

# How to invest in stocks with little money?



#### Start slow and move up

Yes, it's obvious but need to be said. Investment is a marathon, not a 100-meter sprint. If you have ₹1000 to invest right now, look for stocks that fall within your budget and find the best options. Once you start, you can give a boost later to your investments as you continue saving more money to invest in the stock market.



## Beware of penny stocks

Penny stocks are shares that are available at ₹10 or less. We're not saying that all penny stocks are bad. However, in most cases, these stocks are priced low because their demand is low and/or the company is on the verge of collapse. Research as much as possible on the companies and invest your hard-earned money in a company that you truly believe in.



## Diversify your investment

With little money, you may think that you should invest all of it into one company. This way, you may end up concentrating your risk factor. By diversifying your investments, you will ensure that even if one of the stocks is going down and the others are going up, you will incur a loss that would be much lesser compared to if you had invested the entire sum in the stock that is going down.





#### Invest via zero brokerage platforms

When you buy/sell stocks, you often end up paying high brokerage and few mandatory charges. If you have limited funds to invest, you don't want to lose it while paying brokerage. Platforms such as Groww can be helpful to you in this scenario as it charges zero brokerage on equity delivery.



## Investing made easy.

