

**IOWA HAWKEYES
FOOTBALL, 2005**

What did happen...

ABC-TV

- Three games
- Regional distribution

ESPN and ESPN2

ESPN

- Three games
- National distribution

ESPN2

- One game
- National distribution

ESPN PLUS

- Four games
- Regional distribution via television stations and cable television systems

11 games total

**BIG TEN CONFERENCE
FOOTBALL, 2006**

What will happen this year...

ABC-TV (17 games)

- First selection weekly
- National/Regional distribution

ESPN and ESPN2 (23 games)

- Second and third selections weekly
- National distribution

ESPN “Emerging”

- 10 additional games on ESPN “U” and ESPN “360” and other “emerging” distribution channels

ESPN PLUS (18 games)

- Regional distribution via television stations and cable television systems

68 games total

**BIG TEN CONFERENCE
FOOTBALL, 2007**

What will happen next year...

ABC-TV (17 games)

- First selection weekly
- National distribution*

ESPN and ESPN2 (24 games)

- Second and third selections**
- National distribution

BIG TEN CHANNEL (35 games)

- All remaining games**
- National distribution via DirecTV and, potentially, other distribution channels such as cable television, telecos, and/or internet, and like cellphones and iPods

76 games total

*-ABC-TV games distributed on a regional basis will be made available to the remainder of the country by ESPN and/or ESPN2

** -Most weeks ESPN/ESPN2 will be provided the second and third selections; other weeks the second or third selection may be made by The Big Ten Channel

**IOWA HAWKEYES
MEN'S BASKETBALL, 2005-06**

What did happen...

CBS-TV

- Three games
- National distribution

ESPN and ESPN2

ESPN

- Six games
- National distribution

ESPN2

- Four games
- National distribution

ESPN PLUS

- 18 games
- Regional or statewide distribution via television stations and cable television systems

31 games total

**BIG TEN CONFERENCE
MEN'S BASKETBALL, 2006-07**

What will happen this year...

CBS-TV (11 games)

- First selection
- National/Regional distribution

ESPN and ESPN2 (25 games)

- Next selections

ESPN "Emerging"

- 10 games on ESPU "U" and ESPN "360" and other "emerging" distribution channels

ESPN PLUS (100 games)

- Regional or statewide distribution via television stations and cable television systems

146 games total

**BIG TEN CONFERENCE
MEN'S BASKETBALL, 2007-08**

What will happen next year...

CBS-TV (15 games)

- First selection
- National/Regional distribution

ESPN and ESPN2 (43 games)

- Tuesday and Thursday during nine-week conference schedule
- Six to eight Saturday games

ESPN "Emerging"

- 13 games on ESPN "U" and ESPN "360" and other "emerging" distribution channels

BIG TEN CHANNEL 105 games)

- Remaining games
- Three Big Ten Tournament games
- National distribution via DirecTV and, potentially, other distribution channels such as cable television, telecos, and/or internet, and devices like cellphones and iPods

176 games total

**IOWA HAWKEYES
WOMEN'S BASKETBALL, 2005-06**

What did happen...

CBS-TV

- No games

ESPN and ESPN2

ESPN

- No games

ESPN2

- No games

Comcast Sports Network

- Three games
- Regional distribution via cable television systems

KCRG Television

- Five games
- Eastern Iowa distribution

8 games total

**BIG TEN CONFERENCE
WOMEN'S BASKETBALL, 2006-07**

What will happen this year...

CBS-TV (2 games)

- First selection
- National/Regional distribution

ESPN and ESPN2 (5 games)

- National distribution

Comcast Sports Network (23 games)

- Regional distribution via cable television systems

KCRG Television

- Minimum of five games anticipated
- Eastern Iowa distribution

30 games plus 5 local games

**BIG TEN CONFERENCE
WOMEN'S BASKETBALL, 2007-08**

What will happen next year...

CBS-TV (2 games)

- First selection
- National/Regional distribution

ESPN and ESPN2 (5 games)

- National distribution

BIG TEN CHANNEL (55 games)

- Nine Big Ten Tournament games
- National distribution via DirecTV and, potentially, other distribution channels such as cable television, telecos, and/or internet, and like cellphones and iPods

KCRG Television

- Minimum five games anticipated
- Eastern Iowa distribution

62 games plus 5 local games

**IOWA HAWKEYES
WOMEN'S VOLLEYBALL, 2005-06**

What did happen...

ESPN and ESPN2

ESPN

- No matches

ESPN2

- No matches

ESPN Weekend

- No matches

Comcast Sports Network

- No matches

0 matches

**BIG TEN CONFERENCE
WOMEN'S VOLLEYBALL, 2006-07**

What will happen this year...

ESPN and ESPN2 (3 matches)

- National distribution

Comcast Sports Network (7 matches)

- Regional distribution
cable television systems

10 matches total

**BIG TEN CONFERENCE
WOMEN'S VOLLEYBALL, 2007-08**

What will happen next year...

ESPN and ESPN2 (3 matches)

- National distribution

BIG TEN CHANNEL (20 matches)

- National distribution via DirecTV
and, potentially, other distribution
channels such as cable television,
telecos, and/or internet, and
personal devices like cellphones
and iPods

23 matches total

**BIG TEN CONFERENCE
OLYMPIC SPORT/OTHER
PROGRAMMING, 2005-06**

- Approximately than 25 events
- Approximately 50 hours

**BIG TEN CONFERENCE
OLYMPIC SPORT/OTHER
PROGRAMMING, 2006-07**

- Approximately 25 events
- Approximately 50 hours

**BIG TEN CONFERENCE
OLYMPIC SPORT/OTHER
PROGRAMMING, 2007-08**

- More than 170 events
- More than 900 hours

