
GUIITAR Council

Logo Design Competition

Brief Information of GUIITAR Council:

Name of Company: GUIITAR Council

Company Registration: Registered under Section 8 of the Companies Act, 2013, Not for Profit Organization

Supported Organization: GSFC University and GSFC Ltd.

Name for Logo Design: GUIITAR Council

Vision:

To nurture young minds by providing platform to explore and showcase their potential along with generation of high added value with a focus on innovation as well as marketing of technologies for the betterment of Scientific, Engineering, Science & Management Communities and the Society.

Mission:

To produce success stories in innovations and start-ups that will make the young minds confident, freestanding and financially viable

Objective:

The Main objective of the GUIITAR Council section 8 company (Not for Profit) is “To establish, manage and operate Incubator, to promote Entrepreneurship and incubate individuals, group of Individuals to convert their efforts into enterprises by collaborating with similar institutions to catalyze the process of incubation, manage technology, applied research, knowledge networks, human resource development and offer mentoring services to help enterprise growth and encourage new ventures for the benefit of society.”

Thrust Area:

- a) Agriculture and allied fields
- b) Artificial Intelligence and Robotics
- c) Biotechnology
- d) Clean-Tech
- e) Cyber Security
- f) Energy
- g) Environmental Challenges & Solutions
- h) Healthcare
- i) Information & Communication Technology (ICT)
- j) Internet of Things (IoT)
- k) Manufacturing
- l) Services
- m) Water

Term & Condition:

1. Last date for submission of entries is 15th September, 2020.
2. If participant/s submit multiple entries, then last entry submitted will be considered for evaluation. Only one entry per participant would be considered.
3. Eligibility:
 - a) Student, Group of Students, Academic and Non-Academic Staff of GSFCU are eligible. Maximum three members are allowed in a Group application.
 - b) Participant/s can submit maximum only one entry. The prize will be given to the team leader in case of group.
4. The winning logo would be the intellectual property of the GUIITAR Council as soon as the results are declared, and the winners cannot exercise any right over them thereafter. The winner shall be deemed to have surrendered copyrights, if any, of the winning logo to the GUIITAR Council as soon as the results are declared. Winner will also be required to give an undertaking for the same. The winning entry will be awarded a Gift Voucher/Coupon/Data Plan of Rs. 1,000/- and E-Certificate in due course after declaration of the results.

- a) The prize-winning logo may be used by the GUIITAR Council in any manner they deem fit.
 - b) The GUIITAR Council reserve the right to modify (or fine-tune) the prizewinning logo, i.e. unfettered right to modify the prize-winning logo design and add or delete any information or design feature in any form to it.
 - c) The GUIITAR Council also reserve the right to not use the prize-winning logo at all, and/ or to use an alternative logo and/ or to not use any logo at all.
5. The logo must not contain any provocative, objectionable or inappropriate content.
 6. Please note that the logo must be original and should not violate any provision of the Indian Copyright Act, 1957.
 7. GUIITAR Council does not bear any responsibility for copyright violations or infringements of intellectual property carried out by the participants.
 8. The design of the logo must not infringe on the Intellectual Property Rights of any third party. All entries are governed by the provisions of Logos and Names (Prevention of Improper Use) Act, 1950 and any violation of the said Act will result in disqualification.
 9. The participant must be the same person who has designed the logo and no plagiarism of any kind would be allowed.
 10. GUIITAR Council reserves the right to cancel or amend all or any part of the Contest and/ or the Terms & Conditions/ Technical Parameters/ Evaluation Criteria. However, any changes to the Terms & Conditions/ Technical Parameters/ Evaluation Criteria, or cancellation of the Contest, will be updated/posted on <https://www.gsfcuni.edu.in>
 11. The responsibility to comply with the guidelines and other conditions fully lies with the participant and GUIITAR Council shall not be liable for any dispute raised by a third party.
 12. The results of the contest would be declared on <https://www.gsfcuni.edu.in>
 13. The tentative date of declaration of the result for the contest is 20th September, 2020

14. Design Consideration:

- a) Your logo design should be reflective and communicate to the wider Vision for GUIITAR Council.
- b) Logo artwork should be at least 4 cm x 4 cm (Note: The logo need not be square. We are not specifying any geometrical shape)
- c) File should be of high resolution (over 300dpi) and should look clean (not pixelated or bit-mapped) when viewed on screen at 100%.
- d) Logo should be designed using colors (Not Grayscale or Black & White).
- e) The logo should be designed on a digital platform.
- f) The logo should be usable on the website/social media such as Twitter/Facebook and on printed material such as black and white press releases, stationery and signage.
- g) Participants should not imprint or watermark logo design.
- h) Participants should upload the logo in JPEG or PNG or PDF format only.
- i) Every entry must be accompanied by a brief write-up that describes the concept, theme and symbolic elements of logo in maximum 100 words. This write-up too should be preferably uploaded, preferably in PDF or word format.

Note: Participants to keep the editable/ open file format also ready – this shall be required to be submitted later for the winning entry. During the course of evaluation, evaluators may ask participants to resubmit their entry in different size(s)/ format(s) etc.

15. Submission Details:

- a. Participant details such as Name, Email Id, Mobile No. etc.
- b. JPEG or PNG or PDF file of Logo
- c. Brief write-up/Explanation in maximum 100 words in PDF or Word format
- d. Submission Link: <https://forms.gle/KasPBDYz9VMsFL2u8>

16. Selection Criteria:

- a) All the entries received by GUIITAR Council would be assessed for awards by GUIITAR Committee.

- b) Entries would be judged on the basis of elements of creativity, originality, composition, technical excellence, simplicity, artistic merit and visual impact and how well they communicate profile of GUIITAR Council.
- c) The decision of the GUIITAR Committee would be final and binding on all the contestants and no clarifications would be issued to any participants or any decision of GUIITAR Committee.
- d) GUIITAR Council shall not use the disqualified entries for any purpose and GUIITAR Council shall have no intellectual rights over the same.

Disclaimer:

The winning logo may not automatically become the final logo for GUIITAR Council