



Empowering kids and families to safely Learn and Explore Online

The Meet LEO (Learn and Explore Online) Program showcases Google offerings that are built to protect, respect and empower kids and families. The program promotes online safety and digital literacy for parents, educators, and caregivers, and helps equip families with the skills and confidence they need to navigate the internet safely.

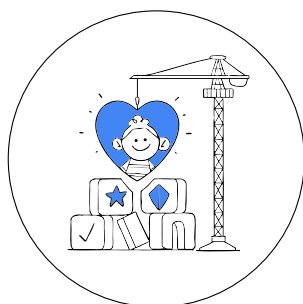
At Google, everything we do for kids & families is:



Built to protect

Meet LEO introduces participants to our built-in protections

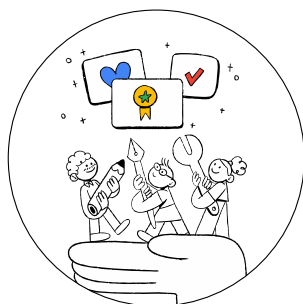
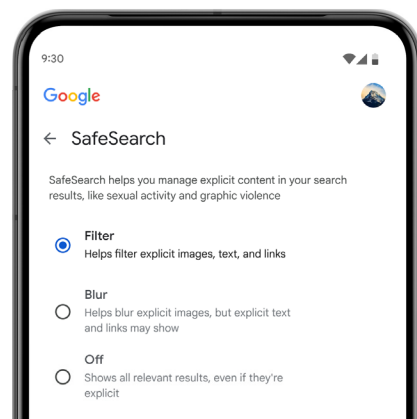
- We design systems that rank **high-quality, reliable information**.
- Our ranking algorithms are designed to **reduce unexpected exposure** to shocking content.
- Our content policies are **designed** to help users **avoid harm**, and connect them with resources in moments of need.



Designed to respect

Meet LEO provides training on tools that offer families choice and flexibility

- **SafeSearch**
Filter or **blur** explicit content in Search results
- **Family Link**
Establish digital **ground rules**, manage and secure your child's account, and **stay connected** on the go
- **YouTube Kids & supervised experiences**
Find **age-appropriate** content for kids and teens



Created to empower

Meet LEO offers tips for high-quality, delightful experiences for kids and families

- **Expert-approved apps**
Curated apps rated by experts for **quality & age-appropriateness**
- **AI tools for learning**
Get homework help, explore new languages, and **learn in an interactive way** with Gemini
- **Immersive view & augmented reality**
Get a **multidimensional** view of an area or landmark on Google Maps, or use AR to learn about a key concept in an interactive way

Collaborations

Meet LEO has teamed up with organizations and experts in the kids & family ecosystem to **scale** our efforts, **learn** from existing expertise and **engage** in a tailored way with communities across the US and internationally. We have also collaborated with **parenting and educational specialists** to integrate their expertise into our resources and ground our trainings in proven approaches to digital literacy education.



To learn more about partnering with Google on Meet LEO, please reach out to MeetLEOpartners@google.com

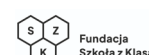
LEO is part of a robust approach to kids & family safety

In addition to the LEO program, we have a host of other initiatives and partnerships to build awareness of safety tools and practices, as well as strengthen media literacy skills in adults, teenagers and young children. We engage with partner organizations, experts and researchers to ground our approaches in research-backed approaches to media literacy and online safety. As we introduce new products with generative AI, we want people to benefit from everything it has to offer, while making sure they know how to stay safe and prevent the spread of untrustworthy content.



Be Internet Awesome

Be Internet Awesome empowers kids with [tools and education](#) to confidently and safely explore, grow, and play online.



Super Searchers

is an information literacy skills program launched in 2022. It has trained thousands of teachers, professionals, and library staff to increase the search and information literacy skills of tens of thousands of students, workers and library patrons.



Hit Pause

is a video campaign created to help improve media literacy [via YouTube](#) in 74 countries globally (in 40 languages), reaching 1.3B unique accounts since its launch in 2022.



...And more!

We engage with experts and partners to innovate new approaches to media & AI literacy and ground product safety in sound research. Initiatives like [Be Internet Citizens](#) help teenagers in the UK stay internet savvy, and [Experience AI](#) offers cutting-edge resources on AI and machine learning for teachers and students aged 11-14.