

THE UNIVERSITY OF IOWA
DEPARTMENT OF ATHLETICS
OUTBACK BOWL
1/1/2009

INCOME

Participant's Share (per Big Ten Conference policy)	\$1,650,000
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EXPENSES

Athletics Department (Team and Staff)

Transportation	\$290,842
Meals, Lodging & Per Diem	\$425,625
Awards (117 players @ \$350)	\$40,950
Equipment & Supplies	\$20,130
Tickets (application costs)	\$17,365
Tickets-Unsold (6 @ \$140 + 2,291 @ \$65)	\$149,755
Tickets-Comp (1,277 @ \$65)	\$83,005
Tickets-Comp (69 @ \$140)	\$9,660
Advance Planning Party	\$4,203
Administrative/Other	\$99,167
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Total Athletics Department Expenses	\$1,140,702
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Marching Band

Transportation	\$235,310
Meals, Lodging & Per Diem	\$66,725
Tickets-Comp (346 @ \$65)	\$22,490
Administrative/Other	\$3,815
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Total Marching Band Expenses	\$328,340
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Institution (UI Leadership, PCA, Other)

Transportation	\$16,375
Meals, Lodging & Per Diem	\$30,323
Tickets-Comp (29 @ \$140)	\$4,060
Administrative/Other	\$0
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Total Institution Leadership	<hr/> \$50,758
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Total Expenses	<hr/> \$1,519,800
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Balance	<hr/> <hr/> \$130,200
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