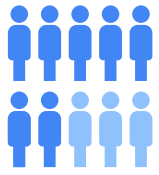


February 2021

Over the past year, our **relationship with technology has changed dramatically**. Our newfound reliance on technology to work, learn, and communicate has brought about **increased concern over online safety**.

At Google, we know the most helpful thing we can do is protect our users online, and give them one less thing to worry about. That's why we invest in industry-leading privacy and security. To learn more about our privacy & security features visit g.co/safety.



7 in 10 Americans spent more time online in 2020 than ever before



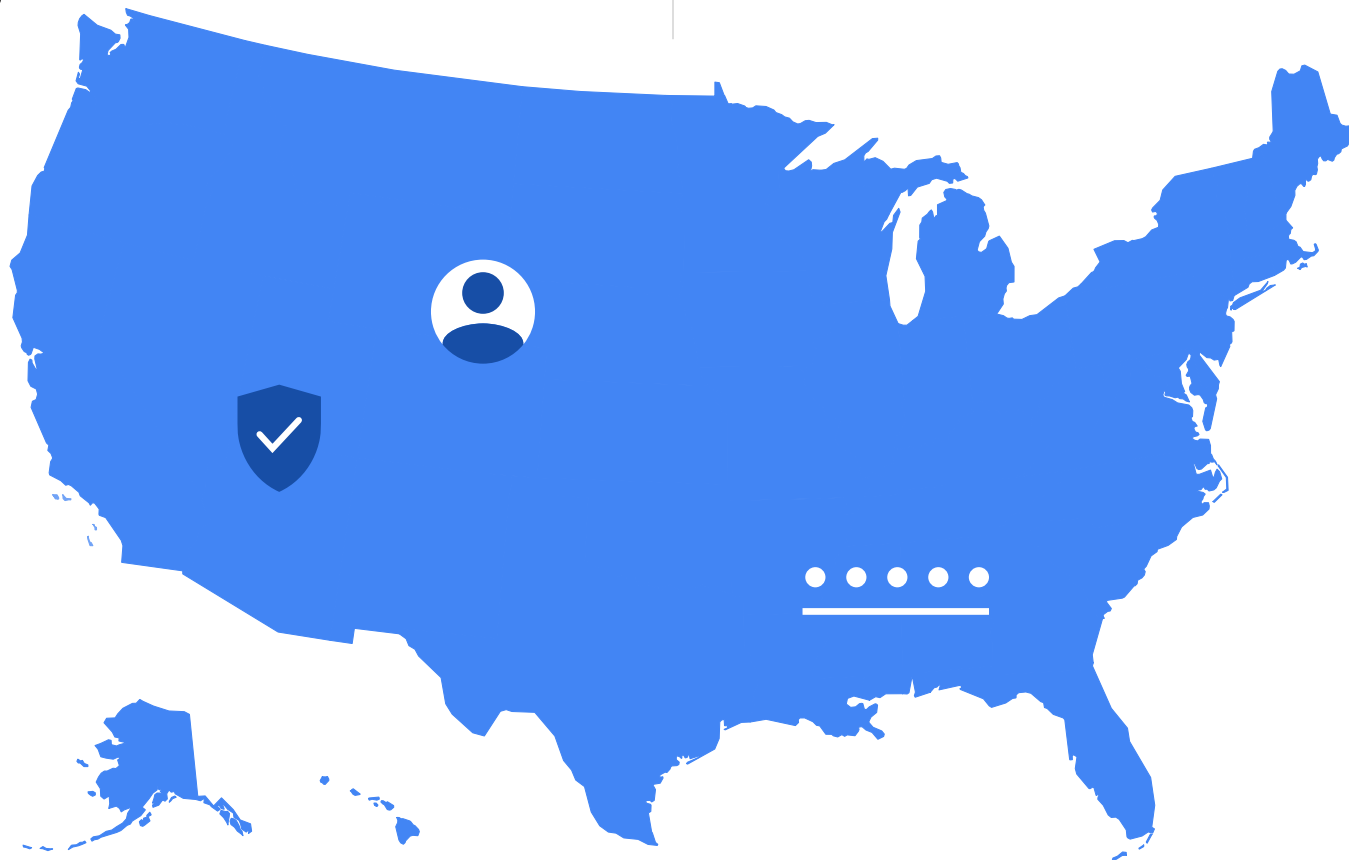
56% are more concerned about their online safety than ever before

Searches for “online safety tips” spiked **+250%** in 2020



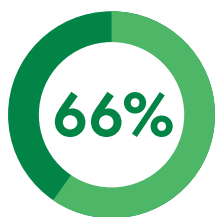
Most searched “is ___ safe?” in 2020

1. Is ordering online safe?
2. Is using a debit card online safe?
3. Is buying online safe?
4. Is registering to vote online safe?



STAYING CONNECTED

Staying safely connected with friends and family has been a key challenge in the past year, with many turning to technology to close the gap.



communicated/connected more online (via video calling, email) than ever before

Among Americans who used video conferencing services in 2020:

84% are using these more for work

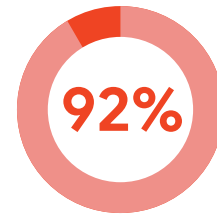
87% are doing this more to connect with family & friends

“**How to stay connected**” was searched more than ever in 2020

Did you know? Every day Google Meet secures 7.5 billion minutes of meetings

SHOPPING

While the pandemic kept us inside, it did not slow our shopping habits.



of Americans bought something online in 2020

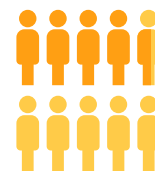


+73% Americans who reported using contactless payments in 2019, reported using them 73% more in 2020

Did you know? Every day Google Pay encrypts 150 million people's payments

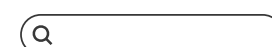
PA\$\$WORD\$

Concern around online security has increased as more things we do, such as banking, entertainment and shopping, moved online.



Only 4 in 10 Americans (46%) feel confident about the security of their online accounts

Searches for “password strength test” spiked **+300%** in 2020



89% of Americans say they need to reset their passwords at least occasionally, if not more

Did you know? Google's Password Checkup can automatically alert you if we have detected a saved password in a data breach