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LESSON 1

5 MIN ESTIMATED TIME

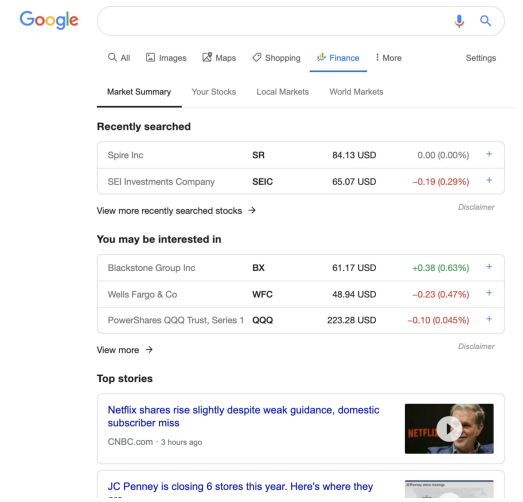
# Google Finance: Research company performance

Google Finance allows you to track companies across 53 exchanges on five continents.

# Lesson overview

## Search global stock market data

Every day, there are millions of movements on stock markets across the world. Google Finance can help you track the companies and markets that you are reporting on. For a full list of the stock exchanges tracked on Google Finance, [click here](#).



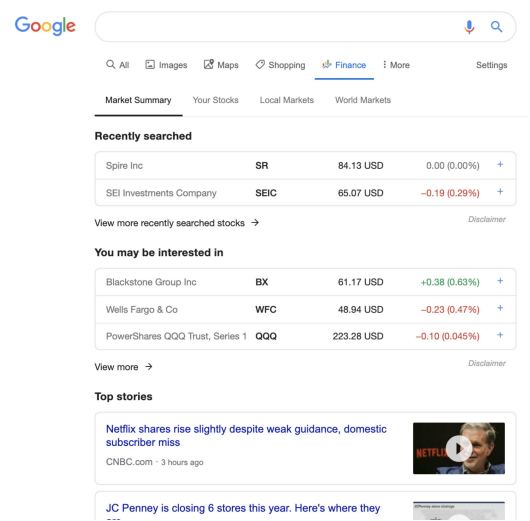
1. Find companies and build a watch list
2. Research and compare companies

# Find companies and build a watch list

Google Finance is a gateway to a huge collection of financial information on listed companies across the globe. You can streamline your workflow by building a list of companies you'd like to follow regularly.

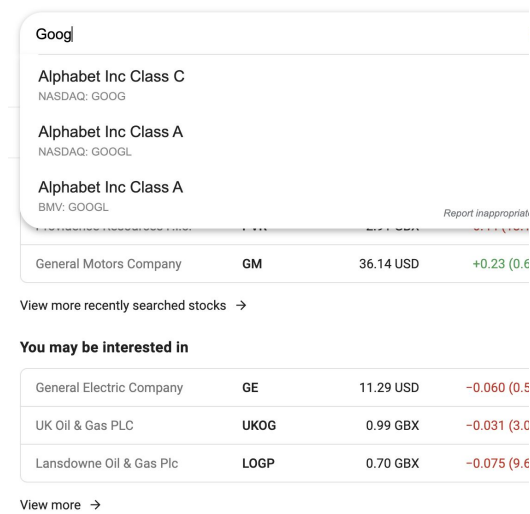
## STEP 1 OF 5

To begin, go to [finance.google.com](https://finance.google.com).



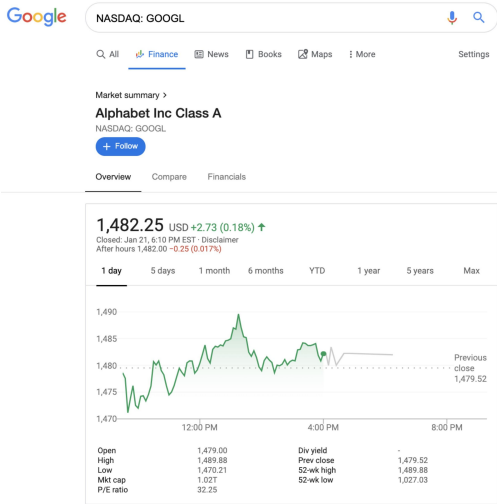
## STEP 2 OF 5

Enter the company name, for example, Google's parent company, Alphabet. Below it, you'll see the exchange it trades on (NASDAQ) and its ticker symbol (GOOG).



STEP 3 OF 5

Click on the stock to see an overview, relevant news, and financials.



STEP 4 OF 5

To save stocks you're interested in, click **Follow**.

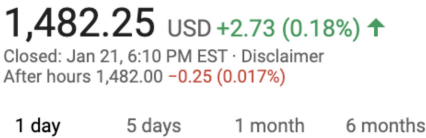
Market summary >

**Alphabet Inc Class A**

NASDAQ: GOOGL

[+ Follow](#)

Overview Compare Financials



STEP 5 OF 5

Once you have followed a stock, it will appear in **Your watchlist**.

Q All Images Maps Shopping

Market Summary **Your Stocks** Local Markets

**Your watchlist**

Alphabet Inc Class A	GOOGL	1,3
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**Recently searched**

Providence Resources P.L.C.	PVR
General Motors Company	GM

You may be interested in

# Research and compare companies

Google Finance makes it easy to research companies, compare performance, find relevant news, and see recent financials.

## STEP 1 OF 4

To see quarterly financial information, click **Financials**. You'll see the headline details of each financial report by clicking on its date.

Market summary >

Alphabet Inc Class A

NASDAQ: GOOGL

+ Follow

Overview

News

Compare

Financials

Alphabet Inc. is an American multinational conglomerate headquartered in Mountain View, California. It was created through a corporate restructuring of Google on October 2, 2015, and became the parent company of Google and several former Google subsidiaries. [Wikipedia](#)

**CEO:** [Larry Page](#) (2 Oct 2015–)

**Revenue:** 136.8 billion USD (2018)

**Headquarters:** [Mountain View, California, United States](#)

**Number of employees:** 103,549 (2018)

**Subsidiaries:** [Google](#), [Calico](#), [X](#), [DoubleClick](#), [Waymo](#), [Verily](#), [MORE](#) >

**Founders:** [Larry Page](#), [Sergey Brin](#)

### Quarterly financials

SEP 2019	JUN 2019	MAR 2019	DEC 2018
(USD)		Sep 2019	Y/Y
Revenue		40.5B	20.03% ↑
Net income		7.07B	23.11% ↓

## STEP 2 OF 4

To see the most recent news stories in relation to the company of interest, click **News**.

Market summary >

Alphabet Inc Class A

NASDAQ: GOOGL

+ Follow

Overview

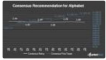
News

Compare

Financials


Alphabet (NASDAQ:GOOGL) Coverage Initiated by Analysts at Piper Jaffray Companies

Slater Sentinel · 1 hour ago




The FAANG Stock For Bulls this Month

Schaeffer's Research · 20 hours ago




If You Invested \$10,000 in Google's IPO, This Is How Much Money You've Have Now

The Motley Fool · 1 week ago



Alphabet Buying Fitbit Isn't the Problem, It's the Apple Watch

The Motley Fool · 1 week ago

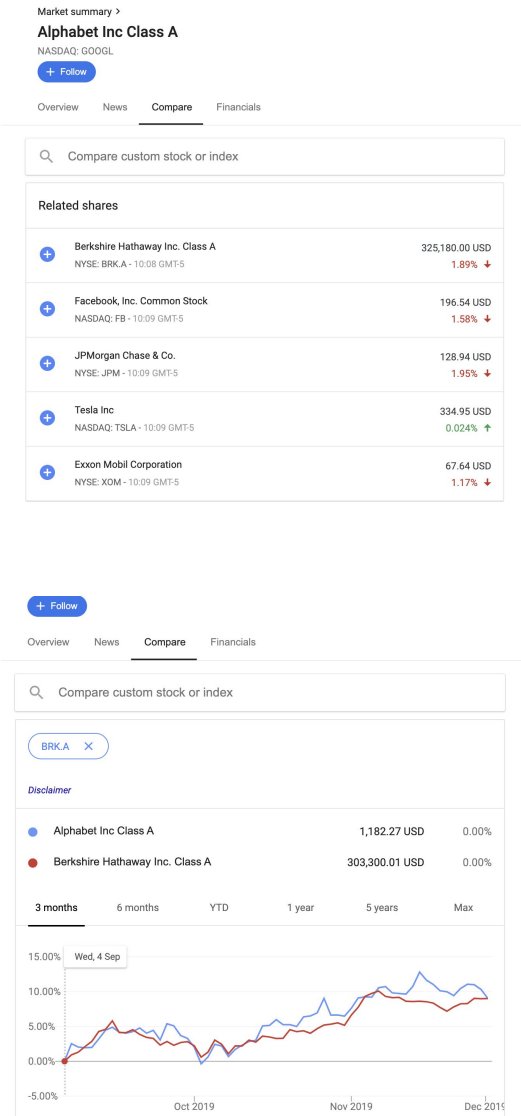


STEP 3 OF 4

To compare the performance of any two stocks, first click **Compare**.

STEP 4 OF 4

Now, find the stock you want to compare and click the **+** symbol next to it. This will create an instant chart comparing the performance of the two stocks' prices.



# Congratulations!

You completed “Google Finance: Research company performance.”

To continue building your digital journalism skills and work toward Google News Initiative certification, go to our [Training Center](#) website and take another lesson.