

# 2 Months Workshop on AI Tools & Automation

Become a AI Geek in 2 Months

## COURSE DETAILS



BATCH TIMING

**ONLINE BATCH**  
TIMING VARY



COURSE DURATION

**2**  
**MONTHS**



COURSE TYPE

**CERTIFICATION**  
**COURSE**



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## ABOUT COURSE

This 2-month structured bootcamp provides a strong foundation in Artificial Intelligence with practical exposure to modern AI tools and workflows. The program focuses on understanding core concepts, mastering essential tools, and applying AI in real-world scenarios through guided projects. Students will gain hands-on experience in content generation, design, and automation.

## WHAT YOU WILL LEARN

- Fundamentals of Artificial Intelligence
- Image Generation and Creative Design
- AI, Machine Learning & Deep Learning
- Automation Workflows using AI
- Prompt Engineering Techniques
- Real-World Applications of AI
- AI-Based Content Creation
- Project Development using AI Tools

## Module 1 - Introduction to AI & Core Concepts

**Build a strong foundation by understanding how AI works in real-world scenarios.**

- What is Artificial Intelligence (with practical examples)
- Difference between AI, Machine Learning & Deep Learning
- How tools like ChatGPT generate responses
- Key concepts: tokens, temperature, and output behavior

## Module 2 – Prompt Engineering Fundamentals

**Learn how to communicate effectively with AI to get accurate and structured results.**

- Writing clear and effective prompts
- Improving output quality with structured instructions
- Role-based and task-specific prompting
- Generating content such as emails, posts, and summaries

## Module 3 – AI Tools for Content & Design

**Explore modern AI tools used for content creation and visual design.**

- Creating high-quality visuals using Midjourney
- Generating social media content and creatives
- Understanding use cases of different AI tools
- Applying AI for productivity and creative workflows

## Module 4 – Mini Projects

Apply your learning by working on guided, hands-on projects.

- Build an AI-based content generator
- Create a resume or document using AI tools
- Design visual creatives for real-world use
- Combine multiple tools for simple workflows

## Module 5 – Introduction to Automation (n8n)

Understand how to automate repetitive tasks using AI and workflows.

- Basics of automation concepts
- Introduction to n8n
- Connecting AI tools with workflows
- Automating tasks such as content generation and notifications

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## Module 6 – Real-World AI Applications

Learn how AI is applied across industries and business scenarios.

- Social media automation workflows
- Basic chatbot use cases
- AI in productivity, marketing, and operations
- Understanding scalable AI use cases

## Module 7 – Project Development & Use Cases

Focus on building structured solutions using the tools learned.

- Designing complete AI workflows
- Combining content, design, and automation
- Refining and improving project outputs
- Preparing project use cases



## Module 8 – Final Project & Presentation

Consolidate your learning into a complete project.

- Build a capstone project using AI tools
- Present your project with clear explanation
- Review and improve project structure
- Guidance on showcasing your work professionally

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## BY THE END OF THIS PROGRAM,

### Learners will:

- Understand core concepts of Artificial Intelligence and its practical applications
- Effectively use AI tools such as ChatGPT, Midjourney, and n8n
- Apply prompt engineering techniques to generate accurate and structured outputs
- Create content, visuals, and basic automation workflows using AI
- Develop real-world projects demonstrating practical use of AI
- Build confidence in using AI for academic, professional, and personal use cases
- Present and showcase their projects in a structured and professional manner

## Counselling Team

*Karan Jeet Singh*

+91-6005448818

*Raman Preet Kour*

+91-7006688321



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