



# Public health in the era of the "new normal"

Annual Conference of the Association of Public Health Physicians and Schools of Public Health

Israel Association  
Schools of public health in Israel

11.06.2023  
Haifa University  
Hecht Museum

Program

## Chairpersons

**Prof. Ronit Calderon-Margalit, Prof. Shira Zelber-Sagi**

Scientific committee in order A, B

**Dr. Michael Etinger, Dr. Michal Bromberg, Dr. Osnat Bashkin, Mrs. Amit Ganor, Prof. Nadav Davidovitch, Prof. Keren Dopelt, Prof. Galit Weinstein, Dr. Samah Hayek, Prof. Hagai Levine, Prof. Zohar Mor, Prof. Idan Menashe, Dr. Maya Negev, Mrs. Luba Plotnic, Prof. Adam Rose, Prof. Laura Rosen**

## English speakers agenda

08:00-09:00

**Gathering and registration**

09:00-10:00

Workshop – 20 participants

Environmental and Health Impact Assessment in resource poor setting  
by **Prof. Kasia Czabanowska**, Maastricht University

10:00-11:00

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11:00-11:30

**Coffee break**

11:30-12:50

**ERASMUS-SEEPHI-ASPHER session | room 610**

Chairpersons: **Prof. Zohar Mor, Dr. Maya Peled Raz**

12:50-13:50

**Lunch**

13:50-15:10

**Health Promotion session (EN) | room 610**

Chairpersons: **Prof. Laura Rosen, Prof. Galit Weinstein**

**Inequalities in cardiovascular disease management – clinical aspects and future implications** Sponsored lecture: **NOVARTIS**  
**Prof. Shaul Atar**, Director of Cardiology, Galilee Medical Center, Nahariya

**Active travel, physical activity, screentime and social media use among Israeli adolescents:  
A mixed methods approach**

**Sharon Levi**, Doctoral Student, School of Public Health, University of Haifa, Evaluation and Research Coordinator,  
Efsharibari – The Israel National Program for Active & Healthy Living, Ministry of Health

**Questioning the normal: What is the new normal smoker? – defining triers, user, and non-smokers**

**Ms. Shira Kislev**, CEO, Smoke Free Israel

**Mr Mickey Kislev**, Data scientist, Smoke Free Israel

**Comparison of Medical Students' Considerations in Choosing a Specialty: 2020 vs. 2009/10**

**A cross sectional study**

**Hanni Schroeder**, RN, PhD MPH, Director of the Policy Planning Unit at the Israel Ministry of Health and Doctorate student at the Hebrew University–Hadassah Braun School of Public Health and Community Medicine

**Cognitive function during pregnancy and early motherhood: a longitudinal study among Israeli women**

**Nika Zur**, MSc, PHD candidate, Faculty of social welfare and health sciences, University of Haifa, Midwife, Carmel hospital

14:00-15:00

Private tour at the Hecht Museum

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