

## PORT ADMINISTRATION MANAGEMENT CONFERENCE

## **Port Sponsor**







## **Committee Focus / Topic Discussion**

Cruise Focus	Legal Focus
Finance Focus	Public Relations Focus

<sup>\*</sup>If there is a collaboration, both colors are shown in the agenda

Monday, June 10 All Times Listed are in EST	
9:00 a.m. to 5:00 p.m. Bayfront Foyer	Registration Open
10:00 a.m. to 12:30 p.m. Hibiscus Isle	Finance and Administration Committee Meeting & MEDC Committee Meeting – Joint Meeting  - Kevin Beardsley, Duluth Seaway Port Authority: Highlights of current topics: Great Lakes region ports - Delphine Prevost, Port of Oakland: TBA - Mary Kay Radford, Maryland Port Administration: TBA - Joe Cappel: Port of Toledo: Economic Development Programs; Innovative financing - Franc Pigna, Aegir: 3 case studies: legacy leases; expropriation; valuation
10:00 a.m. to 12:30 p.m. Grove	Legal Committee Meeting  Schedule of meeting to come.

12:00 p.m. to 1:30 p.m. Bayfront Ballroom	Networking Lunch Available to committee meeting participants
12:30 p.m. to 1:30 p.m. Godfrey	PPM Cohort In-Brief & Lunch
1:00 p.m. to 3:00 p.m. Palm/Star Isle	Public Relations Committee Meeting  Schedule of meeting to come.
1:00 p.m. to 5:00 p.m. Off-site	Cruise Committee Off-site *Invite only*
1:30 p.m. to 5:30 p.m.  Bayfront Ballroom	<ul> <li>Workshop: Tariff and Tariff Case Law with Capt. Jeff W. Monroe, MM, AMPE <ul> <li>Capt. Jeff W. Monroe, Director of Education Programs, Senior Port Management Advisor, International Association of Maritime and Port Executives</li> </ul> </li> <li>Schedule: <ul> <li>1:30 p.m.: Session 1 - Tariffs-Legal Frameworks and Application <ul> <li>Tariff Structures/Application</li> </ul> </li> <li>2:15 p.m.: Break</li> <li>2:30 p.m.: Session 2 - Tariff Content and Provisions, Part 1 <ul> <li>Organization and Provisions</li> </ul> </li> <li>3:30 p.m.: Break</li> <li>3:45 p.m.: Session 3 - Tariff Content and Provisions, Part 2 <ul> <li>Organization and Provisions</li> </ul> </li> <li>4:30 p.m.: Break</li> <li>4:45 p.m.: Session 4 - Terminal Rules-Regulations, Content, Applicability Frameworks and Utilization <ul> <li>As Applied with the Tariff</li> </ul> </li> <li>5:30 p.m.: End of Session</li> </ul> </li> </ul>
6:00 p.m. to 7:00 p.m. On-Site at Intercontinental	Welcome to Miami Happy Hour
7:30 p.m. TBD	PPM Cohort Dinner

Tuesday, June 11 All Times Listed are in EST	
7:30 a.m. to 5:00 p.m.  Bayfront Foyer	Registration Registration will remain available through 5:00 p.m.
7:30 a.m. to 8:30 a.m. Sevilla	Breakfast
8:30 a.m. to 8:40 a.m. Bayfront Ballroom	Welcome from AAPA and Port Miami
8:40 a.m. to 9:05 a.m. Bayfront Ballroom	Opening Keynote: Aryam Vazquez, Chief Economist, Export-Import Bank of the United States
9:05 a.m. to 10:00 a.m. Bayfront Ballroom	Main Stage: Social Media and your Port  - Ellen Kennedy, Director, External Affairs and Marketing, Port Everglades - Lisa Hinojosa, Director of Communications, Port of Corpus Christi  In conversation with: Jenny Windle, Founder and CEO, JPW Communications
10:00 a.m. to 10:15 a.m.	Networking Break
10:15 a.m. to 11:15 a.m. Bayfront Ballroom	Main Stage: Cruise Control – Municipalities Limiting Port Access to Cruise Ships  - Sarah Flink, Executive Director, CruiseMaine - Alexandra "Alix" Pierce, Tourism Manager, City and Borough of Juneau Docks and Harbors, AK - Jonathan Benner, Senior Counsel, Thompson Coburn LLP  In conversation with: To be announced soon
11:15 a.m. to 11:20 a.m.	Short Break – Head to Breakout Rooms
11:20 a.m. to 12:10 p.m. Grove	Track 1 Presented by the Cruise Committee Port Electrification



	- Albino Di Lorenzo, Senior Vice President, Port Operations and Government
	<ul> <li>Albino Di Lorenzo, Senior Vice President, Port Operations and Government Relations, MSC Cruises</li> <li>Scott Lagueux, AICP, LEED AP, ENV SP, Vice President, Director – Waterfront Planning, Moffat &amp; Nichol</li> <li>Rich Pruitt, Vice President, Economical Operations, Carnival Cruise Line</li> </ul>
	In conversation with: To be announced soon
11:20 a.m. to 12:10 p.m. Palm/Star Isle	Track 2 Presented by the PR Committee How do you tell your ports energy story?  - Melissa Folse, Deputy Director, Plaquemines Port
	More speakers to be announced soon!
	In conversation with: To be announced soon
11:20 a.m. to 12:10 p.m. Hibiscus Isle	Track 3 Presented by the Finance and Administration Committee The Middle Management Challenge: Motivation & Knowledge Transfer for a Hybrid and Changing Workforce
	<ul> <li>Linda Kearschner, Principal, Odgers Berndtson US</li> <li>Tamara Kennedy, Chief of Staff, Port of South Louisiana</li> </ul>
11:20 a.m. to 12:10 p.m. Flagler	Track 4 Presented by the Legal Committee Governance & Structure of Ports Advisory Boards, Legislative Meddling, State Consolidation of Port Authorities
	<ul> <li>Mike Rubin, President &amp; CEO, Florida Ports Council</li> <li>Carlos Buqueras, Executive Director, Port Manatee</li> <li>Julia Fisher-Cormier, Chief Commercial Officer, Port of South Louisiana</li> </ul>
	In conversation with: To be announced soon
12:10 p.m. to 1:10 p.m. Sevilla	Networking Lunch
1:10 p.m. to 2:10 p.m. Bayfront Ballroom	Main Stage: You're worth it! Part I: Properly Valuing Port Assets & High- Level Real Estate Considerations
	<ul> <li>Franc Pigna, Managing Director, Aegir Port Property Advisers</li> <li>Josh Miller, Property Manager, Port Everglades</li> <li>Delphine Prevost, Manager, Maritime Administration/Finance/Real Estate, Port of Oakland</li> </ul>
	In conversation with: Kevin Beardsley, Chief Financial Officer, Duluth Seaway Port Authority

2:10 p.m. to 3:10 p.m. Bayfront Ballroom	Main Stage: MARAD, Grants Discussion Compliance, Buy American, Clean Ports  - Kevin Keller, Vice President and Senior Professional Associate, HDR Inc.  More speakers to be announced soon!
3:10 p.m. to 3:15 p.m. Bayfront Ballroom	Day 1 Recap
3:40 p.m. Intercontinental Lobby	Meet in Lobby to Depart for Port Tour
4:00 p.m. to 7:15 p.m.  PortMiami & Virgin Cruise Terminal	PortMiami Tour and Virgin Cruise Terminal Reception Sponsored by:

Wednesday, June 12 All Times Listed are in EST	
7:45 a.m. to 8:45 a.m. Sevilla	Breakfast
8:55 a.m. to 9:00 a.m. Bayfront Ballroom	Welcome Back
9:00 a.m. to 9:25 a.m. Bayfront Ballroom	Trends/Economic Outlook in the Cruise / Maritime Industry Presented by: Luis Ajamil, Principal, Bermello, Ajamil & Partners
9:25 a.m. to 10:20 a.m. Bayfront Ballroom	Main Stage: Delivering Cruises – Value to your Port Community  - Christian Savelli, Director, Cruise Analytics, Tourism Economics  More panelists be announced soon!
10:20 a.m. to 10:45 a.m. Bayfront Ballroom	AAPA Career Center Presentation

	- Destiny Hastings, Director, Partner Development, Naylor Association Solutions
10:45 a.m. to 11:00 a.m.	Networking Break
11:00 a.m. to 12:10 p.m. Grove	Track 1 Presented by the Cruise Committee Carbon Intensity Index (CII)  - Beatriz Canamary, U.S Maritime Knowledge Expert, PortXchange  More panelists to be announced soon!
11:00 a.m. to 12:10 p.m. Palm/Star Isle	Track 2 Presented by the PR Committee Port growth, warehousing, resident challenges, and aligning messaging  - Blair Wegeschiede, Manager, Port Effeciency Facilities and Goods Movement, Port Authority NY/NJ  More panelists to be announced soon!
11:00 a.m. to 12:10 p.m. Hibiscus Isle	Track 3 Presented by the Finance and Administration Committee Insurance, it's a Good Thing but Someone's Got to Pay for it! Challenges, Trends, and Options.  - Josh Schultz, Port Risk Manager, Port of Oakland - Tom Markovic, PhD, Managing Director, Marsh  In conversation with: Delphine Prevost, Manager, Maritime Administration/Finance/Real Estate, Port of Oakland
11:00 a.m. to 12:10 p.m. Flagler	Track 4 Presented by the Legal Committee Offshore Wind Conversation  - Blair Bailey, General Counsel, New Bedford - Patrick Jordan, General Counsel, Port of Albany - Gus Knestaut, Director of Legal and Regulatory Affairs, South Jersey Port Corporation  In conversation with: To be announced soon
12:10 p.m. to 1:10 p.m. Sevilla	Networking Lunch



1:10 p.m. to 2:10 p.m.  Bayfront Ballroom	Main Stage: Port Transition Branding Campaigns
	<ul> <li>Micah Cormier, Director of Communications, Port of South Louisiana</li> <li>Matt Dardenne, Owner, Red Six Media</li> </ul>
	In conversation with: Melodie George, Sr. Director of Strategic Marketing and Communications, AAPA
2:10 p.m. to 3:10 p.m. Bayfront Ballroom	Main Stage: PART II – You're worth it! Properly valuing, investing, financing and insuring for sustainability
	<ul> <li>David Delac, Chief Financial Officer, Port Tampa Bay</li> <li>Josh Schultz, Port Risk Manager, Port of Oakland</li> <li>Connor Benoit, Senior Vice President, Hilltop Securities Inc.</li> </ul>
	In conversation with: Franc Pigna, Managing Director, Aegir Port Property Advise
3:10 p.m. to 3:25 p.m.	Networking Break
3:25 p.m. to 4:25 p.m. Bayfront Ballroom	Main Stage: Port Land Use – Use, Regulation, and Taxing Authority for more Mixed-Use Properties
	<ul> <li>Joseph Cappel, Vice President of Business Development, Port of Toledo-Lucas County</li> <li>P. Alan Sanders, Attorney, McLeod, Alexander, Powel &amp; Apffel, P.C.</li> <li>Andy Hecker, CFO, Assistant Port Director, PortMiami</li> </ul>
	In conversation with: Patrick Jordan, General Counsel, Port of Albany
4:25 p.m. to 4:35 p.m. Bayfront Ballroom	Final Thoughts from AAPA
4:35 p.m. to 5:35 p.m. Godfrey	PPM Cohort Out-Brief