



White Label Overview

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1. Welcome

Konnect Applications White Label Program 2018

Konnect Applications offer a simple to use App build platform allowing you to create Apple and Android Apps within minutes. Konnect is the most comprehensive App Builder in Australasia which allows users to build their own Apps with no coding knowledge!

Use our fully White Labeled and customised platform to make mobile Apps in minutes. With over 30 different features our platform allows you to create Apps for all different types of businesses and organisations.

Here at Konnect we want YOU to be able to create your own App business with ease. Our Platform, Training, Documentation and Support will mean you have a full turnkey business solution. Sign up today and we will have your business up and running within 24 hours!

Our White Label reseller platform provides you with exclusive access to resources which have been tried and tested by our clients. We have used our experience in the App industry to develop marketing, sales and promotional resources, primary focussed on help you succeed!





2. White Label Platform Overview

With our White Label Platform you will get access to a fully personalised and rebranded version of our platform. You will gain access to our turnkey App business systems.

App Builder Platform

Fully customised App Builder platform. The platform will be linked to your own domain and the design can be fully customised to your exact brand. Upload your own logos and favicon to ensure your customers get your full business experience. Create Apps directly from your own platform and provide clients with their own login access to edit their Apps on your platform.

Don't worry about any of the technical aspects of creating Apps. Here at Konnect we will look after all your App software updates, bugs, technical issues, App submission, push notification configuration and more!

App Reseller Resources

Konnect started as a single App seller. Using our App experience and knowledge, we have compiled a wealth of information to ensure your business success. Get 24/7 access to our sales and marketing resources. Reseller resources include Sales scripts, marketing guides, presentations, webinars and much more!

1 on 1 Training

Your business success is our number one priority. All of our App reseller plans include personalised training to ensure you get the most out of our platform. Training covers building, selling and marketing mobile Apps.

Extensive Customer Support

As a business partner we place all your questions, queries and requests on high importance. Contact us via our Live Chat support or via our dedicated email and phone channels. We endeavour to offer you the best possible customer service and ensure you are fully satisfied with your App platform.

Custom Build and Integrations

If you are looking for something a little bit more customised or for additional App integrations, we can offer bespoke development. Our friendly fees mean you can pass expenses directly onto your client and help achieve their exact needs.



3. White Label Features

Our App Builder has a huge list of features purpose built for building business mobile Apps.

Audio - Play music or podcasts within the App. Create playlists for users to follow and listen to whilst on the go.

Bookings - Accept bookings and requests via the App. Allow App users to instantly book and confirm reservations.

Catalog - Display products with images, text and videos. Perfect if you don't want to sell directly within the App but want to display products.

Contact - Allow users to easily access your contact information. Making it really easy for customers to instantly reach out to you.

Custom Page - Create bespoke pages and include text, images, videos, links etc.

Discount - Offer incentives to App users with offers, coupons and specials. Boost sales and loyalty with App exclusive offers.

Social Media (Facebook & Twitter) - Integrate with social media and automatically pull feeds. Create a unified channel for all of your media.

Fan Wall - Allow App users to chat with each other and create a community. Users can upload text, images and more!

Folders - Group App information in a easy to navigate format.


Forms - Create forms to capture data or run competitions. Forms are great for getting additional information and details off your customers.

Images - Display images or pull data from social media. Automatically display images from Facebook and Instagram.

Jobs - Advertise positions or jobs available and boost your applicants.

Link/Links - Link to external websites or documents. Great for displaying key information or linking to important information.

Loyalty - Boost customer loyalty with loyalty cards and scans. Our App loyalty feature allows you to eliminate paper based loyalty systems.



Maps - Allow users to find instant directions to a location. Use the App users GPS to provide them with instant directions.

News - : Display your latest news and allow users to comment. Ensure your App users are aware of all your latest information. Allow comments increases customer interaction and App usage.

Padlock - Lock pages and encourage sign ups or VIPS

Places - Display geo-places and include images, videos, text etc. Perfect for displaying different business locations or activities.

RSS Feed - Automatically pull information from Websites. Save time and automatically display information for your website.

QR Coupons - Allow customers to redeem offers via a QR Scan. Boost customer purchases and drive more sales with our coupons system. No print outs or paper based systems needed.

Radio - Stream live Audio and Radio directly within the App. Allow your App users to listen to their favourite channels whilst on the go.

Set Meal - Advertise menus or meals within the App. Include images and text. Great to entice your users to book or contact you.

Source Code - Create your own custom page with our Source Code option. If you have HTML or Coding knowledge you can fully customise your App pages.

Tip Calculator - Allow customers to automatically calculate their tips.

Videos - Display videos from a range of different sources such as Youtube and Vimeo. Our video feature means you don't have to upload videos on multiple sites. Upload on one site and watch it automatically feed through to your App.

Weather - Display local weather or specific locations.

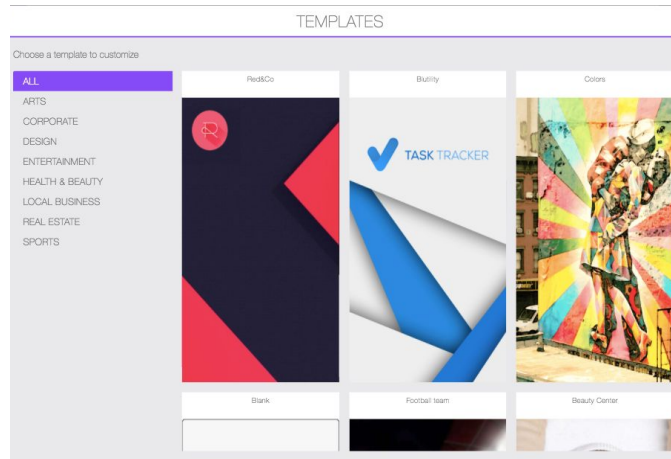
Push Notifications - Send instant messages to App users, define messages by location or limit messages to specific topics. Discuss directly within the App using the private in-app messaging feature.

Integrations - Integrate directly with our 3rd Party Partners - Magento, Prestashop, Shopify, Volusion, Wordpress.

4. Build Apps With No Tech Knowledge

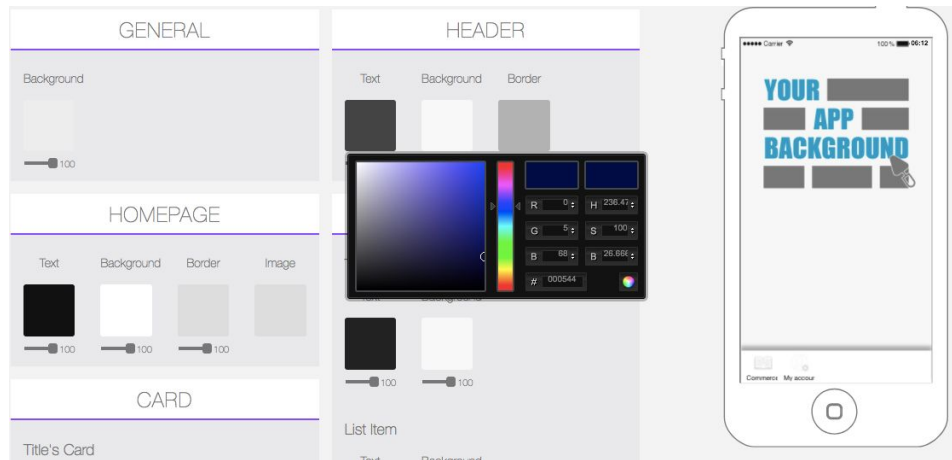
Pre-Built Templates

Start by selecting one of our prebuilt App templates. Our templates are custom made for Sports Clubs, Cafes, Restaurants, Take-Aways, the list goes on and on. If you want to start from scratch you can select our blank template.



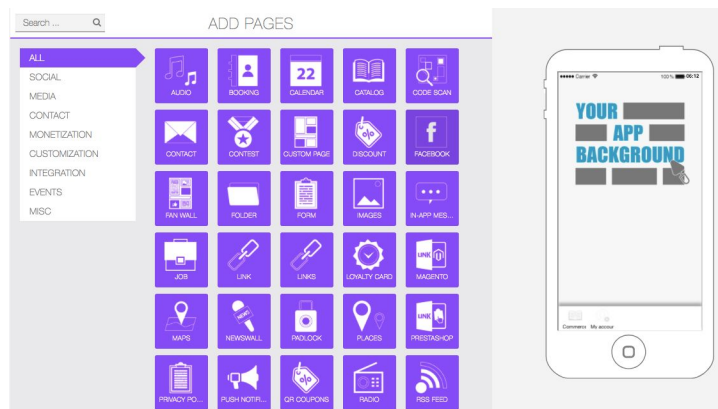
Full Brand Control and Customization

Use our simple colour picker to fully customise your App colour. Advanced CSS options are available but aren't required.



Simple Drag 'n' Drop build process

Finally, you can start adding features in your App. You can preview all your App updates on our Live preview App (Right of screen). We offer extensive support on each feature and allow you to fully customise each feature to your needs.



Simple App Submission Process

Once you have completed your App Build, the App submission process is really simple!

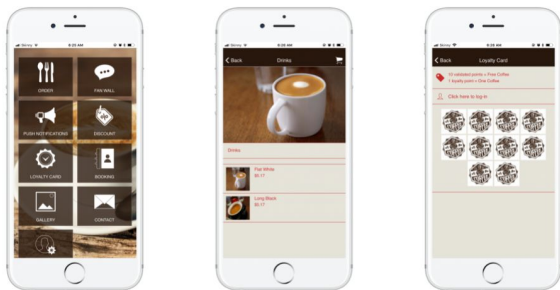


All you need to do is complete your App information for the App stores (Name, Description etc.) and then Konnect will look after everything!

Once your App is live, you can make ongoing changes and see them update in your App instantly.

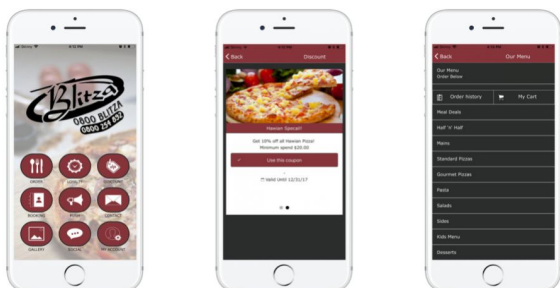
Don't worry about any complicated Software updates or technical issues, you can focus on growing your business, whilst we look after this for you.

5. App Templates



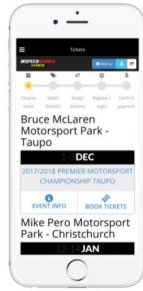
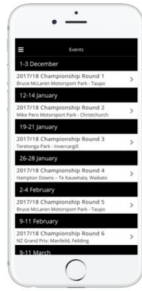
Cafe Mobile Apps:

- ★ Order from App
- ★ In-App Loyalty Systems
- ★ Coupons and Discounts
- ★ One-Touch Calling & Maps
- ★ Social Chat & Community



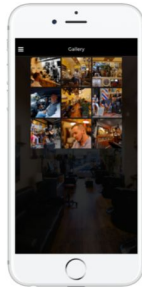
Restaurant & Take-Away Mobile Apps:

- ★ Order from App
- ★ Instant Push Messages
- ★ In-App Loyalty Systems
- ★ Coupons and Discounts
- ★ User Accounts & Order History



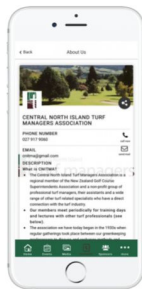
Sport & Event Mobile Apps:

- ★ *Display Events Calendar*
- ★ *Sell Tickets & Memberships*
- ★ *Instant App Notifications*
- ★ *News and Updates*
- ★ *Social Media Integration*



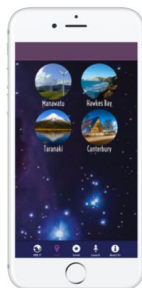
Barber & Hairdresser Mobile Apps:

- ★ *Bookings*
- ★ *In-App Loyalty*
- ★ *Image Galleries*
- ★ *Staff Rosters*
- ★ *Notification Reminders*



Informational Mobile Apps:

- ★ *Videos & Galleries*
- ★ *Sign Up Forms*
- ★ *Events Calendar*
- ★ *Key Contacts*
- ★ *Useful Links & Documents*

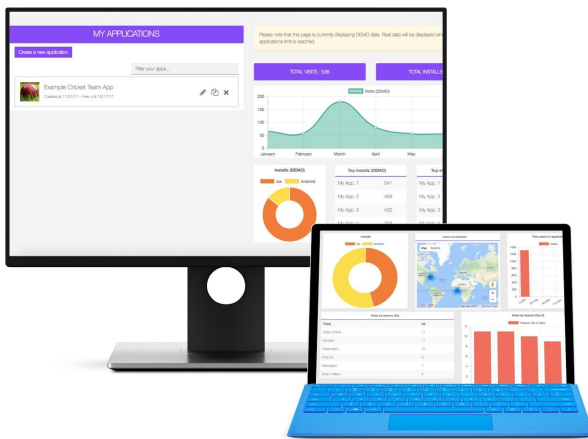
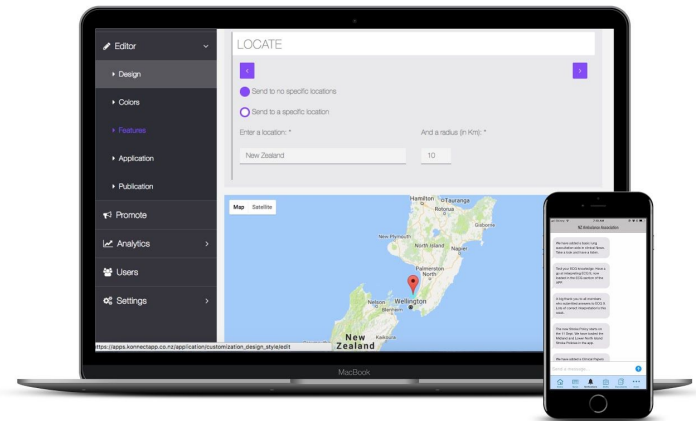


Geo-Directory Mobile Apps:

- ★ *Display Businesses Nearest to you*
- ★ *Get instant Map Locations*
- ★ *Search with Keywords & Categories*
- ★ *Showcase Local Offers & Discounts*
- ★ *Show Location Based Weather*

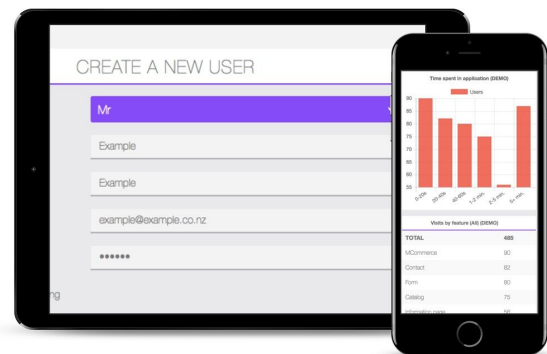
6. App Admin Options

In-App Messaging: *Our App messaging feature allows you to directly communicate with your App users. Messages can be sent by location, live users or individual members. App messaging offers App owners a non-intrusive professional communication channel.*



Analytics: *Our App Analytics feature ensures that your App owners have full access to their reporting and progress. Analytics include total downloads & visits. As well as in depth reporting through features and App user locations. Our Analytics and Statistics dashboard offers you all the information you need to track your App success.*

User Management: *Have full control on who can access your Apps. Set up admin accounts and allow your clients to manage their App from any type of device. Control what type of management access your client has and ensure that you have the appropriate restrictions in place.*



7. Push Notifications

Instant Messaging: *App Notifications are by far the most powerful communication tool available. Provide your clients with the ability to INSTANTLY put their message into their customer's pocket. Perfect for advertising special offers, updating users on news or encouraging interaction.*



Scheduled Messaging: *Make managing your Apps super easy with our Scheduled Messaging feature. Allow your clients to schedule in future messages and organise their App in advance. Scheduling ensures your clients can make the most out of the messaging features.*

Push Notifications have a **97%** response rate compared to **4%** with email

Close

Launch

Geo-Fenced Messaging: *Allow your clients to take their targeting to new levels. Refine App messages to a specific location and ensure that the right people are hearing your message. Perfect if they are just walking by your clients store or in the area. Geo-fenced messages are the perfect tool for increasing connectivity and creating meaningful interaction.*

on a specific date

December 2017

Mo	Tu	We	Th	Fr	Sa	Su
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Time 00:00

Hour

Minute

Now Done

8. What Our Clients Think

We Commissioned Konnect App to build an App for the club, and lead the way in NZ being the first club to do so... Our goal is to communicate on all levels to competitors and their families, Andrew has carried this work out meticulously, ahead of schedule, to the highest of standards, and in the most professional manner, we could not have asked for better service and highly recommend.



Braden

KARTSPORT MANAWATU

We were lucky enough to be one of the first companies to work with Andrew and get our own app. As a technophobe, I must say I have found his service easily accessible, he has been very fast in putting together some of the ideas we have had for our app and we have found it very easy to use. Great service, highly recommend his business.



Wendy

OWNER STUDIO 31

As a top level, private Fitness Business College, helping our students achieve their goals is our number one goal... Andrew has made the process so easy and he is a true professional! Andrew is patient, respectful, and very good at explaining things simply! He has very fast follow up and "Can't do that" has never come out of his mouth- he always finds a way/ a solution!! It is a pleasure to do business with him, and we shall continue to do so. If you want to develop a phone app for your fitness business, for any business, Andrew comes with our highest recommendation!!



Rowena

THE MAX COLLEGE FOUNDER

9. Pricing

The Konnect White Label program gives you complete brand control of our App Building platform. Design and build Apps, and give your clients access to manage their App's content under your own business, brand and domain name. Our focus at Konnect is to help you grow and we've created three pricing plans based on your business model, goals, and individual needs. With no lock in period it's easy for you to upgrade at any point!

[Click Here to view our pricing options](#)

10. Contact

