



Canon Developer Community **VIRTUAL HACKATHON**

# Are You a Coder with a **Great Idea?**

Canon's Camera Control API allows you to remotely control a Canon camera to adjust settings, capture photos/videos and download images.

**HOW WOULD YOU IMPLEMENT THIS TECHNOLOGY IN A NEW APPLICATION?**



**LEARN**  
more about the API



**BRAINSTORM**  
your concept



**SUBMIT**  
your great idea to  
<http://canon.us/apicontest>



**CODE**  
your idea and  
bring it to life!

**SEMI  
FINALISTS**

From **February 20<sup>th</sup>** through **March 29<sup>th</sup>** learn more about Canon's Camera Control API and submit your idea for a new application! Five Semi Finalists who are selected to advance to the coding phase will enter for a chance to

## WIN A \$5,000 GRAND PRIZE

### 5 Semi Finalists

The Top 5 submissions will be given a coupon code to redeem for a **PowerShot SX70 HS Developer Version Camera** that you'll use when you advance to the final phase of the contest!



### Grand Prize

One Grand Prize winner will receive a **\$5,000 Mastercard Gift Card**.

## CONTEST TIMELINE

<b>FEB. 20</b>	Contest begins! Learn more about the API and submit a description of your idea.
<b>MARCH 29</b>	First phase closes, all ideas must be submitted by 11:59pm ET.
<b>APRIL 12</b>	Semi finalists will be notified and details will be provided. <b>GET READY TO START CODING!</b>
<b>MAY 17</b>	Submit a video of your working demo utilizing the Canon Camera Control API and the PowerShot SX70 HS Developer Version Camera.
<b>MAY 24</b>	Grand prize winner is notified.

NO PURCHASE NECESSARY TO ENTER OR WIN. Open only to legal residents of the 50 United States or the District of Columbia, 18 and older. Void outside the U.S., and where prohibited or restricted by law. This Contest has two entry phases. The Phase One Entry Period starts February 20, 2019 (12:00 A.M. ET) - March 29, 2019 (11:59 P.M. ET) where entrants are required to submit a 1500 character idea of how they would use the Canon Camera Control API to create an exciting new application. Five semi-finalists will be selected in accordance with the Phase One Judging Criteria, as specified in the Official Rules. Then during the Phase Two Entry Period starting April 12, 2019 (12:00 A.M. ET) - May 17, 2019 (11:59 P.M. ET), the semi-finalist will be required to submit an up to 5-minute video showing how their selected idea can become a reality. The grand prize in the contest is a \$5,000 Mastercard gift card. Odds of winning depend on the number of entries received. Canon must receive at least ten entries during the Phase One Entry Period to continue the contest. Additionally, Canon must receive at least four entries during the Phase Two Entry Period to award the grand prize. For Official Rules, Entry Requirements, and a Prize Description, visit <http://canon.us/apicontest>.