Design Document

Business Purpose	Good Habits Studio is a place where we'd like all our members to develop habits that will increase their quality of life. Lately, we've found new members who need a stretching routine to help combat muscle stiffness or even joint pain before they start with their initial fitness program. We know that our fitness coaches do a superb job of helping our members build strength and endurance, but we have also seen the gap in focus of pre-workout stretching techniques. This has led to a percentage of new members having quick burnout and injury. This course will help our coaches feel confident in encouraging new members to enroll in an introductory stretching class by giving reasons to stretch and by performing the appropriate types of stretches that could be helpful to a new members overall workout success.		
Target Audience	Fitness coaches who sign up new members.		
Training Time	30 minutes		
Training Recommendation	 The course can be done in 1 e-learning course by our coaches on their own time. This course covers basic, conceptual- and knowledge-based skills about stretching for our coaches. 		
Deliverables			
Deliverables	1 e-learning course in articulate Rise 360		
Learning Objectives	 Select the reasons why stretching is beneficial to have as a part of your daily routine. Differentiate between static and dynamic stretching. Identify a basic static stretch for a big muscle group. 		
Training Outline	Course Introduction		
	Introduction		
	o Welcome		
	 Scenario with a fitness coach asking new members questions about their stretching habit. 		
	 Course objectives 		
	Benefits of stretching		
	 Mobility and independence 		
	 Flexible, strong, and healthy muscles 		
	 Prevent injury 		
	Types of stretches		
	o Static		
	o Dynamic		
	Static stretch techniques		
	 Specific muscle stretching techniques for muscle groups 		

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	•	Quiz
	•	Summary
		 Recap Objectives
		 Congratulations
Assessment Plan	•	Quiz
		o 5 Questions
		o 80% to pass