



PRESENTATIONS × DINNERS × MIXOLOGY × BRUNCH × ART × MUSIC



Martha Ortiz × *Carlos Gaytán* × *Jonatan Gómez Luna* × *Luis Arzapalo*
Hermanos Rivera-Río × *Paco Méndez* × *Roberto Solís* × *Miguel Bautista*
Alex Ruíz × *Mao Montiel* × *Maycoll Calderón* × *Carlos Hannon*

[GUESTS]

Ferran Adrià × *Andoni Aduriz*

Ana Karime López × *Janaina Torres* × *Carlo Cracco* × *Richard Sandoval* × *Gustavo Manzanilla*
Antonio Bachour × *Alfredo Villanueva* × *Fernando Martínez* × *Andrés Amor* × *Olga Cabrera* × *Eduardo Morali*
Rodrigo Noriega × *Valentina Ortiz* × *Lucía Barrios* × *Paola Miglio* × *Sergio Díaz*
Rosa Moraes × *Alex Ancona* × *María Paula Molano* × *Guillermo González Beristáin*

HOTELXCARET.COM

@apapaxoafestival



Our origin leads us to be unique celebrating Mexico, our culture, and traditions through our cuisine and roots.

From July 17 to 21, immerse yourself in an ode to our cuisine at Apapaxoa Culinary and Cultural Festival Xcaret 2024. This festival brings together culinary celebrities, during five days of workshops, presentations, and special dinners, highlighting the tradition and innovation of Mexican cuisine.

A delightful embrace of flavors showcasing a culinary experience.



ENTRANCE

✦ **Guests from the Hotels by Grupo Xcaret**

Presentations included in your stay

Wine pairing dinner:

- July 17 / HA' restaurant at Hotel Xcaret México: 3,800 MXN
- July 18 / Xaak restaurant at Hotel Xcaret Arte: 2,950 MXN
- July 20 / A tribute to Ferran Adrià in Salón Frida at Hotel Xcaret Arte: 4,500 MXN
- July 21 / Sunday Brunch at Hotel Xcaret México: 5,500 MXN

Presentations and dinners are included for guests from La Casa de la Playa.

⚙️ **Guests from the Hotel Xcaret México and Hotel Xcaret Arte**

- July 17 / Dual restaurant (Centli-Lumbre) at La Casa de la Playa: 2,950 MXN
- July 18 / Tuch de Luna at La Casa de la Playa: 2,950 MXN

🌀 **Visitors at the Hotels by Grupo Xcaret**

Includes presentations, coffee break and lunch at Mercado de San Juan: 1,950 MXN

Wine pairing dinner:

- July 17 / Kibi-Kibi at Hotel Xcaret Arte: 2,950 MXN
- July 17 / Encanta at Hotel Xcaret Arte: 2,950 MXN
- July 17 / HA' restaurant at Hotel Xcaret México: 3,800 MXN
- July 17 / Dual Restaurant (Centli-Lumbre) at La Casa de la Playa: 2,950 MXN
- July 18 / Chino Poblano at Hotel Xcaret Arte: 2,950 MXN
- July 18 / Cantina Los Faroles at Hotel Xcaret México: 2,950 MXN
- July 18 / Tuch de Luna at La Casa de la Playa: 2,950 MXN
- July 18 / Xaak restaurant at Hotel Xcaret Arte: 2,950 MXN
- July 20 / A tribute to Ferran Adrià in Salón Frida at Hotel Xcaret Arte: 4,500 MXN
- All-Day Package: Includes presentations, lunch at Mercado de San Juan and dinner at any restaurant: 5,200 MXN
- Full-Pass Package: Includes 3 days of accesses to the presentations with lunch at Mercado de San Juan: 4,900 MXN

🌸 **July 20 / Masterly Presentation by Ferran Adrià**

Xcaret Park, Gran Tlachco Theater. Recovery fee: 400 MXN. 11:00 a.m. – 1:00 p.m.

For reservations:

800 009 7567

WhatsApp

Hours service: Monday to Friday 8:00 a.m. to 11:00 p.m. Saturday and Sunday 8:00 a.m. to 10:00 p.m.

**Limited capacity for all activities. Book in advance.*

AGENDA

July 16

Xcaret Park

Gran Tlachco Theater

7:00 p.m.

Tasting dinner

Chefs: Carlos Gaytán, Jonatan Gómez-Luna, Roberto Solís, Rodrigo and Daniel Rivera-Río and Carlos Hannon

Additional cost.

July 17

Hotel Xcaret Arte

Diego II and III salons

10:00 a.m. - 10:45 a.m.

Migrants

Chef Ana Karime López



First Mexican woman awarded with a Michelin Star at Gucci Osteria, Florence.

Hotel Xcaret Arte

Diego II and III salons

11:00 a.m. a 11:45 a.m.

Creole's Corn from Oaxaca

Chefs Alex Ruiz and Olga Cabrera



Ambassador of Oaxacan cuisine, celebrity chef from Hoteles Xcaret.



Founder of Tierra del Sol Comedor and pride of Mixtec cuisine. Co-founder of Mujeres del Fuego, Oaxaca.

AGENDA

July 17

Hotel Xcaret Arte

Diego II and III salons
12:00 p.m. a 12:45 p.m.

From the Usual to the Sublime

Chefs Jonatan Gómez-Luna and Sergio Díaz



Celebrity chef from Hoteles Xcaret, featured on the Latin America's 50 Best Restaurants™ list, and recently awarded a Michelin Star at Le Chique restaurant.



Creator of Sublime restaurant, recognized in Latin America's 50 Best Restaurants™ for his culinary talent.

Hotel Xcaret Arte

Diego II and III salons
1:00 p.m. a 1:45 p.m.

Pulque, Ancestral Drink from the Gods

Master-pulque Gustavo Manzanilla



Creator of Penca Larga pulque, drink of the gods.

Hotel Xcaret Arte

Mercado de San Juan restaurant
1:45 p.m. a 3:00 p.m.

Lunch "Flavors from Mexico's Mercados"

Chef Adrián Peregrina



AGENDA

July 17

Hotel Xcaret Arte
Diego II and III salons
3:00 p.m. a 3:45 p.m.



Craft Beer
Alex Ancona

*Wine and beer sommelier.
International beer judge.*

Hotel Xcaret Arte
Diego II and III salons
4:00 p.m. a 4:45 p.m.



Inspiration
Chef Antonio Bachour

*Pastry chef and owner of
Bachour Miami. Best Pastry Chef
in the World back in 2018 and
2022 by The Best Chef Awards.*

Hotel Xcaret Arte
Encanta restaurant
Starting at 7:00 p.m.



Chefs Paco Méndez y Ana Karime López

*Celebrity chef at Encanta
restaurant in Hotel Xcaret
Arte. Awarded a Michelin
Star for his restaurant
Hoja Santa in Barcelona.*



*First Mexican woman awarded
with a Michelin Star at Gucci
Osteria, Florence.*

Hotel Xcaret Arte
Kibi-Kibi restaurant
Starting at 7:00 p.m.



Special dinner
Chefs Roberto Solís y Alfredo Villanueva

*Celebrity chef at Kibi-Kibi
restaurant in Hotel Xcaret
Arte and owner of Néctar
restaurant. Renowned for
his unique vision of
Yucatecan cuisine.*



*Chef at Villa Torél restaurant,
ranked at number 19 in the
Latin America's 50 Best
Restaurants list, 2023.*

AGENDA

July 17

La Casa de la Playa

Lumbre and Centli
restaurants

Starting at 7:00 p.m.

Fire's Migration

Chefs Rodrigo and Daniel Rivera-Río and Fernando Martínez

Sommeliers Patricio Rivera-Río and Andrés Amor



Celebrity chefs at Lumbre and Centli restaurants in La Casa de la Playa. Owners of Koli restaurant, awarded with a Michelin Star.



Chef at Migrante restaurant, featured in the Michelin Guide.



Innovative restaurateur with an outstanding experience of wine pairing and sensory analysis of wine.



AGENDA

July 17

Hotel Xcaret México

HA' restaurant

Starting at 7:00 p.m.

Special dinner

Chefs Carlos Gaytán, Guillermo González Beristáin and Eduardo Morali



Celebrity chef from HA' signature restaurant, awarded with a Michelin Star at Hotel Xcaret México.



Entrepreneur chef at Grupo Pangea, creator of the wine MaríaTinto, and awarded with a Michelin Star at his restaurant Pangea.



Head chef of the culinary vision at Grupo Pangea and other outstanding culinary projects.

Hotel Xcaret Arte

El Deseo speakeasy

8:00 p.m. a 11:00 p.m

Shake It Event

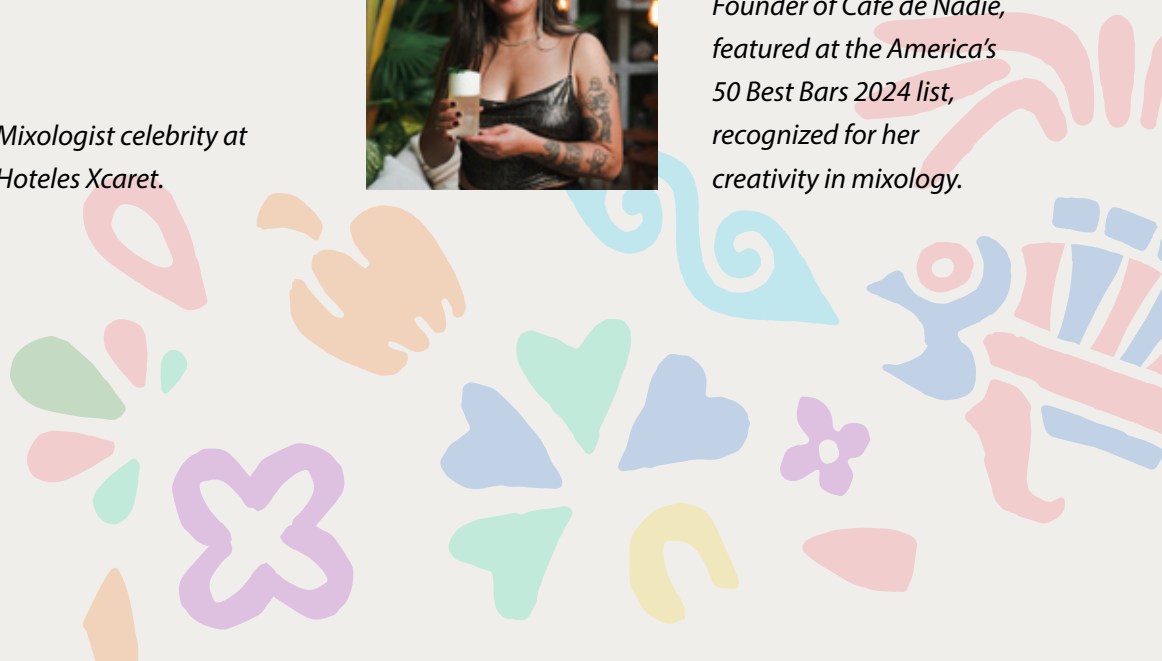
Mixologists Maycoll Calderón and María Paula Molano



Mixologist celebrity at Hoteles Xcaret.



Founder of Café de Nadie, featured at the America's 50 Best Bars 2024 list, recognized for her creativity in mixology.



AGENDA

July 18

Hotel Xcaret Arte

Diego II and III salons
10:00 a.m. a 10:45 a.m.



The Roots of my Cuisine

Chef Carlos Gaytán

Celebrity chef at HA' restaurant, awarded with a Michelin Star at Hotel Xcaret México.

Hotel Xcaret Arte

Diego II and III salons
11:00 a.m. a 11:45 a.m.



The Entrepreneur Chef with 65 Restaurants Worldwide

Chefs Richard Sandoval and Carlos Hannon

Chef and owner of Grupo Richard Sandoval Hospitality, recognized by The New York Times as an innovator of Mexican cuisine in the USA.



Renowned chef in the national and international culinary scene and culinary leader at Hoteles Xcaret.



AGENDA

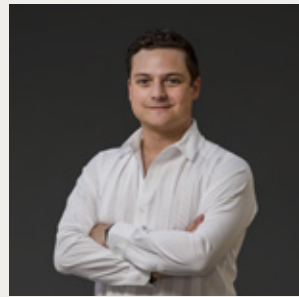
July 18

Hotel Xcaret Arte

Diego II and III salons
12:00 p.m. a 12:45 p.m.

The Evolution of Northern Cuisine

Chefs Rodrigo and Daniel Rivera-Río
Sommelier Patricio Rivera-Río



Celebrity chefs at Lumbré and Centli restaurants in La Casa de la Playa. Owners of Koli restaurant, awarded with a Michelin Star.

Hotel Xcaret Arte

Diego II and III salons
1:00 p.m. a 1:45 p.m.

Sustainable Fishing Initiative in Mexico

Chefs Federico López and Adrián Peregrina



Renowned chef in the national and international culinary scene.



Corporate chef at Hoteles Xcaret, known for highlighting authentic Michoacan cuisine.

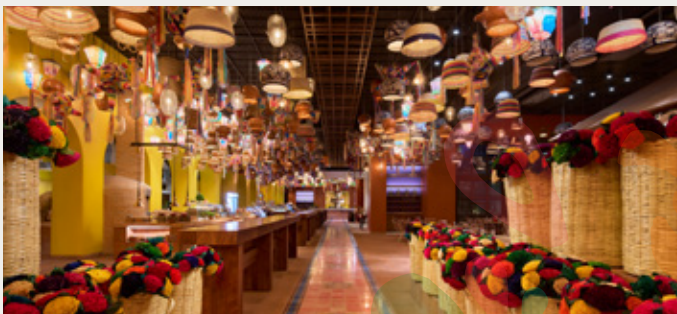
Hotel Xcaret Arte

Mercado de San Juan restaurant

1:45 p.m. a 3:00 p.m.

Lunch "Flavors from Mexico's Mercados"

Chef Adrián Peregrina



AGENDA

July 18

Xcaret Park

Ball game

3:00 p.m. a 4:30 p.m.



Yucatan Through the Mexican Cerdo Pelón, Melipona Honey and "Recados"

Chefs Roberto Solís and Luis Arzapalo

Celebrity chef at Kibi-Kibi restaurant in Hotel Xcaret Arte and owner of Néctar restaurant. Known for his unique vision of Yucatecan gastronomy.



Celebrity chef at Xin-Gao and Tah-Xido restaurants in Hoteles Xcaret.

Hotel Xcaret Arte

Diego II and III salons

3:00 p.m. a 3:45 p.m.



Mezcal

Mezcalier Ana Salinas

First female Mezcalier.

Hotel Xcaret Arte

Diego II and III salons

4:00 p.m. a 4:45 p.m.



Mentality in Creative Geography

Chef Andoni Aduriz

Chef at Mugaritz restaurant, one of the most creative and influential chefs in global gastronomy.



AGENDA

July 18

Hotel Xcaret Arte
Diego II and III salons
5:00 p.m. a 5:45 p.m.



Vegan, a Lifestyle
Chef Miguel Bautista

Cutting-edge vegan chef, known for elevating vegan cuisine to internationally acclaimed levels.

Hotel Xcaret Arte
Frida and Diego foyer
6:00 p.m.



Chocolate Exposition Inauguration
Mao Montiel and Rodrigo Noriega

Celebrity Chocolatier chef at Hoteles Xcaret. Owner of Dolcenero and recognized by Gourmet Awards for the Best Sweet Experience.



Industrial designer and owner of the brand Rodrigo Noriega Studio.

Hotel Xcaret Arte
Chino Poblano restaurant
Starting at 7:00 p.m.



Special Dinner
Chefs Jonatan Gómez-Luna and Sergio Díaz

Celebrity chef from Hoteles Xcaret, featured on the Latin America's 50 Best Restaurants™ list, and recently awarded a Michelin Star at Le Chique restaurant.



Creator of Sublime restaurant, recognized in Latin America's 50 Best Restaurants™ for his culinary talent.

AGENDA

July 18

Hotel Xcaret Arte
Xaak restaurant
Starting at 7:00 p.m.

Chefs Richard Sandoval, Janaina Torres and Carlos Hannon
Pairing by Brandon Milmo, owner of Casa Madero



Chef and owner of Grupo Richard Sandoval Hospitality, recognized by The New York Times as an innovator of Mexican cuisine in the USA.



Chef of the restaurant A Casa do Porco, named Best Female Chef in the World in 2023 by The World's 50 Best Restaurants.



Renowned chef in the national and international culinary scene and culinary leader at Hoteles Xcaret.



Part of the 5th generation of the Madero family and CEO of Casa Madero.

Hotel Xcaret México
Cantina los Faroles restaurant
Starting at 7:00 p.m.

Chefs Alex Ruiz and Olga Cabrera
Pairing with Monte Lobos mezcal



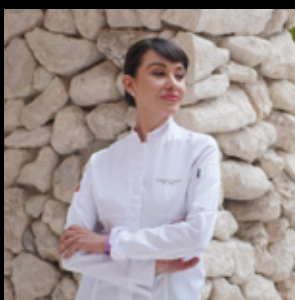
Ambassador of Oaxacan cuisine, celebrity chef from Hoteles Xcaret.



Founder of Tierra del Sol Comedor and pride of Mixtec cuisine. Co-founder of Mujeres del Fuego, Oaxaca.

La Casa de la Playa
Tuch de Luna restaurant
Starting at 7:00 p.m.

Chef Martha Ortiz and Sommelier Sandra Fernández



Celebrity chef at Tuch de Luna restaurant in La Casa de la Playa. Her restaurant Filigrana is recommended by the Michelin Guide.



Sommelier at Hoteles Xcaret. Renowned by Canirac as "Best Sommelier of the Year" in 2022 for her innovation, quality and service.

AGENDA

July 18

Xoximilco Park
8:00 p.m. a 10:00 p.m.

Mixology
Mixologists Maycoll Calderón and María Paula Molano



Mixologist celebrity at Hoteles Xcaret.



Founder of Café de Nadie, featured at the America's 50 Best Bars 2024 list, recognized for her creativity in mixology.

July 19

Hotel Xcaret Arte
Diego II and III salons
10:00 a.m. a 10:45 a.m.

Life Recipes
Chefs Martha Ortiz and Laura Manzo



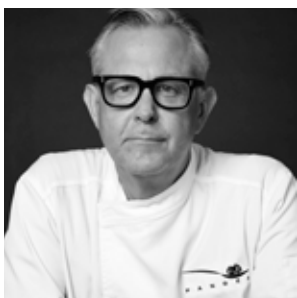
Celebrity chef at Tuch de Luna restaurant in La Casa de la Playa. Her restaurant Filigrana is recommended by the Michelin Guide.



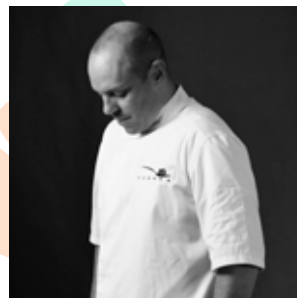
Journalist and editorial director at Dalia Empower.

Hotel Xcaret Arte
Diego II and III salons
11:00 a.m. a 11:45 a.m.

Monterrey, Beyond Cabrito and Roast Beef
Chef Guillermo González Beristáin and Eduardo Morali



Entrepreneur chef at Grupo Pangea, creator of the wine MaríaTinto, and awarded with a Michelin Star at his restaurant Pangea.



Head chef of the culinary vision at Grupo Pangea and other outstanding culinary projects.

AGENDA

July 19

Hotel Xcaret Arte

Diego II and III salons
12:00 p.m. a 12:45 p.m.



Beyond Food

Designer Rodrigo Noriega

*Industrial designer and owner of the brand
Rodrigo Noriega Studio.*

Hotel Xcaret Arte

Diego II and III salons
1:00 p.m. a 1:45 p.m.



Xocolat Sensorial

Master Chocolate Chef Mao Montiel

*Celebrity Chocolatier chef at Hoteles Xcaret. Owner of Dolcenero
and recognized by Gourmet Awards for the Best Sweet Experience.*



AGENDA

July 19

Hotel Xcaret Arte

Mercado de San Juan restaurant

1:45 p.m. a 3:00 p.m.

Lunch “Flavors from Mexico’s Mercados”

Chef Adrián Peregrina



Hotel Xcaret Arte

Diego II and III salons

3:00 p.m. a 3:45 p.m.

Crystal Lands Presented by Casa Cuervo

Hotel Xcaret Arte

Diego II and III salons

4:00 p.m. a 4:45 p.m.

Stars and Lists in Destination Promotion

Valentina Ortiz, Lucía Barrios, Paola Miglio, Rosa Moraes and Marcela Baruch



President of the Academy: Mexico and Central America. Founder of animalgourmet.com.



President of the Academy: Central America. Director at Mister Menu.



President of the Academy: South America (North). Culinary critic and editor at eltrinch.com.



President of the Academy: Brazil. Influential culinary educator and columnist at Vogue Brazil.



Vicepresident of the Academy: Argentina and Uruguay. Journalist and sommelier, editor at Galeria



AGENDA

July 19

Hotel Xcaret Arte
Diego II and III salons
5:00 p.m. a 5:45 p.m.

A Dish Dedicated to Latin America
Chef Carlo Cracco



One of the leading figures in contemporary Italian cuisine.

20 de julio

Xcaret Park
Gran Tlachco Theater
11:00 a.m. a 1:00 p.m.

Masterly Presentation
Chef Ferran Adrià



He is considered an artist of cuisine, in which he has introduced new techniques, such as deconstruction, contextualizing this concept from the world of art.



AGENDA

July 20

Hotel Xcaret Arte

Frida II and III salons

7:00 p.m.

A tribute Dinner for Chef Ferran Adrià

Chefs Paco Méndez, Andoni Aduriz, Jonatan Gómez-Luna, Carlo Cracco and Antonio Bachour

Additional cost



Celebrity chef at Encanta restaurant in Hotel Xcaret Arte. Awarded a Michelin Star for his restaurant Hoja Santa in Barcelona.



Chef at Mugaritz restaurant, one of the most creative and influential chefs in global gastronomy.



Celebrity chef from Hoteles Xcaret, featured on the Latin America's 50 Best Restaurants™ list, and recently awarded a Michelin Star at Le Chique restaurant.



One of the leading figures in contemporary Italian cuisine.



Pastry chef and owner of Bachour Miami. Best Pastry Chef in the World back in 2018 and 2022 by The Best Chef Awards.



AGENDA

July 21

Hotel Xcaret México Closing. Sunday Brunch

Las Cuevas restaurant Chef Luis Arzapalo

11:00 a.m. a 3:00 p.m. Chefs from the Culinary Group at Hoteles Xcaret

Guest chefs

Additional cost



*Celebrity chef at Xin-Gao and Tah-Xido restaurants
in Hoteles Xcaret.*

