

# OPTIMAL SIZE, FRESHNESS AND TIME-FRAME FOR VOICE SEARCH VOCABULARY

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## ABSTRACT

In this paper, we investigate how to optimize the vocabulary for a voice search language model. The metric we optimize over is the out-of-vocabulary (OoV) rate since it is a strong indicator of user experience. In a departure from the usual way of measuring OoV rates, web search logs allow us to compute the per-session OoV rate and thus estimate the percentage of users that experience a given OoV rate. Under very conservative text normalization, we find that a voice search vocabulary consisting of 2 to 2.5M words extracted from 1 week of search query data will result in an aggregate OoV rate of 0.01; at that size, the same OoV rate will also be experienced by 90% of users. The number of words included in the vocabulary is a stable indicator of the OoV rate. Altering the *freshness* of the vocabulary or the duration of the time window over which the training data is gathered does not significantly change the OoV rate. Surprisingly, a significantly larger vocabulary (approx. 10 million words) is required to guarantee OoV rates below 0.01 (1%) for 95% of the users.

**Index Terms:** speech recognition, voice search, vocabulary estimation, training data selection

## 1. INTRODUCTION

The OoV rate is one indication of user experience in voice search, and automatic speech recognition (ASR) in general; the higher the OoV rate, the more likely the user is to have a poor experience. Clearly, each OoV word will result in at least one error at the word level<sup>1</sup>, and in exactly one error at the whole query/sentence level. In ASR practice, OoV rates below 0.01 (1%) are deemed acceptable since typical WER values are well above 10%.

As shown in [1], a typical vocabulary for a US English voice search language model (LM) is trained on the US English query stream, contains about one million words, and achieves out-of-vocabulary (OoV) rate of 0.57% on unseen text query data, after query normalization.

In a departure from typical vocabulary estimation methodology, [2, 3], the web search query stream not only provides us with training data for the LM, but also with session level information based on 24-hour cookies. Assuming that each cookie corresponds to the experience of a web search user over exactly one day, we can compute per-one-day-user OoV rates, and directly correlate them with the voice search LM vocabulary size.

Since the vocabulary estimation algorithms are extremely simple, the paper is purely experimental. Our methodology is as follows:

<sup>1</sup>The approximate rule of thumb is 1.5 errors for every OoV word, so an OoV rate of 1% would lead to about 1.5% absolute loss in word error rate (WER).

- select as training data  $\mathcal{T}$  a set of queries arriving at the `google.com` front-end during time period  $T$ ;
- text normalize the training data, see Section 2;
- estimate a vocabulary  $\mathcal{V}$  by thresholding the 1-gram count of words in  $\mathcal{T}$  such that it exceeds  $C$ ,  $\mathcal{V}(T, C)$ ;
- select as test data  $\mathcal{E}$  a set of queries arriving at the `google.com` front-end during time period  $E$ ;  $E$  is a single day that occurs after  $T$ , and the data is subjected to the exact same text normalization used in training;
- we evaluate both *aggregate* and *per-cookie* OoV rates, and report the aggregate OoV rate across all words in  $\mathcal{E}$ , as well as the percentage of cookies in  $\mathcal{E}$  that experience an OoV rate that is less or equal than 0.01 (1%).

We aim to answer the following questions:

- how does the vocabulary size (controlled by the threshold  $C$ ) impact both *aggregate* and *per-cookie* OoV rates?
- how does the vocabulary freshness (gap between  $T$  and  $E$ ) impact the OoV rate?
- how does the time-frame (duration of  $T$ ) of the training data  $\mathcal{T}$  used to estimate the vocabulary  $\mathcal{V}(T, C)$  impact the OoV rate?

## 2. A NOTE ON QUERY NORMALIZATION

We build the vocabulary by considering all US English queries logged during  $T$ . We break each query up into words, and discard words that have non-alphabetic characters. We perform the same normalization for the test set. So for example if the queries in  $\mathcal{T}$  were: `gawker.com`, `pizza san francisco`, `baby food`, `4chan status` the resulting vocabulary would be `pizza`, `san`, `francisco`, `baby`, `food`, `status`. The query `gawker.com` and the word `4chan` would not be included in the vocabulary because they contain non-alphabetic characters.

We note that the above query normalization is extremely conservative in the sense that it discards a lot of problematic cases, and keeps the vocabulary sizes and OoV rates smaller than what would be required for building a vocabulary and language model that would actually be used for voice search query transcription. As a result, the vocabulary sizes that we report to achieve certain OoV values are very likely just lower bounds on the actual vocabulary sizes needed, were correct text normalization (see [1] for an example text normalization pipeline) to be performed.

## 3. EXPERIMENTS

The various vocabularies used in our experiment are created from queries issued during a one-week to one-month period starting on 10/04/2011. The vocabulary is comprised of the words that were repeated  $C$  or more times in  $\mathcal{T}$ . We chose seven values for  $C$ : 960,

480, 240, 120, 60, 30 and 15. As  $C$  decreases, the vocabulary size increases; to preserve user privacy we do not use  $C$  values lower than 15. For each training set  $\mathcal{T}$  discussed in this paper, we will create seven different vocabularies based on these thresholds.

Each test set  $\mathcal{E}$  is comprised of queries associated with a set of over 10 million cookies during a one-day period. We associate test queries by cookie-id in order to compute user-based (per-cookie) OoV rate.

All of our data is strictly anonymous; the queries bear no user-identifying information. The only query data saved after training are the vocabularies. The evaluation on test data is done by counting on streamed filtered query logs, without saving any data.

### 3.1. Vocabulary Size

To understand the impact of vocabulary size on OoV rate, we created several vocabularies from the queries issued in the week  $T = 10/4/2011 - 10/10/2011$ . The size of the various vocabularies as a function of the count threshold is presented in Table 1; Fig. 1 shows the relationship between the logarithm of the size of the vocabulary and the aggregate OoV rate—a log-log plot of the same data points would reveal a “quasi-linear” dependency. We have also measured

**Table 1.** Vocabulary size as a function of count threshold.

threshold	vocabulary size
15	3,643,583
30	2,277,696
60	1,429,888
120	901,213
240	569,330
480	361,776
960	232,808

the percentage of cookies/users for a given OoV rate (0.01, or 1%), and the results are shown in Fig. 2. At a vocabulary size of 2.25 million words ( $C = 30$ , aggregate OoV=0.01), over 90% of users will experience an OoV rate of 0.01.

### 3.2. Vocabulary Freshness

To understand the impact of the vocabulary freshness on the OoV rate, we take the seven vocabularies described above ( $T = 10/4/2011 - 10/10/2011$  and  $C = 960, 480, 240, 120, 60, 30, 15$ ) and investigate the OoV rate change as the lag between the training data  $T$  and the test data  $E$  increases: we used the 14 consecutive Tuesdays between 2010/10/11 – 2011/01/20 as test data. We chose to keep the day of week consistent (a Tuesday) across this set of  $E$  dates in order to mitigate any confounding factors with regard to day-of-week.

We found that within a 14-week time span, as the *freshness* of the vocabulary decreases, there is no consistent increase in the aggregate OoV rate (Fig. 1) nor any significant decrease in the percentage of users who experience less than 0.01 (1%) OoV rate (Fig. 2).

### 3.3. Vocabulary Time Frame

To understand how the duration of  $T$  (the time window over which the vocabulary is estimated) impacts OoV rate, we created vocabularies over the following time windows:

- 1 week period between 10/25/2011 – 10/31/2011
- 2 week period between 10/18/2011 – 10/31/2011

- 3 week period between 10/11/2011 – 10/31/2011
- 4 week period between 10/04/2011 – 10/31/2011

We again created seven threshold based vocabularies for each  $T$ . We evaluate the aggregate OoV rate on the date  $E = 11/1/2011$ , see Fig. 3, as well as the percentage of users with a per-cookie OoV rate below 0.01 (1%), see Fig. 4. We see that the shape of the graph is fairly consistent across  $T$  time windows, and a week of training data is as good as a month.

More interestingly, Fig. 4 shows that aiming at an operating point where 95% the percentage of users experience OoV rates below 0.01 (1%) requires significantly larger vocabularies, approx. 10 million words.

## 4. CONCLUSIONS

To guarantee out-of-vocabulary rates below 0.01 (1%) we find that we need a vocabulary of 2-2.5 million words (even with the conservative text normalization described in Section 2). That vocabulary size guarantees OoV rates below 0.01 (1%) for 90% of the users.

Somewhat surprisingly, our experimental data shows that a significantly larger vocabulary (approx. 10 million words) seems to be required to guarantee a 0.01 (1%) OoV rate for 95% of the users.

Studies on the *www* pages side [4] show that after just a few million words, vocabulary growth is close to a straight line in the logarithmic scale; the vocabulary grows by about 69% each time the size of the text is doubled even when using 1 trillion words of training data. Since queries are used for finding such pages, the growth in query stream vocabulary size is easier to understand.

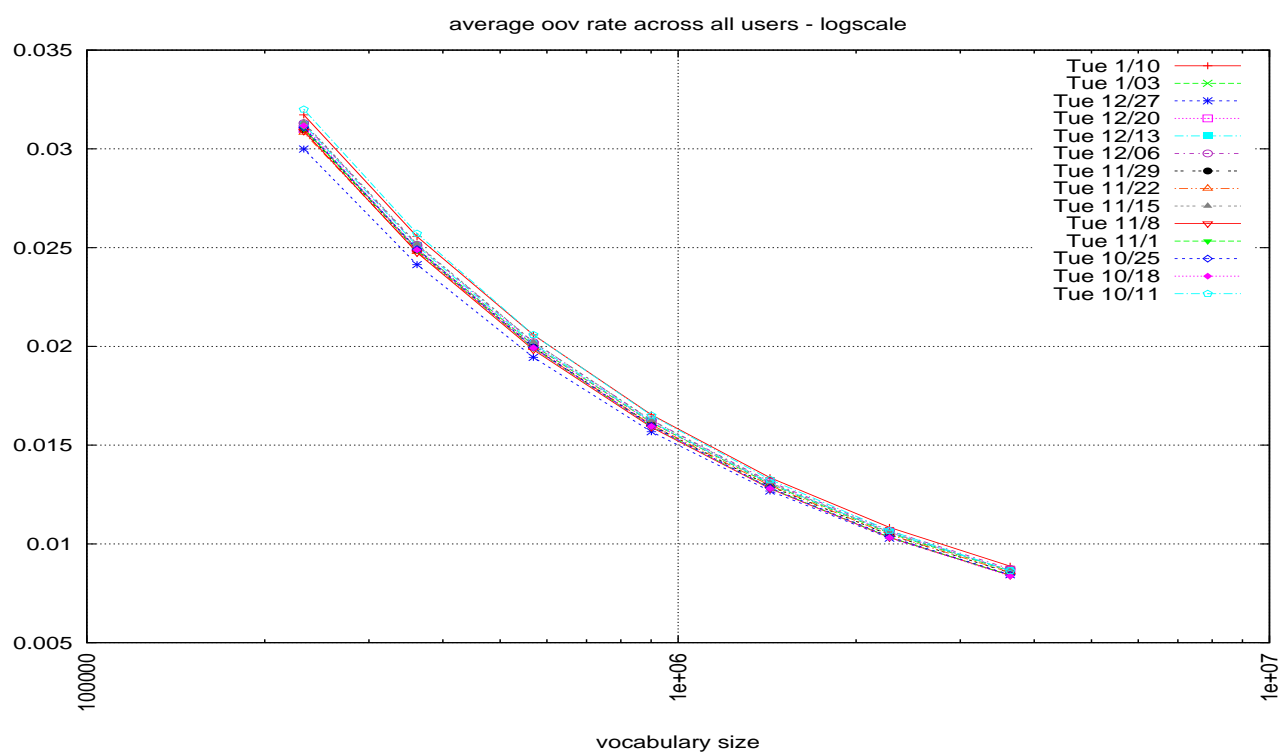
We also find that one week of data is as good as one month for estimating the vocabulary, and that there is very little drift in OoV rate as the test data (one day) shifts during the three months following the training data used for estimating the vocabulary.

## 5. ACKNOWLEDGEMENTS

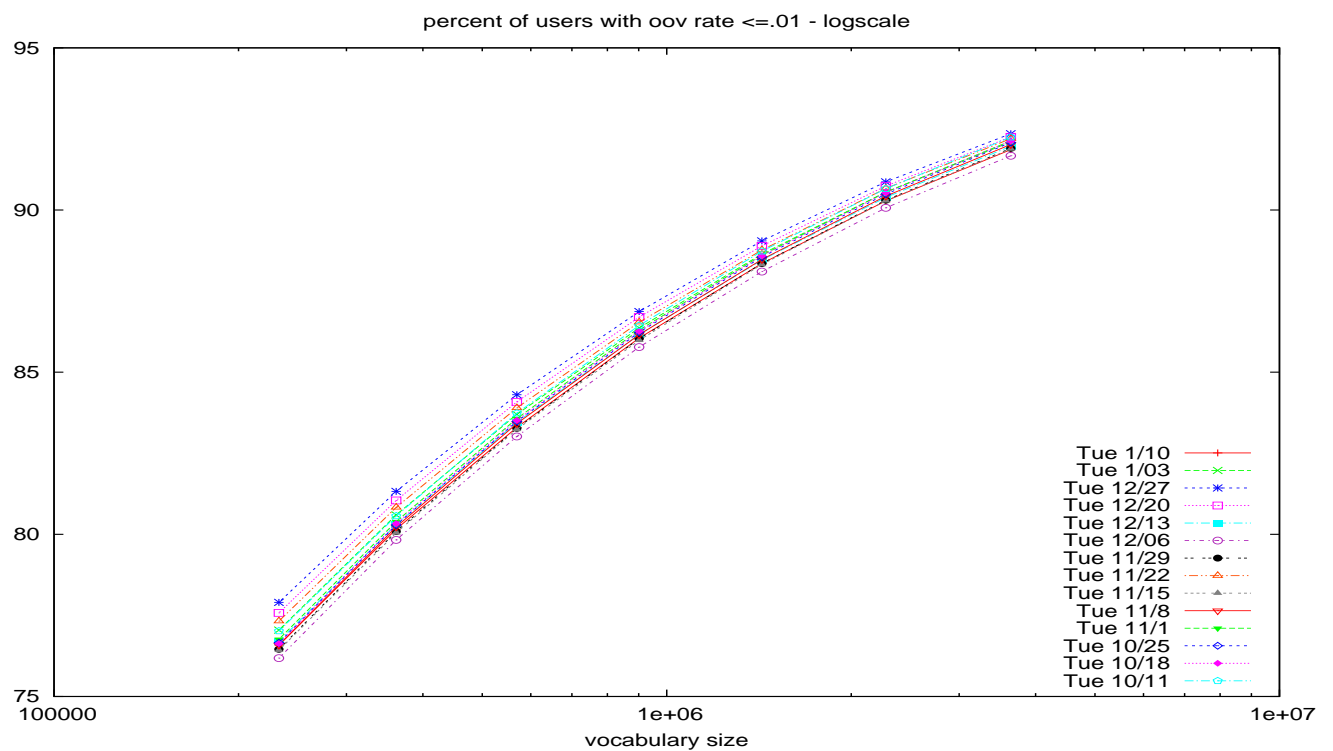
We would like to thank Thorsten Brants for useful discussions.

## 6. REFERENCES

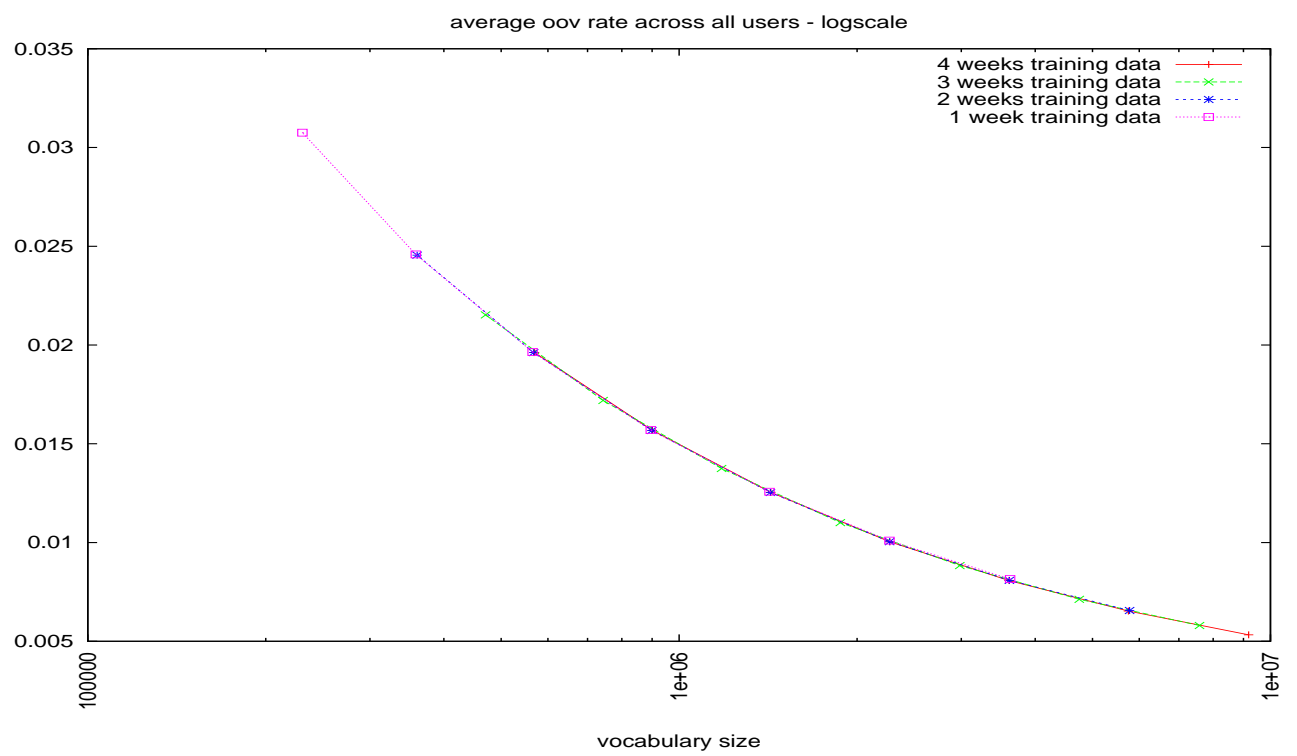
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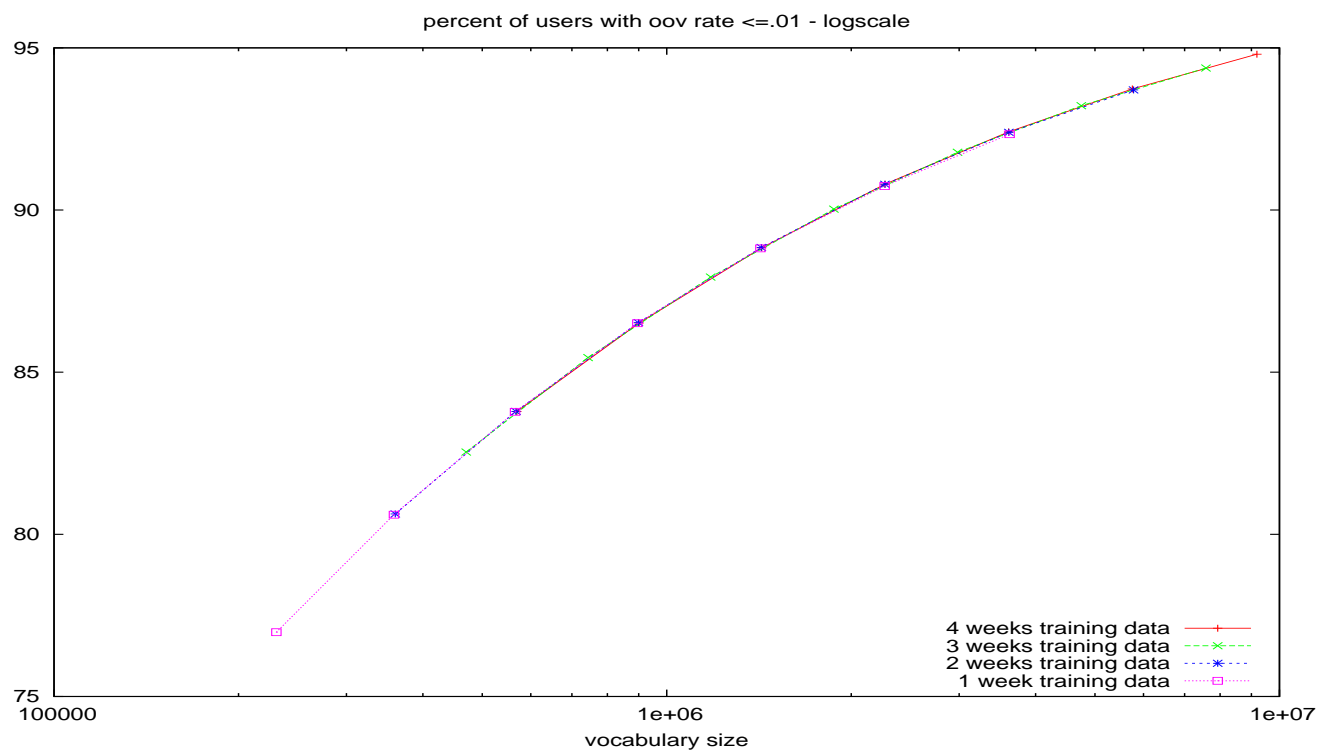
**Fig. 1.** Aggregate OoV Rate as a Function of Vocabulary Size (log-scale), Evaluated on a Range of Test Sets Collected every Tuesday between 2011/10/11-2012/01/03.



**Fig. 2.** Percentage of Cookies/Users with OoV Rate less than 0.01 (1%) as a Function of Vocabulary Size (log-scale), Evaluated on Test Sets Collected every Tuesday between 2011/10/11-2012/01/03.



**Fig. 3.** Aggregate OoV rate on 11/1/2011 over Vocabularies Built from Increasingly Large Training Sets.



**Fig. 4.** *Percentage of Cookies/Users with OoV Rate less than 0.01 (1%) on 11/1/2011 over Vocabularies Built from Increasingly Large Training Sets.*