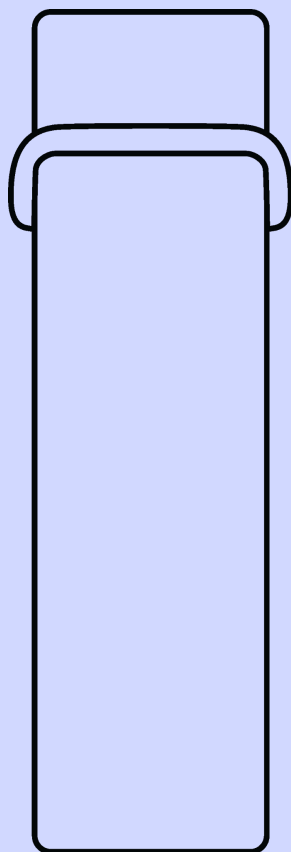


Google Fitbit Air





INTRODUCTION

At Google, operating in an environmentally sustainable way has been a core value from the beginning.

Please refer to our latest Environmental Report for our current approach to sustainability across Google.

sustainability.google/stories

We're building consumer hardware products for everyone and the planet. That's why we've developed energy-saving features, created longer-lasting devices, and promote the use of lower carbon and recycled materials.

There is always space to go further. Progress is a journey, not a destination.

The following pages detail the environmental performance of the Google Fitbit Air including its full life cycle carbon footprint, from design and manufacturing through usage and end-of-life processing.



TABLE OF CONTENTS

Google Fitbit Air environmental report includes the following:

01. Introduction
02. Our approach
03. Pillars
 - a. Engineering our products to last
 - b. Designing intentionally with responsible materials
 - c. Advancing collective progress through sharing
04. Environmental reporting data
05. Endnotes



Progress is
a journey,
not a
destination.





OUR APPROACH

Art and science.

Sustainable design is an iterative process guided by intention, craft, and consideration in every detail. To bring this to life across our Pixel, Google Home, and Fitbit portfolios, we focus on three key pillars to guide our steps forward.

PILLAR 01

Engineering
our products
to last

PILLAR 02

Designing
intentionally
with responsible
materials

PILLAR 03

Advancing
collective
progress through
sharing

PILLAR 01

Engineering our products to last

Durable products last longer, reducing the need for replacement.

Google Fitbit Air is water-resistant up to 50 meters, so you're free to swim, sweat, and more without worry.¹

Engineered for adaptability and versatility, the Google Fitbit Air transforms from a workout companion into a sophisticated, everything accessory, without sacrificing performance.



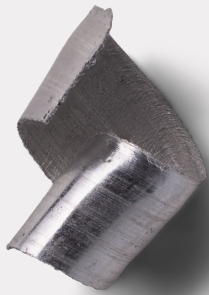
Designing intentionally with responsible materials

Through innovative design and a commitment to expanding our recycled materials portfolio, we are driving carbon reduction and minimizing waste across our operations.

The Google Fitbit Air is made with at least 19% recycled materials based on product weight.² The magnets used in the pebble and charger are made with 100% recycled rare earth elements.³ To further reduce waste, the product packaging is 100% plastic-free.⁴



Recycled Rare Earth Elements



Recycled Stainless Steel



Molded Fiber
[Packaging]



Recycled Rare Earth Elements



Bamboo
[Packaging]



Recycled Plastic



Recycled Newsprint
[Packaging]



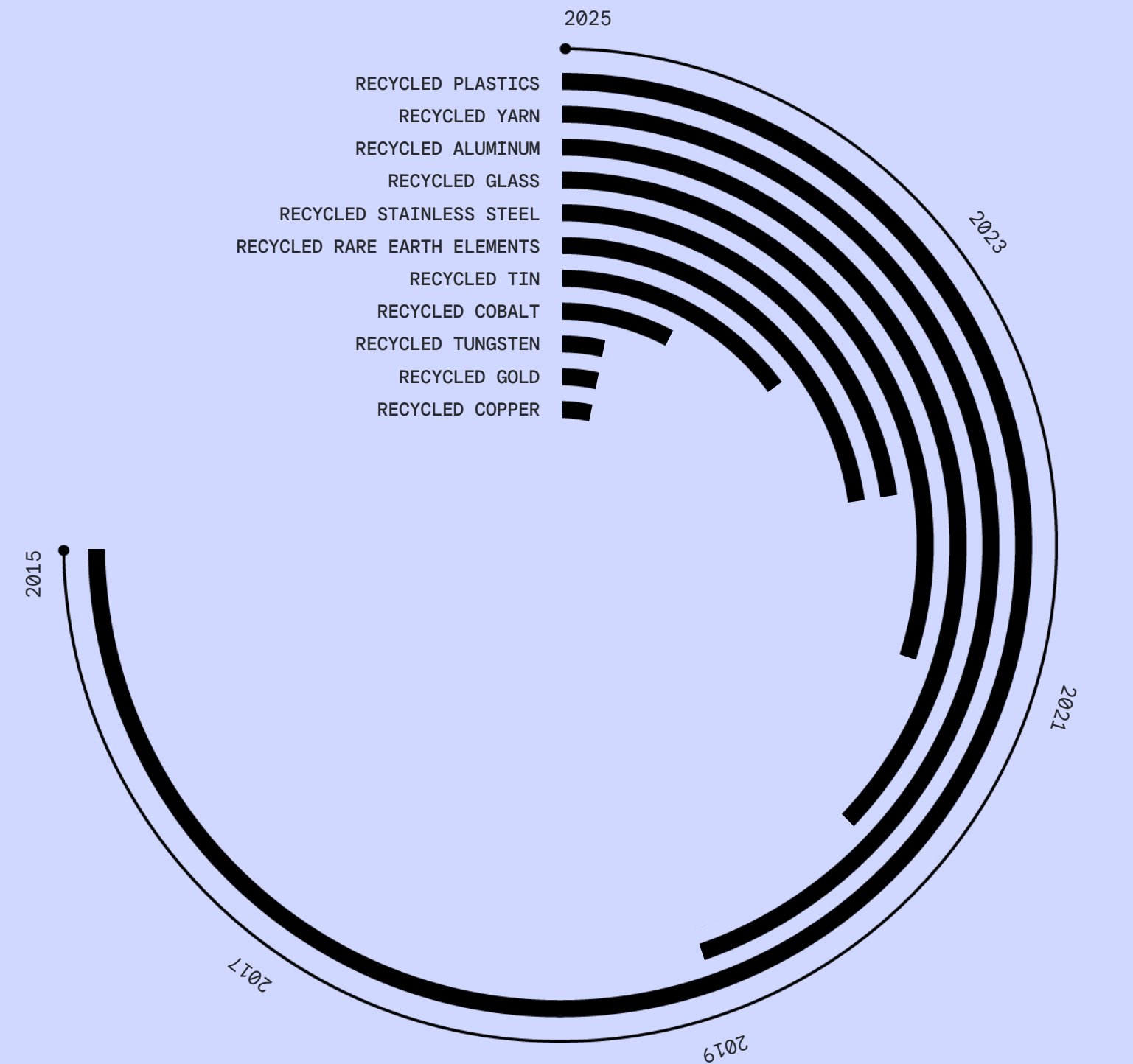
From plastic bottles to bands

Recycled polyester, a widely accessible material for yarn suppliers, is derived from both post-consumer recycled sources, such as plastic water bottles, and post-industrial recycled content, like textile factory scraps. These materials are processed through crushing, washing, melting, and then spinning into new yarn, enabling the production of recrafted textiles.

Google Fitbit Air's Performance Loop Bands are made with recycled polyester yarn.⁵

A decade of progress

Since 2015, we have been striving to expand our portfolio of recycled ingredients. While exact percentages and applications vary across products, our goal is to maximize recycled content everywhere possible.



Advancing collective progress through sharing

Collaboration is key to advancing sustainability. We're committed to sharing our progress to help fuel industry-wide change. Learn more:

[Plastic-Free Packaging Design Guide](#)

[Consumer Hardware Carbon Reduction Guide](#)

[Recycled Materials Guide](#)



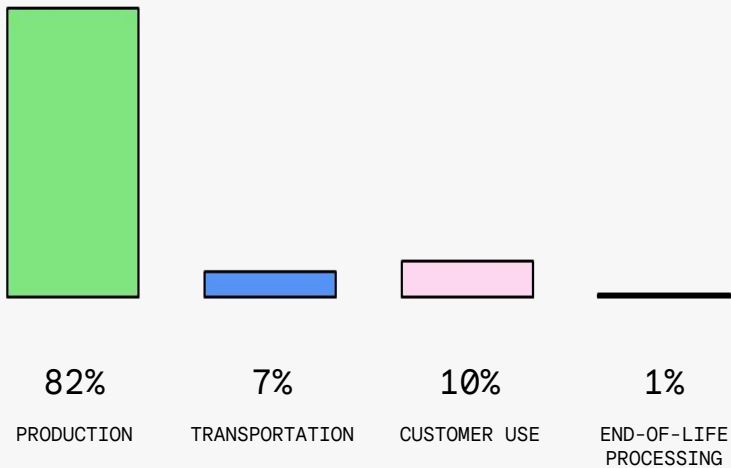
Google Fitbit Air
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GREENHOUSE GAS
(GHG) EMISSIONS

The production, transportation, use, and end-of-life processing of electronic products generate GHG emissions that contribute to rising global temperatures. Google conducted a life cycle assessment on this product to identify materials and processes that contribute to GHG emissions, with the goal of minimizing these emissions. See our [Consumer Hardware Carbon Reduction Guide](#) to learn more.

ESTIMATED GHG
EMISSIONS FOR GOOGLE
FITBIT AIR ASSUMING
THREE YEARS OF USE:⁶

4 kg CO₂e



ENERGY EFFICIENCY

Google Fitbit Air incorporates power-management software to maximize battery-charging efficiency and extend battery life during use.

ENERGY EFFICIENCY
OF GOOGLE FITBIT AIR

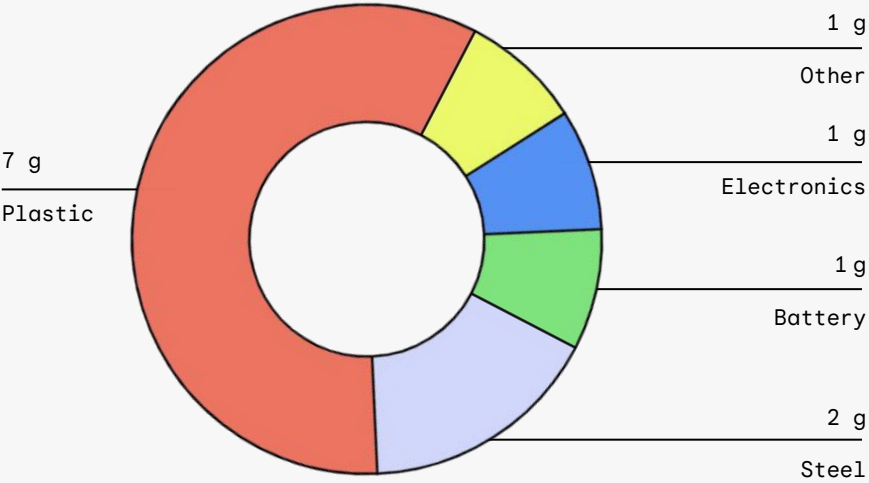
	115 V, 60 Hz	230 V, 50 Hz
Standby (battery maintenance mode) power ⁷	0.08 W	0.08 W
Annual energy use estimate ⁸	1 kWh	1 kWh
Annual cost of energy estimate	US\$0.17 ⁹	€0.29 ¹⁰

MATERIAL USE

The Google Fitbit Air is designed to be light and compact. Minimizing the size and weight of the Google Fitbit Air allows materials to be used more efficiently, thereby reducing the energy consumed during production and shipping as well as minimizing the amount of packaging.

MATERIALS USED IN
GOOGLE FITBIT AIR

TOTAL MATERIALS:¹¹
12 g



RECYCLED MATERIALS

- ↻ The Fitbit Air's magnets used in the pebble and charger are made of 100% recycled rare earth elements.³
- ↻ Fitbit Air is made with recycled plastic, metal, and rare earth elements.¹²
- ↻ The Performance Loop Bands are made with at least 12% recycled polyester yarn based on product weight.

BATTERY

- ☑ Lithium-ion polymer

RESTRICTED SUBSTANCES

Historically, many electronic devices contained materials such as lead, mercury, cadmium, and brominated flame retardants that pose environmental and health risks. We designed Google Fitbit Air to meet global regulations that restrict harmful substances, including the following:

- ✔ European RoHS Directive restrictions on lead, mercury, cadmium, hexavalent chromium, polybrominated biphenyls (PBB), polybrominated diphenyl ethers (PBDE), and four different phthalates (DEHP, BBP, DBP, DIBP)
- ✔ European Battery Regulation restrictions on lead, mercury, and cadmium in batteries
- ✔ European Packaging Directive restrictions on lead, mercury, cadmium, and hexavalent chromium in packaging

VOLUNTARY SUBSTANCE
RESTRICTION

Google Fitbit Air also meets the following voluntary substance restrictions:¹³

- ✔ PVC-free¹³
- ✔ Brominated Flame Retardant (BFR)-free¹³

Google Fitbit Air

Product Environmental Report

PACKAGING

Google Fitbit Air comes in consciously designed packaging. Our light and compact packaging is made with recycled and responsibly sourced fibers and continues to be 100% plastic-free, improving recyclability.⁴ To learn more about our plastic-free packaging, please see our [Plastic-Free Packaging Design Guide](#).

RESPONSIBLE SOURCING

Google is committed to fostering a sustainable and responsible supply chain through treating workers with respect and dignity, promoting healthy and safe working conditions, and conducting environmentally responsible and ethical operations.

Learn more about our expectations for supply chain partners in the [Google Supplier Code of Conduct](#), our [2025 Supplier Responsibility Report](#), and our [Conflict Minerals Policy](#).

Google Fitbit Air

Product Environmental Report

ENDNOTES

1. While this product is designed to be water-resistant, this resistance is achieved through a specialized surface coating/treatment. This protection is not permanent. The protective water-resistant coating may diminish or be completely removed over time due to normal wear and tear, environmental exposure, and regular use. Google does not guarantee continued water resistance for the lifespan of the product and excludes liability for any damage resulting from moisture exposure following the natural degradation of the coating.
2. These materials include recycled plastic, metal and rare earth elements (includes in-box accessories).
3. Recycled rare earth elements are at least 28% of the magnet weight for each item.
4. Based on retail packaging (excluding adhesive materials and required plastic stickers) as shipped by Google. To meet the request of some retail partners, stickers and/or security tags are applied to some packaging variations and may contain plastic.
5. Band is made with at least 12% recycled polyester yarn based on product weight.
6. GHG emissions estimates are calculated in accordance with ISO 14040 and ISO 14044 requirements and guidelines for conducting life cycle assessments, and include the production, transportation, use, and recycling of the product, accessories, and packaging.
7. Power measured with device connected to Bluetooth network in standby mode with fully charged battery and attached to the power adapter using the in-box cable. Tested in accordance with the U.S. DOE Uniform Test Method for Measuring the Energy Consumption of Battery Chargers.
8. Estimated energy use based on average time between charges. Actual energy consumption will vary by user.
9. The average residential cost of energy for U.S. households is \$0.17 per kWh in January 2026 (source: U.S. Energy Information Agency).
10. The average household cost of energy for consumers in the EU-27 was €0.29 per kWh in the first half of 2025 (source: Eurostat Statistics Explained).
11. Product material masses are for the Google Fitbit Air and in-box band only, excluding packaging and accessories. For the U.S. configuration, an additional 14 g of electronic accessories are included in-box.
12. These recycled materials are at least 19% of product based on weight.
13. Google continues to restrict arsenic content in glass, mercury in displays, and heavy metals (lead, cadmium, and mercury) in batteries as listed in Google's Restricted Substances Specification.