



ORA



EXTERIOR DESIGN

Designed by a world-class car designer under the concept of 'Futuristic', ORA 03 integrates timeless essence with cutting-edge design, making it stand out in any crowd.



INTELLIGENT LED HEADLAMP

Intelligent LED headlamp system shaped like cat-eyes ensures exceptional driving visibility.



LED TAILLIGHT STRIP

A uniquely designed LED taillight strip embedded throughout the rear of the car exudes 'futuristic.'



18" ALLOY WHEELS

Sporty 18-inch alloy wheels maintains sleekness.



SIDE VIEW MIRRORS

Electric Fold + Electric Adjustment and Side Lighter Repeater Side View Mirrors



INTERIOR

A modern screen displays accurate driving information and it's equipped with user-friendly functions.



ELECTRONIC SHIFTER

A cutting-edge rotary gear shift dial is located at the center console, allowing for a neater in-cabin space.

TWO-TONE DESIGN

Modern, two-toned ergonomic chairs made with premium materials and cushions designed for maximum comfort.



MULTIMEDIA AND ENTERTAINMENT

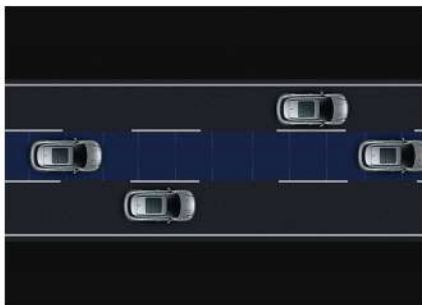
Enjoy a user-friendly interface that supports Apple CarPlay and Android Auto for a more delightful drive.

FOLDABLE LEATHER SEATS

Leather rear passenger seats can be folded to accommodate up to 858 liters of storage space.



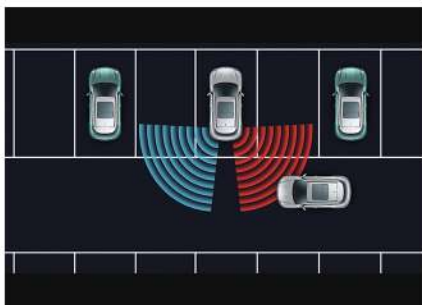
INTELLIGENT DRIVING ASSIST



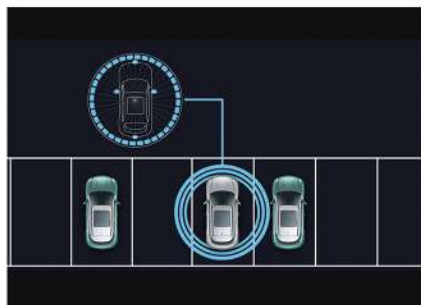
LANE CENTER ASSIST AND
LANE CENTER KEEPING



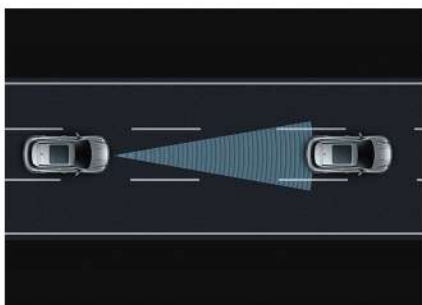
LANE DEPARTURE WARNING



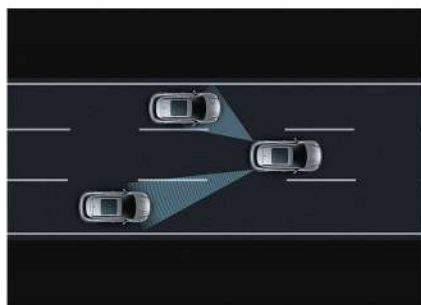
REAR CROSS TRAFFIC ALERT



360 DEGREE CAMERA



ADAPTIVE CRUISE CONTROL



BLIND SPOT MONITORING

CONVENIENCE & UTILITY



AIR CONDITIONING
WITH PM 2.5 FILTER



WIRELESS CHARGER



10.25-INCH
INFOTAINMENT SCREEN



DRIVER SEAT
MEMORY FUNCTION



ELECTRIC PANORAMIC SUNROOF



RETRO-FUTURISTIC
TOGGLE BUTTONS

R O B E R T A



DRIVE IN



EXTERIOR COLORS



NEBULA GREEN



EMERALD BLUE



MARS RED



SUN BLACK



CORAL BLUE



HAZEL WOOD BEIGE



HAMILTON WHITE



(All colors are available with either black or white roof)

INTERIOR COLORS



BLACK



BROWN/BEIGE



GREEN/GREY



RED/GREY



Chats
DRIVE IN

California

Walgreens

BURGERS

SHAKES

SODAS

GWM ORA

ORA 03 PARAMETERS & CONFIGURATIONS

DIMENSIONS (mm)	
Length* Width* Height (mm)	4235*1825*1603
Wheelbase (mm)	2650
Approach angle	16°
Departure angle	25°
Front overhang	835
Rear overhang	750
Track front	1557
Track rear	1577
Min. ground clearance(laden/unladen)	120/145

BATTERY	
Battery type	Lithium iron phosphate battery
Battery capacity (kWh)	47.78
Rated voltage (V)	364.8 V
Capacity (Ah)	131

ENDURANCE-KM	
Electric range - WLTP(km)	310
Electric range - NEDC(km)	400
Consumption - (KWh/100km)	16.7

DRIVE MOTOR	
Electric motor type: Permanent magnet synchronous motor	
Drive mode	FWD
Max. power (kW)	105kW
Max. torque (N·m)	210N.m
Acceleration 0-100km/h (s)	8.6S
Top speed (km/h)	160
Drag coefficient (Cd)	0.296
Front suspension	MacPherson
Rear suspension	Vertical arm torsion beam
Brakes	Rear disc brake

MOTOR CONFIGURATION	
Motor Power & Torque	105KW/210Nm
Model	CC7000BJ11CBEV
Endurance Range-KM	NEDC 400KM
Configuration	Middle

CHASSIS & WHEEL	
Front Suspension: Macpherson	•
Rear Suspension: Vertical Arm Torsion Beam	•
Disc Brake	•
Electric Cooling Fan	•
Adjustable Energy Recovery Level	•
Driving Mode Optional-Eco, Normal, Sport, Auto, Ec	•
Electric Power Steering (EPS)	•
Single Pedal Control	•
Wheel Spoke- B+215/50 R18 + 7J*18:Alloy Wheel Rim	•
TPMS	•

INTELLIGENT SECURITY CONFIGURATION	
Adaptive Cruise + Intelligent Cruise Assist + Traffic Congestion Assist + Intelligent Cornering	•
ABS+EBD+TCS+RMI+ESC+EPB	•
Up Hill Assist Control	•
Automatic Vehicle Hold(Avh)	•
Auto Door Lock	•
Reversing Radar	•
Lane Departure Warning + Lane Hold + Lane Center	•
Hold + Smart Dodge	•
Front Collision Warning + Automatic Emergency Braking + Pedestrian Safety Assist	•
Bicycle Safety Assist	•
Auto Collision Unlock	•
Traffic Sign Reminder + Overspeed Alarm Function + Intelligent Speed Assist	•
AEB Junction Assist	•
Low Speed Emergency Braking	•

GLASS/REARVIEW MIRROR	
Rear Hotline Defrost	•
Driver Window: One-Touch Lifting+Safety+Auto Close	•
Passenger Window: One-Touch Lifting+Safety+Auto Close	•
Rear Seat Window: One-Touch Lifting+Safety+Auto Close	•
Sun Visors With Makeup Mirror	•
Manual Isrvrn	•

INTERIOR CONFIGURATION	
Black	•
Brown/Beige	•
Green/Grey	•
Red/Black	•
Trunk Luggage Board	•
Driver Side Keyless Entry	•

EXTERIOR CONFIGURATION	
Hamilton White	•
Mars Red	•
Sun Black	•
EM Beige	•
HR Blue	•
LB Green	•
Manual Tailgate	•
Panoramic Sunroof	•
Auto Flat Wiper	•
Shark Antenna	•

A/C & OTHERS	
Warning Triangle	•
PM 2.5 Dust Filter	•
Auto A/C	•
Auto Indoor Defogging	•
Outside Temperature Display	•
Charging Cable	•
Tire Repair Kit	•





WONDERFUL
70 mm
6 TRACK
DOLBY
STCREO

SEATS & SAFETY BELT & STEERING WHEEL

Manual Adjust Of Steering Wheel(2-Direction)	•
Microfiber Leather Steering Wheel	•
Steering Mode	•
Electric+6 Direction-Driver Seat	•
Manual+4 Direction-Front Passenger Seat	•
6:4 Back-Rear Seat	•
Central Armrest With Fixed Cupholder	•
Leatherette Seat	•
Air Bag: Dual+Front Side+Curtain	•
Front Seat Belt: Pretentioner+Load Limiter	•
Rear Seat:Load Limiter:3P*3	•
Child Anchor	•
Seat Belt Unfastened Warning-Row(1)	•
Auxiliary Airbag Switch	•
Driver Belt: Pre-Tightening+Load Limiter	•
Front Passenger Belt: Pre-Tightening+Load Limiter	•

MULTIMEDIA CONFIGURATION

Color Cluster+Light Adjust-7 Inch	•
Bluetooth	•
360 view System	•
360 view Auto Turn-On At Low Speed	•
Dashcam USB Power Interface	•
Front Wireless charging	•
Emergency Signal System(Ess)	•
9 AV+MP5 Av System+Mp5	•
USB Front Usb+Back Usb	•
4 Speaker	•
Cell Phone Connector	•
10.25"Color Multitouch Screen	•

LIGHTS

Osrvn: Electric Fold+Electric Adjustment+Side Light Repeater	•
Headlamp Adjustment: Electric	•
Led Headlamp	•
Headlamp Auto-Off	•
Rear Fog Lamp	•
Led-High brake lamp	•
Auto Headlight	•
Daytime running lights	•
Automatic switching system of low and high light	•

BATTERY

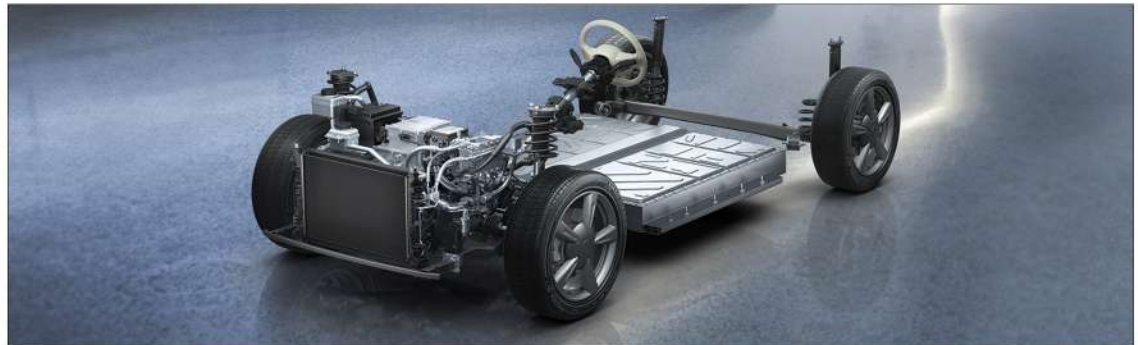


Class-leading Battery Capacity of 47.78kWh

Full-dimensional Ecological Heat Management System

**Shorter Charging Time
Electric Safety Design**

WARRANTY



General complete vehicle warranty
5 years / 150k km
whichever comes first

High voltage battery and components
8 years / 150k km
whichever comes first



FOX

THE SOUND OF MUSIC

BOOKS

56

The Big Idea Bookstore & Cafe

56

56

56

clothes shoes

GWM ORA

TOILETS



ORA



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