

# What is GroupnTravel.com ?

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- For the **B&B owner** this is a platform linking their **B&B Facebook Page** infos and photos with customized details like *points of interests, promotions, property highlights and house rules, room facilities, public calendar* and *stay reviews*.

The result is a detailed **multi-language** website based on our own **booking engine**, with a **responsive design** available to any smartphone, tablet or desktop browser.

The **GroupnTravel System** (including the **Back Office**) is designed to be used **free of charge in the private mode** (“off-line”) allowing recording of **all daily bookings** of the host B&B.

The main use is **public mode** (“on-line”) that allows full management of on-line bookings done by the registered users of GroupnTravel. The **public** mode is conditioned by the **commission fee**, for all paid and closed bookings done through GroupnTravel website and agreement of **Loyalty Program** terms.

- For the **Tourist** GroupnTravel is a **group promotions benefits and loyalty rewards booking website**. Tourists can *start a group reservation* through their Facebook account, can *propose* (similar to sharing) to their *Facebook friends* and wait for their *room-place confirmation*.

The payment of the stay is *directly to the host* and GroupnTravel *does not act as a tourism operator or request payments from tourists*.

For all involved this is an **Innovative Loyalty Program**, where tourist **receives back credit-coupons (6-7%** from the reservation bill as loyalty credit) for each paid stay made through the program and **redeem** them later under the form of **free nights** to any location eligible for credit-redemption. Even more, *friends can join their credit-coupons for redeeming more nights*.

- For **Investors** GroupnTravel is an **opportunity** to join us in the making of the first **1 Mio€ profit**, in no more than 9 years.

We started from our own idea and during two years of work, personal effort of the two of us, we developed it - and therefore we own the IP - into the website, back office, design, database structure, business flow, system architecture and all documentation related.

We estimate a number of 20,000 B&B locations over Europe in the 4th year of activity. Today (spring of 2015) we look for financial support (**€75K**) to start it and cover the first 2 years operational and administrative costs.

The next 2 years will allow us all to recover the investment, while the next 5 will generate profits for all the partners.

*Looks interesting?*

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