

THE TIRE EVOLVED

THE FIRST EARTH-FRIENDLY RADIAL AGRICULTURE TIRES



EVOLVED SUSTAINABILITY

87.3%

Manufactured from
78.5% sustainable materials

The GREEN XLR EARTH Series is made from bio-sourced, and recycled materials that include pure natural rubber, highly dispersible silica, recycled carbon black, and reclaimed rubber from used tires. It also uses natural soybean oil as a substitute for petroleum-based oil to ensure a lower energy consumption, and create a positive impact on our planet.



Reduces the carbon footprint

The use of bio-sourced and recycled materials reduce the tire's carbon footprint from point of manufacture, right up to the farmer who works the soil.



Slows global warming

Low rolling resistance ensures lower energy consumption/ greenhouse gas emission levels.



Protects our earth

The use of natural raw materials which are renewable and carbon neutral minimize the strain on our environment by requiring lower energy levels during extraction.

EVOLVED LONGEVITY



Longer tire life

The highly dispersible silica along with other materials used in the advanced tread compound of the GREEN XLR EARTH Series ensures high abrasion resistance, while the special tread compound ensures high resistance to tearing, chipping, and chunking, which lowers abrasion loss. All factors that prevent damage and extend life expectancy of the tire.



Higher fuel efficiency

Sustainable materials used in the manufacture of the GREEN XLR EARTH Series significantly lower rolling resistance, resulting in enhanced fuel efficiency.



Improves Yield

GREEN XLR EARTH 65+ is designed with a wide footprint that improves soil compaction and yield. The rounded tread lug edges and smooth shoulders also improve soil compaction and yield.

GREEN XLR EARTH



The GREEN XLR EARTH Series is one of the world's first sustainable and earth-friendly radial agriculture tires. Globally committed to sustainability and environmental protection, it reaffirms GRI's commitment to protecting our earth.

GRI sources pure natural rubber from Sri Lankan farmers to build high-grade agriculture tires that are used by farmers across the world. Everyday farmers toil, nurture, and care for the earth. This is why we live and work to enhance their lives.

It is also why we created a unique value chain through our iconic Green X Circle initiative, as it begins and ends with the farmer who nourishes the world.



Whatever your goal.
GRI will get you there.



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GRI
WE'LL GET YOU THERE

GREEN XLR EARTH



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