



ONLINEHUB

MOBILE APP & WEBSITE DEVELOPMENT



January 2021

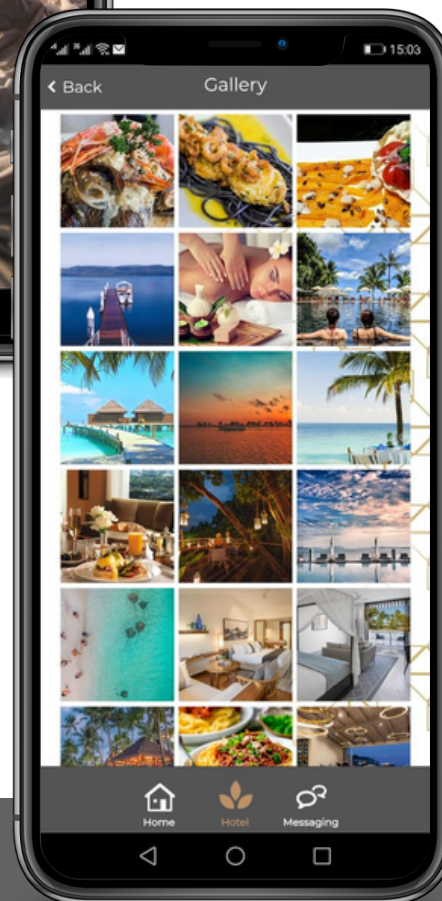
HOSPITALITY GUEST APP

HOSPITALITY GUEST APP



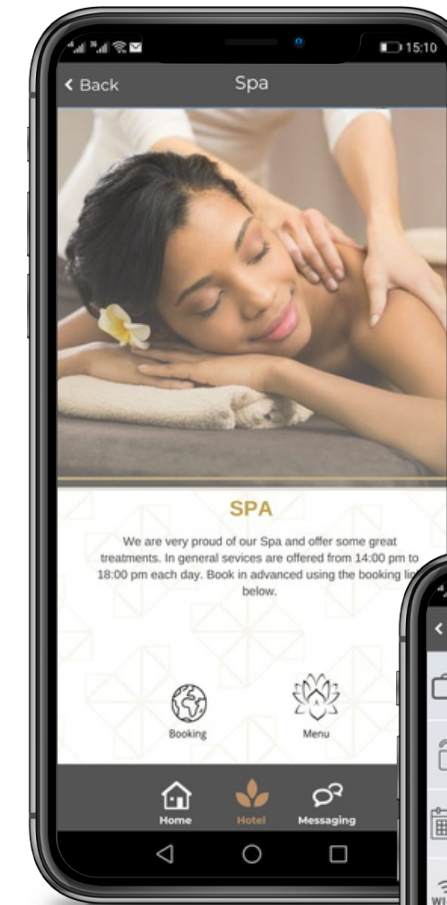
FULL BRAND CONTROL

We will follow your brand book. Your fonts as much as possible, your logo, fonts, colour schemes and images.



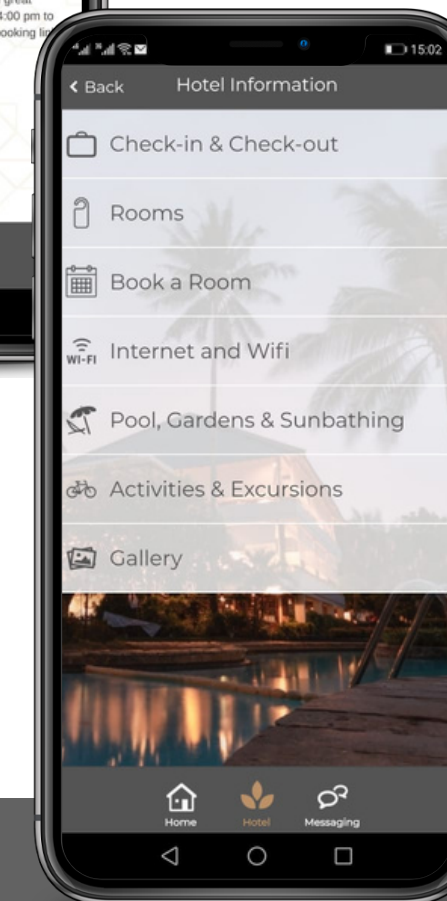
GALLERY

add 15 stunning images of your facilities, restaurant and other items to promote your services to your clients



FACILITIES

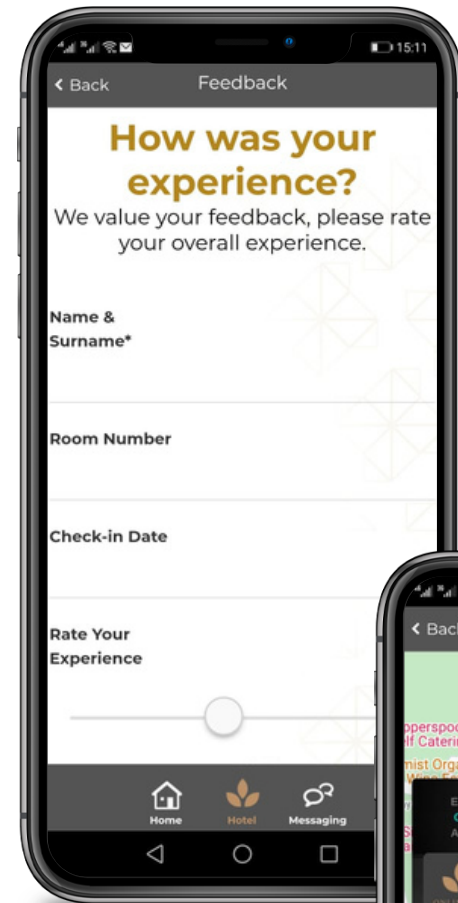
Add images, menus booking links and information on all your facilities.



HOTEL INFORMATION

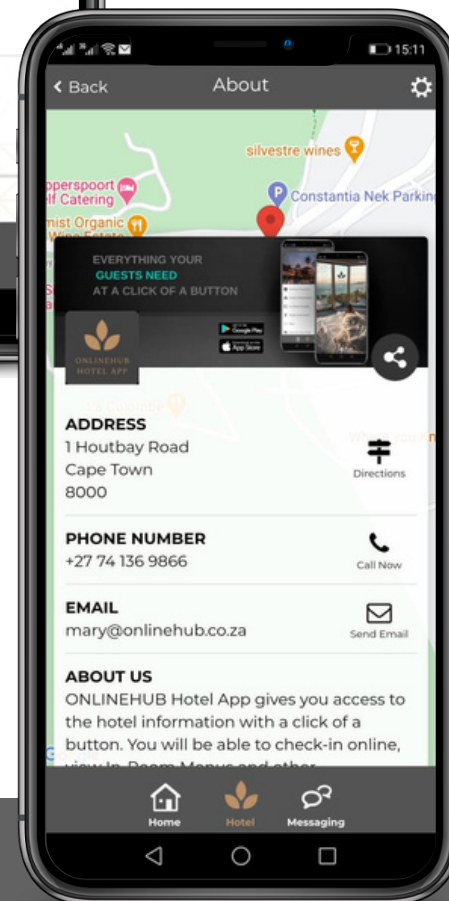
everything your guests need to know in one place, we could insert your booking links, information on check-in times, wifi details and even information on all your room types

HOSPITALITY GUEST APP



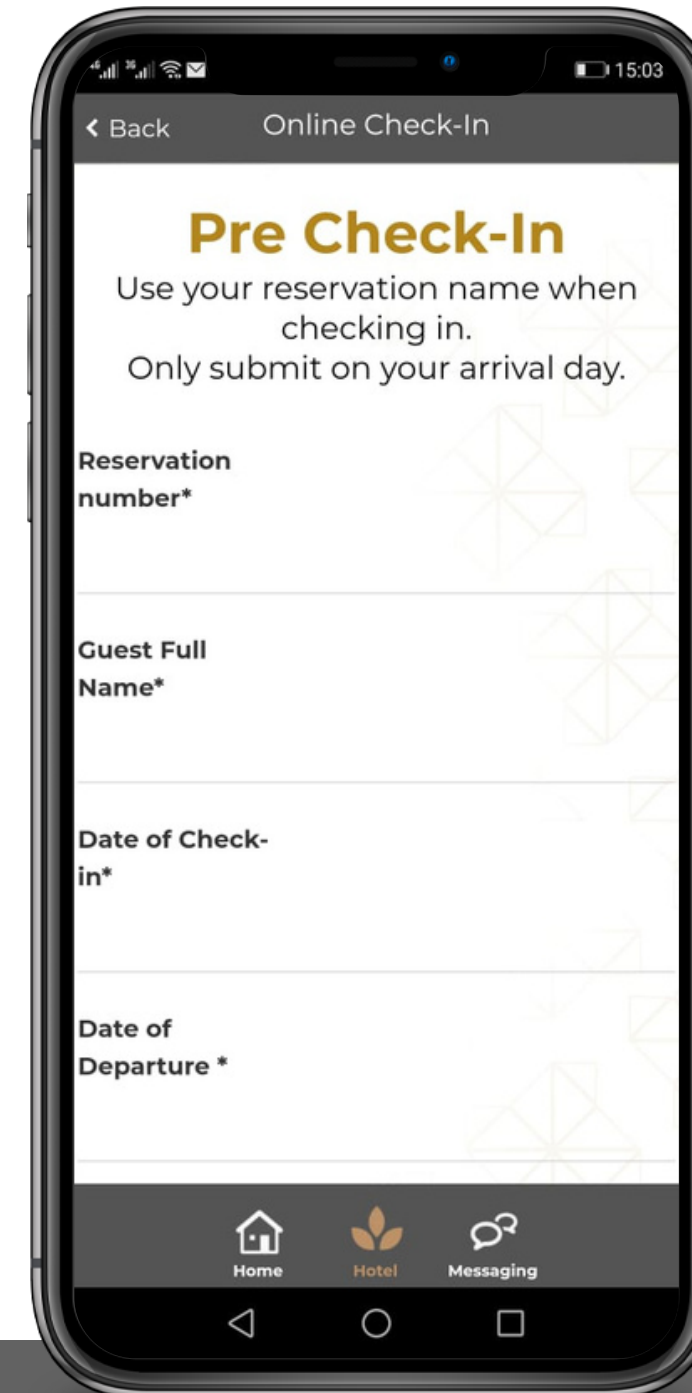
FEEDBACK FORM

Compatible on any desktop, tablet, and mobile device, using any browser. Progressive Web Apps offer the best in user experience.



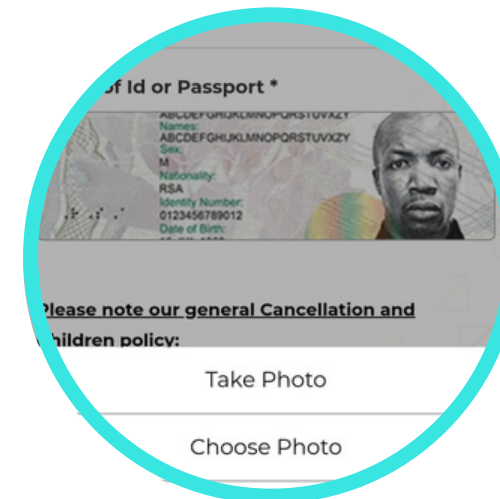
ABOUT US

provide contact details, directions, social links, and your opening hours from one easy to access tab. use the share button to easily share your mobile app across other platforms

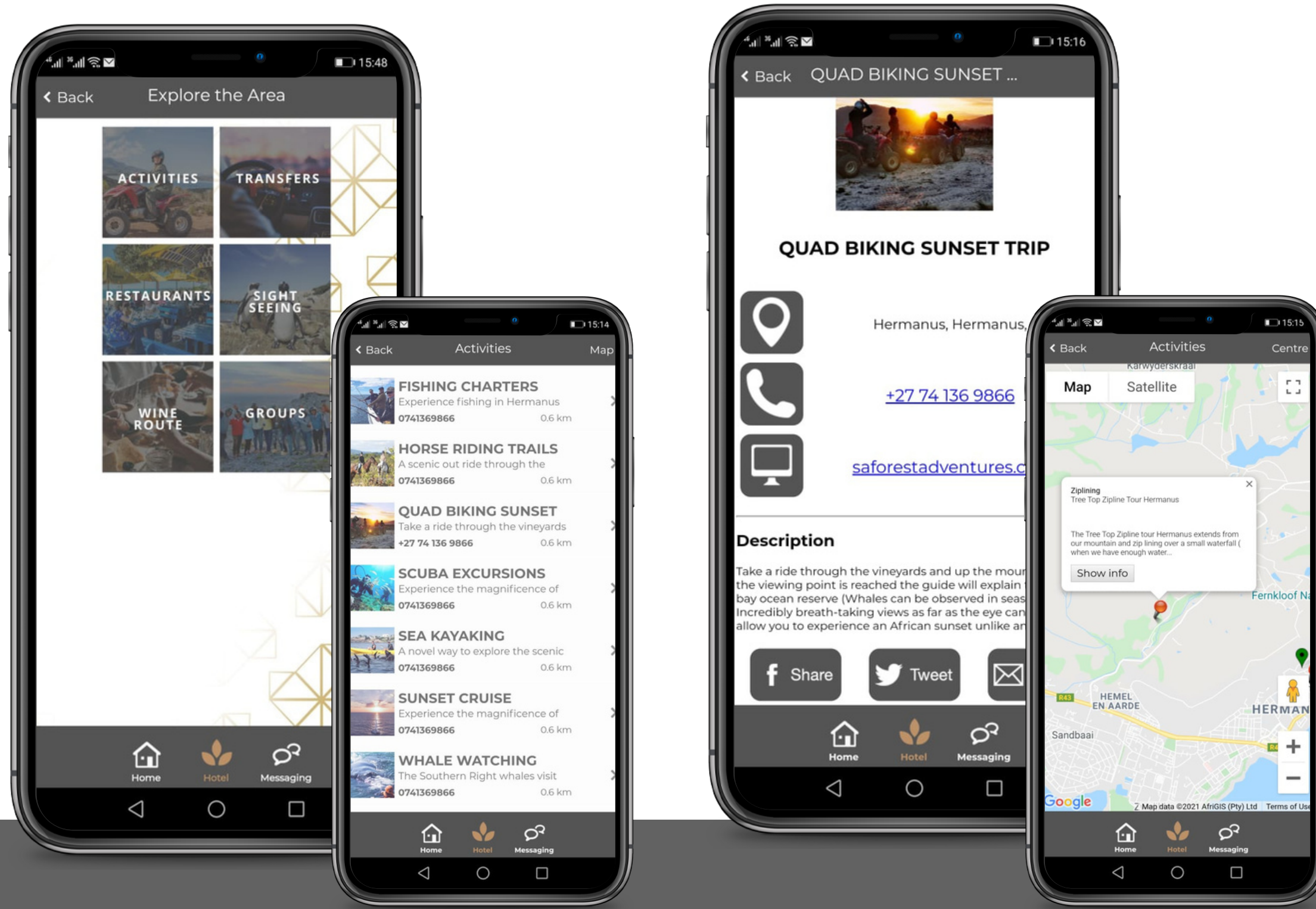


PRE CHECK-IN

add your app link to your confirmation emails and ask your guests to check-in before arrival. this will save time, contactless check-in, and no need for copying id/ passports. everything is done on the check-in form.



HOSPITALITY GUEST APP

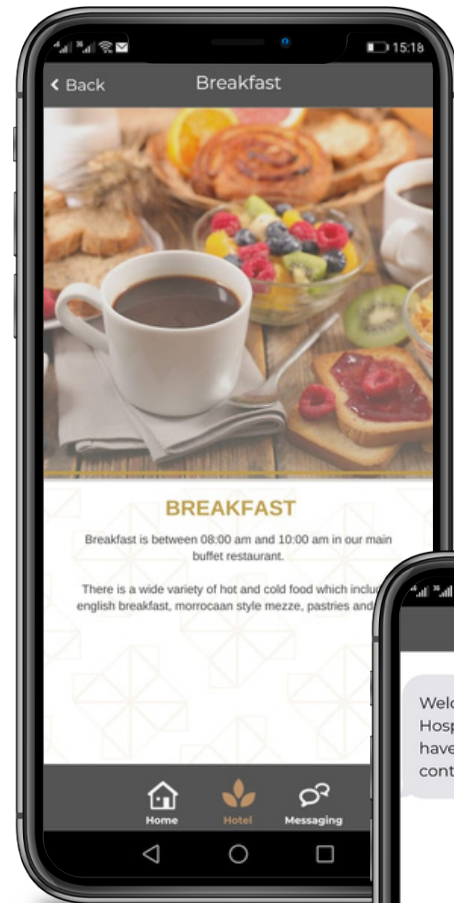


CONCIERGE SERVICE

list your concierge services into the directory for your guests to view and book during their stay.

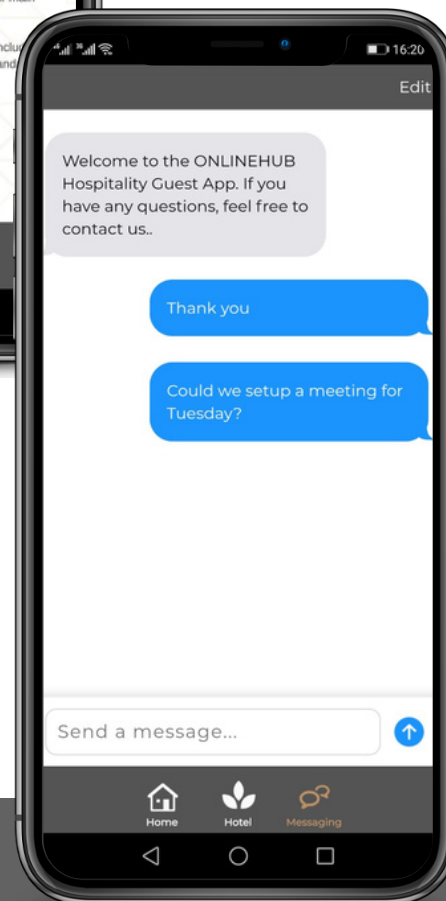
- view the distance from the hotel to the activities or restaurants.
- use the map for directions that connects directly to google maps
- generate an income by adding direct booking links to your supplier's activities. suppliers would need to be signed up with activity bridge. your guest's book, pay and receive confirmation from the supplier and the hotel would receive% commission - no admin

HOSPITALITY GUEST APP



RESTAURANTS

insert PDF menus, links to website menus, table reservation booking widgets, images reservation request form and information



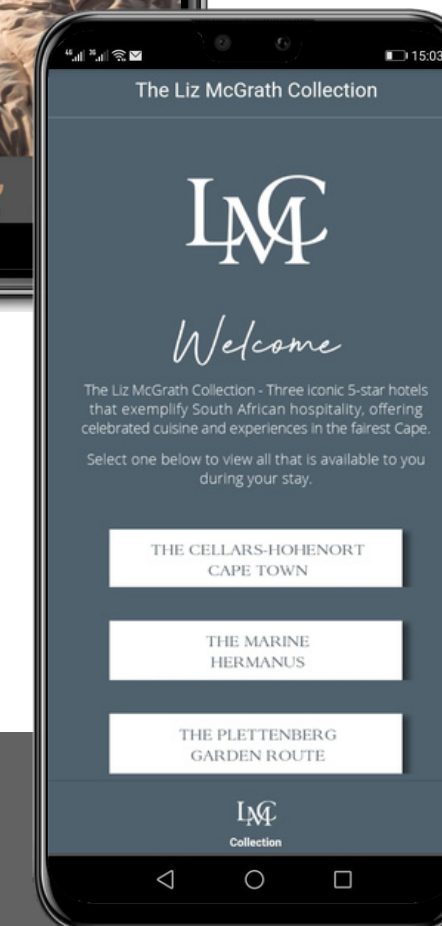
PUSH NOTIFICATION MESSAGING

communicate with your guests directly using push notifications to promote specials and events. the messaging could also act as a private messenger between you and your guests where they can request services



IN-ROOM GUIDE

all the information that is displayed within your property's in-room guide can beautifully be displayed within the app. add check-in videos, manuals on the tv remotes or safes, room service menus and even maintenance reports.



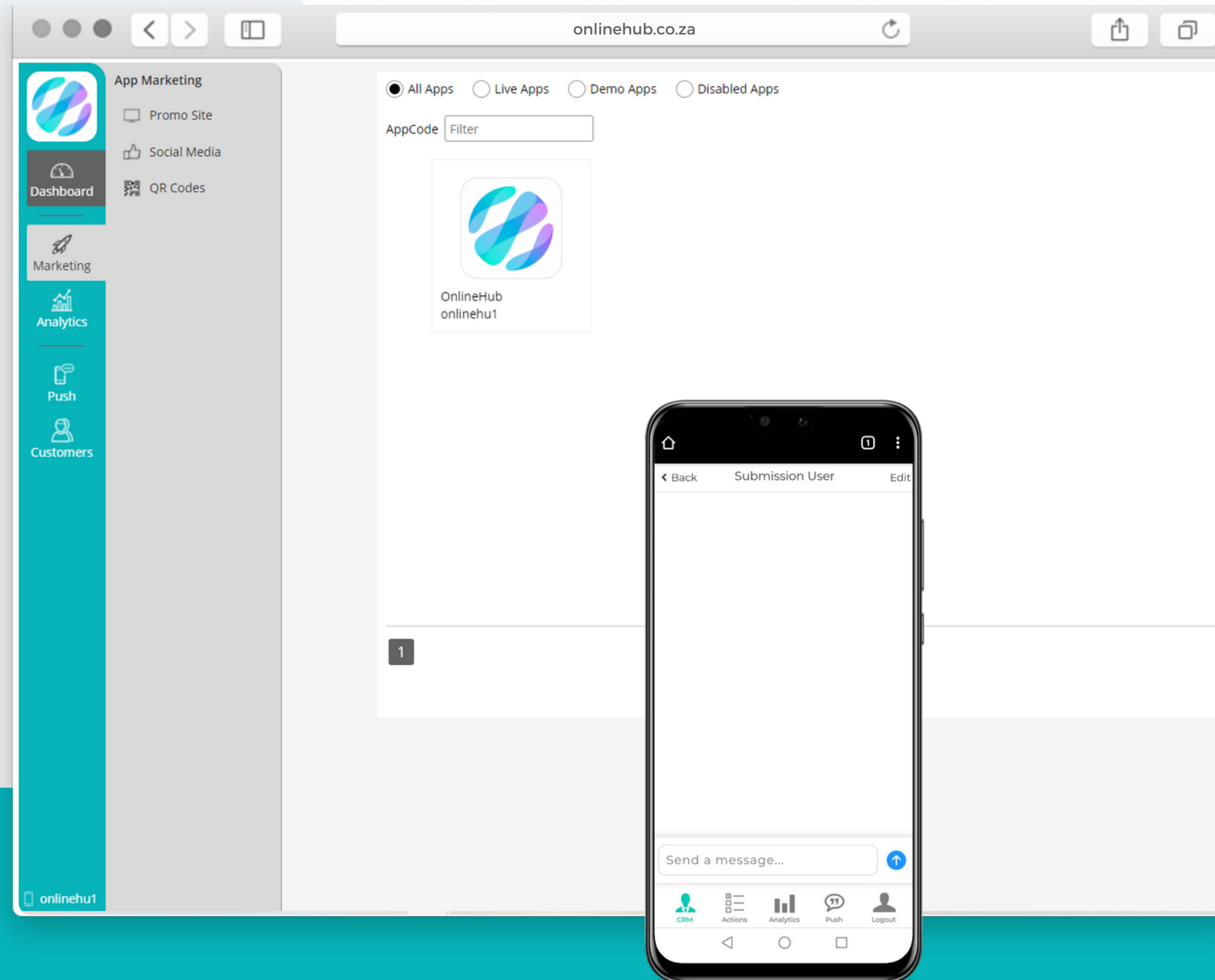
LINK MULTIPLE PROPERTIES

link all your properties within one app with could be downloaded from the app stores

CUSTOMER MANAGEMENT SYSTEM (CMS)

OUR MOBILE APPS COMES WITH AN EASY TO USE CMS

Respond directly to private chat messages and provide an easy way for app users to stay connected with your business 24/7. Keep track of your client's sales history and group multiple app users using tags for targeted campaigns. You can access the CMS on a computer and your mobile phone, making it easy to communicate with your app users while on the move.





PUSH NOTIFICATIONS

Push is the most effective way to communicate with your app users. Send messages directly to your users phone screen and promote exclusive offers and sales, events, company updates, or news. Target your app users based on their location or proximity to your business or competitors using our advanced geo-fencing feature.



SCHEDULED MESSAGES

Schedule push notifications around business activities for maximum impact.



LOCATION-BASED TARGETING

Harness the power of geo-targeting to serve real-time push notifications based on user location.



CUSTOMER GROUPS

Segment your audience to deliver a tailored message using a tagging system.





IMMEDIATE & EFFECTIVE MESSAGING

DRIVE APP USERS INSIDE YOUR APP WITH DEEP LINKING

Perfect for announcing new offers, upcoming events and driving users straight to the content that matters.

ONLINEHUB | MOBILE APPS 2021





DEFINE AND TARGET YOUR AUDIENCE

Improve your campaign success by tailoring your messages to a defined audience.

Drag & Drop Tags to Refine Your Audience

• DMC • Golf • Travel Agent • Vegan • Vegetarian • VIP

Send notification to all users that:

☒ Have the following tags:

• Spa • Family

SCHEDULE CAMPAIGNS IN ADVANCE

Save time and easily schedule your messages in advance so you can get on with running your business.

Start Date

10/03/2021



Time

09:00

Repeat Every

1 weeks

Repeat On

☒ Mon ☐ Tue

☐ Thu ☐ Fri ☐ Sat ☐ Sun



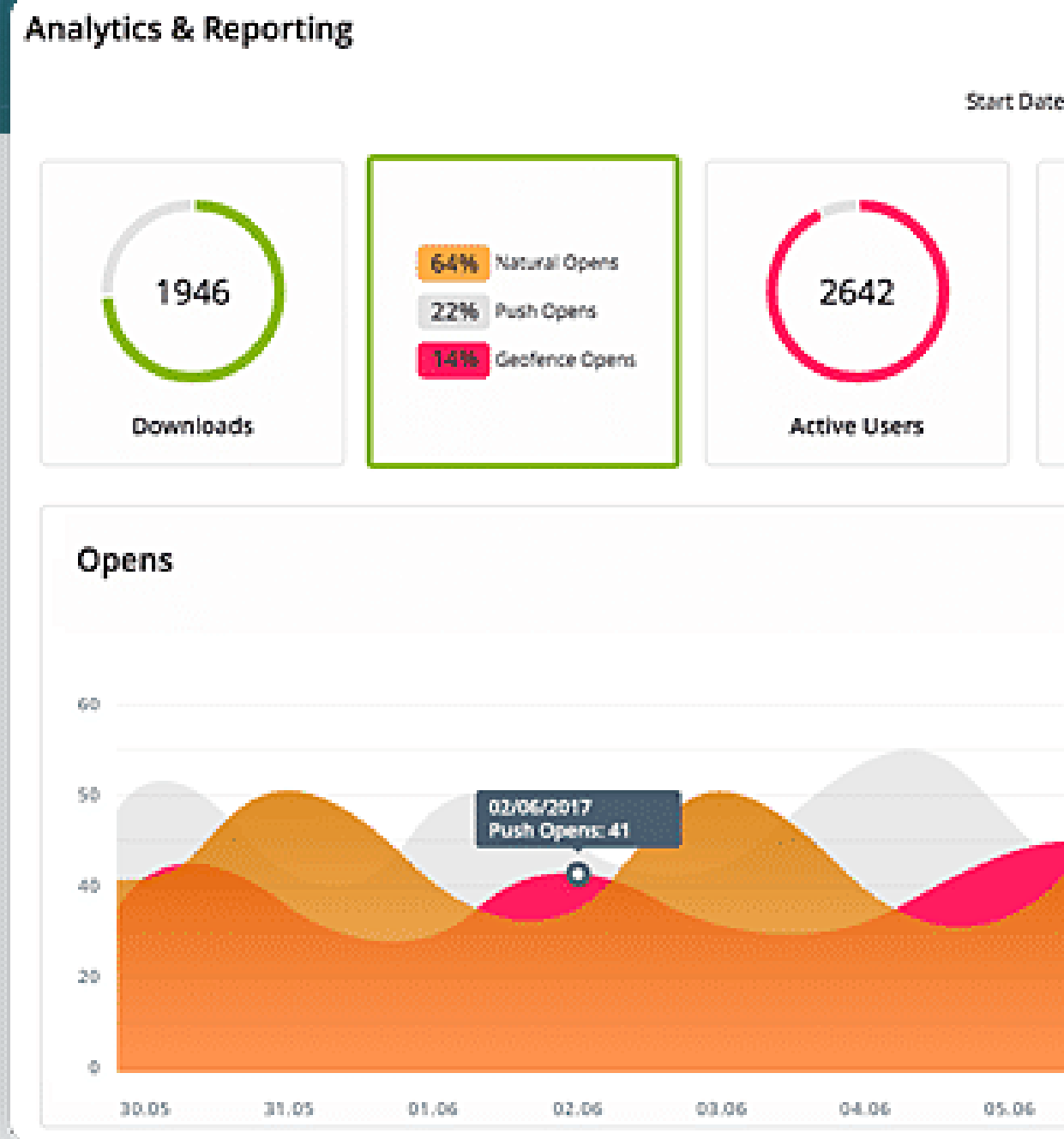
Send Recurring

Create a repeat message that will be sent on recurring days.



APP ANALYTICS

Measure your app success with our built-in analytics tool to track app downloads by device and country or view how many active users you have.



HOW TO SHARE YOUR APP

LINK

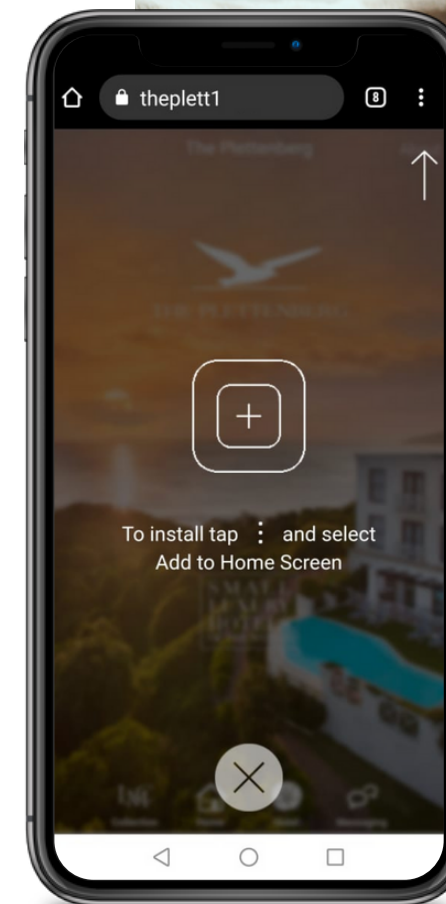
We provide you with a link to your Progressive Web App (PWA). this makes it easy to share your app with your clients. Send the link across social media, email, WhatsApp, SMS and even your website.

QR CODE

Connect with your app users instantly on any smartphone and tablet device and offer the best mobile user experience to drive sales, encourage loyalty and improve communications.

GOOGLE PLAY & APPLE STORE

Once your app is live, we can help you upload your mobile app to the Google Play and Apple App stores. Ready for your app users to download.



Add to Home Screen

DIRECT DOWNLOADS

<https://yourwebapp.com>



WHY A PWA?



USES LESS DATA



Progressive Web Apps use 25X less device storage and reduce overall data usage by over 80% on average, so customers will always have room on their home screen.

GREATER WEB SECURITY



Enhanced web security offers greater reassurance to your app users when purchasing goods, sharing sensitive data and communicating over mobile.

IMPROVE SEO

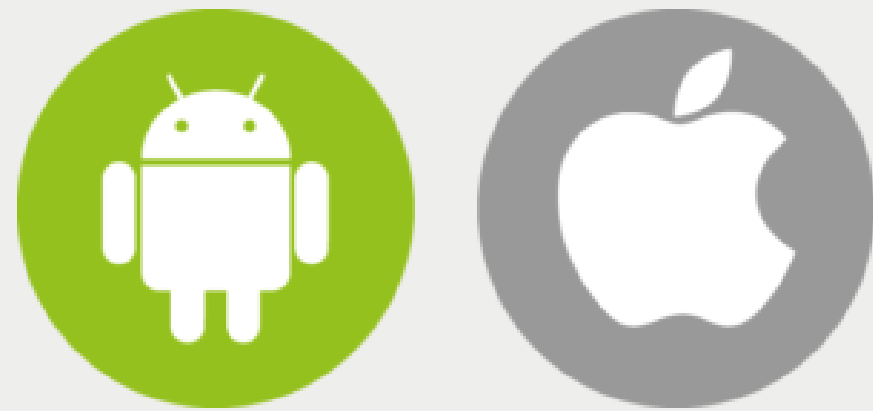


Progressive Web Apps can be discovered through search engines like Google, providing greater online visibility for your business.

ONE APP ACROSS EVERY DEVICE

Compatible on any desktop, tablet, and mobile device, using any browser. Progressive Web Apps offer the best in user experience.





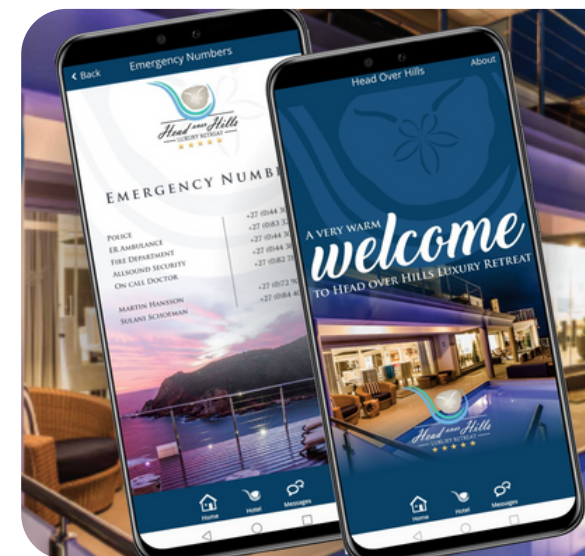
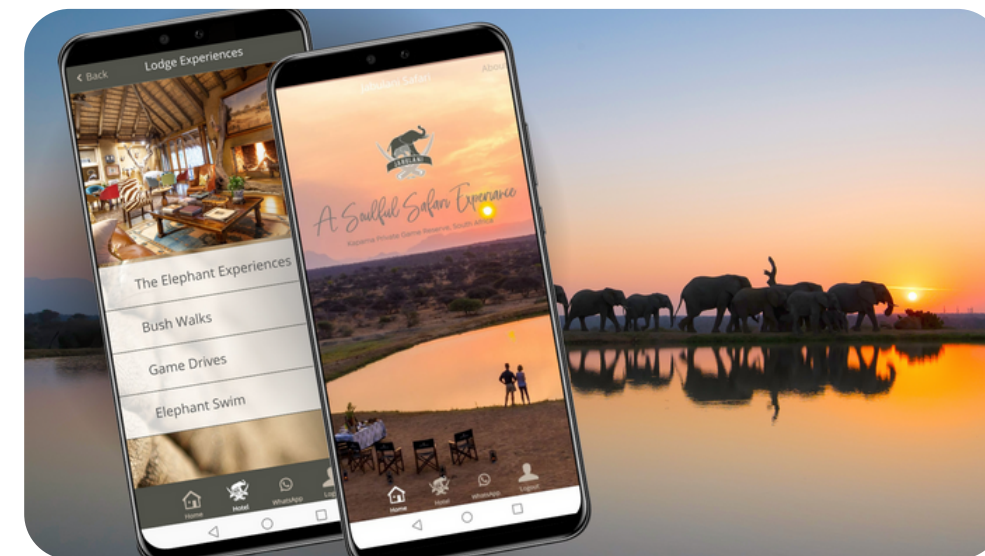
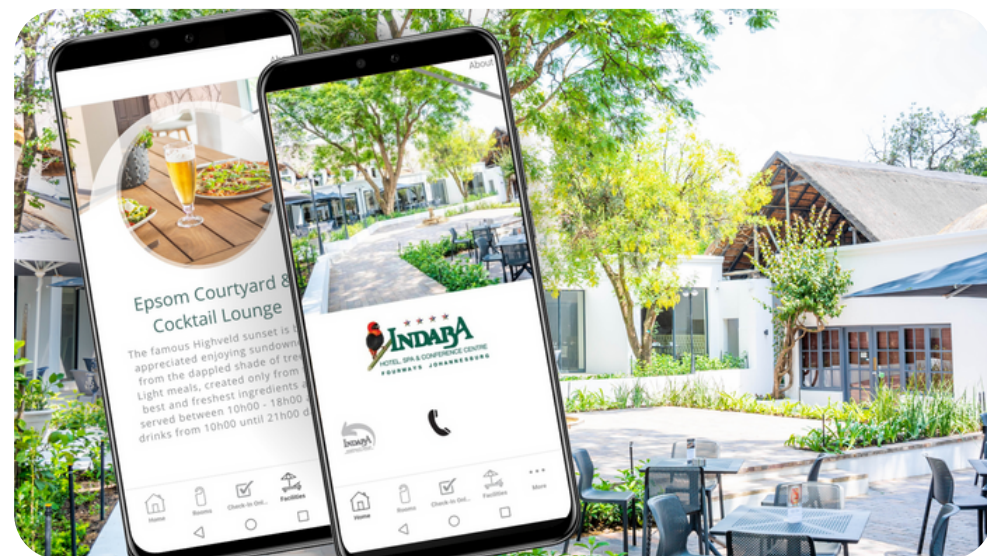
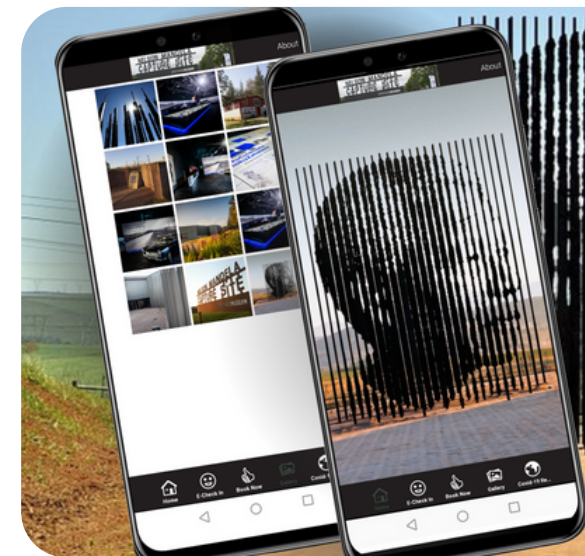
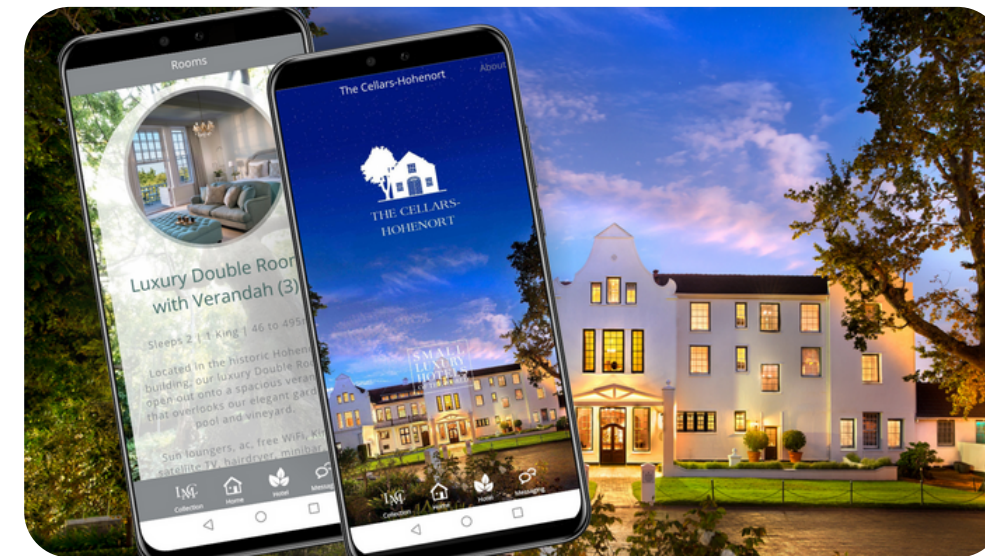
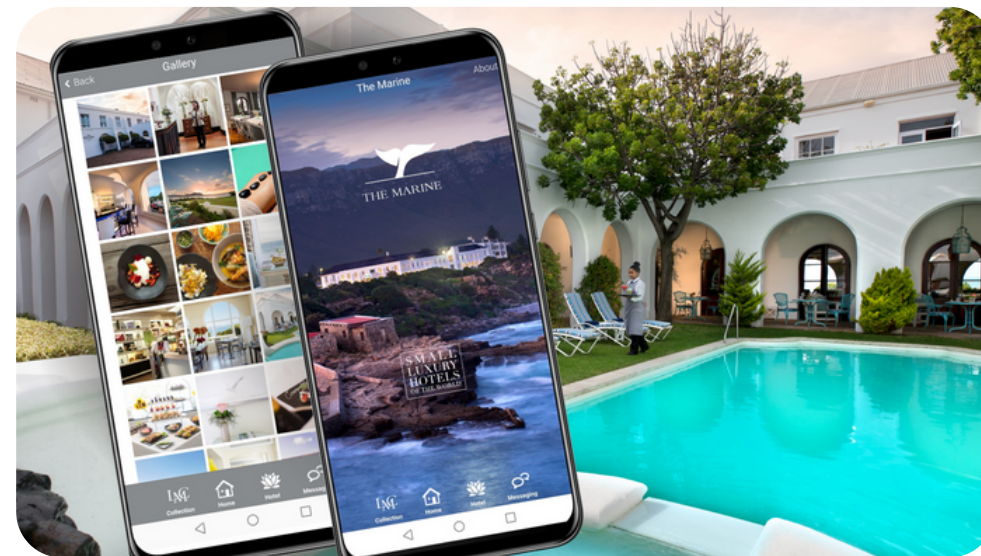
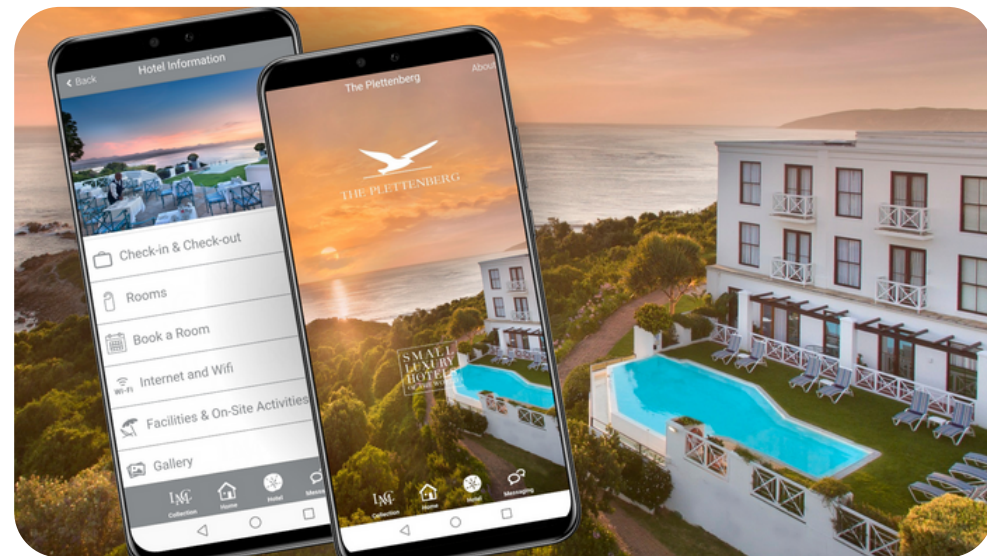
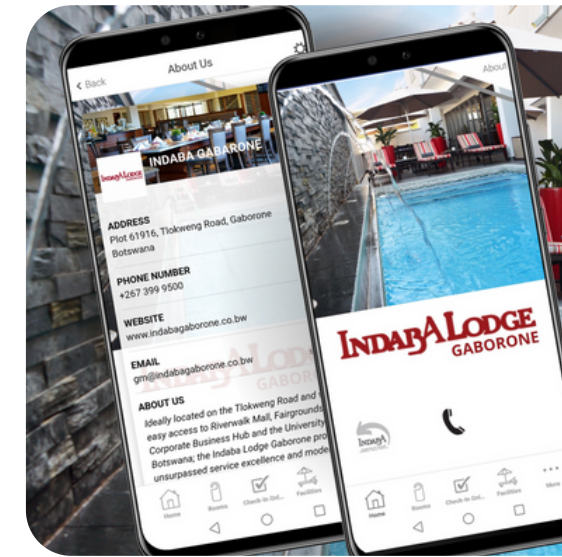
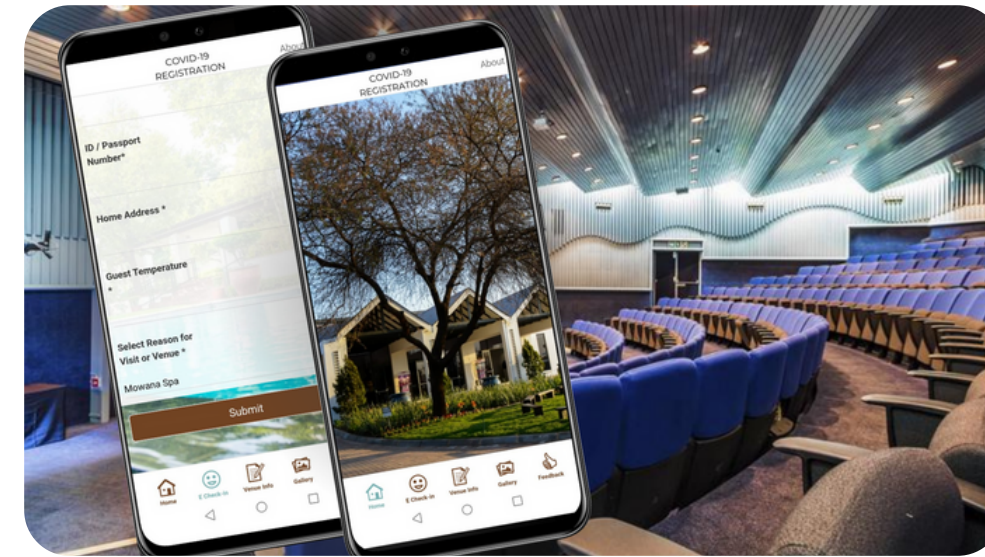
NATIVE APPS FOR IPHONE AND ANDROID

Our Mobile Apps can be loaded onto the Google Play Store, Apple App Store or operate as a PWA



SOME OF OUR CLIENTS

To view more on our clients please visit our website. Each Mobile App has been customised to each clients needs.



ESTIMATED COSTING

The below cost is only an estimate. Each project is quoted individually and based on what is needed. Group discounts are available and properties can be linked.

Hospitality Guest App -> Pre Check-in, In-room guide, Town guide 12 listings, Hotel information, Restaurant menus, Facilities, Feedback form, About, Messaging centre, Gallery 10 images, 2 hours a month maintenance plan

- **ONCE OFF DEPOSIT**
R4 000
- **MONTHLY COST | 2 YEAR CONTRACT**
R1100
- **TURN AROUND TIME**
30 days
- **EXTRAS - NOT NECESSARY IF THE APP IS KEPT A PWA**
Google Play Store \$25 Lifetime
Apple App Store \$99 per year

The Developer accounts need to be opened by the company directly and are not included in the fees provided by ONLINEHUB. We do offer guides on how to open the accounts and if further assistance is needed, there will be an additional service fee to do so.





CONTACT US

We'd love to put a proposal together for your property

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- **EMAIL ADDRESS**
mary@onlinehub.co.za
- **WEBSITE**
www.onlinehub.co.za