



PORT ADMINISTRATION MANAGEMENT CONFERENCE

Premier Sponsors



Port Sponsor



Event Sponsor



2023 AAPA Port Administration Management Conference

DoubleTree by Hilton San Pedro – Port of Los Angeles
2800 Via Cabrillo-Marina
San Pedro, California
Business casual attire is suggested


Monday, June 05 All Times Listed are in PDT	
9:00 a.m. to 5:00 p.m. <i>Madeo Ballroom Pre-Function</i>	Registration Open
1:30 p.m. to 5:30 p.m. <i>Catalina Room</i>	AAPA Legal x PPM "Port Court in Session": Orientation and Deeper Dives in Port Legal Issues 12:00 p.m. - 1:20 p.m. Internal Legal Committee Business <ul style="list-style-type: none"> - Intros - Elections - 2023-2024 Agenda Setting (incl next year's meeting) 1:30 p.m. - 2:40 p.m. Port Legal Issues Orientation – <i>What are the basic roles and concerns of a port lawyer?</i> – Errol Larrue + two Legal Committee Members (CSD IDing)

	<p>2:45 p.m. - 3:35 p.m. Deep Dive 1 – <i>Increased project costs coming to a port near you: how an (illegal?) Federal mandate is treating environmental mitigation costs as if a port is building from scratch</i> - Matt Love, Partner, Cascadia Law Group</p> <p>3:35 p.m. - 4:25 p.m. Deep Dive 2 – <i>Port Counsel’s involvement in a wide range of development projects during a major period of transformation</i> – Catrina L Fobian, Deputy Port Attorney, Port of Oakland</p> <p>4:30 p.m. - 5:20 p.m. Deep Dive 3 – <i>Ocean Shipping Reform and tectonic changes in the Federal government’s oversight of port operations</i> – Matt Antonelli, Partner, Saul Ewing</p> <p>5:20 p.m. - 5:30 p.m. Recap, Wrap, and Next Day’s Preview – Cary Davis & Shannon McLeod</p>
10:30 a.m. to 11:45 a.m. <i>Bosanko Room</i>	<p>Finance and Administration Committee Meeting</p> <ul style="list-style-type: none"> - Douglas Norton, Senior Vice President, Leader Global Ports & Integrated Logistics Practice, Retail Logistics - Executive from CBRE, Global Ports & Integrated Logistics Practice
2:30 p.m. to 4:30 p.m. <i>Portofino Room</i>	<p>Public Relations Committee Meeting</p> <ul style="list-style-type: none"> - Featuring a Discussion on Media and Communications Trends 2023 and Beyond. Guest Speaker: Executive from Feathr Marketing
2:00 p.m. to 6:00 p.m. <i>Santa Rosa Room</i>	PPM Cohort Workshop
6:30 p.m. <i>Offsite</i>	PPM Cohort Dinner

<p>Tuesday, June 06 All Times Listed are in PDT</p>	
7:30 a.m. To 5:00 p.m. <i>Galletti Gallery</i>	<p>Registration <i>Registration will remain available through 5:00 p.m.</i></p>

<p>7:30 a.m. to 8:30 a.m. <i>Galletti Gallery</i></p>	<p>Breakfast</p>
<p>8:45 a.m. to 9:05 a.m. <i>Madeo Ballroom</i></p>	<p>Welcome from the American Association of Port Authorities</p> <ul style="list-style-type: none"> - Delphine Prevost, Chair, Finance Committee, Port of Oakland - Patrick Jordan, Incoming Chair, Law Review Committee, Port of Los Angeles - Lisa Hinojosa, Chair, Public Relations Committee, Port of Corpus Christi
<p>9:05 a.m. to 9:45 a.m. <i>Madeo Ballroom</i></p>	<p>Executive Panel: Port Management in a Time of Change</p> <ul style="list-style-type: none"> - Kristin Decas, CEO, Port Hueneme - Sean Clark, Executive Director, Port of Columbia County <p>In Conversation With: Richert Self, Executive Director, Port of Lake Charles</p>
<p>9:45 a.m. to 10:15 a.m. <i>Madeo Ballroom</i></p>	<p>Main Stage: The Port Economic Outlook 2023 and Beyond</p> <p>Paul Bingham, Director Global Intelligence & Analytics, Transportation Consulting, S&P Global Market Intelligence</p>
<p>10:15 a.m. to 10:45 a.m. <i>Madeo Ballroom</i></p>	<p>Main Stage Fireside Chat - Government Relations Update</p> <p>Cary Davis, Vice President of Government Relations & General Counsel, AAPA</p>
<p>10:45 a.m. to 11:00 a.m. <i>Galletti Gallery</i></p>	<p>Networking Break</p>
<p>11:00 a.m. to 11:15 a.m. <i>Madeo Ballroom</i></p>	<p>Video Comments:</p> <p>Congressman Robert Garcia, President of the Freshman Class, to Co-Chair Bipartisan PORTS Caucus (CA – 42)</p>
<p>11:15 a.m. to 12:00 p.m. <i>Madeo Ballroom</i></p>	<p>Main Stage Presentation: Cyber Risk and Insurance – Where is this all heading?</p>

	<ul style="list-style-type: none"> - Alex Stubbs, Lead Cyber Underwriter, Chaucer - Simon Kann, Deputy General Counsel, Port of San Diego <p>In Conversation With: Max Bobys, Hudson Cyber</p>
<p>12:00 p.m. to 1:00 p.m. <i>Galletti Gallery</i></p>	<p>Networking Lunch</p>
<p>1:00 p.m. to 2:00 p.m. <i>Portofino Patio</i></p>	<p>Breakout Session 1 – Public Relations Focus</p> <p>Crisis Communications: Planning and Management</p> <ul style="list-style-type: none"> - Mike Heimowitz EVP/Managing Director, North America Corporate Affairs, BCW Global Communications
<p>1:00 p.m. to 2:00 p.m. <i>Catalina Room</i></p>	<p>Breakout Session 2 – Legal Focus</p> <p>Offshore Wind – Structuring the Deals for Sustainability: Contract Liability and Apportioning Risk</p> <ul style="list-style-type: none"> - August Knestaut, General Counsel, South Jersey Port Corporation - Patrick Jordan, General Counsel, Port of Albany <p>Moderator: Cary Davis, VP Government Affairs & General Consul, AAPA</p>
<p>1:00 p.m. to 2:00 p.m. <i>Santa Rosa Room</i></p>	<p>Breakout Session 3 – Finance Focus</p> <p>Alternative Delivery and Public-Private Partnerships</p> <ul style="list-style-type: none"> - Mary Francoeur, PFM Financial Advisors
<p>2:15 p.m. to 3:00 p.m. <i>Madeo Ballroom</i></p>	<p>Main Stage Keynote Address</p> <ul style="list-style-type: none"> - Eugene D. Seroka, Executive Director, Port of Los Angeles <p>In Conversation With: Cary Davis, AAPA General Counsel & VP Government Affairs</p>
<p>3:00 p.m. to 3:15 p.m. <i>Galletti Gallery</i></p>	<p>Networking Break</p>

<p>3:15 p.m. to 4:00 p.m. <i>Madeo Ballroom</i></p>	<p>Main Stage Fireside Chat: “The Great Resignation, Reset, Reshuffle and Retention” Strategies for the Workforce of the Future</p> <p>Featuring:</p> <ul style="list-style-type: none"> - Susan Dvonch, Principal, Shey-Harding Associates, Inc. - Tamara Kennedy, Director of Human Resources, Port of South Louisiana - Sandy Witz, Director of Human Resources, Port of Long Beach <p>In Conversation With: Shannon McLeod, Sr. Director, Membership Services, AAPA</p>
<p>4:00 p.m. to 4:45 p.m. <i>Madeo Ballroom</i></p>	<p>Main Stage Panel Discussion: Telling Your Ports Story: Offense and Defense</p> <ul style="list-style-type: none"> - Jennifer Barsell, Director, Marketing & Communications, Port of San Diego - Kayla M. Dunlap, Director of Government Affairs & Public Affairs, Port of Grays Harbor - Phillip Sanfield, Director of Media Relations and Strategic Communications, Port of Los Angeles <p>In Conversation with: Jennifer L. Windle, Founder and President, JPW Communications, LLC</p>
<p>4:45 p.m. to 5:00 p.m. <i>Madeo Ballroom</i></p>	<p>Final Thoughts: Kevin Traver, Vice President, Business Development, American Association of Port Authorities</p>
<p>5:30 p.m. to 7:30 p.m. <i>Galletti Gallery & Plaza Area</i></p>	<p>Reception: Welcome to San Pedro!</p> <p>Event Sponsor</p> 

Wednesday, June 07
All Times Listed are in PDT

<p>7:45 a.m. to 8:45 a.m. <i>Galletti Gallery</i></p>	<p>Breakfast</p>
<p>9:00 a.m. to 9:05 a.m. <i>Madeo Ballroom</i></p>	<p>Welcome Back</p>
<p>9:05 a.m. to 9:45 a.m. <i>Madeo Ballroom</i></p>	<p>Main Stage Panel Discussion: Using AI to Enhance Port Operations and Management</p> <ul style="list-style-type: none"> - Andrew Scott, President & CEO, QuayChain - Steve Elmore, Managing Director, Fresh Consulting - Phillip Abad, Digital Solutions, Strategic Customers Power Systems Engineer & Digital Strategist for Marine Ports & Airports North America Operations, Schneider Electric <p>In Conversation With: Pavel Skournik, Managing Director, Tidalis</p>
<p>9:45 a.m. to 10:15 a.m. <i>Madeo Ballroom</i></p>	<p>Main Stage Panel: How Digitalization Will Affect Port Management</p> <ul style="list-style-type: none"> - Soufyane Meftah, Wabtec - Adam Schipper, Director of Business Development, Ericsson <p>In Conversation With: Trey Bradley, Deputy Director, Sustainable Freight and Supply Chain, Governor’s Office of Business and Economic Development</p>
<p>10:15 a.m. to 12:00 p.m. <i>Portofino Patio</i></p>	<p>Workshop 1 – Public Relations Focus:</p> <p>Driving Enhanced Community Relations with Data</p> <p>Presenter: George Owens, President, SoCal Approach</p>
<p>10:15 a.m. to 12:00 p.m. <i>Catalina Room</i></p>	<p>Workshop 2 – Legal Focus: How the pieces fit together: Equipment, Markets, Regulations, and does your ports supply meet your demand</p> <ul style="list-style-type: none"> - James "Jimmy" Heidenreich, Vice President & Counsel, DCLI - J. Sebastian Smelko, Partner, Ice Miller LLP, former General Counsel of Ports of Indiana

10:15 a.m. to 12:00 p.m. <i>Santa Rosa Room</i>	<p>Workshop 3 – Finance Focus</p> <p>Bringing a Bond Deal To Market</p> <ul style="list-style-type: none"> - Kevin Archer, Director, S&P Global - Mary Francoeur, Managing Director, PFM Financial Advisors
12:00 p.m. to 1:00 p.m. <i>Galletti Gallery</i>	Networking Lunch
12:00 p.m. to 1:00 p.m. <i>Marina Room</i>	PPM Cohort Out-Brief
1:00 p.m. to 1:45 p.m. <i>Madeo Ballroom</i>	<p>Main Stage Presentation by MARAD</p> <p>Federal Funding Opportunities for Port and Intermodal Projects</p> <p>Speaker: Natasha Pavlovich, Supervisory Transportation Industry Analyst, Office of Ports & Waterways Planning, U.S. Maritime Administration</p>
1:45 p.m. to 2:00 p.m. <i>Madeo Ballroom</i>	<p>Final Thoughts from The American Association of Port Authorities</p> <p>Cary Davis, General Counsel & VP Government Relations, AAPA</p>
2:30 p.m. <i>Meet in the Main Lobby</i>	Depart for Tour of the Port of Los Angeles
3:00 p.m. to 5:00 p.m.	<p>Tour of the Port of Los Angeles</p> 