



PORT ADMINISTRATION MANAGEMENT CONFERENCE

Port Sponsor



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Port of
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**PORTOS
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LOGÍSTICA INTELIGENTE

Committee Focus / Topic Discussion

Cruise Focus	Legal Focus
Finance Focus	Public Relations Focus

**If there is a collaboration, both colors are shown in the agenda*

Monday, June 10 All Times Listed are in EST	
9:00 a.m. to 5:00 p.m. <i>Bayfront Foyer</i>	Registration Open
10:00 a.m. to 12:30 p.m. <i>Hibiscus Isle</i>	Finance and Administration Committee Meeting & MEDC Committee Meeting – Joint Meeting <ul style="list-style-type: none"> - Kevin Beardsley, Duluth Seaway Port Authority: Highlights of current topics: Great Lakes region ports - Delphine Prevost, Port of Oakland: TBA - Mary Kay Radford, Maryland Port Administration: TBA - Joe Cappel: Port of Toledo: Economic Development Programs; Innovative financing - Franc Pigna, Aegir: 3 case studies: legacy leases; expropriation; valuation
10:00 a.m. to 12:30 p.m. <i>Grove</i>	Legal Committee Meeting <ul style="list-style-type: none"> • 10:00 a.m. to 10:10 a.m. – Introductions • 10:10 a.m. to 11:10 a.m. – Open forum for news, notes, member updates, discussion, crowdsourcing • 11:10 a.m. to 11:20 a.m. – Break • 11:20 a.m. to 10:50 a.m. – Committee Housekeeping <ul style="list-style-type: none"> ○ 1. Bylaws; 2. Meeting Schedule, incl whether to have in conjunction with Legislative Summit, etc.; 3. Officer Elections • 11:50 a.m. to 12:00 p.m. – Lighthouse Award for Legal – Port Industry Recognition Program • 12:00 p.m. to 12:30 p.m. – AAPA Government Relations Update <p><i>Time permitting (and throughout): Agenda setting for committee topics</i></p>
12:00 p.m. to 1:30 p.m. <i>Bayfront Ballroom</i>	Networking Lunch <i>Available to committee meeting participants</i>
12:30 p.m. to 1:30 p.m. <i>Godfrey</i>	PPM Cohort In-Brief & Lunch

1:00 p.m. to 3:00 p.m. <i>Palm/Star Isle</i>	Public Relations Committee Meeting
1:00 p.m. to 5:00 p.m. <i>Off-site</i>	Cruise Committee Off-site <i>*Invite only*</i>
1:30 p.m. to 5:30 p.m. <i>Bayfront Ballroom</i>	<p>Workshop: Tariff and Tariff Case Law with Capt. Jeff W. Monroe, MM, AMPE</p> <ul style="list-style-type: none"> - Capt. Jeff W. Monroe, Director of Education Programs, Senior Port Management Advisor, International Association of Maritime and Port Executives <p>Schedule:</p> <ul style="list-style-type: none"> • 1:30 p.m.: <i>Session 1 - Tariffs-Legal Frameworks and Application</i> <ul style="list-style-type: none"> ○ Tariff Structures/Application • 2:15 p.m.: <i>Break</i> • 2:30 p.m.: <i>Session 2 - Tariff Content and Provisions, Part 1</i> <ul style="list-style-type: none"> ○ Organization and Provisions • 3:30 p.m.: <i>Break</i> • 3:45 p.m.: <i>Session 3 - Tariff Content and Provisions, Part 2</i> <ul style="list-style-type: none"> ○ Organization and Provisions • 4:30 p.m.: <i>Break</i> • 4:45 p.m.: <i>Session 4 - Terminal Rules-Regulations, Content, Applicability Frameworks and Utilization</i> <ul style="list-style-type: none"> ○ As Applied with the Tariff • 5:30 p.m.: <i>End of Session</i>
6:00 p.m. to 7:00 p.m. <i>On-Site at Intercontinental</i>	Welcome to Miami Happy Hour
7:30 p.m. <i>TBD</i>	PPM Cohort Dinner

Tuesday, June 11 All Times Listed are in EST	
7:30 a.m. to 5:00 p.m. <i>Bayfront Foyer</i>	Registration <i>Registration will remain available through 5:00 p.m.</i>
7:30 a.m. to 8:30 a.m. <i>Sevilla</i>	Breakfast
8:30 a.m. to 8:40 a.m. <i>Bayfront Ballroom</i>	<p>Welcome from AAPA and Port Miami</p> <ul style="list-style-type: none"> - Cary Davis, President and CEO, AAPA - Hydi Webb, Port Director and CEO, PortMiami

<p>8:40 a.m. to 9:05 a.m. <i>Bayfront Ballroom</i></p>	<p>Opening Keynote: Aryam Vazquez, Chief Economist, Export-Import Bank of the United States</p>
<p>9:05 a.m. to 10:00 a.m. <i>Bayfront Ballroom</i></p>	<p>Main Stage: Social Media and your Port</p> <ul style="list-style-type: none"> - Ellen Kennedy, Director, External Affairs and Marketing, Port Everglades - Lisa Hinojosa, Director of Communications, Port of Corpus Christi <p>In conversation with: Jenny Windle, Founder and CEO, JPW Communications</p>
<p>10:00 a.m. to 10:15 a.m.</p>	<p>Networking Break</p>
<p>10:15 a.m. to 11:15 a.m. <i>Bayfront Ballroom</i></p>	<p>Main Stage: Cruise Control – Municipalities Limiting Port Access to Cruise Ships</p> <ul style="list-style-type: none"> - Sarah Flink, Executive Director, CruiseMaine - Alexandra “Alix” Pierce, Visitor Industry Director, City and Borough of Juneau - Jonathan Benner, Senior Counsel, Thompson Coburn LLP <p>In conversation with: Joseph Snowden, Executive Director, Administrative Services Military Liaison/Mobile Alabama Cruise Ship Terminal</p>
<p>11:15 a.m. to 11:20 a.m.</p>	<p>Short Break – Head to Breakout Rooms</p>
<p>11:20 a.m. to 12:10 p.m. <i>Grove</i></p>	<p>Track 1 Presented by the Cruise Committee Port Electrification</p> <ul style="list-style-type: none"> - Albino Di Lorenzo, Senior Vice President, Port Operations and Government Relations, MSC Cruises - Scott Lagueux, AICP, LEED AP, ENV SP, Vice President, Director – Waterfront Planning, Moffat & Nichol - Rich Pruitt, Vice President, Economical Operations, Carnival Cruise Line - Max Mozo, Regional Market Solutions Leader, Ports and Maritime, US South and Latin America, Jacobs <p>In conversation with: Chris Chase, Assistant Director of Marketing, Port of Los Angeles</p>
<p>11:20 a.m. to 12:10 p.m. <i>Palm/Star Isle</i></p>	<p>Track 2 Presented by the PR Committee How do you tell your ports energy story?</p> <ul style="list-style-type: none"> - Melissa Folse, Deputy Director, Plaquemines Port - Matt Wenham, Chief Engineering and Capital Development, Port Cleveland <p>In conversation with: Jenny Windle, Founder and CEO, JPW Communications</p>
<p>11:20 a.m. to 12:10 p.m.</p>	<p>Track 3 Presented by the Finance and Administration Committee</p>

<p><i>Hibiscus Isle</i></p>	<p>The Middle Management Challenge: Motivation & Knowledge Transfer for a Hybrid and Changing Workforce</p> <ul style="list-style-type: none"> - Linda Kearschner, Principal, Odgers Berndtson US - Tamara Kennedy, Chief of Staff, Port of South Louisiana
<p>11:20 a.m. to 12:10 p.m. <i>Flagler</i></p>	<p>Track 4 Presented by the Legal Committee Governance & Structure of Ports Advisory Boards, Legislative Meddling, State Consolidation of Port Authorities</p> <ul style="list-style-type: none"> - Mike Rubin, President & CEO, Florida Ports Council - Carlos Buqueras, Executive Director, Port Manatee - Julia Fisher-Cormier, Commissioner, Office of Multimodal Commerce, LADOTD <p>In conversation with: Steve Herum, Port Attorney, Port of Stockton</p>
<p>12:10 p.m. to 1:10 p.m. <i>Sevilla</i></p>	<p>Networking Lunch</p>
<p>1:10 p.m. to 2:10 p.m. <i>Bayfront Ballroom</i></p>	<p>Main Stage: You're worth it! Part I: Properly Valuing Port Assets & High-Level Real Estate Considerations</p> <ul style="list-style-type: none"> - Franc Pigna, Managing Director, Aegir Port Property Advisers - Josh Miller, Property Manager, Port Everglades - Delphine Prevost, Manager, Maritime Administration/Finance/Real Estate, Port of Oakland <p>In conversation with: Kevin Beardsley, Chief Financial Officer, Duluth Seaway Port Authority</p>
<p>2:10 p.m. to 3:10 p.m. <i>Bayfront Ballroom</i></p>	<p>Main Stage: MARAD, Grants Discussion Compliance, Buy American, Clean Ports</p> <ul style="list-style-type: none"> - Kevin Keller, Vice President and Senior Professional Associate, HDR Inc. - Jeff Vogel, Co-Chair, Government Contracts, Cozen O'Connor <p>In conversation with: April Danos, Vice President, OD Grant Solutions LLC.</p>
<p>3:10 p.m. to 3:15 p.m. <i>Bayfront Ballroom</i></p>	<p>Day 1 Recap</p>
<p>3:40 p.m. <i>Intercontinental Lobby</i></p>	<p>Meet in Lobby to Depart for Port Tour</p>
<p>4:00 p.m. to 7:15 p.m. <i>PortMiami & Virgin Cruise Terminal</i></p>	<p>PortMiami Tour and Virgin Cruise Terminal Reception Sponsored by:</p> <div style="text-align: right;">   </div>
<p>Wednesday, June 12 All Times Listed are in EST</p>	

7:45 a.m. to 8:45 a.m. <i>Sevilla</i>	Breakfast
8:55 a.m. to 9:00 a.m. <i>Bayfront Ballroom</i>	Welcome Back
9:00 a.m. to 9:25 a.m. <i>Bayfront Ballroom</i>	Trends/Economic Outlook in the Cruise / Maritime Industry Presented by: Luis Ajamil, Principal, Bermello, Ajamil & Partners
9:25 a.m. to 10:20 a.m. <i>Bayfront Ballroom</i>	<p>Main Stage: Delivering Cruises – Value to your Port Community</p> <ul style="list-style-type: none"> - Christian Savelli, Director, Cruise Analytics, Tourism Economics <p>In conversation with: Bill Panoff, Chairman and CEO, PPI Group</p>
10:20 a.m. to 10:45 a.m. <i>Bayfront Ballroom</i>	<p>AAPA Career Center Presentation</p> <p>Career development is often a primary reason people join associations and the AAPA Career Center is where you should look to find the talent your organization needs. Destiny will demonstrate the value of the Career Center and provide a demonstration on how employers use the Career Center to find their next great hire!</p> <ul style="list-style-type: none"> • Destiny Hastings, Director, Partner Development, Naylor Association Solutions
10:45 a.m. to 11:00 a.m.	Networking Break
11:00 a.m. to 12:10 p.m. <i>Grove</i>	<p>Track 1 Presented by the Cruise Committee</p> <p>Carbon Intensity Index (CII)</p> <ul style="list-style-type: none"> - Beatriz Canamary, U.S Maritime Knowledge Expert, PortXchange - Donnie Brown, SVP, Maritime Policy, Cruise Lines International Association
11:00 a.m. to 12:10 p.m. <i>Palm/Star Isle</i>	<p>Track 2 Presented by the PR Committee</p> <p>Port growth, warehousing, resident challenges, and aligning messaging</p> <ul style="list-style-type: none"> - Blair Wegeschiede, Manager, Port Efficiency Facilities and Goods Movement, Port Authority NY/NJ - Angelina Vicknair, Director of Communications, Plaquemines Port - Lindsay Young, Manager, Business Development and Planning, Philaport - Christi Coats, Director of Operations, Port of Redwood City <p>In conversation with: Leigh-Ann Buchanan, President and CEO, Miami-Dade Innovation Authority</p>
11:00 a.m. to 12:10 p.m. <i>Hibiscus Isle</i>	Track 3 Presented by the Finance and Administration Committee

	<p>Insurance, it's a Good Thing but Someone's Got to Pay for it! Challenges, Trends, and Options.</p> <ul style="list-style-type: none"> - Josh Schultz, Port Risk Manager, Port of Oakland - Tom Markovic, PhD, Managing Director, Marsh <p>In conversation with: Delphine Prevost, Manager, Maritime Administration/Finance/Real Estate, Port of Oakland</p>
<p>11:00 a.m. to 12:10 p.m. <i>Flagler</i></p>	<p>Track 4 Presented by the Legal Committee Offshore Wind Conversation</p> <ul style="list-style-type: none"> - Blair Bailey, General Counsel, New Bedford - Patrick Jordan, General Counsel, Port of Albany - Gus Knestaut, Director of Legal and Regulatory Affairs, South Jersey Port Corporation <p>In conversation with: Felisa Sanchez, Of Counsel, Maritime and Finance Practice Groups, K&L Gates</p>
<p>12:10 p.m. to 1:10 p.m. <i>Sevilla</i></p>	<p>Networking Lunch</p>
<p>1:10 p.m. to 2:10 p.m. <i>Bayfront Ballroom</i></p>	<p>Main Stage: Port Transition Branding Campaigns</p> <ul style="list-style-type: none"> - Micah Cormier, Director of Business Development & External Affairs, Port of South Louisiana - Matt Dardenne, Owner, Red Six Media - Stephanie Montuya-Morisky, Assistant Director Communications and Community Relations, Port of Long Beach <p>In conversation with: David DeWitt, Media/PR Specialist, Communications, Port of Oakland</p>
<p>2:10 p.m. to 3:10 p.m. <i>Bayfront Ballroom</i></p>	<p>Main Stage: You're worth it! Part II: Challenges & Solutions for Capital Planning, Financing, and Insuring Port Assets</p> <ul style="list-style-type: none"> - Josh Schultz, Port Risk Manager, Port of Oakland - Connor Benoit, Senior Vice President, Hilltop Securities Inc. - Andy Hecker, CFO, Assistant Port Director, PortMiami <p>In conversation with: Franc Pigna, Managing Director, Aegir Port Property Advise</p>
<p>3:10 p.m. to 3:25 p.m.</p>	<p>Networking Break</p>
<p>3:25 p.m. to 4:25 p.m. <i>Bayfront Ballroom</i></p>	<p>Main Stage: Port Land Use – Use, Regulation, and Taxing Authority for more Mixed-Use Properties</p> <ul style="list-style-type: none"> - Joseph Cappel, Vice President of Business Development, Port of Toledo-Lucas County - P. Alan Sanders, Attorney, McLeod, Alexander, Powel & Apffel, P.C.

	- Andy Hecker, CFO, Assistant Port Director, PortMiami In conversation with: Patrick Jordan, General Counsel, Port of Albany
4:25 p.m. to 4:35 p.m. <i>Bayfront Ballroom</i>	Final Thoughts from AAPA
4:35 p.m. to 5:35 p.m. <i>Godfrey</i>	PPM Cohort Out-Brief