

Unleashing the Power of Ports

January 22-25, 2024 | Tampa Marriott Water Street, Tampa, FL

This summit promises to be an exhilarating journey towards unlocking the boundless potential of ports as key drivers of sustainable economic growth. With the world's climate becoming increasingly unpredictable, we recognize the urgent need for resilient and eco-friendly port operations. By bringing together visionaries, policymakers, and industry experts, we aim to forge collaborative solutions that can propel the port industry forward into a future of sustainability and prosperity.

Event Highlights

- **Engaging Keynote Speakers:** Brace yourself for a lineup of extraordinary thought leaders in the fields of energy, resilience, and sustainability.
- **Interactive Panel Discussions:** Dive deep into riveting panel discussions that cover a wide range of pressing topics, including renewable energy integration, climate change adaptation strategies, green shipping practices, and innovative port infrastructure developments.
- **Cutting-Edge Exhibitions:** Discover the tools you need to shape the future of your port operations as you explore the vibrant showcase of cutting-edge technologies and sustainable solutions, and immerse yourself in the latest advancements in renewable energy, sustainable logistics, smart port technologies.
- **Networking Opportunities:** Forge valuable connections and exchange ideas with like-minded professionals from across the globe. Expand your professional network and leave a lasting impact on your organization.
- **Exclusive Workshops:** Take part in specialized workshops conducted by experts in their respective fields. These immersive sessions provide hands-on experiences and invaluable knowledge on topics such as energy optimization, port resiliency planning, sustainable development strategies, and effective stakeholder engagement.

The American Association of Port Authorities **Port Opportunities with Energy, Resiliency, and Sustainability Summit** is your golden ticket to shaping a greener, more resilient future for the port industry. Join us in Tampa as we embark on a transformative journey that merges sustainability and profitability to create a world where ports thrive amidst global challenges. Together, we can chart a course towards a brighter, more sustainable tomorrow.

Secure your spot now! This is the event you do not want to miss.

Registration and more information: aapa.getregistered.net/2024-aapa-powers

See you in Tampa!

Cary Davis
President & CEO, AAPA

AAPA 2024 SPONSORSHIP OPPORTUNITIES

\$25,000 PRESENTING SPONSOR

3 AVAILABLE

THOUGHT LEADERSHIP

- Deliver welcome remarks during Ceremonies
- Serve as moderator of one (1) Expert Roundtable Discussion

PARTICIPATION

- One (1) exhibitor table top
- One (1) complimentary individual registration to the event

COMMUNICATIONS

- Two (2) pre-event social media posts
- Two (2) push notifications within the mobile app
- One (1) email to all registered attendees
- Sponsor logo on all pre and post marketing emails

HOSPITALITY

- One (1) reserved table/seating during Welcome Reception
- One (1) reserved table during each networking luncheon

VISIBILITY

- Recognition as Official Presenter of the event from AAPA
- Sponsor's logo on all official printed materials
- Opportunity to provide literature or promotional item at the Registration Desk (item provided by sponsor upon AAPA approval)
- Sponsor's logo projected on large screens before general sessions
- Sponsor's logo on signage in event registration area (high-visibility zone)



AAPA 2024 SPONSORSHIP OPPORTUNITIES

\$15,000 GOLD SPONSOR

3 AVAILABLE

THOUGHT LEADERSHIP

- Serve as moderator of one (1) Expert Roundtable Discussion

PARTICIPATION

- 50% discount on one (1) exhibitor table top
- One (1) complimentary individual registration to the event

COMMUNICATIONS

- Two (2) pre-event social media posts
- Sponsor logo on all pre and post marketing emails
- One (1) email to all registered attendees

HOSPITALITY

- One (1) reserved table/seating during Welcome Reception
- One (1) reserved table during each networking luncheon

VISIBILITY

- Recognition from AAPA during opening ceremonies
- Sponsor's logo on all official printed materials
- Sponsor's logo projected on large screens before general sessions
- Sponsor's logo on signage in event registration area (high-visibility zone)
- Inclusion of one (1) bag insert or promotional item in event bag (item provided by sponsor upon AAPA approval)



AAPA 2024 SPONSORSHIP OPPORTUNITIES

\$10,000 SILVER SPONSOR

3 AVAILABLE

PARTICIPATION

- 25% discount on purchase of one (1) exhibitor table top
- One (1) complimentary individual registration to the event

COMMUNICATIONS

- One (1) pre-event social media post
- Sponsor logo on all pre and post marketing material

VISIBILITY

- Sponsor's logo on all official printed materials
- Sponsor's logo projected on large screens before general sessions
- Sponsor's logo on signage in event registration area (high-visibility zone)
- Inclusion of one (1) bag insert or promotional item in event bag (item provided by sponsor upon AAPA approval)
- One (1) banner ad in mobile app



NETWORKING SPONSORSHIPS

— Starting at \$7,500

Don't miss out on your opportunity to gain valuable brand exposure and visibility by utilizing our promotional sponsorships to attract the attention of attendees throughout the show.

PORT CEO RECEPTION

SOLD! \$25,000

- ✓ Recognition during sponsored reception
- ✓ Signage during the sponsored reception
- ✓ Sponsor's logo on sponsor recognition page of event website
- ✓ Sponsor's logo on acknowledgment page in convention program
- ✓ Opportunity to supply promotional items at reception



OPENING RECEPTION SPONSOR

2 AVAILABLE \$12,500

- ✓ Co-Brand event with AAPA
- ✓ Deliver opening remarks at reception
- ✓ Take advantage of this special opportunity for your company branding to be seen throughout the evening at the Opening Reception.
- ✓ Inclusion of one (1) bag insert or promotional item in event bag (item provided by sponsor upon AAPA approval)
- ✓ Reserved seating during the opening reception

* Sponsor artwork must be approved by POWERS Summit Management

BREAKFAST SPONSOR

2 AVAILABLE \$7,500

- ✓ Reserved seating at sponsored breakfast
- ✓ Sponsor's logo on sponsor recognition page of event website
- ✓ Sponsor's logo on breakfast signage
- ✓ Opportunity to supply promotional items at breakfast (items provided by sponsor upon AAPA approval)

LUNCHEON SPONSOR

2 AVAILABLE \$7,500

- ✓ Reserved seating at sponsored luncheon
- ✓ Sponsor's logo on sponsor acknowledgment page in event program
- ✓ Sponsor's logo on sponsor recognition page of event website
- ✓ Sponsor's logo on luncheon signage
- ✓ Opportunity to supply promotional items at luncheon (item provided by sponsor upon AAPA approval)

EXHIBIT HALL HAPPY HOUR SPONSOR

EXCLUSIVE \$7,500

- ✓ Co-brand event with AAPA
- ✓ Custom branded cocktail napkins featuring your company logo*
- ✓ Custom branded koozies featuring your company logo*
- ✓ Custom clings or bar skirts with your company logo on the bars during happy hour*
- ✓ Inclusion of one (1) bag insert or promotional item in event bag



BRAND SPONSORSHIPS

— Starting at \$4,000

Don't miss out on your opportunity to gain valuable brand exposure and visibility by utilizing our promotional sponsorships to attract the attention of attendees throughout the show.

NAME BADGE LANYARD SPONSOR

EXCLUSIVE \$10,000

- ✓ Captivate the minds of hundreds, as attendees wear your company logo around their necks and are seen throughout the entire event. This invaluable marketing item will be given to each attendee as they pick up their badge
- ✓ Sponsor will be able to include one (1) promotional item in event bag (item provided by sponsor upon AAPA approval)

NAME BADGE SPONSOR

EXCLUSIVE \$10,000

- ✓ Your company logo on custom-printed event name badges turn every event attendee into your own personal billboard.
- ✓ Inclusion of one (1) bag insert or promotional item in event bag (item provided by sponsor upon AAPA approval)

EVENT BAG SPONSOR

EXCLUSIVE \$10,000

- ✓ Your company logo on custom-printed event bags turn every event attendee into your own personal billboard. These bags are distributed at registration to every event attendee. Your company message will be seen throughout the entire event.
- ✓ Sponsor will select from AAPA-approved bag options
- ✓ Inclusion of one (1) bag insert or promotional item in event bag (item provided by sponsor upon AAPA approval)

WIFI SPONSOR

EXCLUSIVE \$10,000

- ✓ Sponsor will be recognized as the exclusive WIFI sponsor during the event
- ✓ Sponsor's logo on custom WIFI splash page during the event
- ✓ Sponsor's logo on sponsor acknowledgment page in event program
- ✓ Sponsor's logo on sponsor recognition page of event website

REGISTRATION SPONSOR

EXCLUSIVE \$8,000

- ✓ Logo on screen at pre-reg kiosk in registration area
- ✓ Sponsor's logo on signage in registration area (high-visibility zone)
- ✓ Sponsor's logo on sponsor recognition page of event website
- ✓ Opportunity to supply promotional items in registration area (items provided by sponsor upon AAPA approval)



BRAND SPONSORSHIPS

— Starting at \$4,000

HOTEL ROOM DROP SPONSOR

EXCLUSIVE \$7,500

- ✓ Opportunity to place one item or company brochure inside each AAPA attendee room (item provided by sponsor upon AAPA approval)

HOTEL KEY CARD SPONSOR

EXCLUSIVE \$7,500

- ✓ Custom-printed hotel room key cards with your company's logo will be given to all guests in the event room block at the Tampa Marriott Water Street*
- ✓ Inclusion of one (1) bag insert of promotional item in event bag (item provided by sponsor upon AAPA approval)

* Sponsor artwork must be approved by POWERS Summit Management

COFFEE BREAK SPONSOR

4 AVAILABLE \$5,000

- ✓ Sponsor's logo on signage around coffee table
- ✓ Sponsor's logo on sponsor recognition page of event website
- ✓ Opportunity to supply promotional item during coffee break (item provided by sponsor upon AAPA approval)

CHARGING STATION SPONSOR

EXCLUSIVE \$4,000

- ✓ Sponsor's logo on charging stations
- ✓ Sponsor's logo on sponsor recognition page of event website

DON'T SEE WHAT YOU'RE LOOKING FOR?

Contact AAPA to discuss new opportunities.

Kevin Traver - ktraver@aapa-ports.org

Greta Casey - gcasey@aapa-ports.org

EXHIBITOR OPPORTUNITIES

— Rates from \$3,500 - \$4,250

Secure your spot in our exhibition hall. With 27 tabletop spaces available, both members and non-members have the opportunity to showcase their brand and engage with attendees.



EXHIBITOR TABLETOP
SIX (6) FT. TABLETOP
EACH TABLE INCLUDES ONE (1) REGISTRATION*

27 AVAILABLE

MEMBER	\$3,500
NON-MEMBER	\$4,250

EXHIBITOR FLOORPLAN

*ADDITIONAL REGISTRATIONS CAN BE PURCHASED AT A DISCOUNTED RATE OF \$900

DON'T SEE WHAT YOU'RE LOOKING FOR?

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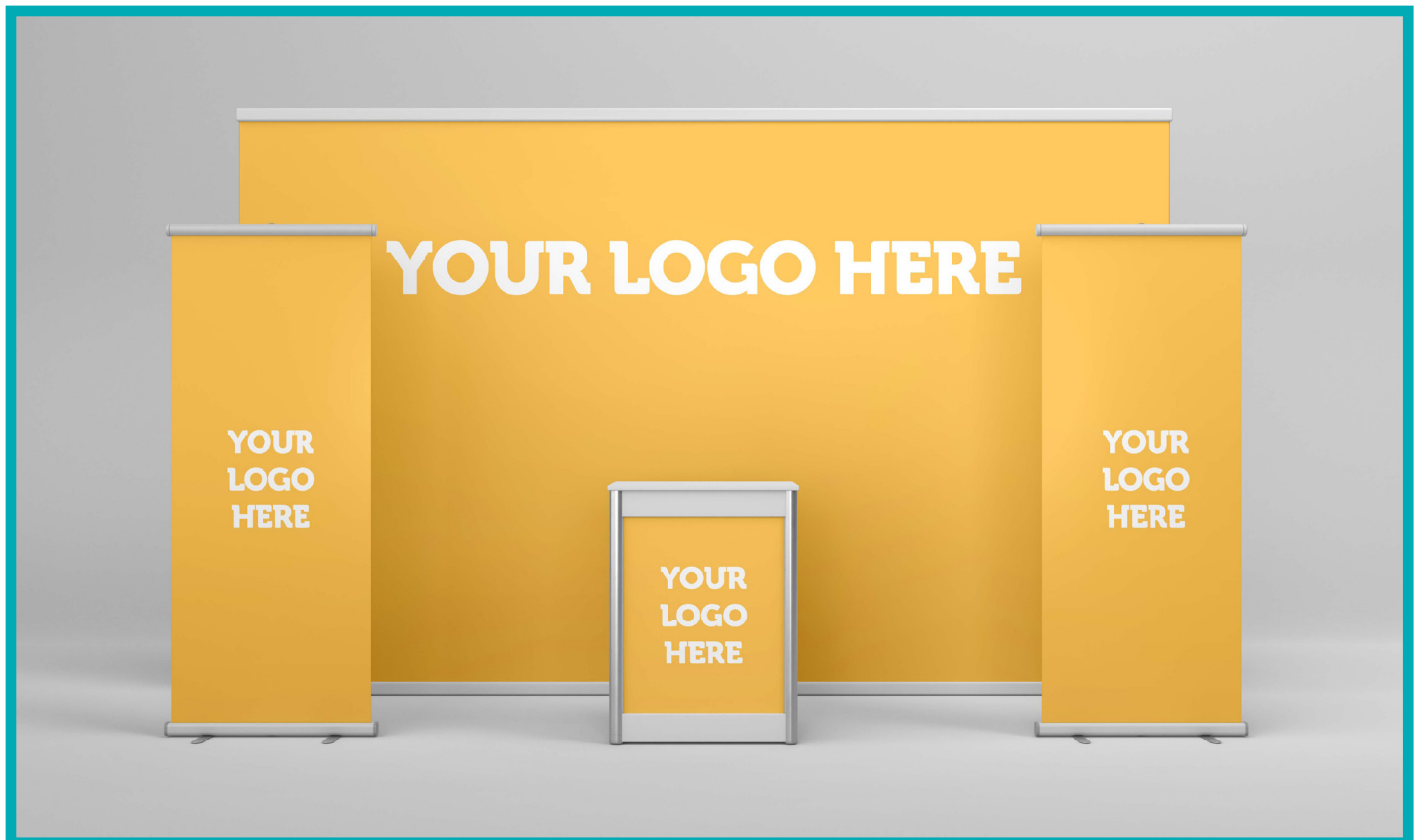
Kevin Traver - ktraver@aapa-ports.org or Greta Casey - gcasey@aapa-ports.org

BRANDING OPPORTUNITIES

— Starting at \$1,000

Don't miss out on your opportunity to gain valuable brand exposure and visibility by utilizing our promotional sponsorships to attract the attention of attendees at the show.

Contact Greta Casey to discuss branding cost based on size and location.



EVENT BRANDING OPPORTUNITIES

DON'T SEE WHAT YOU'RE LOOKING FOR?

Contact AAPA to discuss new opportunities.

Kevin Traver - ktraver@aapa-ports.org or Greta Casey - gcasey@aapa-ports.org

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AAPA Directory - Seaports of the Americas

AAPA Seaports Magazine

AAPA Smart Guide

AAPA Seaports Advisory weekly eNewsletter

AAPA Industry Services Directory

aapa.officialbuyersguide.net

AAPA Seaports Media Website

www.aapaseaports.com

AAPA Website

www.aapa-ports.org

AAPA Mobile App

Visit www.officialmediaguide.com/aap or contact

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NAYLOR
ASSOCIATION SOLUTIONS

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