

# **2024 DIRECTOR NOMINEE**

## **JARED GRANIER, MBA**



#### **GENERAL INFORMATION**

- Education: Southeastern Louisiana University Master of Business Administration Bachelor of Arts in Speech Communications
- Employment: Executive Director, Louisiana Board of Veterinary Medicine

#### **MEMBER BOARD SERVICE**

#### LOUISIANA BOARD OF VETERINARY MEDICINE

• Executive Director since 2019

#### **AAVSB SERVICE**

• 2021 – Present: Student Outreach Task Force Member

### Jared B. Granier, MBA

Louisiana Board of Veterinary Medicine 5825 Florida Blvd, Baton Rouge, LA 70806 225-925-6620 | director@lsbvm.org

Although I am not a veterinarian, for over 16 years my professional career has involved veterinary medicine. After graduating with a Bachelor's degree in Speech Communications and an MBA from Southeastern Louisiana University, I spent five years as National Student Exchange Coordinator for Louisiana State University. In 2006, I left to become the Admissions Director for the Louisiana State University School of Veterinary Medicine. For over 10 years I facilitated the admissions process for well over 10,000 applicants to the LSU SVM's DVM program and had the pleasure of welcoming over 1,000 DVMs into the veterinary Medical Colleges, serving on the AAVMC Task Force which created and implemented the association-wide, centralized application service (VMCAS) utilized by all SVMs in the United States. As Admissions Director, I had the privilege of working closely with some amazing individuals who dedicated their careers to teaching the next generations of veterinary professionals, and my passion for the veterinary profession grew from these relationships.

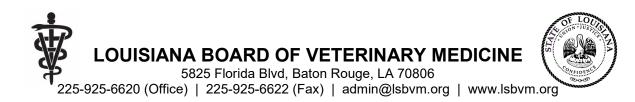
In 2012, while still serving as Admissions Director for the LSU SVM, my partner and I embarked on the journey of opening a professional ballroom dance studio in Baton Rouge and for six years, I was able to bring the joy and fulfillment of dance to thousands in my community. In 2017, as the dance studio flourished, I made the decision to transition into full-time self-employment. However, due to an unprecedented and catastrophic flooding event which devastated the Baton Rouge metro area, we unfortunately had to permanently close the business in 2018.

In 2019, fate would bring my career back to veterinary medicine, as I was hired by the Louisiana Board of Veterinary Medicine to serve as Executive Director. For the past four years, I have welcomed the many new and different challenges all regulatory boards face as I work with an amazing group of veterinarians on the Board to safeguard the public and pets of Louisiana. I also serve on the AAVSB's Student Outreach Task Force as we promote AAVSB's valuable services to current DVM and RVT students. My unique experience working with veterinary students and professionals, academic leaders, and the public provides me with a unique appreciation of the complexities faced by regulatory agencies from the educational challenges and the veterinary profession as a whole.

In my career I have thrived in dynamic environments through strong leadership, multi-tasking, strategic planning, and the establishment of collaborative relationships across local, state and national landscapes. I look forward to this opportunity to serve on the Board of Directors for AAVSB, helping to bring a fresh operational perspective to the organization and allowing all member boards to adapt to the ever-changing regulatory world and to better protect the public and animals in our communities.

Respectfully,

Jared B. Granier, MBA Executive Director



May 28, 2024

American Association of Veterinary State Boards 12101 W 110th St, Suite 300 Overland Park, KS 66210

Re: Dr. Jared Granier- Nomination Application for AAVSB Board of Director Seat

To Whom it May Concern,

As President of the Louisiana State Board of Veterinary Medicine (LSBVM), it is my honor to nominate Jared Granier as a candidate for the AAVSB Board of Director Seat.

Mr. Granier has, through his MBA, been involved with veterinary medicine for over 15 years and offers experience and knowledge from not only his tenure as Executive Director of the LSBVM, but also from his years as Admissions Director at the Louisiana State University School of Veterinary Medicine.

When Mr. Granier began his role as Executive Director, his goal was to bring the LSBVM into the digital age and to improve the transparency and relationship of the Board with the public, as well as, with the veterinarians it regulates. In 4 short years, he has instituted online license renewal, began a library of practice queries, upgraded the Board website to make it more user friendly, and immersed himself in learning his new role by attending numerous conferences on Board instruction and rulemaking.

The qualities I admire the most are Mr. Granier's enthusiasm for a challenge and his ability to respond positively to constructive assessments while respecting various opinions and suggestions. He will give any task 100% and is innovative and forward in his thinking. He is very respectful and would make a dynamic addition to the AAVSB Board of Directors.

Thank you for your time and attention to this nomination. Please strongly consider Mr. Granier for this Seat, he will do great things for the AAVSB.

Dr. Trisha C. Marullo,

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President, Louisiana State Board of Veterinary Medicine