



# Proper Name Transliteration with ICU Transforms

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# Proper Name Transliteration with ICU Transforms

## Motivation

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# Case study: Google Maps™

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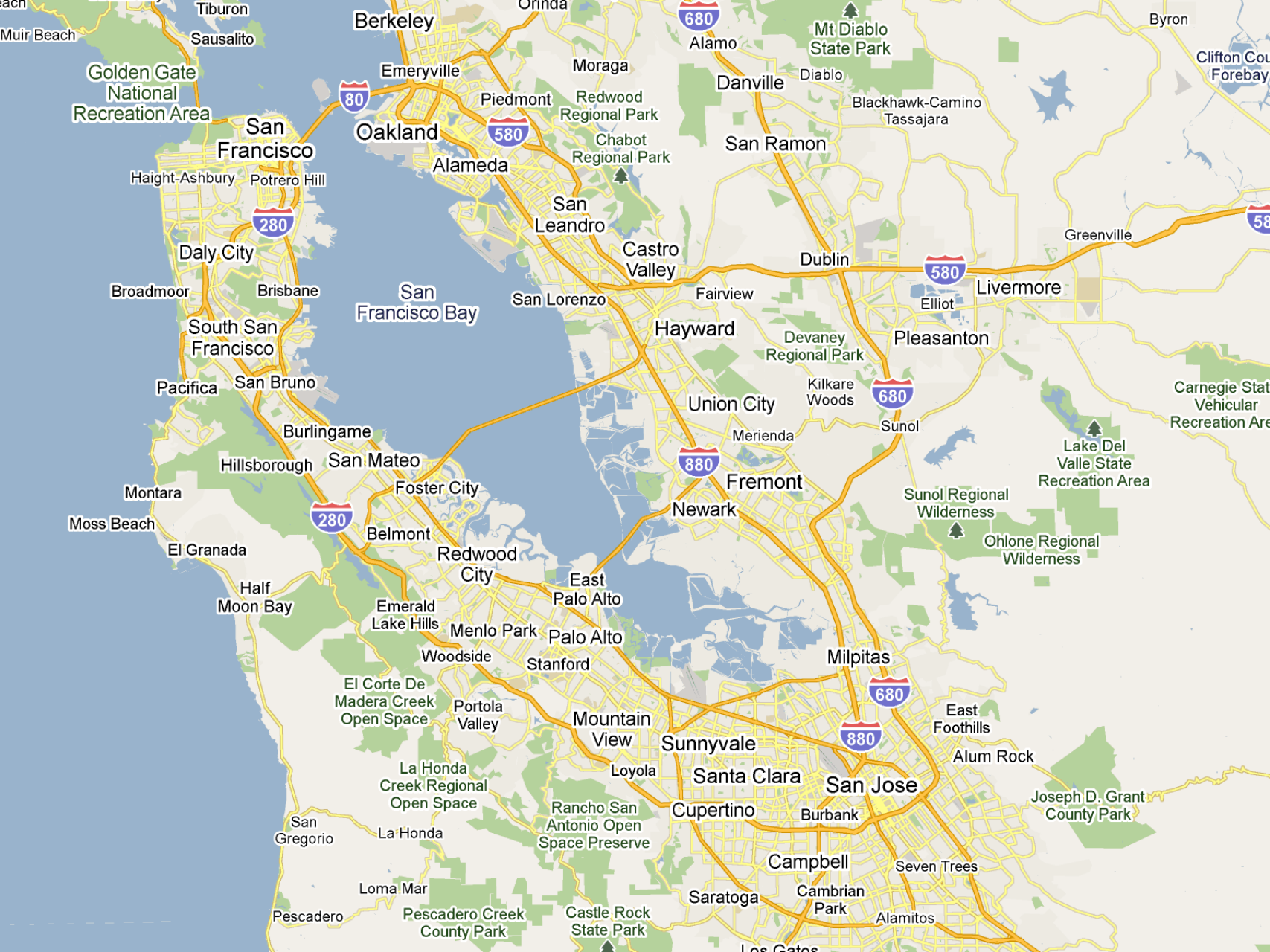
Goal: World maps in Japanese, Mandarin, Russian, etc.

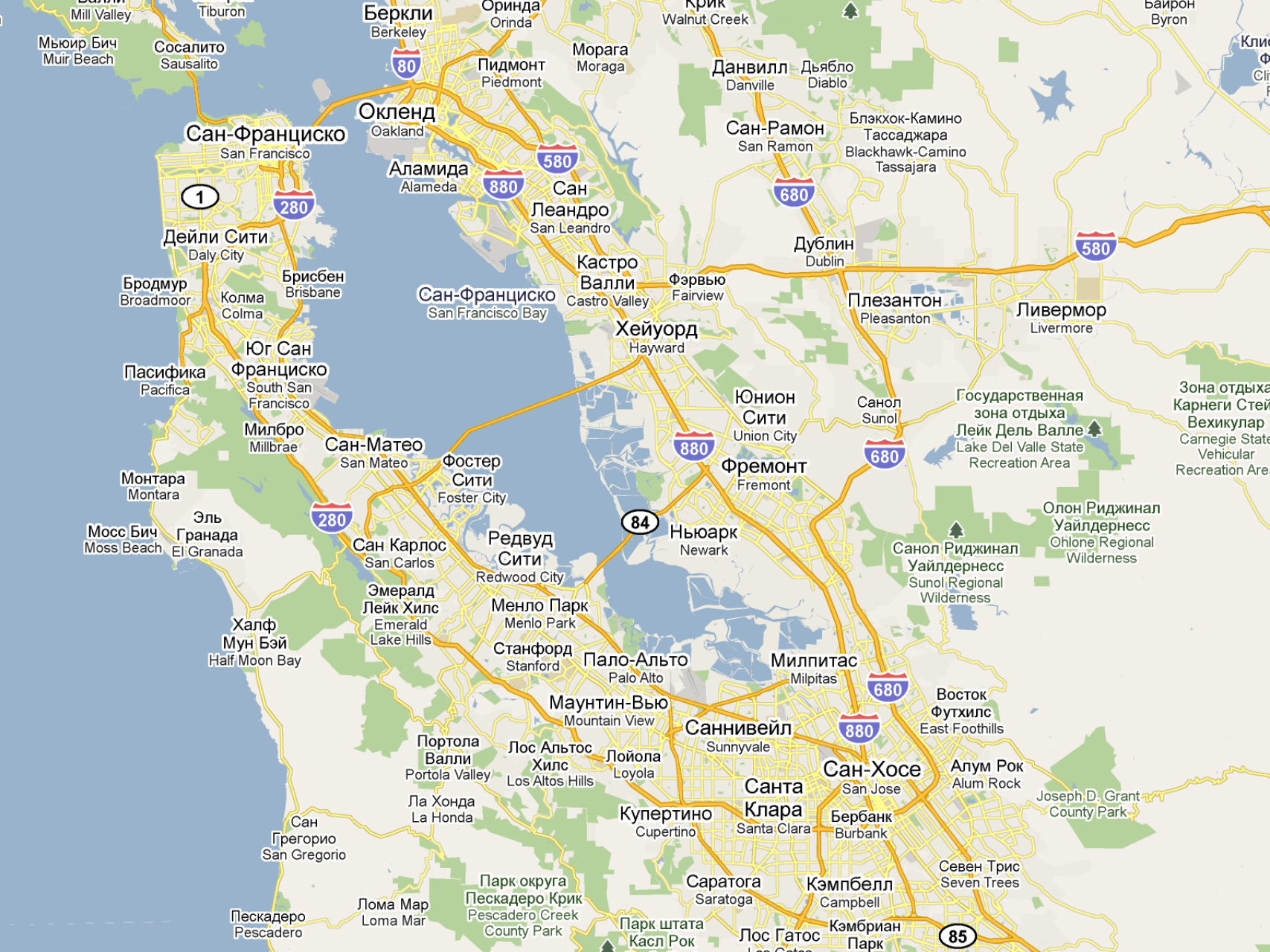
Internationalization of geographic names for display.

For example, **Reading** becomes **レディング (redingu)** in Japanese, or **Рединг (Reding)** in Russian.

Millions of labels are affected.

A large part of the transliteration effort can be automated.





Мьюир Бич  
Muir Beach

Сосалито  
Sausalito

Беркли  
Berkeley

Оринда  
Orinda

Морага  
Moraga

Данвилл  
Danville

Дьябло  
Diablo

Сан-Франциско  
San Francisco

Окленд  
Oakland

Пидмонт  
Piedmont

Сан-Рамон  
San Ramon

Блэкхок-Камино  
Тассаджара  
Blackhawk-Camino  
Tassajara

1

280

880

580

680

580

Дейли Сити  
Daly City

Брисбен  
Brisbane

Аламида  
Alameda

Сан  
Сан-Леандро  
San Leandro

Сан-Рамон  
San Ramon

Блэкхок-Камино  
Тассаджара  
Blackhawk-Camino  
Tassajara

Бродмур  
Broadmoor

Колма  
Colma

Сан-Франциско  
Сан-Франциско-Бэй  
San Francisco Bay

Кастро  
Валли  
Castro Valley

Фэрвью  
Fairview

Дублин  
Dublin

Ливермор  
Livermore

Пасифика  
Pacifica

Юг Сан  
Франциско  
South San  
Francisco

Сан-Франциско  
Сан-Франциско-Бэй  
San Francisco Bay

Хейворд  
Hayward

Юнион  
Сити  
Union City

Плезантон  
Pleasanton

Монтара  
Montara

Эль  
Гранада  
El Granada

Сан-Матео  
San Mateo

Фостер  
Сити  
Foster City

Хейворд  
Hayward

880

Фремонт  
Fremont

680

Государственная  
зона отдыха  
Лейк Дель Валле  
Lake Del Valle State  
Recreation Area

Зона отдыха  
Карнеги Стейт  
Вехикуляр  
Carnegie State  
Vehicular  
Recreation Area

Мосс Бич  
Moss Beach

Эль  
Гранада  
El Granada

Сан Карлос  
San Carlos

Редвуд  
Сити  
Redwood City

84

Ньюарк  
Newark

680

Санол Риджинал  
Уайлдернесс  
Sunol Regional  
Wilderness

Олон Риджинал  
Уайлдернесс  
Ohlone Regional  
Wilderness

Халф  
Мун Бэй  
Half Moon Bay

Эмералд  
Лейк Хилс  
Emerald  
Lake Hills

Редвуд  
Сити  
Redwood City

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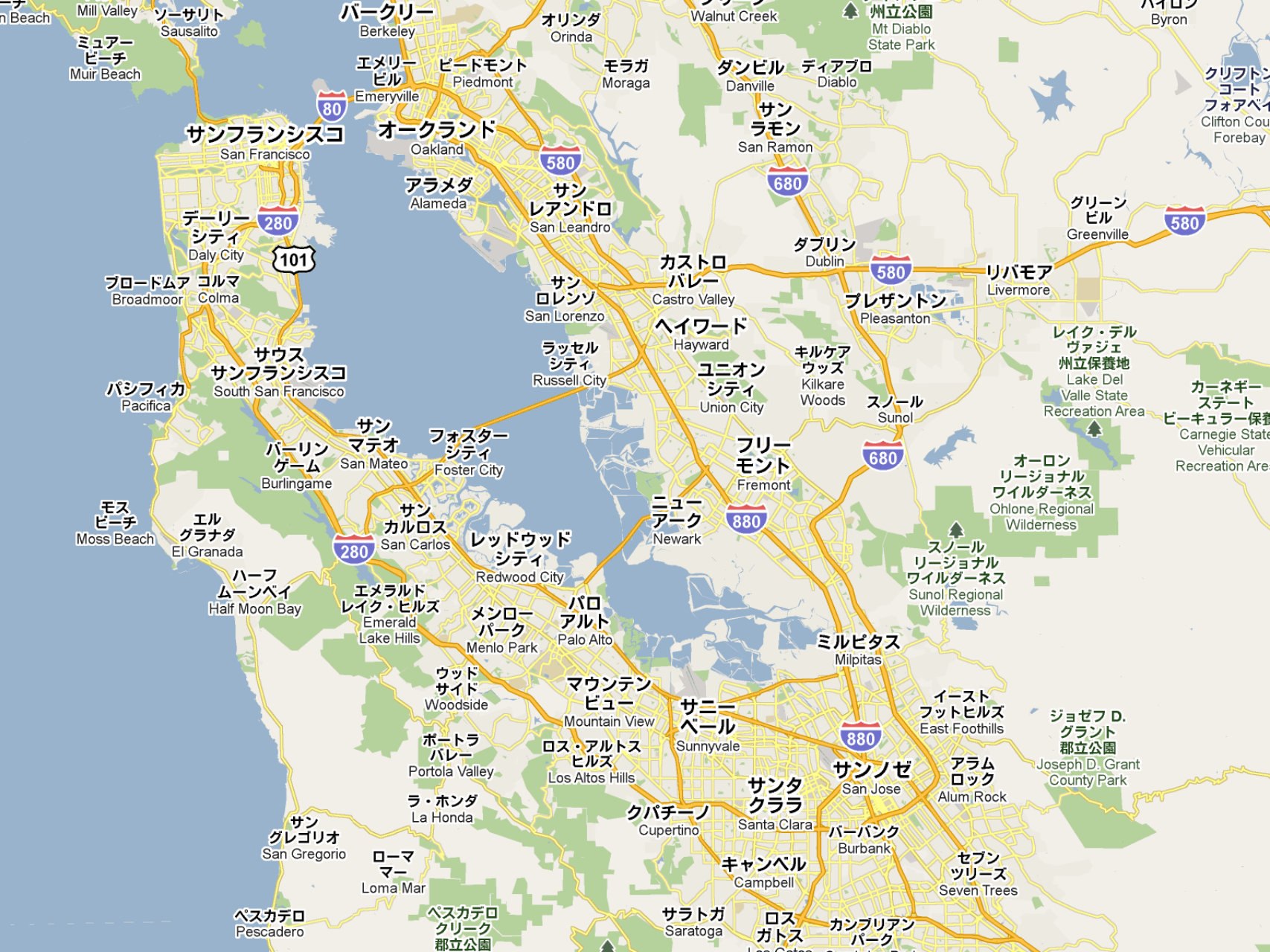
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Wilderness

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Half Moon Bay

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Лейк Хилс  
Emerald  
Lake Hills

Редвуд  
Сити  
Redwood City





サンフランシスコ  
San Francisco

オークランド  
Oakland

サン  
ラモン  
San Ramon

デーリー  
シティ  
Daly City

サン  
レアンドロ  
San Leandro

カストロ  
バレー  
Castro Valley

ダブリン  
Dublin

リバモア  
Livermore

ブロードムア  
Broadmoor

サウス  
サンフランシスコ  
South San Francisco

サン  
ロレンソ  
San Lorenzo

ヘイワード  
Hayward

プレザントン  
Pleasanton

グリーン  
ビル  
Greenville

パシフィカ  
Pacifica

サン  
マテオ  
San Mateo

フォスター  
シティ  
Foster City

ユニオン  
シティ  
Union City

スノール  
Sunol

レイク・デル  
ヴァジェ  
州立保養地  
Lake Del  
Valle State  
Recreation Area

カーネギー  
ステート  
ビーキュラー保護  
Carnegie State  
Vehicular  
Recreation Area

モス  
ビーチ  
Moss Beach

エル  
グラナダ  
El Granada

バーリン  
ゲーム  
Burlingame

サン  
カルロス  
San Carlos

レッドウッド  
シティ  
Redwood City

ニュー  
アーク  
Newark

フリー  
モント  
Fremont

スノール  
リージョナル  
ワイルダーネス  
Sunol Regional  
Wilderness

ハーフ  
ムーンベイ  
Half Moon Bay

エメラルド  
レイク・ヒルズ  
Emerald  
Lake Hills

メンロー  
パーク  
Menlo Park

パロ  
アルト  
Palo Alto

ミルピタス  
Milpitas

ウッド  
サイド  
Woodside

マウンテン  
ビュー  
Mountain View

サニー  
ベール  
Sunnyvale

イースト  
フットヒルズ  
East Foothills

ジョセフ D.  
グラント  
郡立公園  
Joseph D. Grant  
County Park

サン  
グレゴリオ  
San Gregorio

ローマ  
マー  
Loma Mar

ロス・アルトス  
ヒルズ  
Los Altos Hills

クバチーノ  
Cupertino

サンタ  
クララ  
Santa Clara

サンノゼ  
San Jose

アラム  
ロック  
Alum Rock

ペスカデロ  
Pescadero

ペスカデロ  
クリーク  
郡立公園  
Pescadero  
Creek  
County Park

サラトガ  
Saratoga

ロス  
ガトス  
Los Gatos

カンブリアン  
パーク  
Cambrian  
Park

セブン  
ツリース  
Seven Trees



缪尔比奇 Muir Beach  
索萨利托 Sausalito

蒂伯龙 Tiburon

埃默里维尔 Emeryville

皮德蒙特 Piedmont

莫拉加 Moraga

阿拉莫 Alamo

丹维尔 Danville

迪亚伯洛 Diablo

旧金山 San Francisco

奥克兰 Oakland

圣莱安德罗 San Leandro

查沃特地区公园 Chabot Regional Park

圣拉蒙 San Ramon

戴利城 Daly City

圣弗朗西斯科湾 San Francisco Bay

圣安德烈奥 San Leandro

圣拉蒙 San Ramon

格林维尔 Greenville

布罗德莫尔 Broadmoor

南旧金山 South San Francisco

圣洛伦索 San Lorenzo

卡斯特罗瓦利 Castro Valley

都柏林 Dublin

利弗莫尔 Livermore

帕西菲卡 Pacifica

圣布鲁诺 San Bruno

海沃德 Hayward

尤宁城 Union City

苏尼奥尔 Sunol

普莱森顿 Pleasanton

蒙塔拉 Montara

伯灵格姆 Burlingame

圣马特奥 San Mateo

福斯特城 Foster City

弗里蒙特 Fremont

纽瓦克 Newark

苏尼奥尔地区荒野 Sunol Regional Wilderness

莱克戴尔瓦勒州立游乐区 Lake Del Valle State Recreation Area

莫斯比奇 Moss Beach

埃尔格拉纳达 El Granada

圣卡洛斯 San Carlos

雷德伍德城 Redwood City

东帕洛阿尔托 East Palo Alto

米尔皮塔斯 Milpitas

奥隆地区荒野 Ohlone Regional Wilderness

半月湾 Half Moon Bay

埃默拉尔德莱克希尔斯 Emerald Lake Hills

门洛帕克 Menlo Park

帕洛阿尔托 Palo Alto

米尔皮塔斯 Milpitas

El Corte De Madera Creek Open Space

斯坦福 Stanford

山景城 Mountain View

森尼韦尔 Sunnyvale

东富特希尔斯 East Foothills

圣格雷戈里奥 San Gregorio

波托拉谷 Portola Valley

洛斯阿托斯 Los Altos

洛约拉 Loyola

圣克拉拉 Santa Clara

圣荷西 San Jose

奥卢姆罗克 Alum Rock

约瑟夫·D·格兰特郡立公园 Joseph D. Grant County Park

丘陵马尔 Loma Mar

佩斯卡德罗 Pescadero

佩斯卡德罗克里克郡立公园 Pescadero Creek State Park

萨拉托加 Saratoga

坎贝尔 Campbell

坎布里安帕尔克 Cambrian Park

塞文特雷斯 Seven Trees

洛斯加托斯 Los Gatos

坎布里安帕尔克 Cambrian Park

塞文特雷斯 Seven Trees

# What's in a name?

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Labels in Google Maps are not limited to toponyms. Many labels have a complex internal structure and contain names of persons (e.g. in street names) and organizations (e.g. in labels for points of interest).

Labels in Google Maps also contain common nouns like [city](#) or [river](#), which are not always transliterated.

We focus on those (parts of) labels that need to be transliterated.



# Transliteration

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We use **transliteration** in a loose sense to mean the transformation of a word from a source language into a sequence of similar **sounds** in the target language.

Contrast this with **translation**, which preserves the **meaning** of a word, phrase, or text. We won't have anything to say here about translation.

# More precisely: Strict transliteration

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We use [transliteration](#) in a broad sense to cover a range of relations ranging from [strict transliteration](#) to [transcription](#).

**Strict transliteration:** A function, often bijective, from strings in one script to strings in a different script. Can be independent of language and writing system: e.g. it is possible to define a transliteration of Cyrillic into Latin script that applies to Russian, Ukrainian, Serbian, etc.

Strict transliteration systems have limited practical uses. They used to be necessary in scholarly work when it was not feasible to represent text in mixed scripts, e.g. for Western scholars working on Russian or vice versa.

# More precisely: Transcription

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**Transcription** for our purposes: Representing the approximate sounds of loanwords from a source language in the writing system of a target language.

**Phonetic borrowing** of **loanwords** itself does not assume writing or literacy and is independent of writing systems. E.g. French loanwords in Turkish used to be written in Arabic script and are now written in Latin script.

In present-day Turkish, **kampüs** (from French **campus**) or **prodüktör** (from French **producteur**) follow the conventions of Turkish orthography to represent the sounds of words borrowed from French.

# Phonetic/phonemic transcription

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General **phonetic transcription** systems like the International Phonetic Alphabet have dedicated symbols and conventions for writing a wide variety of naturally occurring human speech sounds.

**Phonemic transcription** represents the sound system of a particular language in a phonemic writing system. Examples: Hanyu Pinyin or Bopomofo for Mandarin; Hiragana, Katakana, or Romaji for Japanese; Korean respelling for Korean; Thai respelling for Thai; Dania lydskrift for Danish; etc.



# Practically useful transliteration

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Strict transliteration preserves a maximum of orthographic detail of the source language (including phonetically meaningless distinctions), **at the expense of readability** in the target language.

Phonetic transcription preserves a maximum of phonetic detail of the source language (including sounds which do not exist in the target language or which are subtly different from ones that do), **at the expense of readability**.

Practical transliteration systems are hybrids that strike a balance between these two extremes, sacrificing both orthographic and phonetic details.

# Overview

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**Lesson #1:** Figuring out what to transliterate and how is typically much harder than implementing the transliteration scheme.

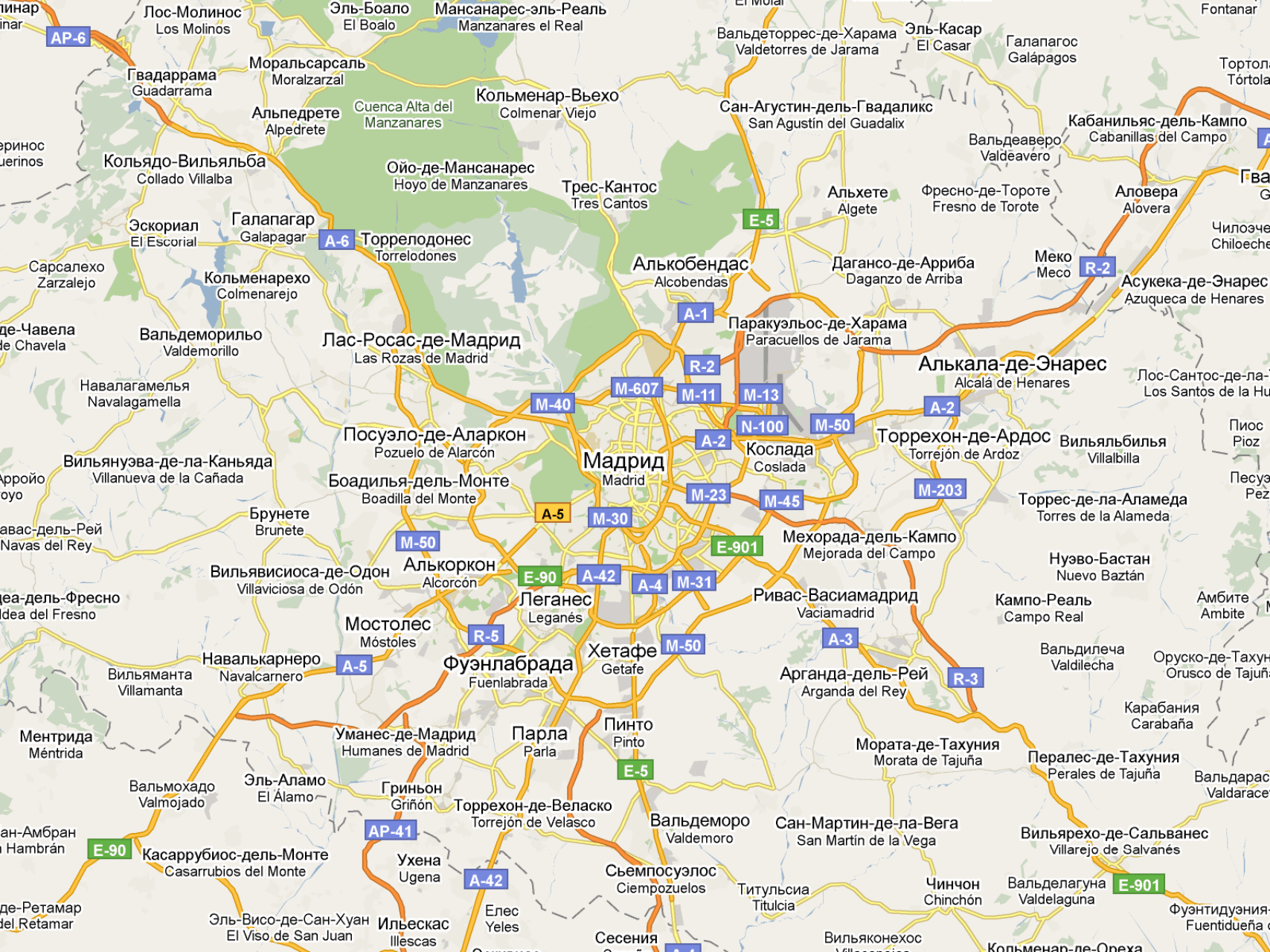
We illustrate several practical issues with transliteration into three target languages of increasing complexity: Russian, Japanese, and Mandarin.

We will use Spanish as our default source language. This is purely for expository convenience: Spanish is widely spoken and studied, and has a simple orthography. We could have used Italian, Czech, Korean, etc. instead while leaving the take-home points unchanged.

Proper Name Transliteration  
with ICU Transforms

**Target: Russian**

---





# Transliteration into Russian

---

Not very different from Romanization.

Caveat: There usually is no common **cyrillization** that would target Russian, Ukrainian, Bulgarian, Serbian, and the many other languages written in Cyrillic script. This is because the inventory of letters and the pronunciation conventions differ between these languages.

Illustrates our point that the target of transcription is a **language** and its writing system, rather than merely a script.

# Spanish-to-Russian transliteration

---

Based mostly on phonology:

{G, J, X}iménez	[ximeneθ]	Хименес
Gijón	[xixon]	Хихон
Jerez (Xeres)	[xereθ]	Херес
Cuenca	[kweŋka]	Куэнка
Quesada	[kesaða]	Кесада
Quintana	[kintana]	Кинтана
Ceuta	[θewta]	Сеута
Zaragoza	[θaragoθa]	Сарагоса
La Mancha	[la mantʃa]	Ла-Манча
Huelva	[welβa]	Уэльва

# Spanish-to-Russian (continued)

---

Many Spanish sounds have close equivalents in Russian, but some distinctions are lost or only retained in spelling:

Griñón [grɲon]	Гриньон
Logroño [loɣroɲo]	Логроньо
Llobregat [llobɾeɣat]	Льобрегат
Sagra [saɣra]	Сагра
Zagra [θaɣra]	Сагра
Ascensión [asθensjon]	Асенсьон
Laredo [laɾeðo]	Ларедо
Casalarreina [kasalarːejna]	Касаларрейна
Casa la Reina [kasalarːejna]	Каса-ла-Рейна

# Spanish-to-Russian (continued)

---

Even though Spanish **b** and **v** are pronounced exactly the same, the orthographic distinction is retained in Russian:

Bargas [barygas]      Баргас

Vargas [barygas]      Варгас

Ribera [riβera]      Рибера

Rivera [riβera]      Ривера

**Exception:**

Córdoba [korðoβa]      Кордова

**Lesson #2:** Names of well-known places, persons, etc. often have exceptional transliterations.



# Spanish-to-Russian (conclusion)

---

Some aspects of transliteration follow Russian orthographic conventions:

Yanguas	Янгвас
Yecla	Екла
Estepona	Эстепо́на
Yuncos	Юнко́с
Soria	Сориа́, <b>not</b> Сориа
El Escorial	Эль-Эско́риаль

**Lesson #3:** Established conventions or constraints of the target language and/or writing system must be taken into account.

# Spanish-to-Russian ICU rules

---

A simplified version of Spanish-to-Russian transliteration expressed in the ICU transform rule language:

```
b          → б ;
ch         → ч ;
c } [ei]  → с ; # before 'e' or 'i'
c         → к ;
d         → д ;
[-\ $] { e → э ; # at beginning of word
        e   → е ;
        f   → ф ;
        gu } [ei] → г ;
        g } [ei] → х ;
        g     → г ;
        h     →   ; # empty string
```

**Proper Name Transliteration  
with ICU Transforms**

**Target: Japanese**

---



# Transliteration into Japanese

---

Katakana script is used for all types of transcription. Somewhat similar to use of italics in western typesetting to denote foreign words.

Transliteration is usually purely phonemic, subject to the constraints of Japanese extended phonology, which permits a few sound combinations not found in native Japanese words.

We also have to deal with the moraic nature of the Katakana writing system.

# Spanish-to-Japanese transliteration

---

Based mostly on phonology:

{G, J, X}iménez	[ximeneθ]	ヒメネス	himenesu
Gijón	[xixon]	ヒホン	hihon
Cuenca	[kweŋka]	クエンカ	kuenka
Quesada	[kesaða]	ケサダ	kesada
Quintana	[kintana]	キンタナ	kintana
Ceuta	[θewta]	セウタ	seuta
Zaragoza	[θaragoθa]	サラゴサ	saragosa
La Mancha	[la mantʃa]	ラ・マンチャ	ra mancha
Huelva	[welβa]	ウエルバ	ueruba

# Spanish-to-Japanese (continued)

---

Many Spanish sounds have close equivalents in Japanese, but some distinctions are inevitably lost:

Griñón [grɪ̃non]	グリニョン	gurinyon
Logroño [loɣroɲo]	ログロニョ	roguronyo
Llobregat [llobɾegat]	リョブレガト	ryoburegato
Sagra [saxra]	サグラ	sagura
Zagra [θaxra]	サグラ	sagura



# Spanish-to-Japanese (conclusion)

---

Some aspects of transliteration are governed by Japanese extended phonology:

Santiago	サンティアゴ	santiago
<b>not</b>	サンチアゴ	sanchiago
Alcorcón	アルコルコン	arukorukon
Chimbote	チンボテ	chinbote
Motril	モトリル	motoriru
Rodríguez	ロドリゲス	rodrigesu
Ciudad [θjuðað]	シウダー	shiudā
<b>closer than</b>	シウダド	shiudado

Phonotactic constraints are met by vowel epenthesis.

# Spanish-to-Japanese ICU rules

---

Since transliteration into Japanese is almost purely phonemic, it makes sense to go via a phonemic representation of the source language:

- :: Spanish-SpanishPhonemic;
- :: SpanishPhonemic-Japanese;

# Spanish pronunciation rules

---

The Spanish-Spanish Phonemic transform produces Spanish pronunciations, expressed here in IPA:

:: Lower;

b → β ;

ch → tʃ ;

c } [ei] → θ ;

c → k ;

d → ð ;

⋮

:: Null; # Second pass: positional allophones.

[mɲŋɲ \$] { β → b ;

[mɲŋɲ \$] { ð → d ;

⋮

# From Spanish phonemes to Katakana

---

# First pass: Collapse irrelevant phonemic distinctions.

θ → s ;

r: → r ;

l → l ;

⋮

:: Null; # Second pass: Phonemes to Katakana.

a → ア ;

ba → バ ;

bi → ビ ;

bu → ブ ;

be → ベ ;

bo → ボ ;

b → ブ ;

⋮

# Summary: Japanese

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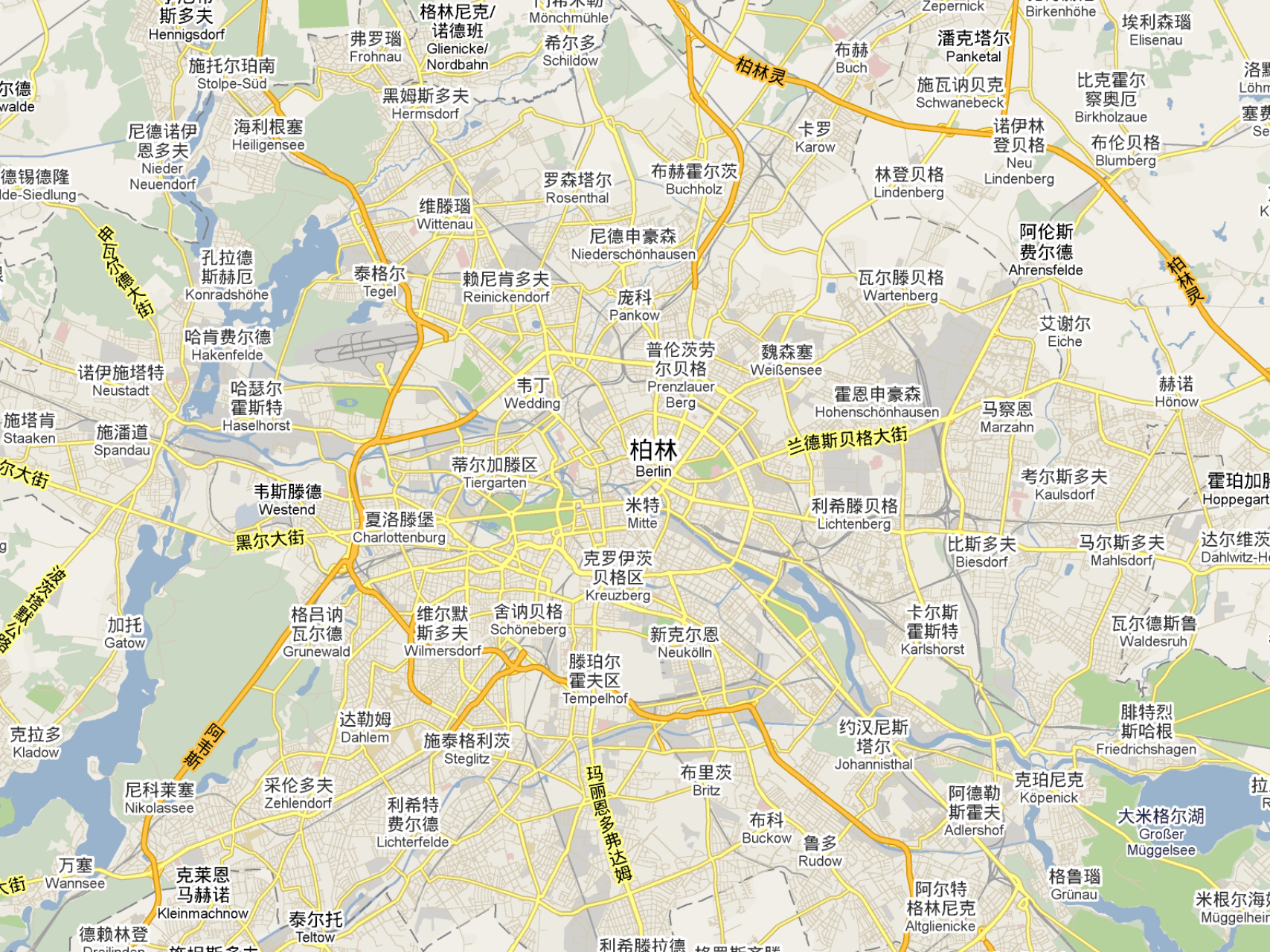
Japanese is an easy language to work with, since transliteration is usually straightforwardly phonemic. If pronunciations for the source language are readily available, rule-based transliteration is easy.

Google Maps in Japanese uses transliteration from English, French, Italian, German, Spanish, Dutch, Russian, Polish, Czech, Catalan, Welsh, etc., though not all cases use ICU transforms.

**Proper Name Transliteration  
with ICU Transforms**

**Target: Mandarin**

---



斯多夫

Hennigsdorf

施托尔珀南

Stolpe-Süd

尼德诺伊

恩多夫

Nieder Neuendorf

海利根塞

Heiligensee

孔拉德

斯赫厄

Konradshöhe

哈肯费尔德

Hakenfelde

诺伊施塔特

Neustadt

施塔肯

Staaken

施潘道

Spandau

哈瑟尔

霍斯特

Haselhorst

韦斯滕德

Westend

夏洛滕堡

Charlottenburg

格吕讷

瓦尔德

Grunewald

维尔默

斯多夫

Wilmerdorf

舍讷贝格

Schöneberg

滕珀尔

霍夫区

Tempelhof

达勒姆

Dahlem

施泰格利茨

Steglitz

采伦多夫

Zehlendorf

利希特

费尔德

Lichterfelde

克莱恩

马赫诺

Kleinmachnow

泰尔托

Teltow

德赖林登

Dreilinden

格林尼克/

诺德班

Glienicke/

Nordbahn

弗罗瑙

Frohnau

黑姆斯多夫

Hermisdorf

希尔多

Schildow

罗森塔尔

Rosenthal

尼德申豪森

Niederschönhausen

庞科

Pankow

普伦茨劳

阿尔贝格

Prenzlauer Berg

韦丁

Wedding

柏林

Berlin

米特

Mitte

克罗伊茨

贝格区

Kreuzberg

新克尔恩

Neukölln

布里茨

Britz

布科

Buckow

鲁多

Rudow

泽佩尼克

Zepernick

潘克塔耳

Panketal

施瓦讷贝格

Schwanebeck

布赫

Buch

卡罗

Karow

林登贝格

Lindenberg

阿伦斯

费尔德

Ahrensfelde

艾谢尔

Eiche

赫诺

Hönow

瓦尔滕贝格

Wartenberg

马察恩

Marzahn

考尔斯多夫

Kaulsdorf

霍珀加

Hoppegart

利希滕贝格

Lichtenberg

比斯多夫

Biesdorf

马尔斯多夫

Mahlsdorf

达尔维茨

Dahlwitz-H

卡尔斯

霍斯特

Karlshorst

瓦尔德斯鲁

Waldesruh

腓特烈

斯哈根

Friedrichshagen

约汉尼斯

塔尔

Johannisthal

克珀尼克

Köpenick

阿德勒

斯霍夫

Adlershof

大米格尔湖

Großer Müggelsee

格鲁瑙

Grünau

阿尔特

格林尼克

Altglinicke

米根尔海

Müggelheir

柏林灵

柏林

柏林

柏林

玛丽恩多弗达姆

兰德斯贝格大街

柏林

柏林



# Transliteration into Mandarin

---

Note that the target language is Mandarin, not “Chinese”. Transliteration into e.g. Cantonese is different.

All transliteration schemes target a small subset of common Chinese characters. E.g. transliteration from Spanish uses fewer than 250 characters, most of them shared with other transliteration schemes. When used in transliteration, these characters only denote sounds; their meanings are ignored.

There are official standards for a few important source languages, and de facto standards based on reference works for many other source languages.

# Transliteration vs. translation

---

Partial translations and calques make Mandarin tricky:

Washington, D.C.

华盛顿 哥伦比亚 特区

huáshèngdùn gēlúnbǐyà tèqū

(phonetic) (phonetic) special district

Little Rock (Arkansas)

小 石 城

xiǎo shí chéng

little rock city

Treinta y Tres (Uruguay)

三十三 人 城

sānshísān rén chéng

33 people city

# Transliteration into Mandarin (contd.)

---

Assume that we have sorted out translation vs. transliteration and ordinary vs. exceptional transliteration. Ordinary transliteration is then quite straightforward.

Ordinary transliteration rules are usually expressed in the form of tables, owing to a long history of rhyme tables in Chinese phonology.

Tables show onsets and codas of syllables, conforming to the constraints of Mandarin phonology. Transliteration amounts to a greedy leftmost-longest rewriting of the input string according to the table.

# Spanish-to-Mandarin table

Transliteration table from Chinese national standard GB/T 17693.5-1999 (excerpt, slightly simplified):

	∅-	b-	p-	d-/ǒ-	t-	g-/ɣ-	k-
-∅		布 bù	普 pǔ	德 dé	特 tè	格 gé	
-a	阿 ā	巴 bā	帕 pà	达 dá	塔 tǎ	加 jiā	卡 kǎ
-e	埃 āi	贝 bèi	佩 pèi	德 dé	特 tè	格 gé	克 kè
-ej	埃 āi	贝 bèi	佩 pèi	代 dài	泰 tài	盖 gài	凯 kǎi
-i	伊 yī	比 bǐ	皮 pí	迪 dí	蒂 dì	吉 jí	基 jī
-o	奥 ào	博 bó	波 bō	多 duō	托 tuō	戈 gē	科 kē
-ow	欧 ōu	博 bó	波 bō	多 duō	托 tuō	戈 gē	科 kē
-u	乌 wū	布 bù	普 pǔ	杜 dù	图 tú	古 gǔ	库 kù

**Example:** Pico del Teide → [tej.ǒe] → 泰德峰

# Spanish-to-Mandarin peculiarities (I)

---

The transliteration scheme always collapses the [l] / [r] / [r:] distinction phonetically, but maintains it sometimes in the orthography:

Logroño [loɣroɲo] 洛格罗尼奥 luò gé luó ní ào

Malón [malon] 马隆 mǎ lóng

marrón [mar:ɔn] 马龙 mǎ lóng

The Spanish [r] phonemes are systematically lost, even though Mandarin has somewhat similar sounds: e.g. 若 (ruò) could have been used instead of 罗 (luó), or 容 (róng) instead of 龙 (lóng). (They are used instead to transcribe the [ʒ] sound, e.g. in words of French origin.)

## Spanish-to-Mandarin peculiarities (II)

---

The transliteration scheme distinguishes [b] from [β], but conflates [d] and [ð] (as well as [g] and [ɣ]):

Valencia	[balenθja]	巴伦西亚	bā lún xī yà
Córdoba	[korðoβa]	科尔多瓦	kē ěr duō wǎ
Mondoñedo	[mondopeðo]	蒙多涅多	méng duō niè duō

Contrast this with transliteration into Japanese, where these distinctions are never preserved; and with transliteration into Russian, where the orthographic ‘b’ / ‘v’ distinction is preserved instead.

# Which Spanish?

---

The GB/T 17693.5 standard mandates that one of the key differences in pronunciation between European Spanish and Latin American Spanish – the so-called **yeísmo** – be reflected in the transliteration.

Castilla, Spain [kasti<sup>λ</sup>a] 卡斯蒂利亚 kǎ sī dì lì yà

Castilla Province, Peru [kasti<sup>j</sup>a] 卡斯蒂亚 kǎ sī dì yà

In order to transliterate a Spanish-language place name correctly according to the Chinese national standard, we must know which continent the place is found on. Since our main application is Google Maps, this turned out not to be a problem.



# Spanish-to-Mandarin ICU rules

---

At the highest level, Spanish-to-Mandarin transliteration consists of three components:

- :: Spanish-SpanishPhonemic;
- :: EuropeanSpanish-LatinAmericanSpanish; # as needed
- :: SpanishPhonemic-Mandarin;

We can simply re-use the pronunciation rules we developed earlier for Spanish-to-Japanese transliteration.

The rules for transforming European into Latin American Spanish pronunciations are trivial:

$$\begin{aligned} \lambda &\rightarrow j; \\ \theta &\rightarrow s; \end{aligned}$$

# From Spanish phonemes to Mandarin

---

# First pass: Collapse irrelevant phonemic distinctions.

θ → s ;

ð → d ;

ɣ → g ;

⋮

:: Null; # Second pass: Phonemes to Hanzi.

aj → 艾;

an } [ ^aeiou ] → 安;

aw → 奥;

a → 阿;

baj → 拜;

ban } [ ^aeiou ] → 班;

baw → 包;

ba → 巴;

⋮

# ICU rules from transliteration tables

---

Chinese reference works like 《世界人名翻译大辞典》 (“Names of the World’s Peoples”) provide transliteration tables for more than 50 source languages.

From a machine-readable version of a transliteration table an equivalent ICU transform can be derived automatically. That is the easy part.

The hard part is making sense of the tables. They are all expressed in terms of the source-language orthography and its pronunciation given in IPA. Often, these don’t cover all the corner cases, and the given orthography and pronunciation conflict sometimes.

# Proper Name Transliteration with ICU Transforms

## Lessons Learned

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# How to develop ICU transforms

---

Test-driven development, empirical validation.

Official standards are often fuzzy around the edges. They cannot be treated as rigorous specifications that can be implemented as written. One typically has to look at actual usage in order to get the corner cases right. If there are no standards, then observed usage is often the only guidance.

Gather a corpus of transliteration pairs. Some corpora can be purchased (e.g. English-Chinese from Xinhua via LDC), but for the bulk of language pairs there are no off-the-shelf corpora. Crawl the Web, Wikipedia, etc.

# How to modularize

---

Key component: Pronunciation rules for the source languages.

Often, the hardest part of transliteration is knowing how a name is pronounced in its source language.

Pronunciation rules/models are highly reusable, since they represent an abstract truth about the source language, with no reference to transliteration.

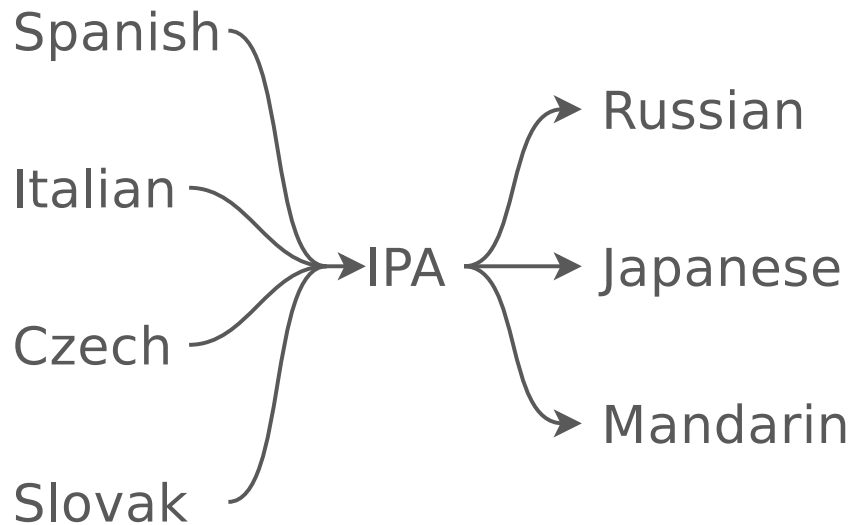
We saw one example of this reuse: we used the same Spanish pronunciation rules as the first step in transliterating into Japanese and Chinese.

# The cross-product problem

---

Is there an interlingua that would make transliterating from M source languages into N target languages simple? It is tempting to wish that phonetic notation might fill this role.

By pivoting through IPA, we would have to implement only  $M + N$  individual transforms (compare with compilers):





# No interlingua for transliteration

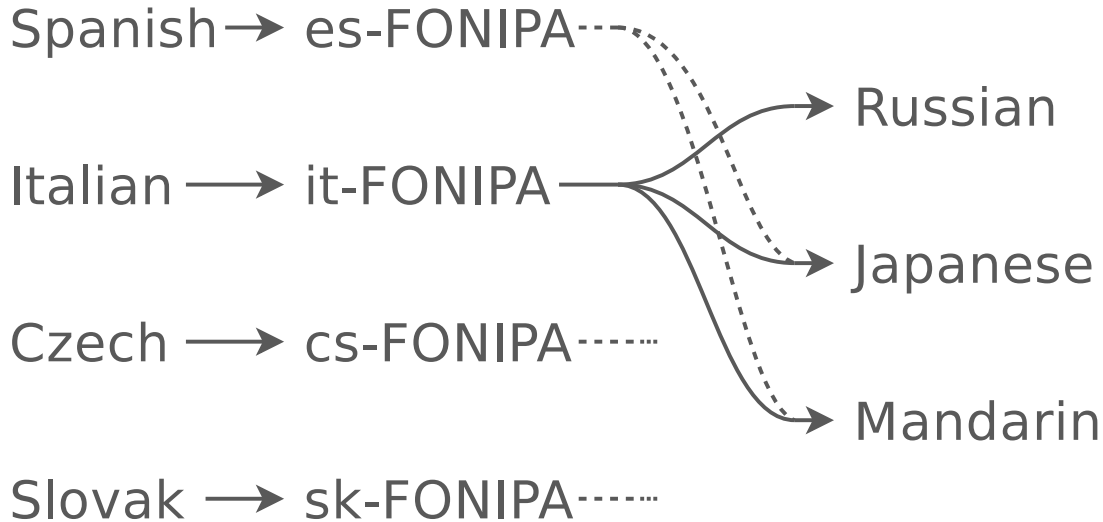
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Practical transliteration schemes are messy, with no single authority in charge globally. Even for the same target language, where national academies could impose uniform standards, transliteration schemes vary across source languages.

		Russian	Japanese		Mandarin
<b>German</b>	Schöna [ʃønaʊ]	Шёнай Šëna	シエーナウ shēna	Bu <b>sch</b> [bʊʃ]	布施 bù <b>shī</b>
<b>French</b>	Dreux [dʁø]	Дрë Drë	ドルー dorū	Fran <b>che</b> [fʁãʃ]	弗朗什 fúlǎng <b>shí</b>

# The cross-product reality

---



Pronunciation rules for the source languages are very general, highly reusable components. They greatly simplify the construction of transliteration schemes between many languages, even if the full cross-product cannot be avoided in the worst case.

## Not all is lost

---

By reusing common pronunciation rules, the transliteration problem becomes much simpler. The mapping between source-language phonemes and target-language phonemes may need to be written separately for each language pair, but this is usually very straightforward.

For transliteration into Mandarin, a different transliteration table is used for each source language. Here too the bulk of the work lies elsewhere, since ICU rules can be generated automatically from a given transliteration table.

# Conclusions

---

We discussed transliteration into three very different target languages. We saw that ICU transforms can express the transliteration schemes in a modular way that allows for reuse of core components. Our approach has been used as part of a larger effort to internationalize Google Maps. Millions of geographic names have been automatically transliterated using a variety of ICU transform rules, as well as other techniques.

ICU transforms are ideally suited for implementing transliteration schemes. In fact, the implementation itself is often the simplest part. Figuring out the intricacies of certain transliteration schemes can be much harder.

Proper Name Transliteration  
with ICU Transforms

**Thank You**

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