#### Speech and Natural Language

Where are we now, and where are we heading?

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#### Case Study: Google Search by Voice

#### What contributed to success:

- clearly set user expectation by existing text app (proverbial "killer-app")
- excellent language model built from query stream
- great progress in acoustic modeling using neural networks
- clean speech:
  - users are motivated to articulate clearly
  - smartphones do high quality speech capture
  - speech transferred to server error-free over IP
- iterations over log (both text and speech) data from users



# Challenges and Directions: Speech Recognition

Automatic speech recognition is incredibly complex. Problem is fundamentally unsolved.

- data availability and computing have changed significantly since the mid-90s
  - 2-3 orders of magnitude more data and computing are available
  - re-visit (simplify!) modeling choices made on corpora of modest size
- multi-linguality built-in from start, not as an after-thought
- managing complexity while delivering the best performance across many languages, applications, etc.



# Challenges and Directions: Natural Language Understanding and Dialog

Very hard problem that has been underestimated and somewhat neglected.

- develop with the users in the loop to get data, and set/understand user expectation
  - data-driven natural language engineering, not hacks
  - multi-sensory setup: leverage touch screen, geo-location, perhaps accelerometer
- 6 multi-linguality built-in from start, not as an after-thought
- 6 managing complexity while delivering the best performance across many languages, applications, etc.



### Speech and Natural Language: Quo Vadis?

Would the technology be the same if we were to restart ASR/NLU research on today's data availability and computing platform?

