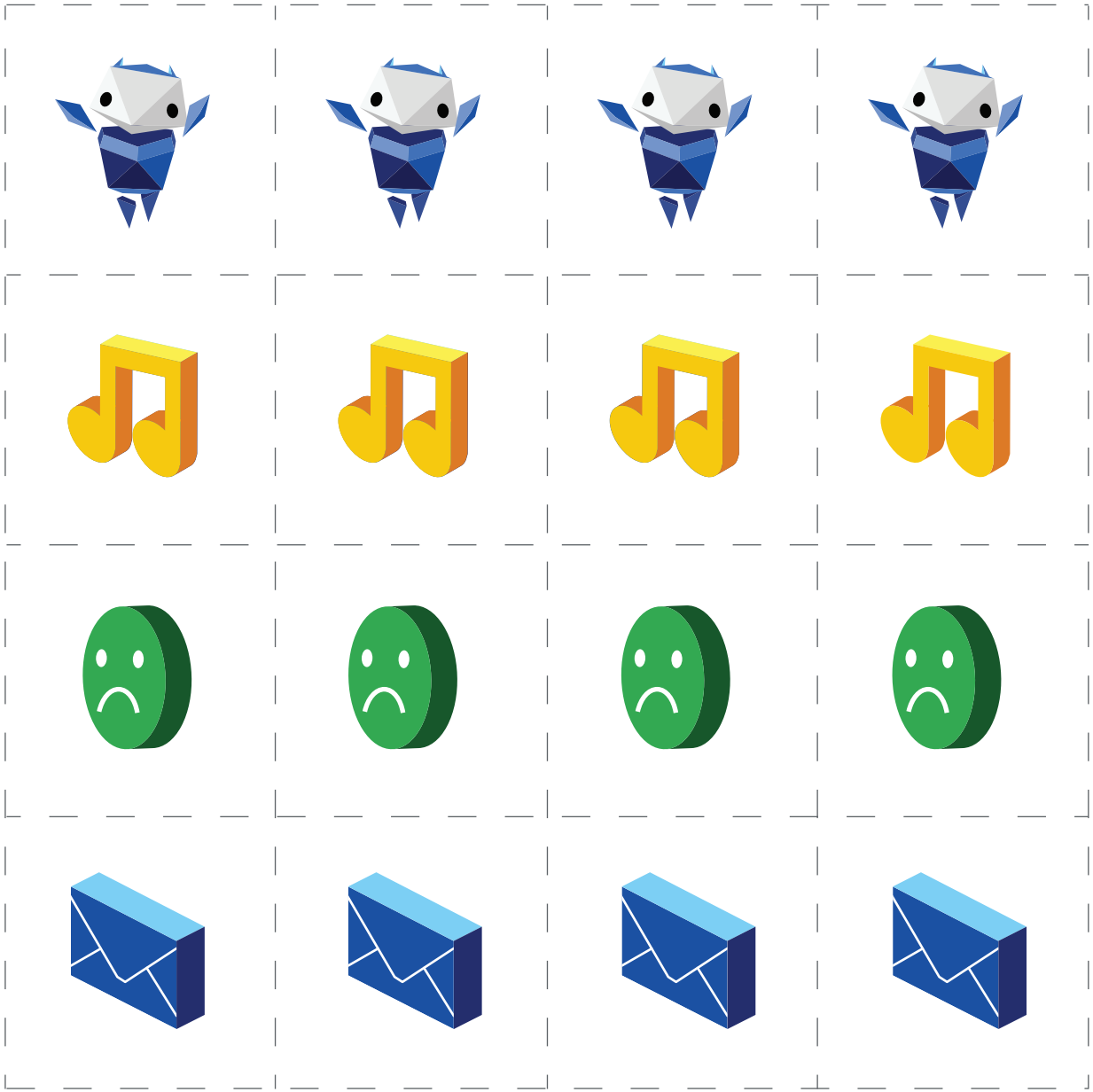Share with care.