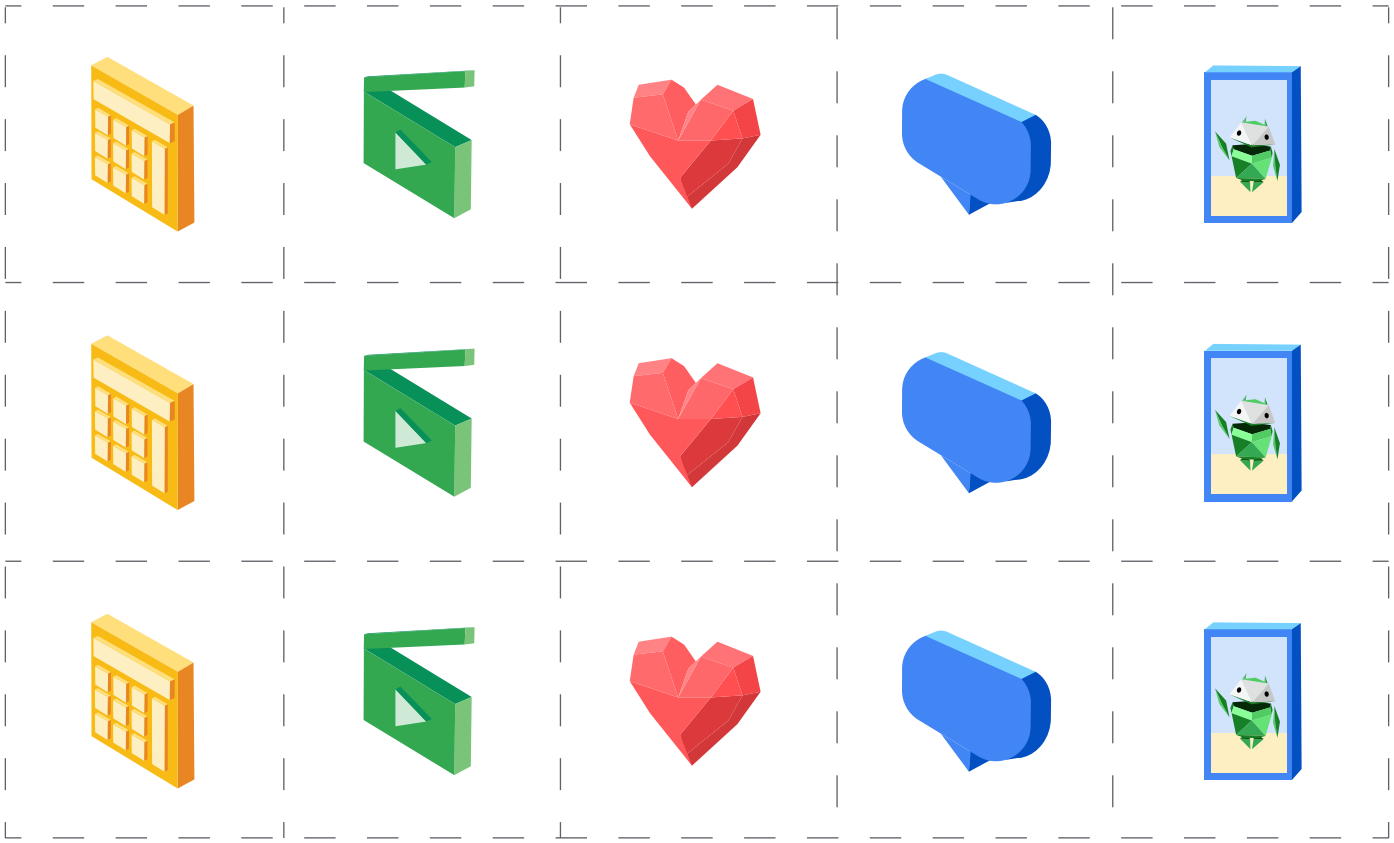It's cool
to be kind.